DIME RRISENIS ЗРРІІ PROPR HEWOULDFSTER

he spoke.
Then en are pullers and doers,









## Pile Sufferers

## Do you know why external rem.

 mont relief?way
Fumy
cutting does not remove the
Do


 HEM-ROOD banister pile by





[^0]
## IT IS NO LONGER LIGHTBILL

[^1]

The clean Center weaves these ampicic mildest leaves The Cont More

## They Taste Better

$\mathbf{N a t u r a l l y}$, they taste better-because Luckies use "The Cream of the Crop"-only the clean center leaves-these are the mildest leaves-they cost more-they taste better.


[^0]:    retted

[^1]:    IT WAS IN 1890 TODAY LIGHT is a very small part of it
    YOU USED TO CALL the monthly statement from the electric company your .light bill'. It was a light bill then. Itsepresented a few lights here and there about your home. But now . . . light is a small part of the total electric bill. Today electricity is used for cooking, refrigerating, washing, ironing, sweeping, cleaning and entertainment. Yes, indeed . . . the light bill disappeared with the pompadour and the bustle of 1890 !
    

    THE CALIFORNIA OREGON POWER COMPANY
    NRA

