Tours pewnes serial meink



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PEERLESS MARKET

Will Have An
IMPORTANT announcement

In This Space! On This Page!


Yes
we invite cantiparison

Here's your opportunity to put your dollars into sound merchandise value not store-keeping frills or ballyhoo:

Here are values made possible by cash buying, cash selling - Penney's plan of small proHere are values you deserve! Values that stand comparison: Values you'll re member long after the price is forgotten! Values that command action! Now:



An entirely new range that now in.
dudes many of our more expensive cludes man
garments!

## ${ }^{11155}$

Womens Balbriggan PAJAMAS
Two-Piece Styles
New Pastel Shades


## Silk Rough Crepe

Fall Shades


Mens Chambray Shirts Full Cut, Well Made

## 141/2 to 17 Blue only

Boys' Sizes . . . 29c

$\qquad$

Outing Flannel $\underbrace{\substack{\text { 7.inch }}}_{\text {fancies }} 8^{1 / 2} \mathbf{c}$ Men's Union Suits
 Boys' Suede Blazers
$\underbrace{9}_{\substack{\text { cotanak type } \\ 8 \text { to } 16 \text { yr. }}}$

Men's Rayon Dress Sox
$\underbrace{10^{c}}_{\substack{\text { Now } \\ \text { paterns }}}$

## Duck Pants

$\$ 189$
$\$ 169$

Men's Garters
$11^{c}$

Men's Hats
$\underset{\substack{\text { Pur Folt } \\ \text { Fall hades }}}{\$ 198}$

Men's Union Suits
$\underset{\substack{10 \% \\ \text { Lis } \\ 36 \\ \text { to tool }}}{10.8}$
Boys' Melton Cloth Jackets


Men's Sweaters
Fleece lined
36 to 46
Button style

