

SEPTEMBER 22nd to
SEPTEMBER 28th

"I gain so much
AT THE IGA"

"I save money—but what's more important, I know that PRICE here means a GENUINE VALUE. Every item is backed by the personal guarantee of the store owner. That's important to me because my family's health comes first... Conveniently arranged, complete stocks, save my shopping time, too.



FRESH FRUITS
AND VEGETABLES

No. 1 Sweet Potatoes
3 lbs. for 12c
Fancy Bananas
4 lbs. for 25c

Klamath Falls Potatoes
No. 1 25 lb. bag for 39c

Klamath Falls Potatoes
No. 2 50 lb. bag for 49c

Bunch Carrots
2 for 5c

EVERYDAY
NEEDS

I.G.A. BAKING 1/4 Lb. Bar 17c
I.G.A. SOLID PACK No. 2 1/2 Can 15c
I.G.A. CHILI 11 oz. Can 10c
I.G.A. DELUXE 1/4 Lb. Pkg. 22c
Tea 14 Oz. Bottle 18c
Catsup 14 Oz. Bottle 17c

Rolled Oats IGA 18c

Cream of Wheat 25c
TOMATO SOUP Campbell's 3 Cans 23c
ROYAL CLUB Cat Green No. 2 Can 2 for 25c
Beans 2 for 25c
ROYAL CLUB No. 2 1/2 Can 30c
Cherries 29c
QUART Jar

ROYAL CLUB Grapefruit No. 4 Can 15c
TEA GARDEN Cane and Qt. Jug 34c
Syrup Maple No. 2 for 25c
ROYAL CLUB—Cream Style No. 2 1/2 Can 29c
Crackers 1 Lb. Pkg. 29c
Salad Dressing, I.G.A. Quart Jar

There's no better way to prepare your family for an active day than to start them off with a substantial, energizing building breakfast.



When you shop at our home-owned I.G.A. store, your food dollar stays right in this town—goes to work building your community.

OLIVES

Every Olive carefully selected.
Stuffed Manz 1 Oz. Bottle 18c
Stuffed Manz 3 1/2 Oz. Bottle 10c



APPETIZERS
PICKLES

Especially Cured IGA Sweet Quart Bottle 40c
IGA Dills QUART Bottle 27c

VISIT YOUR NEAREST I.G.A. STORE

Ball Mason or Kerr Reg. Jars

Pints Doz. 70c
Quarts Doz. 82c
Half Gallons Doz. \$1.12

CONVOY FLOUR \$1.75
49 lb. Sack. Each

SOAP SPECIALS

PEET'S GRANULATED Soap large pkg. 23c
Camay 3 bars 14c

LUMAN BROTHERS

Meat Specials

CHOICE STEER BEEF ROAST, Tied, pound 15c
CHOICE VEAL ROAST, Boned, pound 15c
T BONE & SIRLOIN STEAK, Pound 15c
STEER BEEF POT ROAST, Pound 9c
SHORT RIB BEEF, Pound 7c
HAMBURGER, Freshly ground, pound 10c
FRYING SIZE YOUNG RABBITS, Pound 20c
SHORTENING, 3 pounds 33c

HOME GROWN VEGETABLES

STRING BEANS, home grown, ... lb. 5c
FANCY LOCAL PEPPERS, 2 lbs. 9c
LETTUCE, firm heads, 2 for 13c
CABBAGE, home grown, lb. 3c
GRANULATED PAR SOAP, lg. pkg. 29c

ROMAN MEAL IS AN IDEAL BREAKFAST FOOD

Get a package here today... The family will enjoy its delicious nut-like flavor.

BAKERY DEPARTMENT

Each day we have something new to offer you in quality Bakery products—fresh from the oven. Tomorrow we will have several feature items which it will pay you to put on your shopping list.

Hermits Doz. 23c
Streusel Coffee Cakes Each 15c
Walnut Bars Doz. 13c
Pecan Cakes Each 9c
Aunt Betty Cup Cakes Doz. 23c
We especially recommend that you try our Walnut Bars and Streusel Coffee Cakes. We know you will find them especially good.

LIBERTY MARKET
E.R. PECH, PROP.
CORNER MAIN AND GRAPE
PHONE 164 WE DELIVER

In Alexander's I. G. A. Store
"The Home of Good Meats—Swift's Gov't Inspected Beef"
ALL YE HOUSEWIVES!

Don't look any farther for the best meat in Southern Oregon! The Liberty specializes in Choice Beef and all other kinds of tender, tasty meat.

SATURDAY SPECIALS
BEEF—PORK—VEAL—LAMB

Swift's Radio Bacon, lb. 25c
Swift's Boned Ham, lb. 25c
Beef Pot Roast, lb. 12c
Beef Short Ribs, lb. 6c
Beef Tongue, lb. 15c
Lamb Stew, lb. 4c
Large Capons, lb. 28c
Hens and Al Stewart's Capon Fryers



IGA I.G.A. STORES IGA

The IGA Is Not a Chain, Yet It Is the Largest Organization of Owner Operated Stores in the World.

LUMAN BROTHERS

SUPER FOOD MARKET
GROCERIES—MEATS—FRUITS
VEGETABLES—BAKERY

Corner Main & Bartlett—Medford

ALEXANDER'S GROCERY, Inc.

SAVE EVERY DAY—THE IGA WAY

203 West Main Street · Medford

INDA HUMPHREY

A COMPLETE FOOD MARKET
PHONE 915-J

534 - East Main St. -- Medford

BUNGALOW GROCERY

409 NORTH RIVERSIDE

MEDFORD, OREGON

TRYON'S MERCANTILE

GENERAL MERCHANDISE & HARDWARE
TALENT -- OREGON

GODWARD MERCANTILE CO.

GROCERIES—GENERAL MERCHANDISE
JACKSONVILLE -- OREGON

MODEL BAKERY

In Alexander's I G A Store

SPECIALS FOR SATURDAY

Betty Crocker's Fine Applesauce Cake

3-layer, large size 50c
Small size 25c
Loafcakes 20c
Walnut Rolls 4 for 9c
Whole Wheat Raisin Cookies, doz. 12c