

### DRIVE TO STOP AUTO DEATHS IS OPENED IN STATE

"Let's Quit Killing." Minds of motorists and pedestrians in Medford and surrounding territory will be focused on this thought during the coming 12 weeks, according to Chief of Police Clotous McCredie, Sheriff Walter J. Olmscheid and state highway officers of this district, who are co-operating with the Oregon State Motor association and other organizations in staging a state-wide program of safety education and strict traffic law enforcement, designed to reduce the mounting toll of auto accident fatalities and injuries in Oregon.

"Slow down," is the specific warning issued by police for this and next week. Officers throughout the state, under instructions from Charles P. Pray, superintendent of state police, and from heads of city and county officers, are devoting special attention during this period to violations of speeding regulations, both in cities and on highways. Five other most frequent accident causes will be subjects of two-deck drives during the rest of the campaign.

Increases of 25 per cent in fatalities, 24 per cent in injuries and 8 per cent in accidents in Oregon during the first seven months of 1934 as compared to the same period last year, reveal the need for a program to combat this menace to the lives of Oregon citizens, officers assert.

There were 165 persons killed and 2668 injured in 11,341 reported traffic accidents in Oregon up to July 31, this year.

Parent-teacher associations and American Legion posts of this district have enlisted in the drive and will disseminate safety information in schools and elsewhere, according to state heads of these groups.

### STAGE OPERATOR IS FOUND GUILTY

Fred W. Bartley, operator of an auto stage to Jacksonville, was found guilty yesterday by a justice court jury of failure to procure a license. The jury recommended leniency.

Pending of sentence was deferred until September 24, when Bartley was ordered by the court to appear before an auto examiner and take an examination for a driver's license. Bartley in the meantime was directed not to use his auto except for personal traveling and agreed not to engage in for hire business.

The court admonished Bartley that he would have to conform to the auto laws the same as others. He was before the court once before on a similar charge.

### COPCO CLEARANCE ON USED RANGES

An exceptional opportunity to purchase an electric range at a minimum cost is afforded local residents, according to the advertisement of the California Oregon Power company, which appears elsewhere in this paper. The occasion is the fall clearance sale of all used ranges, including reconditioned and a few demonstrator models, and the early purchaser will find several different makes, sizes and designs from which to choose.

Inasmuch as all of these bargain ranges have been marked at one special price, a policy of "first come—first served" will have to prevail, according to local Copco officials. Unusually low terms to fit nearly every family and free wiring service will make it possible for many Jackson county housewives to now enjoy the many benefits and conveniences of electric cooking.

Let Us Rejuvenate Your Radio

**FREE DIAGNOSIS**  
**DON'S RADIO SERVICE**  
423 E. Main—Next to Bridge

### This way to PORTLAND

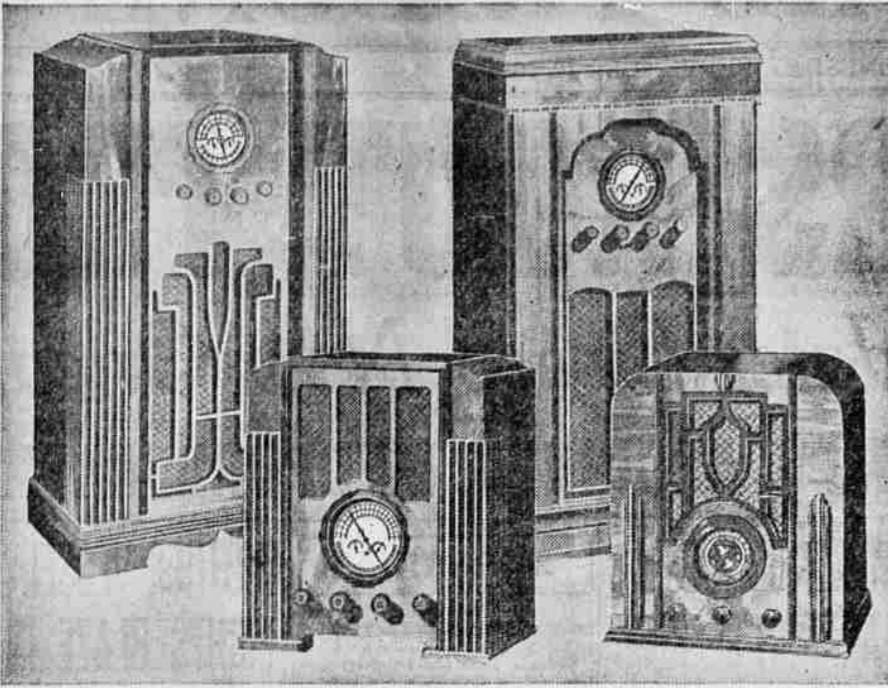
Let the engineer drive you for a change. Ride in a big, roomy coach on smooth steel rails. Convenient day service on the Shasta. Also overnight service.

**ONE WAY** **ROUNDRIP**  
**\$6.59** **\$11.25**

Let the engineer drive you for a change. Ride in a big, roomy coach on smooth steel rails. Convenient day service on the Shasta. Also overnight service.

**Southern Pacific**  
J. C. CARLE, Agent  
Tel. 34.

### Wards' to Hold Radio Exposition Thursday



The biggest radio show ever put on by the nation-wide firm of Montgomery Ward will start tomorrow, according to an announcement made today by C. D. Bean, manager of the local Wards store. It is an event of great magnitude when Wards bring out new radio developments in a show of this kind. 450 Ward stores in 46 states will participate.

"Every one of the new radios is in and the radio section is enlarged to take care of the throng of sightseers we expect," says Mr. Bean.

"This show introduces the greatest line of radios Wards has ever produced—the 1935 World-Wide Range

### MEIER DECIDES AGAINST SEEKING ANOTHER TERM

(Continued from page one)

led me, namely an efficient business administration.

"Despite the fact," he continued, "that our state is common with the rest of the country has been confronted during this period with some of the gravest and most distressing problems in our history, we have succeeded during this critical time in strengthening the state's credit and have arrived at a point where the state's deficit is rapidly disappearing, the state's tax load decreased, the foundation laid for the preservation of the state's magnificent water-power resources, and we can record real progress in many other lines.

Like to Finish Job

"Naturally," the governor concluded, "I should very much like to see the projects launched during my administration carried to a successful conclusion, and I am ready to cooperate in every way possible to this end."

The governor thus set at rest many rumors that he was giving very serious consideration to the proposal that, after declining to enter the primary race, he would file as an independent.

### DAVIS PAROLED ON AUTO CHARGE

Alfred Davis, who entered a plea of guilty in justice court to a charge of drunken driving, and was sentenced to 90 days in the county jail, fined \$100 and had his driving license revoked for one year, has been granted a parole by Justice of the Peace William R. Coleman, and his jail sentence suspended pending good behavior.

Davis was the driver of the auto which overturned at Hybee corner on the Jacksonville highway three weeks ago, causing injuries to Edith Wright, 21, of Central Point, that necessitated amputation of her arm. Too much speed was attributed by authorities as one of the causes of the accident. Miss Wright is now out of the hospital, and is said to hold Davis blameless.

Davis is paroled to the court, and under its terms is banned from driving an auto during the period of the parole, on penalty of a longer revocation of his driver's license and in addition of the suspended jail sentence.

The result of price protection in the book business, under the book-sellers code, has been a gain in business for smaller retailers, but a loss in total sales to publishers, a prominent wholesaler says.

### SCHOOL FOR COACHES SCHEDULED THURSDAY

A school for football officials for this county and district, will be held at the senior high school tomorrow afternoon at 3 o'clock, when the new rules for football will be discussed and explained. The object of the school is to instruct and inform football officials, so there will be uniformity in interpretation. All football officials of the district are urged to attend and register. Similar schools are being held throughout the state.

### Oregon Weather.

Unsettled; showers northeast and rain west portion tonight and Thursday; moderate temperature; fresh and strong south wind off the coast.

**POPPY CLEMENTINA**  
Holland's Distilled  
IMPORTED  
GIN  
—SUPERIOR Flavor  
—HIGH in Quality  
—LOW in Price

**\$1.25**

## Sixty miles an hour ON LESS GAS THAN FORTY!



CHRYSLER AIRFLOW	OVERDRIVE ECONOMY TEST
IMPERIAL WITH AUTOMATIC	SPEED DIRECT DRIVE OVERDRIVE
OVERDRIVE SHOWS SENSATIONAL ECONOMY IN RECENT TEST	20 MPH 14.9 Miles per gallon
	30 MPH 14.4 MPG
	40 MPH 13.7 MPG 16.9 MPG
	50 MPH 13.1 MPG 15.9 MPG
	60 MPH 11.8 MPG 14.3 MPG

Look at the table above. It shows you the economy achieved by the Chrysler Automatic Overdrive in actual tests with an Airflow Imperial... a great big car of 130 horsepower and 172-inch wheelbase.

More than 14 miles to the gallon at 60 miles an hour in the Overdrive... 13.7 miles to the gallon at 40 miles an hour in conventional drive. You get tremendous savings in oil consumption, too... and a big reduction in engine wear.

What is the Automatic Overdrive? How does it work? It's a part of the transmission. It automatically reduces engine revolutions one-third at speeds over forty. It's like a fourth gear. At about 45 miles an hour, the hum of the motor fades... an invisible power... to pull you along... the car... is governed faster. The whole thing is automatic. No buttons or levers to push. You just enjoy the thrilling sensation... and save money!

Chrysler Six... 35 hp. 130 h.p. with optional aluminum head. 2 body styles on 117 and 121-inch wheel base. Price from \$749 up. Four-door Sedan, \$925. Chrysler Airflow Eight... 122 h.p. ... 172-inch wheel base. All body styles, \$1345. Chrysler Airflow Imperial... 130 h.p. ... 172-inch wheel base. All body styles, \$1545. Chrysler Airflow Custom Imperial... 130 h.p. ... 172-inch wheel base. All body styles, \$1645. Chrysler Airflow Custom Imperial... 130 h.p. ... 172-inch wheel base. All body styles, \$1645. Chrysler Airflow Custom Imperial... 130 h.p. ... 172-inch wheel base. All body styles, \$1645.

CHRYSLER AND PLYMOUTH DEALERS  
**ARMSTRONG MOTORS, Inc.**  
38 No. Riverside Phone 18

### BEER SIGNS TO CONTAIN ONLY VAGUE MENTION

SALEM, Ore., Sept. 12.—(AP)—The only manner in which beer retailers may make known the sale of such beverage through the medium of signs in front of their establishments, in the future, will be by displaying one sign, bearing the words, "Licensed Dispenser," the Oregon state liquor commission decided at its meeting here.

This sign will be furnished by the commission and may be displayed on the door or window of the establishment conducted by the licensee. Any other signs indicating the sale of liquor will not be tolerated.

This step was taken by the commission to put a stop to anti-beer sign regulation by the display of such phrases as "We sell it but can't sell it," "Guds for the thirsty," and other such signs.

The commission further ruled that no advertisement for the sale of alcoholic liquors over 14 per cent alcohol by volume, by the medium of newspapers, periodicals or other publication, should give the location of, or mention any Oregon liquor control store or agency.

George Neuner, attorney for the commission, declared that the next legislature should enact a law forbidding women under 21 years of age to work in a beer dispensing establishment.

### CROW GOING TO U. S. GRAND JURY

Evan L. Crow, 24, charged by the government with the issuance of a forged postal money order in Boise, Idaho, May 26 last, and Joseph Turante, charged with illicit production of liquor, in an Appellate still, were removed from the county jail to the Klamath county jail late yesterday by Deputy U. S. Marshal McLean, where they will join 18 other federal prisoners whose cases will come before the session of the federal grand jury, September 17.

Ben Geary, Elk creek district resident, and widely known as a hunting guide, charged with setting a brush and forest fire on Flat creek, was scheduled to be taken to Portland yesterday for a grand jury hearing, but the order was rescinded. Geary is held in the county jail in default of \$1500 bonds.

### YREKANS PARADE AT NINE O'CLOCK

Much local interest is being taken in the arrival of the Yreka caravan, which will put on a parade on Main street about 9 p. m. tonight. The Yreka group is making the trip to this city to advertise the "Gold Rush"

which opens on Friday of this week and will be accompanied by their Legion drum corps which scored a big hit in the pioneer parade held here in June. Local citizens, who witnessed the Gold Miners' parade and stunts when they visited here in a similar caravan last year are planning to again turn out for their appearance in this city tonight.

A total of 1784 men and women are now serving Uncle Sam in Sequoia park, California.

**GUARANTEED WATCH AND JEWELRY REPAIRING**

**Brophy's JEWELERS**  
GRUEN WATCHES  
BLUE WHITE DIAMONDS  
MEDFORD, OREGON

Use Mail Tribune want ads.

**Phone 1300**  
for Towing or Wrecker Service  
Anywhere—Anytime  
**Lewis Super Service**

**Evangelist A. H. Stith**  
from Boise, Idaho, will begin lectures on World conditions and Prophecies of the Bible at  
**First Christian Church of Phoenix**  
Thursday Evening  
Sept. 13  
Everyone welcome.  
No collection

**BATTERIES**  
Get Our Prices Before You Buy  
Rewinding a Specialty  
Generator and Armature Exch.  
**SEVERIN BATTERY SERVICE**  
1522 No. Riverside. Phone 390

You know what pops into my mind when I hear...

*They Satisfy*

the cigarette that's Milder  
the cigarette that SATISFIES

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