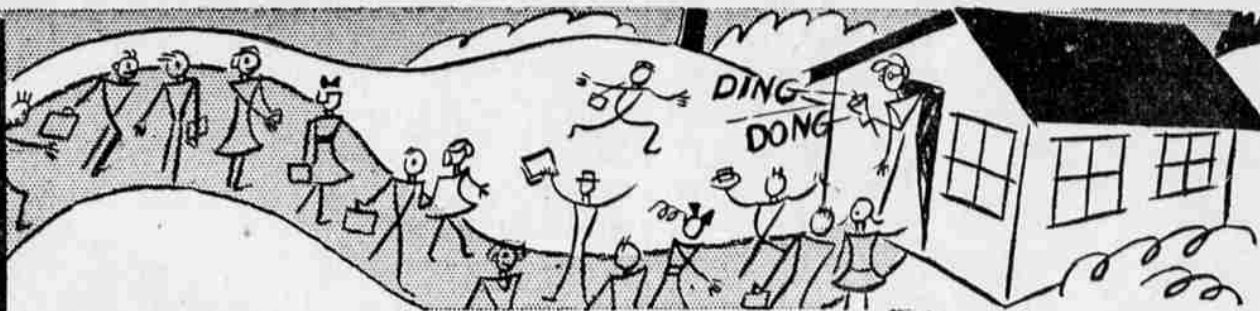


WARDS

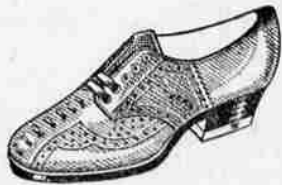
sends them back to school at savings



Shoes 98¢

New shoes—the joy of every child—especially when they're from Wards great selection! Black patent leather straps and oxfords at this bargain price.

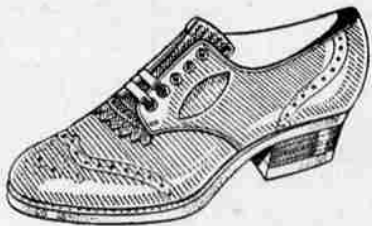
Also a wide selection of children's quality shoes. \$1.29



Misses' Shoes \$1.98

New straps and oxfords in the latest perforated effects and snappy toe designs.

Children's Black Calf High Shoes...\$1.49



Growing Girls Shoes \$1.98

New brown shades in sport oxfords! Brown and black calf, or smoked elk; popular perforated vamps, McKay construction for long service!

Growing Girls' Shoes.....\$1.79



Boys' School Shoes \$1.98

Real oxfords for real boys! Black or brown calf-grain oxfords. Choice moccasin or cup toe.

Other Boys' Oxfords at.....\$2.69

Pullover Sweaters for School \$1.00



These new boys' sweaters are made of 100% wool, in a new brushed surface. They come in popular V neck and a variety of colors. Dandy for school wear.

Young Men's Sleeveless Sweaters \$1.19

A well-knit all wool worsted sweater. New fancy stitch.

Young Men's Pullovers \$1.98

This sweater is made from a fine grade of wool and has stitched on cuffs and bottom.

MISSES' BLOUSES \$1.00

For school wardrobe! Finely knit fancy stitch blouses with ribbed cuff and bottom!

Pullover SWEATERS \$2.98

Wear resisting stitch—finest wool yarn. It comes in glass blue and light oxford colors.

WASH FROCKS for the

School Misses 69¢



A special assortment of new styles, new patterns and unusual values secured especially for this event. Made of fast color prints, cleverly trimmed and particularly designed for the high school and college girl. Sizes 14-20 and 40-42-44.

Lingerie for School 25¢

Rayon Knit Undies for girls—in run-resisting weave. Panties and bloomers have strong elastic at waist and are cut to fit comfortably. Sizes 6 to 14 yrs.

Misses' Crepe Slips 49¢

Children's Union Suits 45¢

Rayon striped cotton Union Suits for children, ages 2 to 10 years. Short sleeves or sleeveless, trunk length.



CHILDREN'S DRESSES 59¢

Every One Is Washable! What bargains! Every dress daintily fashioned, but made to stand the wear and tear that little sister will give it. Sizes 7 to 14. Only.....

PANTY DRESSES 59¢

New Fall Print Percales. Straight lines and belted models. Sizes 3 to 6.

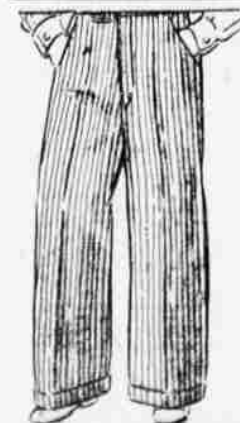


Homesteader Overalls for Boys 69¢

Plenty of wear in these 2-20 weight denim overalls for boys! They're made full and roomy and every seam is triple stitched to prevent ripping.

Boys' Sailor Jeans 69¢

Real Sailor style, with wide bottoms. Made of standard quality 2-20 Blue Denim.



Boys' Corduroys \$1.79

Husky school trousers for the active boy. Made of an extra heavy corduroy with wide bottoms. 2 hip pockets. Sizes 6 to 16 years.

Young Men's Corduroys.....\$2.79

BOYS' TWEEDS \$1.98

The popular slack model with adjustable side straps and wide bottoms, of medium weight all wool and silk tweed.

Young Men's Genuine Dickey Tweeds of Pure Virgin Wool.....\$4.95

School Boys! You'll Want Several!

Dress Shirts 49¢

You'll need plenty of broadcloth shirts for school. Here's your chance to get several—fancy patterns or plain colors—at a saving price.

Boys' Broadcloth SHORTS 25¢

Athletic style fancy broadcloth shorts. Have elastic inserts on sides.

Boys' Athletic Shirts 19¢

Flat knit, of full carded yarn. Every one is full cut.

Boys' Garrison BELTS .39¢

Boys' Leather BELTS..25¢

Boys' Felt BEANIES...19¢

Boys' School Caps 69¢

School caps of all wool and in eight pieces or one piece tops! All made with full interlining, genuine leather sweatband, and unbreakable visors.

Boys' Chambray SHIRTS 50¢

A real work shirt value. Good grade chambray work shirts—full cut, with double shoulder yokes.



Sale! Women's Pure 39¢ SILK HOSE

Sheer, clear even texture, in practical service weights. New Fall colors. Reinforced heel and toe, mercerized tops.

Serviceable RAYON HOSE 25¢

Dull Chardonia, Service Weight—Picot Top—Mercerized heel and toe, pair only.

Children's LONG HOSE 19¢

Combed cotton, ribbed to the toe; sturdily reinforced heels and toes. Full length.

MISSES' ANKLETS 13¢

Plain colored cotton anklets, with ribbed tops; pair at.....

Misses' Ankle Assortment 15¢

Rayon plaited mercerized anklets in a variety of smart designs and patterns; pair.....

Boys' FANCY SOCKS 12½¢

In a big range of attractive designs and colors: 2 for 25¢; pair.....

Boys' ROCKFORD SOCKS 12½¢

Popular for school! They're so inexpensive you'd better get a supply now! 2 for 25¢; pair.....

Boys' Slack Socks, knit tops 12½¢

Short-length socks, attractive checkered patterns; 2 for 25¢; pair.....

For School Dresses—Silvania PRINTS 13½¢

We use the best vat dyes—the best cotton—and still keep the price low. That's why we sell thousands of yards of these beautifully patterned goods. Yd.

COLONIAL PRINTS 17¢

Just the thing for school dresses! It is absolutely tub-fast and printed in new patterns—on a fine 80-square percale weave.

PLAIN BROADCLOTH.....15¢

In a variety of washable colors, yard.....

PLAIN SATEEN.....23¢

36-inch width; choice of lustrous colors. Yard.....

1-4-In. Hank Elastic, each.....5¢

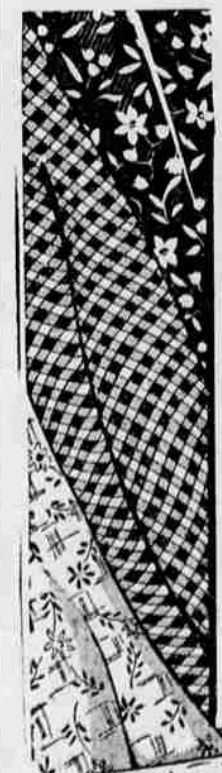
Serviceable Chambray, yard.....15¢

Colored Wash Cloths.....3 for 10¢

Turkish Towels, colored borders.....8¢

46-in. Fancy Oilcloths, yard.....25¢

Coates and Clarks Thread.....4¢



MONTGOMERY WARD