

# GROCETRIA SUPER FOOD MARKETS

BREAD AND CAKES LIKE MOTHER MADE

## Another Chance To Fill the Pantry In An Advancing Market

OF COURSE you've read of the prospect for higher prices. The drought added to decreased production has resulted in a limited supply of most commodities and higher prices are becoming effective. . . Last Saturday and Monday, while hundreds bought heavily of staple items, many who could not, have asked us to repeat the sale. Here is a comprehensive list from which you may round out a balanced supply. You may phone your order and the driver will collect. Free delivery of \$1.00 worth or more.

### Canned Foods

- Crater Lake Sliced Beets—No. 2 can . . . . . 10c
- Namco Whole Baby Clams—buffet can . . . . . 10c
- Royal brand Chinook—No. 1/2 can—2 for (Rogue River Salmon) . . . . . 25c
- Pink Salmon—Hunter brand, No. 1 tall can—2 for . . . . . 25c
- Van Camp's Pork & Beans—1 lb., 11 oz. can—2 for (16 oz. cans 6c) . . . . . 19c
- B. & M. Baked Pork and Beans—28 oz. can—2 for . . . . . 33c
- Siskiyou Green Beans—No. 2 can . . . . . 10c
- Lucky Sail Crab Meat—No. 1/2 can . . . . . 15c
- Prudence Corn Beef Hash—No. 2 can . . . . . 20c
- B. & M. Fish Flakes—7 1/2 oz. can . . . . . 10c
- Van Camp's Mackerel—No. 1 tall can . . . . . 10c
- Del Monte Pineapple Juice—12 oz. can . . . . . 10c
- Booth's Sardines—large oval cans—3 for . . . . . 25c
- North Star Imported Sardines—No. 1/4 can—2 for . . . . . 15c
- Campbell's Soups—your choice—3 cans . . . . . 25c
- Merrimac Peas—new pack, No. 2 can—2 for . . . . . 25c
- Del Monte Early Garden Asparagus—No. 2 can . . . . . 18c
- Del Monte Mary Washington Asparagus—2 for (All Green, 10 1/2 oz. can) . . . . . 27c
- Hunt's Supreme Quality Crushed Pineapple—No. 2 1/2 can . . . . . 18c
- Del Monte Sliced Pineapple, No. 2 1/2 can . . . . . 19c
- Tender Sweet Corn—No. 2 can—3 for . . . . . 29c
- Del Monte Corn—No. 2 can—2 for (Choice of Golden Bantam, Whole Kernel Crosby or Country Gentleman) . . . . . 25c
- Del Monte Tomato Juice—No. 1 can—3 for . . . . . 25c
- Del Rogue Tomatoes—No. 2 1/2 can—2 for . . . . . 29c
- Bagley Solid Pack Tomatoes, No. 1 can—3 for . . . . . 25c
- Dromedary Grapefruit—No. 2 can—2 for . . . . . 25c
- White Star Tuna Fish—No. 1/4 can 10c—No. 1 can . . . . . 25c
- Van Camp's Hominy—No. 2 1/2 can—3 for . . . . . 25c

- Morrell's Pride Luncheon Meat—6 oz. can . . . . . 10c
- Libby's Meatwich Spread—4 oz. can—3 for . . . . . 25c
- Haley's Chicken Sandwich Spread—3 1/2 oz. can . . . . . 12c
- Del Monte Peaches—No. 2 1/2 can . . . . . 15c

### Other Timely Savings

- Krispy Crackers—2 lb. box . . . . . 29c
- Sunshine Graham Crackers—2 lb. box . . . . . 29c
- Sunshine Sugar Wafers—lb. . . . . 19c
- Fig Bars—fresh from the bakery—2 lbs. . . . . 25c
- Jell-o Ice Cream Powder . . . . . 8c
- Morehouse Mustard—pint jar 15c—qt. jar . . . . . 22c
- Morehouse Avacado Mustard—5 oz. glass . . . . . 10c
- Nalley's Mayonnaise—pint 22c—quart . . . . . 33c
- Nalley's Salad Time Dressing—pt. 18c—qt. . . . . 27c
- Fredricksburg Beer—2 bottles 23c—case 24. . . . . \$2.69
- Hershey's Cocoa—1 lb. can . . . . . 13c
- Pure Cane Sugar—25 lbs. in cloth sack . . . . . \$1.40
- White Cap Floating Borax Bath Soap—5 bars . . . . . 22c
- Fels Naptha Soap—10 bars . . . . . 49c
- Oronite Fly Spray—pint can 37c—qt. can . . . . . 63c
- Post's Bran Flakes—10 oz. pkg. . . . . 9c
- Swansdown Cake Flour—2 1/2 lb. pkg. (3 Measuring Spoons Free) . . . . . 25c
- Minute Tapioca—8 oz. pkg. . . . . 11c
- Calumet Baking Powder—1 lb. can . . . . . 25c
- P. & G. White Laundry Soap—10 bars . . . . . 25c
- Amaizo Syrup—crystal white—5 lbs. 37c—10 lbs. . . . . 64c
- Amaizo Syrup—golden, 5 lbs. 34c—10 lbs. . . . . 60c
- Camay Soap—4 bars . . . . . 18c
- Guest Ivory Soap—carton of 12 bars . . . . . 44c

- Oxydol—suds in a jiffy, 29 oz. pkg. . . . . 19c
- Ivory Flakes—15 oz. pkg. . . . . 19c
- Sperry's Oats—3 lb. pkg. . . . . 20c
- Sperry's Farina—5 lb. sack . . . . . 27c
- Wheaties—2 pkgs. . . . . 23c

### COFFEE

- Del Monte Coffee—1 lb. can . . . . . 29c
- Golden West Coffee—1 lb. can 29c—3 lb. can . . . . . 83c
- Golden West—(glass jar)—lb. . . . . 30c
- Golden West—(3 lb. jar) . . . . . 87c
- Hills Red Can Coffee—1 lb. can . . . . . 31c
- Maxwell House Coffee—1 lb. can 30c—4 lb. can . . . . . \$1.13
- M. J. B. Coffee—1 lb. can . . . . . 31c
- Schilling's Coffee—1 lb. can . . . . . 31c
- Fogers Coffee—1 lb. . . . . 31c
- Memorie Coffee—Drip grind 1 lb. glass jar 30c—3 lbs. . . . . 83c
- Z-MOR-U Coffee—Fresh 1 lb. 27c—3 lbs. . . . . 79c
- Sanka Coffee—caffiene is out—1 lb. can . . . . . 44c
- S. & W. Coffee—lb. can 29c—2 lb. can . . . . . 57c
- White Bag Bulk Coffee—lb. 20c—3 lbs. (Good cup quality) . . . . . 57c

### Fruits and Vegetables

- New Southern Sweet Potatoes—pound . . . . . 4c
- Sunkist Oranges (252 size)—2 dozen . . . . . 45c
- Sunkist Lemons (360 size)—2 dozen . . . . . 45c
- Sunkist Grapefruit (64s)—3 for . . . . . 23c
- Large Local Cantaloupes (27s)—4 for . . . . . 23c
- Large Cucumbers—2 for . . . . . 5c
- Green Peppers—4 pounds . . . . . 15c
- Fancy Rose City Celery—2 for . . . . . 15c
- Celery Hearts—each . . . . . 15c
- Large Egg Plants—2 for . . . . . 15c
- Summer Squash—3 pounds . . . . . 10c
- Fancy Green Peas—2 pounds . . . . . 23c
- Large Avacados—each . . . . . 20c
- Local Red Rhubarb—4 pounds . . . . . 15c
- Bunch Vegetables—3 for . . . . . 10c
- Local Ripe Tomatoes—45c box—2 pounds . . . . . 5c

### HOUSEWIVES FILL PANTRY AS PRICE OF FOOD GOES UP

Drought Behind Move To Buy Before Values Go Higher—Canned Goods Supply May Be Short, Is Hint.

Copyright 1934 by United Press  
CHICAGO, Aug. 16.—(UP)—Food prices are soaring in the United States, a United Press survey indicated today, with the peak still some distance away.  
The drought, which made vast inroads into food supplies, is beginning to be felt in homes from California to Massachusetts. Thirty housewives have started buying against further price increases. No actual hoarding has been noted in most major cities, but the larders are being filled.  
St. Paul: Grocers reported housewives are complaining about higher prices.

Canned Goods Rise  
Kansas City, Mo.: Grocers report canned goods sales are about 10 per cent heavier than normal.  
Chicago grocers report wholesale prices rapidly are climbing "out of sight."  
Dallas grocers report canned goods—such as tomatoes, corn and peas—have advanced during the drought from 10 to 70 percent.  
The old reliable of "meat and potatoes"—the staple menu of most households—is receiving the biggest boost at the moment. Potatoes are stationary but meats are climbing rapidly. In Boston, for instance, sirloin steak has jumped from 45 to 60 cents a pound since May 1; in New York City from 33 to 39 cents a pound. Bacon in Boston has jumped 18 cents a pound to 48 cents since May 1 with gains of three to four cents a pound recorded in most other cities. Eggs generally have advanced 3 to 5 cents a dozen with New York City housewives paying 35 cents a dozen now against 29 cents on May 1.

### DROUGHT BOOSTS LIVING COSTS IN MID-WEST CITIES

Higher Prices For Staples Already Evident, Survey Shows—President Eyes Profiteering—Bright Side Seen By Some Observers.

From Medford Mail Tribune of August 16 and 19:

\$1,000

For a Name!

Suggest a new name for Sperry's Wheat Hearts—you may win the Thousand Dollars!

Ask the Sperry man in either store.

### Home Purity Bakery

It's not what we put in but what we leave out that makes our bread so good!

Our bread contains the following ingredients—and none other:  
Sperry Flour  
Fleischman's Yeast  
Cane Sugar  
Milk  
Shortening  
Salt  
Medford pure water

1 lb. Loaf 8c  
1 1/2 lb. Loaf 12c

### NEW CAKE TOMORROW

Lemon Blossom—a delicately flavored cake with a blended fruit center icing, heavily coated with white butter cream icing.

25c and 49c

### Super Meat Market

With the finest steer beef at such low prices, there can be no doubt about the greatest value. . . Get your Sunday meat from us tomorrow and enjoy the finest quality at these low prices.

- Steaks—fancy steer sirloin, rib or round—lb. . . . . 15c
- Steer Beef Roast—lb. . . . . 9c
- Steer Bolling Beef—lb. . . . . 6c
- Boned and Rolled Corned Steer Beef—lb. . . . . 12 1/2c
- Fancy Colored Capon Fryers—lb. . . . . 27c
- Huber's Bologna, Liver Sausage or Frankfurters, lb. . . . . 15c
- Prime Rolled Steer Beef Roast—lb. . . . . 17 1/2c
- Premium Bacon—1/2 lb. in cellophane . . . . . 18c
- Swift's Premium Hams—part or whole ham—lb. . . . . 24c
- Corn Belt Bacon—by the piece—lb. . . . . 23c
- Potato Salad—pint . . . . . 20c
- Dill Pickles—quart . . . . . 10c

### FOUNTAIN

- Fresh Apple Pie a la mode . . . . . 10c
- Lemon Blossom Cake a la mode . . . . . 10c
- Crushed Fruit Sundae . . . . . 10c
- Ice Cold Watermelon (portion) . . . . . 5c
- Lime Ade—most cooling of all drinks . . . . . 10c

### PLATE DINNERS

- Roast Turkey and Dressing
- Steer Beef Pot Roast with Noodles
- Baked Swift's Premium Ham
- Assorted Cold Meats

6th at Central  
6th at Grape  
Saving Without Self-Denial

# GATES & LYDIARD

Delivery of \$1.00 Orders  
Phone:  
East Side 752  
West Side 428