

AUGUST FURNITURE SALE



3-Piece Maples Suite
\$4288
 \$5 down, \$5 monthly, plus carrying charge

An early American style—always in good taste—always in fashion! Solid maple tops and fronts—maple finish sides. See it before the Sale closes—only 10 More Days!

- Sturdy pieces—solid maple and maple finish.
- Satiny amber-toned finish—deep drawers.
- Large size, genuine plate glass mirrors.

AUGUST Sale SPECIAL



PILLOWS
 All Size — Special Saving!
 Feather filled. Covered in durable ticking. For the August Sale only, pair is priced at **\$178**

Roomy Chest
 Amazing Value at This Price!
 Unfinished — ready to paint. Five roomy drawers. It's a bargain at this Sale price... **\$675**



Big 3-pc. Suite
 Walnut Veneer — At a Big Saving!
\$5888
 \$5 down, \$6 monthly, plus carrying charge

Choice of Dresser or Vanity!

- Each piece extra large.
- Built of walnut veneer.
- Rich hand rubbed finish.
- Big plate glass mirrors.
- Contrasting decorations.
- Full or twin-size beds.

This American walnut veneer suite sells on sight at this low August Sale price! Absolutely right in proportion. Absolutely correct in style. As carefully finished as much higher-priced suites. Only 10 More Days at This Low Price! Now is the Time to Buy.

Same Suite with Hollywood Vanity—Single Mirror and Panel Bed... **\$48.88**

AUGUST Sale SPECIAL



Full Size METAL BED
\$588

Sensational Value! All metal bed built to last a lifetime! Enamel finish that looks like walnut. Only 10 More Days! Hurry!



KING OF SLEEP
 MANUFACTURED SPECIALLY FOR MONTGOMERY WARD & CO. BY SIMMONS COMPANY

Simmons Mattress Box Spring to Match!
 Ward's "King-O-Sleep" innerspring mattress and box spring, made by Simmons. Deep inner coils... art ticking cover. Each is priced at only... **\$1695**

(Buy this set at \$33.90—only \$4 down, \$5 monthly, plus carrying charge.)

AUGUST Sale SPECIAL



Matched Veneer Cedar Chest
\$1988

Modern style Chest in colorful matched veneer. Tennessee red cedar interior. Extra deep. Price goes up after September 1!

AUGUST Sale SPECIAL



Coil Spring
\$688

Big single-deck coils provide restful sleep. Sale price until September 1 only!

Double Deck Spring **\$9.88**



3-Pc. Suite
\$4488
 \$5 down, \$5 monthly, plus carrying charge

- Choice of Dresser or Hollywood Vanity
- Another example of value in America's greatest furniture sale! Extra large pieces—of rich American walnut veneer, built for years of wear. Only 10 More Days at This Sale Price!
- American walnut veneer—hand-rubbed.
- Genuine plate glass mirrors—large size.

AUGUST Sale SPECIAL

ONLY 10 MORE DAYS OF SALE PRICES!



3,000,000 FOOTSTEPS COULDN'T WEAR IT OUT!

We put a Super-Service Wardoleum Rug in the entrance of our Chicago store! Kept it there until 3,000,000 footsteps—equal to YEARS of home service—had tried to wear it out, and failed. Proof indeed, that Super-Service rugs wear!

New Low Sale Price!
Super-Service Wardoleum Rugs

Now, for the August Sale, you get wear-tested Super-Service Rugs at a special low price! Sensational values! Extra thick enamel surface, waterproof, stainproof, easy to clean. Extra heavy felt base for greater wear! Now, Super-Service Floor Covering, 36c Foot. For wall to wall use. Tile and floral designs—in 6 ft. width.

\$695
 9x12 Ft.
 After the Sale, the Price Goes Up

AUGUST Sale SPECIAL



Nursery Values HIGH CHAIR
 Safe! Wide-spread legs prevent accidental tipping. Enamel finish. **\$3.88**

Aluminum Tray for Chair **78c**

Automatic **DROP-SIDE CRIB**
 Roomy, comfortable. Ivory, pink, green, maple finish. **\$7.48**

CRIB MATTRESS
 To fit crib — colorful ticking. **\$2.88**

Enameled **NURSERY CHAIR**
 Complete with chamber. With safety strap, swinging tray. **\$2.48**

AUGUST Sale SPECIAL

BUY ON WARDS EASY PAYMENTS



Mattress
 Save at This Special Price
 50 pounds of comfort. Felted cotton interior. Let's ticking! Last 10 Days at This Low Price. **\$888**



Colonial Style Poster Bed
\$988

Save in the last 10 days of the Sale! Double or twin size poster bed, in mahogany, walnut or maple finish. A buy at this low price!

Last 10 Days! Aug. 23 to Sept. 1 MONTGOMERY WARD