

THURSDAY **23** to SATURDAY **1**
AUGUST SEPTEMBER

Last 10 days!
WARDS AUGUST

FURNITURE SALE

and Sales for the Home



Reflector Lamps
\$5.88 Complete
Buy Now! Save at This Low August Sale Price!
Throws direct light from 3-candle bulbs—indirect light from reflector. Shades of parchmentized paper. Sturdy metal bases.



Rug Cushion
Doubles the Life of Your Rug!
All hair—9x12-ft. size. Won't mat down. Only **\$3.98**

9x12 Axminster Rugs

Sensational Values! Buy Now!

\$24.88
\$3 down, \$4 monthly, small carrying charge

Again Wards save you money! We bought thousands of these rugs months ago—when prices were low. Every penny we saved then, you save now! Persian patterns—copied exclusively for Wards—each with Wards own label—an assurance of quality. Every rug perfect, seamless—woven of fine imported rug wools. Sides selvaged for greater wear. Only 10 days left to get these great values at this low Sale price!

American Oriental Rugs

9x12 ft. Copies of hand-made Persian rugs with colors through to the back! Best selling designs and colors... fringed ends.

28.88
\$3 down, \$5 monthly, small carrying charge

ONLY 10 MORE DAYS! 6x9 FOOT Wardoleum Rugs

Save now! Price goes up at end of sale! Stainproof, waterproof... easy to clean. No tacking... unroll them, that's all. Brand new patterns.

2.98

Domestic Chenille Rugs
22x36-in. Cotton Chenille. Wide assortment of colors. **79c**

Colorful Rag Rugs
24x45-in. Block plaids. Fringed ends. **35c**

Non-Skid Rugs
27 x 50-in. Axminsters. Fringed ends. Special at **\$2.19**

Non-Skid Axminster Rugs
22 x 36-in. size! Fringed... skid-proof. Rich colors. **\$1.29**

9x12 ft. Wardoleum Rugs, \$5.79
6 ft. Wardoleum Floor Covering 28c
Lineal Foot

Wardoleum Mats
18x30-in. size! Water and stainproof. Each **10c**

9x12 ft. Rug Cushion--All Hair
3.98
Diamond top construction—doubles the life of your rug. Last 10 days at this price

Use Wards Budget Plan
On home furnishing purchases of \$20 or more, make a small down payment... the rest is divided into convenient monthly amounts, with only a small carrying charge added. Take advantage of Sale prices now!



Typical Furniture Sale Values! See Inside for Others

Wardoleum
36c
Wear-Resistant Super-Servicel? a feet wide! Waterproof, stainproof. Easy to clean.

Window Shade
49c
Not a Pinhole of Light Gets Through! Rollers are dustproof. Run smoothly. Low-priced.

Table Lamp
\$1.88
It's Sale-Priced!
Pottery base, with parchmentized shade to match. Hurry! Price goes up after September 1!

Card Table
\$1.00
A Table of Many Uses
Unfinished, sanded smooth, ready to paint. Has braced legs. Make up your own bridge set!

Pull-Up Chair
\$4.88
10 More Days Only!
Truly, a tiny sum for a big chair! Covered in durable homespun. Note the shaped arms. Buy Now and Save!

Kitchen Chair
88c
Unusually Low Priced!
Unfinished... hardwood... ready to paint. Make up your own set. Buy four when they're priced so low!

MONTGOMERY WARD