

HOLC SENDS HUGE SUM INTO OREGON FIRST 12 MONTHS

PORTLAND, Aug. 18.—(AP)—The federal government has poured approximately \$1,000,000 cash into Oregon and \$9,000,000 credit in one year through the Home Owners' Loan corporation.

DISTRICT CHIEF OF MONTGOMERY WARD TO RESIDE HERE

With Medford being selected by many large firms and industries as the center for their activities, the business district has been growing rapidly during the past few months.

LUMBER ORDERS TAKE SMALL DIP

PORTLAND, Aug. 18.—(AP)—New business totaling 44,100,000 feet—about 10 per cent under the three-year weekly average for August, and 17 per cent under the previous week, was reported by the Western Pine association today for the week ending August 11.

ORIGINAL 7 WONDERS NOT IN NEWEST LIST

URBANA, Ill.—(UP)—None of the original "Seven Wonders of the World" is included in a new list compiled by Prof. A. W. Nolan of Illinois university.

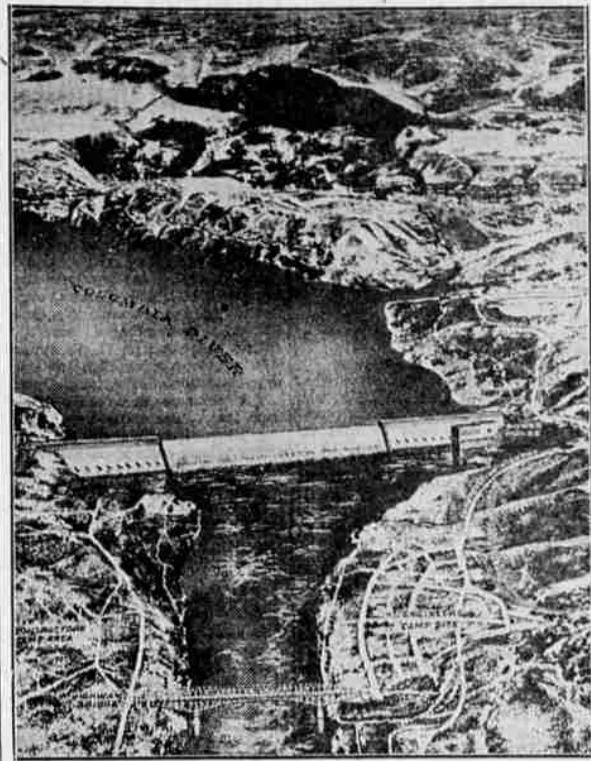
PERLE CROSE BEAUTY SHOP Phone 832-J, 636 W. 4th St. Open evenings and Sundays. Beauty service of every kind, including oil permanent waves, \$2.50-\$3.50.

Opens Revival



Evangelist J. Lewis Arnold of Seattle, Wash., who begins a series of evangelistic sermons at the Free Methodist church today.

HOW GRAND COULEE DAM WILL LOOK



A reclamation engineer-artist pictured the Grand Coulee dam and power plant on the Columbia river, in south central Washington, as it would look when completed.

GROCERIA HAS PUBLIC ADDRESS SYSTEM IN USE

Introducing a new note in modern merchandising, Gates & Lydard's Groceries Super Food Markets initiated a public address service in their east and west side stores Saturday.

1400 SIGNED UP FOR LEGION MEET

ASTORIA, Ore., Aug. 18.—(AP)—Reservations for the state convention of the American Legion, to be held here from Aug. 23 to 25, now number 1400, the convention committee announced today.

CHICK BUSINESS BRINGS BIG SUM

CLEVELAND.—(UP)—Baby chick raising, no more a sideline of the farmer's wife, was a \$65,000,000 business in the United States last year.

AUTO GLASS Fender, Body & Radiator Repair General Sheet Metal Light Structural Iron BILL METAL WORKS 109 E. 5th St. Phone 4th

Hotel Figueroa Figueroa St. at 101st, Los Angeles Calif. One of Los Angeles' newest Hotels. 100 Outside Rooms of Comfort. Downtown Garage in Connection Rates from \$1.50 per day without bath \$2.00 per day with bath \$3.00 per day, twin beds and bath A. B. SMITH, Lessee.

Comment on the Day's News

By FRANK JENKINS

THE hour is noon. The day is Wednesday, August 15. The place is the banquet room of a prominent Southern Oregon hotel.

GENERAL MARTIN, ruddy-faced, white-haired, with clipped white mustache, sits at the head table, flanked by campaign assistants, local Democratic leaders and prominent citizens.

Mrs. Martin sits beside him, smiling, attractive and perfectly at ease—looking, the ladies in the audience agree, quite as a governor's wife should look.

THE large room is filled almost to capacity, with the tables set closely, in order to make as much room as possible.

It is a well-dressed, comfortable, well-to-do audience— as well-being

NEW YORK DAY BY DAY

By O. O. McIntyre

NEW YORK, Aug. 18.— We have been spending the day with a pair of young newlyweds in one of those spots and spots of suburbia—a suddenly sprung up town a short spin on Long Island.

DR. LANTIS OPENS SHOE DEPARTMENT ADRIENNE'S SHOP

The shoe department in Adrienne's store, owned by Dr. W. E. Lantis, will open Monday with a complete showing of smartly styled footwear for women, young women and children.

JASON LEE PAGEANT Rehearsals Start

SALEM, Ore.—(UP)—Rehearsals for the Jason Lee pageant to be given September 13, 14, and 15 were under way here today.

ALL THE COMFORTS OF HOME MAY BE FOUND AT THE BROZTELL A Distinctive Hotel

EYE STRAIN CALLS FOR GOOD GLASSES Have Your Eyes Examined Moderate Prices

Dr. G. Gaston EYESIGHT SPECIALIST Licensed in Oregon Washington, 1923 Main and Riverside Opposite Hubbard Bros. Sparta Bldg. Tel. 283-R

I was particularly interested in a neighbor's two doors down the street. He is just six. Interesting because shortly he is to take the first serious step into life.

Something of a child's close-set dependency unskilful when he sets off for school. His chubby legs are carrying him the first lap along an alarming road.

And the anguished mother from the doorstep twisting the corner of her kitchen apron smiles through the mist!

They are all alike, these suburban cottages. Yet so tactfully arranged like monochromed candies in a box, they give air of variety.

Our newlywed friends are happy: as all honest, simple things are happy. No great winds of passion or ambition blow stormlike in their hearts.

Every week they wrestle with that grisly family skeleton so often disguised as a bank account. They stand guard over it like loyal sentinels.

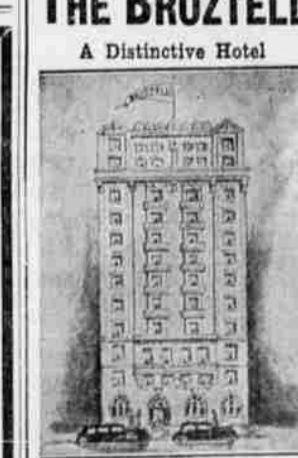
THE last word in furnishings makes this portion of Adrienne's shop distinctly different.

THE pageant chorus, to be directed by Dr. C. H. Epley, has started practicing, as well as other participants.

Use Mail Tribune want ads.

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IT IS EASILY accessible to shopping and theatrical centers, churches, libraries, parks and entertainment boxes. Ladies traveling without escort will appreciate the atmosphere of security and rest it offers.

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goes in these fog and of the depression days. The men, undoubtedly, are carrying a heavy burden of responsibility, and their business worries are numerous and acute.

THE applause is genuine. There can be no doubting that, if the election were to be decided exclusively by people such as the pleasant, well-bred people in attendance, General Martin would be the next governor of Oregon.

HE praises the Roosevelt administration, and points out that under this administration Oregon has received more from the national government, probably, than in all the previous years since it became a state.

THE new deal, he says, is bringing back prosperity, in spite of all its critics may say, and in spite of severe handicaps such as drought and strikes.

HE SQUARES his shoulders and says: "In this campaign, I'm my own man. I'm taking nobody's orders. I'm making no promises. If I'm elected governor, I'll be governor of Oregon in my own right."

He means it. The audience recognizes his sincerity, and applauds again. His impression of the speaker is favorable.

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OWNER OF FOUR-YEAR-OLD CAR TELLS OF A NEW THRILL IN MOTORING



"I had the biggest surprise of my life when I drove the Ford V-8"

"I'd been driving my car for nearly four years and I had put more than 75,000 miles on it. Then things got a little better with me and I figured I could afford a new car. 'Let's look over the Ford V-8,' I said to my wife.

"So we took it out on the road and gave it a good, stiff work-out. Tried it in traffic, on hills, and the roughest roads we could find. Put it to every test I knew. Even went so far as to drain the tank and see how many miles it would go on a gallon of gasoline.

"I want to tell you I had the biggest surprise of my life. I knew the Ford V-8 was better than my former car, but I hadn't any idea it was so much better.

"The Ford name is on it and it has the same reliability and economy that you always expect in a Ford. But what a difference that V-8 engine makes! It's so smooth and powerful that you just glide along. After you drive a V-8 you just can't be satisfied with anything less.

"My wife was in the back seat and she said it was the quietest, most restful ride she'd ever had. And was she delighted with the finish of the car! Before we got home she'd decided on that green body with cream wheels and mohair upholstery. And then could hardly wait until she could show it off to her friends.

"I'll tell you frankly we've had more real fun driving this Ford V-8 than any other car we've ever owned—and we've had a good many makes in the last fifteen years.

"As for economy—I'm finding that this Ford V-8 costs less to run than a four-cylinder car. No guessing about that, either, because I'm one of those bookkeeping fellows who keeps a careful record. Henry Ford was right when he said the V-8 is the most economical Ford car ever built."



See the New Ford V-8 Cars for 1934 Now On Display C. E. GATES AUTO CO. Sixth and Riverside. Phone 141