

M. M. Department Store Celebrates 40 Years Business in Medford

HOME ON THE RANGE AUTHOR SUCCUMBS

SALEM, Ore., Aug. 3.—(UP)—The author of the popular cowboy song "Home on the Range" died at the state hospital last night.

He was the Rev. Dr. Charles E. Crandall, 74, retired Methodist minister from Springfield, Ore.

The Rev. Dr. Crandall, native New Yorker who came west via Kansas in 1891, received but little compensation for the old western song, or for numerous others he wrote.

KLAMATH FALLS, Aug. 3.—(AP)—Parker Gray, accused of stealing a quantity of furniture from Westfir, Ore., was arrested here this morning for Lane county authorities.

M. M. Department Store

Here is the way the Thos. Kay Woolen Mill Co. presents to southern Oregon people a new value to place on the WOOL FIBRE as is in daily use

1. WOOL is mankind's oldest protective fibre. Handful of wool were grabbed from the backs of sheep by the ancients, and trod into mats, to sleep on and under to protect themselves from the elements.

2. WOOL is strong, a single fibre will sustain 17 units of weight; copper wire the same thickness 18 units; aluminum 23; and gold 17. Wool is as strong as some metals and stronger than others.

3. WOOL has practically the same heat resisting qualities as asbestos. Fundamentally then all woolen fabrics are most valuable as an insulation, keeping the body heat at body temperature while outside temperatures may be excessive.

4. WOOL, under normal conditions should contain 10% to 15% moisture to keep its texture alive, but can absorb up to 60% moisture without becoming wet or uncomfortable to the feel. No other fibre has this qualification.

5. WOOL is that elastic that a fibre may be stretched 70% of its length without breaking and return to its original length. This feature alone gives wool its long wearing ability.

6. WOOL is by nature acid, and being acid is not easily affected by even dilute acids, but alkalies quickly change this acid state and injure the fibres seriously. So be sure to use neutral soaps and cleaners. Frequent brushings add life to all woolen fabrics.

7. WOOL has a soft ivory-like appearance in the fleece, a dull lustre, that is rich, firm and sturdy. In finer grades is more silky than silk itself.

8. WOOL, by nature has a porous ooze. This condition gives the manufacturer additional provisions for giving fast colors in the pastel shades, and a permanency of beauty.

Choose Kay Woolen Blankets Made in Oregon Salem, Oregon Est. 1888.

M. M. Department Store



Lovely Knitted SWEATERS and FROCKS

—FROM— BEN RYBKE—PORTLAND Shown In Our Store M. M. Department Store

CLARENCE MEEKER GUIDING SPIRIT IN STORE'S PROGRESS

Career Closely Identified With Business Since Youth—Good Judgment, Reliability Known to All

C. A. ("Clarence") Meeker needs no introduction to the older residents of Medford and the Rogue River valley. Being a mere boy when his father moved to Medford, he grew up here and his education and schooling were obtained here.

He early acquired the intricate details of good store keeping, to which he seemed naturally inclined, and several years before the passing of his father, the responsibility of maintaining and keeping up to date a fast growing business was resting upon his shoulders.

Grown With City The business policy and system was enlarged upon and made to fit the needs of a constantly growing and progressive city. He has ever maintained a close personal supervision and the atmosphere of the store has been his almost daily dependence and tonic.

How well Mr. Meeker has succeeded in making the business fit the needs of an ever increasing patronage is best told by a visit to the store where the evidence is plainly visible. While not aggressive politically, C. A. Meeker has ever taken an active interest in civic affairs and has recently served his district in the capacity of city councilman.

Music Is Hobby If he can be said to have a hobby it is surely music. The possessor of an excellent tenor voice, he figures actively in the music services of his church as well as being a member of the Medford Gleemen, an organization that is rapidly attaining an enviable state-wide reputation.

C. A. Meeker has kept pace with the progress of the city. He is loved by his organization and looked upon by his fellow business men as a man of reliability, good judgment and worth. He has built for himself a place in the community characterized by adherence and faithfulness to the proven business principles of FAITH, HONESTY, SINCERITY and SERVICE.

LIFE IN PRISON FOR FIFTH NAZI IN BRIEF TRIAL

VIENNA, Aug. 3.—(AP)—Paul Hudi, fifth Nazi to go on trial for implication in the Nazi putsch in which Chancellor Dollfuss was killed, today was convicted of high treason and sentenced to life imprisonment.

The sentence was imposed after a brief trial before a court martial, which had been generally expected to sentence Hudi, a former officer in the Austrian army, to death on the gallows.

Three other Nazis were hanged this week for implication in the putsch. Hudi was wounded twice and decorated five times for bravery in the world war. He is 41 years old.

The former officer created a sensation in his testimony by stating that the federal employees of the chancellery did not have the feeling of being prisoners after Nazis seized the building. Most of them yelled "Heil Hitler" when the putschists took charge, he said.

"The personal adjutant of Emil Fey (cabinet member and former vice-chancellor) cordially welcomed me," said Hudi, "and handed me his visiting card."

Austria's fascists kept an attentive ear toward fascist Italy today, but allowed no interruption of its campaign against Nazis.

MODES of the moment



Definitely "Fall, 1934" are the new frocks with their interesting style details

Siana Morwin

At the start of a new season there is always a hubbub and anxiety as to what the new style trend will be. The coming fall will see more noticeable style changes and greater diversity in design and fabric treatments than ever before.

Russian tunics, wrap-around skirts, slits and slashes at the hem, kick flounces, panel fronts, fur trimming, bias sleeves, wider belts—all combine to make the new fashions very interesting and attractive.

The Lanvin model, pictured above, is fashioned of rose color crepe marocain. This cocktail frock uses the new cartridge pleating to trim the front shoulders and back of neckline, as shown in the backview sketch. The wit's black crepe sash is slightly crushed and ties in a large soft bow.

Slits are back again, with a bid for high favor not only in formal and cocktail frocks, but in street dresses as well. For the silhouette is slim and we just must have room to walk! Note how the double-tiered treatment at the bottom of this dress is slit in many places, instead of the one daring slash in front.

The charming hat worn with this costume is a wide-brimmed, stitched wool crepe in black, with an unlined sheer crown trimmed with a band of black feathers.

DILLINGER'S BRAIN RUINED IN STUDY

CHICAGO, Aug. 3.—(AP)—Dr. Jerry Kearns of the Cook county coroner's staff today said John Dillinger's entire brain had been removed from his body and subsequently destroyed

Sew! HERE ARE THE FABRICS AND THE McCALL PATTERNS

Top 7507 7793

Center 7804 7778

"MAKE your clothes" says Paris. For Paris is a great believer in nice fabrics, good style and workmanlike finishing details. And these are the things the home dressmaker is achieving nowadays—with the aid of our Piece Goods Department and McCALL Printed Patterns.

The fabric featured these are of last-minute news and McCALL presents its usual crop of ahead-of-time fashions in the pattern that is printed from start to finish for greater ease of making and accuracy of result.

M. M. Dept. Store MEEKERS

Simplicity Trend In Dress Relieved By Subtle Flare

If you think a glimpse of fall fashions doesn't mean a thing in your life, try it for the doldrums. Here goes:

There's a trend toward simplicity, but with a flip—a handsome fabric combination, a color trio, a subtle flare, an unexpected material. The silhouette continues slim, with skirts sometimes slashed a bit at the hem, but length unchanged. There's an easy slouch at the arms with smooth shoulder lines and yokes and sleeves often cut in one.

I know you'll be glad that shirt-waist dresses continue. Watch for them in wool versions with little fur ties and in metal thread crepes and wools. Forgoing all usual velvet ways, this material, too, how to the style.

There's a lot of talk about tunics. This style appears in street clothes and evening fashions. Here is where a dash of Russian enters the mode in a tunic that flares or one with a side closing like a Russian smock. Sometimes the tunic line appears just at the back or merely across the front, keeping the slender contour.

You're probably familiar with the

new millinery story. It sifts down to the new large beret in manifold variation—coolie, tricorne, draped and squared. The shallow tricorne, which may be developed both for tailored and more formal wear. The narrow brim, utilitarian hat of new felts or velours and with new crown and brim manipulations, that can be worn with knits and other sports costumes. If you're hovering in the limbo of the "blues," there's nothing so reviving as a new chapeau. Try it.

Fabrics run the gamut all sorts of fascinating novelties—like cellophane, crepe, satins, heavy and lightweight wools and velvets, clamoring for the limelight.

SAN JOSE, Calif. (UP)—Carl Perrone, barber, quarreled with his wife, followed her to a neighbor's house, climbed a tree to watch until she came out. Joseph Beltran, 19, son of the neighbor woman, heard a noise, investigated, saw nothing. He fired a shotgun into the air to frighten the prowler. Perrone tumbled from the tree, his leg pitted with birdshot.

ASOTIN, Wash. (UP)—Paul Ackerman, 87, pioneer wanted hermit-like solitude. He built a stone fence two miles long, eight feet high and four feet thick. It extended from two points on Snake river to the cliffs behind his house. His first visitor in years was the coroner, who recorded his death.

BUY FOOT COMFORT NOW



40 Years of Service—

In every department of this store, service of the highest type has been the key-note—and the cause of our success. Seven years ago we saw the need for completing our service program by incorporating Dr. Scholl's Foot Comfort Service as a vitally important part of our shoe department.

That this was appreciated by our many pleased customers is evident by their steady patronage. We make scientific shoe fitting a science. We have studied the latest methods of Dr. Wm. M. Scholl, world noted foot authority. Shoes fitted here are sure to feel comfortable and to wear better and longer. Those who suffer foot troubles can obtain here a Dr. Scholl Appliance or Foot Comfort Remedy for every foot trouble. You can rely on us for shoe and foot comfort.

M. M. DEPARTMENT STORE

Lovely Fall DRESSES

With Character! You're a very important personage, and your clothes should prove it! Character means more than prettiness, in clothes as in people—and these new summer dresses and coats, to our mind, character clothes.

A Fine Selection of Dresses \$16.75 \$22.50 \$24.50

Also a Splendid Showing of the Season's Newest Coats

M. M. Department Store



All Styles All Shades for Fall Slip Into A—Columbia-knit SWEATER

Made In Oregon! M. M. Dept. Store

Never a Seam to Show...

THE "WINDBLOWN" Silhouette of spring is so smooth over the back and side hips that even a hanky hem would show. This "Le Gant" has no seams over the hips and the firmly women Two-Way Stretch

Youthlastic! STRETCHES BOTH ways!



controls and flattens the figure. Always stays in place. Wears and washes perfectly. Do you want a corset that won't ride up, one that stretches up and down as well as around?

Warner's Woven Two-Way Stretch \$350 and \$495

M. M. DEPARTMENT STORE MEEKER'S