

GROGERS' ALLIANCE GROWS SWIFTLY IN SIX YEARS' PERIOD

Idea Conceived, Developed by J. Frank Grimes Organization Now Outstanding in World's Food Industry

In six years the Independent Grocers' Alliance of America has grown from a mere idea, conceived and developed by J. Frank Grimes and his organization, until today it is the outstanding organization of its kind in the food industry of the world.

The further expansion of I. G. A. activities has its inception with this formal opening of the first group of I. G. A. stores in southern Oregon. This establishes another big unit in the great merchandising system that has demonstrated its practicability in 44 states.

Many of the foremost grocers in this section are now affiliated with the Independent Grocers' Alliance. Stores Modernized

These grocery stores are directly sponsored, under the new program, by the Mason, Ehrman & Company, one of the oldest and largest wholesale grocery concerns.

With their interiors completely remodeled by expert merchandising engineers, they represent the most modern type of retail grocery outlets.

The quality of merchandise which will be sold in all I. G. A. stores at the lowest possible prices is the result of the immense buying power now at the disposal of these independent merchants.

The merchandise will be stocked with all related items in their respective departments, and featured in open displays, which will enable customers to make their purchases with ease and with little waste of time, it is planned.

Plainly Priced

The merchandise is not only conveniently displayed where the customer can select and make purchases with ease and facility, but every item on display is priced plainly.

All these changes in store arrangements, the new program of mass buying, mass advertising and mass merchandising, enables the I. G. A. grocer to serve his customers more efficiently and with greater savings than he ever could have hoped to do without the support of such a large national alliance.

The grocer, as a member of the alliance, retains the absolute control and ownership of his store. He is still a member of his community and is always ready to serve his customers.

First Complete Plan

Not until the advent of the I. G. A., it is claimed, was an independent grocer offered a plan complete in every detail, matching point for point every factor in the successful store operation of this new organized competition without requiring that the individual grocer give up one whit of his cherished independence.

Silverware Sets Wait Housewives At I. G. A. Stores

I. G. A., with the co-operation of the International Silver company, makers of genuine Wm. Rogers Lifetime silverware, offers every housewife in this territory the opportunity of a lifetime to enhance the charm of her table. The new exclusive "Sovereign" pattern can now be procured in as many sets as desired at a cost which is practically negligible, according to G. W. Hoagland.

I. G. A. officials have extended a cordial invitation to the public to get full particulars from their nearest I. G. A. grocer concerning the special opportunity to secure a "Sovereign" silverware service at little cost.

Oregon Weather

Fair tonight and Saturday but overcast in west portion tonight; little change in temperature; moderate northwest wind offshore.

Phone 542. We'll haul away your refuse. City Sanitary Service.

RICHARD DIX WEDS SECRETARY



Calling a judge away from lunch, Richard Dix of the films was married to Virginia Webster of West Los Angeles, at Jersey City, N. J. The marriage resulted from a romance started in Dix's business office in Hollywood, when he selected Miss Webster as his secretary from 600 applicants. (Associated Press Photo)

Buncom

BUNCOM, July 6.—(Sp.)—Leslie Brown of Portland is spending several days here visiting Mrs. Brown's parents, Mr. and Mrs. Fred Vanderhoof and uncle, Dan Daly of Seattle.

Mrs. W. H. Davis and small sons, Joe and Arthur, spent Monday with Mrs. S. A. Harris of Armstrong Gulch.

Boys' 4-H club under the leadership of George Brownlee has completed the club work and is now awaiting the arrival of achievement pins.

Mr. and Mrs. J. H. Coleman of Medford spent Sunday with Mrs. Roland and family.

Roy Garfield was calling on customers in Buncom and vicinity Monday.

H. Parley is cutting his winter's supply of wood between visits to the dentist.

Miss Elmira Hulse, who has been away for several weeks in the Willamette valley, returned home Wednesday.

Stan Handley made a business trip to Medford Monday.

Mr. and Mrs. P. A. Hulse spent Monday in Jacksonville attending to business and visiting their daughter, Mrs. Elmer Kivitt and family.

Florens Hall of Forest Creek is visiting relatives here for a few days.

Callers at the S. S. Handley home Monday were the Misses Elmira and Myra Hulse, Hilma Randall, the Messrs Marion and Leonard Hulse, Elmer White, H. Parley, Donald and Mrs. Roland.

Mrs. Hattie Logan of Jacksonville

spent the 4th with Mr. and Mrs. Ansl Gilson.

Dave Lee called at the Davis home Monday.

Marion Hulse, who has been employed at Seattle Bar for several months, is spending his vacation with his parents, Mr. and Mrs. P. A. Hulse, here.

DURABLE MIKE'S MURDERERS PAY

OSSINING, N. Y., July 6.—(AP)—The "Bronx Murder Syndicate" had paid in full today for the death of "Durable Mike" Malloy.

Joseph Murphy, 27, walked calmly to the Sing Sing death house last night, looked on silently, with mild curiosity as he was strapped into the electric chair at 10:03 p. m., eastern standard time. He was pronounced dead three minutes later.

Murphy's three accomplices, Frank Pasqua, Anthony Marino and Daniel Kreisberg, were executed June 7. Two reprieves were granted Murphy to permit mental examinations, but he was judged sane.

The four men finally accomplished the insurance murder of Malloy with gas after the speakeasy dealer survived poison liquor, the wheels of an automobile and tainted food mixed with ground tin.

When, at last, "white Indians" were found, their home was in Darien, part of the republic of Panama.

Bayer Aspirin Tablet Prices Undergo Slash

A new schedule of prices for Bayer Aspirin tablets — the lowest in the history of the Bayer company — went into effect yesterday in all Medford drug stores.

The Bayer company introduced Bayer Aspirin in this country 25 years ago. It has since become one of the most widely used of all drug products and the price reduction will mean a saving to millions of consumers.

Last year the Bayer company reduced the price of its 100-tablet package and, according to officials of the company, the distribution increased so definitely that it was decided to extend the lower price to include the dozen and two-dozen

packages and to again reduce the large family size.

In announcing the new consumer price schedule, the Bayer company issued the following statement:

"Bayer has always kept faith with its customers by giving them the finest, most uniform product that science can produce. Its decision to reduce prices is evidence of Bayer's desire to extend even further its service to its customers."

The new consumer prices of Bayer Aspirin are now effective in 60,000 drug stores throughout the United States.

The tapir has its own way of crossing streams. It simply walks into the water, continues walking along the bottom, no matter how deep, and then walks up the other side.

State Teachers' college in Iowa awarded diplomas recently to 237 coeds as against 66 men students.

SOCIALISTS PETITION FORMATION OF PARTY

SALEM, July 6.—(AP)—Petitions for the formation of a Socialist party in the state of Oregon were filed with the secretary of state here Thursday, bearing 19,000 signatures. A total of 17,400 names were necessary to make the party legal for the coming election.

The state central committee is composed of Albert Straiff, J. J. Martin, Don N. Swetland, B. C. Mitchell and J. E. Hoamer.

Graduation classes from Iowa colleges numbered 2900 men and women this year.

FIRE DEPARTMENT OUT 30 TIMES DURING JUNE

Fire Chief Roy Elliott reported today that during the month of June, the department answered 30 calls, 15 of this number being gross fires. Others were from electric storms, automobiles, fire fires, and from miscellaneous causes. The loss was figured at \$1001.15, Chief Elliott said.

Last year the maximum of runs was reached during August, with 37 calls, he reported.

There have been an increase of 3000 miles and a decrease of 2000 horses on North Carolina farms within a year.

The main street in the mountain town of Jefferson, N. C. lies under a canopy of huge cherry trees on each side with limbs interlocked in the center.

The interval during which the earth makes an absolute revolution around the sun is called a sidereal year and consists of 365 days, 6 hours, 9 minutes and 9.6 seconds.

The accepted standard of time measurement is the period of the earth's rotation on its axis.

AUTO GLASS
Fender, Body & Radiator Repair
General Sheet Metal
Light Structural Iron
BRILL METAL WORKS
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Get Wards unlimited* protection when you buy New RIVERSIDES

No Other Tire Gives You This Complete Written Guaranteed Protection!

1. No Limit on Time or Mileage!

*This guarantee is NOT LIMITED to 12, 18, or ANY number of months . . . not limited to 20,000, 30,000 or ANY number of miles! It gives you complete protection for the ENTIRE life of the tire — as long as the tire is in use.

2. Unlimited Protection Against.

- RIM CUTS
- BLOWOUTS
- CASING CUTS
- WHEELS OUT OF ALIGNMENT
- STONE BRUISES
- FAULTY BRAKES
- UNDER INFLATION

In fact EVERYTHING that can happen to a tire on the road with the exception of puncture, fire, and theft.

THE new Riversides are built to give you more quality than you need for today's high speeds and tremendous strains . . . plenty even for the cars of tomorrow. Because we know this kind of quality backs us up, we can back these new Riversides with the strongest tire guarantee ever written.

And remember that Wards 62-year reputation for absolute honesty and fair dealing stands behind this strong guarantee . . . and that we are right here in town to make good on it quickly and cheerfully at all times!

FIRST QUALITY Yet 18% to 20% LOWER IN PRICE

Actually 18% to 20% lower than first quality Ward tires cost as recently as three months ago!

\$5.20
SIZE 29x4.40-21

Other New Riversides Proportionately Low!

NEW 4-PLY Plus 2	6-PLY Plus 2
RIVERSIDES cord breakers cord breakers	
4.40-21	\$5.20
4.50-21	5.70
4.75-19	6.10
5.00-19	6.50
5.25-18	7.20
5.50-17	7.90
6.00-18	10.90
6.50-19	12.95

BEER to be GOOD..

must have the exhilarating flavor of PROPER AGING.

Try Blitz-Weinhard (in bottles or draught) and see what brewing for Quality means in beer.



BLITZ-WEINHARD

beer At better dealers and places

Here's an exact facsimile of Wards powerful written guarantee—Read It Now!

Montgomery Ward TIRE GUARANTEE
(Not Transferable)

The Riversides tires described below are guaranteed, without limit as to time or mileage against any injury to the tire caused by blowouts, cuts, bruises, wheels out of alignment, faulty brakes, rim cuts, or any other road hazard (except as limited herein) that may render the tire unfit for further service.

New tires delivered as replacements under the terms of this guarantee are fully covered by the same guarantee except that Montgomery Ward will not be liable for a repetition of failure due to wheels out of alignment, faulty brakes, overloading, or improper mounting if not mounted at one of Wards Service Stations.

This guarantee does not cover punctures, fire, or theft, damage of any kind to persons or property, or passenger car tires used in truck or bus service.

Date: _____ 19 _____
By: _____
Store: _____
Name: _____
Address: _____
City: _____
State: _____
Post Office: _____
Serial Numbers: _____

Montgomery Ward & Co.

Free Tire Mounting!

ASK ABOUT WARDS CONVENIENT PAYMENT PLAN

MONTGOMERY WARD

117 South Central

Medford, Ore.

Phone 286

One Hundred and Thirty-third Half Yearly Report THE SAN FRANCISCO BANK

SAVINGS COMMERCIAL TRUST INCORPORATED FEBRUARY 10TH, 1868

One of the Oldest Banks in California, the Assets of which have never been increased by mergers or consolidations with other Banks

MEMBER ASSOCIATED SAVINGS BANKS OF SAN FRANCISCO 526 CALIFORNIA STREET, SAN FRANCISCO, CALIFORNIA

Assets— JUNE 30th, 1934

Cash and due from Banks	\$15,679,187.72
United States Government Securities	36,526,166.69
State, County and City Bonds	38,527,456.02
Other Bonds and Securities	1,548,816.11
Loans on Real Estate	71,127,098.53
Loans on Bonds and Other Security	905,685.85
Other Resources	180,513.80
Bank Premises and Equipment	1,782,769.53
Other Real Estate	558,024.17
Total	\$166,835,718.42

Liabilities—

Deposits	\$153,070,629.78
Capital Accounts:	
Capital Paid up	\$6,000,000.00
Surplus	4,000,000.00
Reserves and Undivided Profits	3,510,206.77
Other Liabilities	254,881.87
Total	\$166,835,718.42

PARKER S. MADDUX, President
G. A. BELCHER, Vice President and Cashier
Subscribed and sworn to before me this 30th day of June, 1934.
(SEAL) O. A. EGGERS, Notary Public.