

# You Have Attended "Sales" That Gave You a Chill!! Here's a Sale That Will Give You a Thrill!! Look People - Read - Stop Buying - Wait - Take a Day Off - Come!!

**LADIES . . . .**  
Let Your House-work Go!

**MEN . . . .**  
Lay Off and Get Here!

**REMEMBER . . . .**  
That a Dollar Saved by Wise Buying has as many Pennies as a Dollar Earned by Hard Work!

**ENTIRE STOCK of WHILLOCK'S GOLDEN RULE STORE**

Consisting of Men's Clothing—Both for dress and work — Underwear, Hats, Sox, Dress Shirts, Shoes, Piece Goods, Notions, Children's and Ladies' Shoes, Dresses, Lingerie, Silk Hosiery, Blankets and Hundreds of other items . . . Sacrificed now . . . !

**FIRST COME . . . FIRST SERVED . . . NO RESERVATIONS . . . !**  
Not for what it's worth . . . but for what it will bring . . . Folks, if you value your money . . . spend it here now!

**RIDE . . . .**  
If You Can.

**WALK . . . .**  
If You Have To.

**BUT . . . .**  
You Must Get Here for Your Pocket-Book's Sake.

# Sensational Public Sale!

NOT JUST AN ORDINARY JULY CLEARANCE SALE OF ODDS AND ENDS, BUT A GENUINE BARGAIN FESTIVAL ON EVERY ITEM IN STOCK—IF YOU VALUE YOUR HARD EARNED DOLLARS ACT WISELY BY BUYING HERE NOW

## STARTS FRIDAY, JULY 6th, at 9 A. M.

<b>Sewing Thread</b> Mercerized thread, a real buy at our sale price. Two spools for <b>5c</b>	<b>Canvas Gloves</b> A real 14-oz. glove. Durable and worth twice the price asked <b>12c</b>	Imagine getting a pair of lasting, well-made, 100 per cent leather work shoes in all sizes for only <b>\$1.97</b>	You must stock up now, as we are offering a real bargain in dress sox. 1 lot to go for <b>9c</b>	<b>Shirts</b> Patterns and colors to please you. One lot to close out for only <b>57c</b>	Well constructed overalls, 220 denim. Only the GOLDEN RULE STORE could offer you such a value at only <b>97c</b>	<b>Hope Muslin</b> We must place a limit on this extra good offer. Per yard only <b>11 1/2c</b> (Limit of 8 yards)	A shirt that will outwear many selling for twice the price. In all sizes, during this sale <b>47c</b>	<b>Cream Oil Toilet Soap</b> Good for your complexion. A special, while they last, bar <b>5c</b>
---	---	---	--	--	--	---	---	---

<b>Men's Fancy Dress Shirts</b> Also plain colors. White, tan, grey and blue. Reg. \$1.25 values. Going in this sale <b>97c</b>	<b>Men's Shirts and Shorts</b> A good quality knit cotton shirt. Fancy broadcloth striped shorts. Each <b>23c</b>
<b>E. &amp; W. Shirts</b> These are the famous E. & W. brand, entire shirt being fully shrunk. Regular \$1.95 value. Special this sale <b>\$1.19</b>	<b>Athletic Style Union Suits</b> Men's sizes 36 to 40. Special price for this sale <b>49c</b>
	<b>Men's Rayon Shirts &amp; Shorts</b> Full cut, extra good quality. Sale price, each <b>49c</b>

After the Sale Don't Say, "I Am Sorry." You Can Avoid Regrets by **BUYING AND SAVING NOW . . . .**

<b>Khaki Work Pants . . . .</b> <b>\$1 17</b>	<b>Moleskin Work Pants</b> <b>\$1 17</b>	<b>Work Shoes</b> <b>\$2 48</b>	<b>Beach Sandals</b> <b>\$1 27</b>	<b>Beach Sandals and Oxfords</b> <b>87c</b>	<b>Children's Beach Sandals</b> Sizes up to 2 <b>79c</b>	<b>Ladies' Dress Pumps and Sandals</b> <b>\$1 87</b>
--	---	------------------------------------	---------------------------------------	--	--	---

**BUY TWO ITEMS NOW! PRICES WILL NEVER BE AS LOW!**

<b>Men's Fancy Dress Ties</b> Your choice of ties in special group <b>23c</b>	<b>Fine Felt Hats</b> The Portia brand best grade hats. Sale price <b>\$2.79</b>	<b>Rayon Dress Sox</b> Men's 18 1/2 sox. Sale price, per pair <b>14c</b> Two pair sox 25c
--	---	---

<b>MEN'S SUITS</b> <b>BALTO SUITS</b> There are none better. Regular price \$29.85. During this sale you can get your pick of these suits, less a <b>10% Discount</b>	<b>What a Time to Buy Shoes</b> All Shoes not advertised in lots Less <b>10% Discount</b> in this sale. This includes Men's, Women's, and Children's Shoes.
---	---

**Ladies Ready-to-Wear**  
All of these Summer Dresses are going in this sale. All priced to sell now. Be here and get yours. A big stock to choose from.

**Ladies' House Dresses**  
Styles that will please you, colors and materials that will give you real service. Get two or more now at our low price of only **73c**

**One lot Ladies' Silk Dresses. Values to \$4.95. Sale price on this lot . . . \$2.97**

Our \$5.47 Dresses. Sale price . . . . . \$4.27  
Our \$6.87 Dresses. Sale price . . . . . \$4.95  
Our \$9.97 Dresses. Sale price . . . . . \$6.97  
Our \$15.27 Dresses. Sale price . . . . . \$9.97  
Our \$1.87 Voile Dresses. Sale price . . . . . \$1.57  
Our \$2.79 Voile Dresses. Sale price . . . . . \$2.23

**SHOES! SHOES!**

One lot Men's Dress Sport Oxfords, tan and brown, black and white. Sale price . . . . . **\$2.97**

Lot No. 2 Men's Sport Dress Oxfords, values to \$6.50—Close out price . **\$3.97**

Lot No. 1 Ladies' White Dress Oxfords, Pumps and Strap Pumps—Sale price . . . . . **\$2.37**

Lot No. 2—White Dress Low Shoes. Sale price . . . . . **\$2.77**

Lot No. 3—White Dress Low Shoes. Sale price . . . . . **\$3.27**

Lot No. 4—Ladies' Sport Oxfords, Straps and pumps—Sale price . **\$2.48**

Lot 5—All kinds dress and street oxfords, strap pumps and dress pumps. For ladies and girls **\$2.97**

<b>Fast color Prints, 36 inches wide. Buy them now</b> <b>12 1/2c yd.</b>	<b>Sani-Pak Sanitary Napkins</b> <b>2 for 25c</b>	<b>Men's Heavy Weight Waist Overalls</b> <b>97c pr.</b>
--	--	--

<b>What a Buy!</b> Extra Heavy Cannon double terry Turkish Towels. Size 33x16. <b>23c ea.</b> 2 for 45c	<b>Ladies' Silk Hose</b> Pure silk in all the New Summer Shades. All sizes, while they last, pair <b>43c</b>	<b>Ladies' Sweaters</b> Summer styles. Just the blouse for that summer skirt. Each <b>87c</b>	<b>Girls' Sweaters</b> Girls' Summer Sweaters. These will be good for school wear <b>67c</b>	<b>Best Grade Prints</b> All our 19c and 24c prints going at, yard <b>17c</b>	<b>All Silk Yard Goods This Sale</b> <b>10% Discount</b>	<b>Ladies' Hose</b> Full fashion. Heavy quality. Chiffon and service weights. Pair <b>79c</b>
--	---	--	---	--	---	--

**Whillock's GOLDEN RULE 221 W. Main St. Medford Phone 318**