

RED CROSS WILL START SWIMMING CAMPAIGN JULY 5

As a fitting observance of the twentieth anniversary of Red Cross life-saving service, a swimming campaign for both children and adults will be held here, starting July 5, and continuing through the 14th, according to announcement made today by Miss Dorothy Goff, acting Red Cross life-saving representative of Jackson county.

The classes, open to swimmers and non-swimmers alike, will be held at the Natatorium on North Riverside avenue. Jean Eberhart, expert instructor who has previously carried on this work in Medford, has been engaged to represent the Pacific branch office of the Red Cross in San Francisco, which is co-operating in the local campaign. He is to be assisted by a number of local swimmers, including Miss Goff and Miss Marjorie Kelly.

Edwin H. Carroll, director of first aid and life-saving in the Pacific area, says that the Red Cross life-saving and swimming campaigns are growing in popularity each year. They have greatly reduced the number of deaths from drowning and at the same time they have encouraged swimming as a wholesome and healthful recreation.

The life-saving service was inaugurated in 1914 with the establishment of the first unit in Baltimore. Since then more than 500,000 individuals have been awarded the life-saving certificate from among the millions that have learned to swim during these summer campaigns.

Records show the greatest gain was registered in 1933 when 78,795 life-saving certificates were issued by Harold F. Zelows, national director of the Red Cross first aid and life-saving services at Washington, D. C.

During the past four years 285,000 persons have been awarded these highly prized certificates which indicate the holders are not only proficient as swimmers, but that they are able to rescue others from the water.

Miss Kelly, who is in charge of the plans for the Red Cross swimming campaign, has announced that life-saving will be emphasized with special stress upon the technique of rescue and resuscitation.

Edwin H. Carroll, director of first aid and life-saving at the Pacific branch office in San Francisco, points out that the value of this instruction has been demonstrated time and time again in the saving of human life.

A number of residents in the Pacific states have had occasion to put to practical use the knowledge gained in Red Cross life-saving courses. Among these is Woodrow Damerrell, credited with saving the life of Miss Watkins at Cove swimming pool, 14 miles from La Grande, Oregon. Damerrell received the certificate of merit bestowed by the Red Cross committee on awards.

Describing the prone pressure method of producing artificial respiration, Mr. Carroll says:

"More air can be introduced into the lungs by this method than the average adult uses in natural breathing when at rest. It consists in the main of placing the rescued person in a prone position and applying pressure to the ribs at rhythmic intervals. While comparatively easy to learn, it must be done properly to be effective.

The prone pressure method has been known to revive persons who have been under water as long as 30 minutes. It can be used in all cases of asphyxiation, whether from drowning, gas or electric shock.

"If you hear your sons and daughters enrolled in the Camp Scouts, the Girl Scouts or the Camp Fire Girls, going about saying 'Out goes the bad air, in comes the good,' you will know they are just rehearsing to obtain the proper cadence for the prone pressure system of restoring respiration as taught in Red Cross first aid and life-saving courses."

C. C. COMMITTEE MEETINGS SLATED

Many matters of importance were discussed at the board of directors meeting of the Jackson County Chamber of Commerce at its meeting last Friday and plans were set underway which it is hoped will result in definite accomplishments in the near future. Many of the new committees appointed by President B. E. Harder have met during the past week and outlined their programs and others are scheduled to meet during this week.

Those so far booked for this week include retail trade, today, 4 p. m.; industrial committee, Tuesday, 4 p. m.; home products committee, Wednesday, 4 p. m.; and membership committee, Thursday, 4 p. m.

Other meetings undoubtedly will be held during the week and it would appear that the Chamber of Commerce is getting down to its regular schedule now that the Diamond Jubilee festivities are concluded.

SERVICE PAPER OFFERS BEST CCC CAMP PRIZE

CCC district headquarters have received word that the Army and Navy Journal has offered awards for the personnel of outstanding CCC companies in each corps area, and records on necessary data are being kept by companies in the district in hopes of winning the Ninth corps area award. District headquarters have been requested to submit the name of the outstanding camp here, by the first of July.

Society and Clubs

Edited by Iva Fewell

Friends Congratulate Mrs. Ray at Dedication

Proceeding the ceremony of opening the Applegate bridge a group of friends gathered at the home of Mrs. Louise Ray at Ruch to congratulate her upon the occasion Saturday.

Following luncheon the party departed for the new bridge where Mrs. Ray seated among a group of her old friends and neighbors, closed the ceremonies by cutting the ribbon that formerly opened the splendid new bridge to traffic.

Mrs. Ray, a pioneer of 1858, is the widow of the late William Ray, who came to Oregon from Pennsylvania during the gold rush days, making the journey around the Horn. Following the mining days, they settled on a farm home at Ruch where Mrs. Ray still makes her home. Her sons and daughters, children and grandchildren and great grandchildren live on nearby farms. A great-granddaughter, Mrs. Percy White with her husband and the two great-grandchildren of Mrs. Ray, Jane and Gordon White, motored from San Francisco for the occasion.

One of the speakers of the afternoon, Miss Mary Mae, herself an early pioneer, recalled the fact that the bridge dedication marked the fifty-first anniversary of the dedication of the historic Jacksonville courthouse. Many present on this occasion had enjoyed that gala event. Friends attending from Medford included Mrs. F. W. Wait, Mrs. H. N. Butler, Mrs. Volney Dixon, Miss Jane Dixon and Mrs. R. V. Wilhelm of Butte, Mont.

Misses Ferry Hostesses At Picnic for Society

Misses Frances and Elizabeth Perry entertained General Joseph Lane Society Children of the American Revolution on Friday with a picnic at their home on Poots creek.

Miss Betty Vilm, junior, president of the organization presided during a brief business meeting. Mrs. G. Q. D'Albini, after seven years of active work with the society, has tendered her resignation to the National society. Mrs. M. M. Morris, past regent of Crater Lake chapter D. A. R. has been appointed to the position of senior president.

Miss Barbara Holt was presented with a C. A. R. pin being the retiring junior president. Miss Mary Louise McElhose favored with two piano solos.

In addition to members of the society the following guests enjoyed the hospitality of Mrs. D. H. Perry and daughters Elizabeth and Frances: Mesdames M. M. Morris, E. N. Vilm, W. W. P. Holt, T. J. Gifford, G. Q. D'Albini, Edna Beeson and Misses Leona Conger and Charlotte Beeson.

Six Circles to Conduct Joint Meet

The Mary and Martha circle will entertain Tuesday afternoon for the ladies belonging to the six circles of the Methodist church missionary society. Members and their friends are requested to meet at two o'clock, and as this is the last meeting of the circle year, general reports will be given, and a social hour is to follow.

Group of Girls At Diamond Lake

A group of six local misses left today for Diamond Lake, where they plan to remain until Friday. Members of the party are Everette Gilispie, Kathryn Robinson, Maxine Robinson, Evelyn Herman, Louise Eirod and Molly Brown.

Covered Dish Luncheon For Pythian Club Members

A covered dish luncheon will be served tomorrow to members of the Pythian club, who will meet at the home of Mrs. W. L. Walden. Each member is requested to bring a covered dish.

Special Meeting of Legion Auxiliary

A special meeting of the American Legion auxiliary will be held this evening and special reports are to be given prior to the summer adjournment. Delegates to the state convention will also be selected at the gathering.

Last Meet this Season of Lady Elks, Tuesday

Tomorrow afternoon at two o'clock, the Lady Elks will meet at the lodge temple, for cards, pool and bowling. This will be the final meeting of the group until fall.

Mrs. Longley Guest in City

Mrs. E. G. Longley of Bremerton, Wash., arrived here by plane Saturday evening, to be the house guest this week of her brother-in-law and sister, Mr. and Mrs. Gordon Kershaw.

KILLS MOSQUITOES FLIES-ROACHES MOTHS-FLEAS ANTS-GNATS

for full strength get STANDARD OIL ORONITE

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Mrs. Leonard Hostess at Bridge

Miss Evelyn Leonard is entertaining at bridge Tuesday afternoon at 2 o'clock, having invited guests for three tables.

Those invited are Barbara Field, Catherine Brandt, Margaret Boyle, Lois Nichols, Doris Patton, Helen Patton, Margaret McCurdy, Leabel Miller, Ethel Slagle, Bethel Slagle, Suzette Stennett and Dorothy Linbeck.

Mrs. Jorgenson To Be Honor Guest

Mrs. Jorgen K. Jorgenson, who arrived in Medford just recently from Marshfield, will be honor guest at a desert bridge party Wednesday afternoon for which her sister, Mrs. Russell D. Semon will be hostess at her home, 511 King street.

Guests for the three tables of bridge are being invited.

No-Hostess Party At Patton Residence

Thirty members of the younger set were present at a no-hostess party last evening at the home of Misses Doris and Helen Patton, on Capitol Hill. Swimming and a wicker roast were enjoyed during the evening.

Miss Patton Has House Guest

Miss Margaret McCurdy of Portland, is the house guest in Medford this week of Miss Doris Patton.

AUTO DEATH TOLL STIRS ROOSEVELT

WASHINGTON, June 25.—(AP)—President Roosevelt said in a letter read today at the convention of the American Automobile Association that he was "deeply concerned over the staggering toll of deaths, injuries and heavy property damage caused by highway accidents."

"We cannot longer afford to temporize with this problem," said the letter addressed to Thomas P. Henry of Detroit, president of the association.

"Those who use the highways must realize the responsibility they assume when they take the wheel.

"Safer conditions for travel undoubtedly would contribute to a greater use of the highways, now that shorter working hours and more leisure time is assured by the national recovery program."

SHIMMYING WHEELS CAUSE FATAL CRASH

THE DALLES, Ore., June 25.—(AP)—Walter O. Smith, 16, was fatally injured last night when his automobile overturned on the Sherman highway south of Kent. He died this morning without regaining consciousness. Defective steering gear was blamed for the accident. Other motorists said the front wheels of his car suddenly began to vibrate alarmingly and the machine, out of control, overturned in a ditch.

W. C. Debley Dies In Los Angeles

Word was received in Medford today by friends, that W. C. Debley of Los Angeles, who formerly resided in Medford, died in the southern city Wednesday, and funeral services were conducted on Friday. While in Medford, Mr. Debley was with the Sherman Clay Piano company, and has a large circle of acquaintances here.

SALEM, June 25.—(AP)—Multnomah county today completed payment of its third quarter state taxes, with a remittance of \$150,000 to the state treasurer.

To Glendale Conference — Mary Cummings of this city left by train this morning to attend the Christian Endeavor conference in Glendale this week.

ADRIENNE'S Vacation Sale of "Nelly Don" Washable DRESSES

New assortment of dresses. Linen, lace, pique and voile. \$1.95 to \$7.95

Sunday Night Knits Values to \$22.50. Lovely colors in both string and Boucle. Special \$16.95

B.V.D. Swim Suits Backless suits as advertised in Vogue. All colors \$5.95

50 Hats Values to \$7.95. On sale now at \$1.95

EPWORTH LEAGUERS TO STAGE COMEDIES ON FRIDAY EVENING

"A Weakness for Nurses," by Edna Higgins Strackan, is one of the three comedies being presented Friday evening by the Epworth League Dramatic club at the First M. E. church.

Mrs. R. P. Mortensen, director, is producing an excellent play. She has worked with several other productions put on by the young people and they have always been successful. The other plays being presented the same evening are "Apostrophe in Modern Dress," and "Call It a Day." The league orchestra will make its first public appearance that evening, and there will be other musical numbers on the program.

This program is being presented to raise money to send delegates to Epworth League Institute at Glendale. All the Methodist young people of southern Oregon gather there for a week of religious instruction, and it is hoped that Medford will have a large representation. Tickets may be bought at Burk's Tent and Awning store or from the committee of Florence Neuman and Howard Poffenbarger.

CHICAGO 3-C MEN ENJOY LAKES TRIP

Fifty Illinois men, all members of the Rand Ranger station camp, CCC, motored to Crater and Diamond lakes over the week-end, and stopped in Medford a short time this morning, en route back to camp. The majority of the young men are in the group to be discharged the first of the month, and who will return to Chicago.

Captain Albert T. Anderson of Company 1650, arranged this trip for the eastern boys as a fitting climax of a year of good work in the Oregon forests. Lt. Roy C. Craft was in charge of the party, with W. W. Belcher, educational adviser of the company, as guide and instructor on the geology and history of the country covered by the party.

Stops were made at Mill Creek Falls, Annie Springs, Lady of the Woods, Camp Union creek, Diamond Lake, and the Medford CCC headquarters.

FRALEY ELECTED C. E. PRESIDENT

At the meeting of the Intermediate C. E. society last night, the following officers were elected: President, Dick Fraley; secretary, Betty Mae Childress; vice-president, Dorothy Monteth and treasurer, Erma Fraley. During elections Price Shafer presided as chairman. He then turned the meeting over to the new president, Dick Fraley. Betty Mae took the chair as secretary.

Announcements were called for and President Fraley called a meeting of the new executive committee at the home of Mrs. Baird, Tuesday at 7 p. m. All officers were urged to attend as committee chairmen will be appointed. Price Shafer then offered the closing prayer and the meeting was adjourned by the benediction. Miss Childress will lead the C. E. meeting next Sunday evening and a good meeting is expected.

Makes You Forget You Have False Teeth

Don't worry about your false teeth rocking, slipping or wobbling. False teeth, a new improved powder holds them firm and comfortable all day. No gooey, pasty taste or feeling. Eat, laugh and talk with comfort. Get Fastath from your druggist. Three sizes.

USE OF LEECHES FOR CURATIVE PURPOSES IS STILL PRACTICED

CLEVELAND.—(UP)—How's your rheumatism? Notice weather changes? Need a "change of blood"? Well, maybe half dozen Old Country leeches applied to the sore spot will make you feel better.

More than only a theory, hundreds of Cleveland foreign-born still cling to a practice of getting rid of their "bad" blood by the leech method.

The Red Cross pharmacy, a drug store here, does a national business in the blood-suckers as well as catering particularly to Cleveland Hungarians. "Freshly arrived old country leeches. Fifty cents apiece, or 12 for \$5," the pharmacy advertises.

L. H. Fisher, manager of the drug store's mail order department, said he mails thousands of leeches each spring to all parts of the country and to Canada.

"We import them all. Our people believe the American leeches are hot good. They are too large and their bellies are black, in contrast with the green color of European kinds.

"We transport them here in plain earth and they live on nothing but fresh water and air. They are caught in European marshes by women and children, who wade into the water barefooted and wait until enough leeches attach themselves to their legs.

Fisher said some persons treat themselves with as many as 12 of the tiny creatures at once. The smaller they are the more they can suck. When they are full, they fall off; otherwise, he explained, they cannot be removed without great pain.

Use Mail Tribune want ads.

NOW IT'S "FUR" THE BEACH



Attractive bathing suits of fur were modeled in a fashion show held by the Los Angeles Breakfast Club. Film actresses displayed the latest in beach wear and above are three of the creations. Left to right: Geraldine Duke in a suit of real leopard skin; Dorothy Sander in a zebra model and Phyllis McBryde in an ermine creation. (Associated Press Photo)

WILLAMETTE CONCERT COMPANY TO APPEAR HERE TUESDAY NIGHT

WILLAMETTE University Concert company and Opera Quintette, now on a concert tour of southern Oregon and northern California, will be heard in concert at the First Methodist church Tuesday night at eight o'clock. The group was enthusiastically received Friday at Eureka, California, and Sunday at Redding. Prof. Cameron Marshall, dean of Willamette University School of Music, will appear in person on the program. Dean Marshall won considerable distinction for himself as a concert artist in the midwest before he entered educational work.

The group which will appear in Medford Tuesday night is selected from the Philharmonic choir of the university which last year went to the Century of Progress exposition at Chicago as Oregon's official representative.

The concert company comes with a wide repertoire that makes possible a varied entertainment of high quality. There will be no admission charge, but an offering will be taken to help pay the expenses of the group whose concert here is being sponsored by the Ladies' Aid of the First Methodist church. The general public is invited to attend.

GOOD-BYE CORNS Dr. Scholl's Zino-pads

Pain stops at once and corns are quickly, safely loosened and removed with Dr. Scholl's Zino-pads. Put one on—the pain is GONE!

New extra quality at no extra cost —

THE American Medical Association's official Journal recently said, editorially, that too many children still have rickets (faulty bone development) and would continue to have until some cheap, generally available, agreeable source of vitamin D is provided, suggesting that vitamin D milk offered promising possibilities of meeting those requirements.

To help meet that need, Pet Milk is now enriched with vitamin D by irradiation with ultra-violet rays—nature's method of creating this precious vitamin.

By using irradiated Pet Milk, you can now give your children—all your family—an extra supply of vitamin D—at no extra cost. The price of Pet Milk has not been increased because of the extra vitamin D.

Let your children have sunshine. It's good for them. Give them such other sources of vitamin D as your doctor may prescribe. Give them irradiated Pet Milk, too. All three sources may be needed to give them the vitamin D they need. All three together can't possibly do harm.

Many investigations have shown more than fifty per cent of young children suffering from rickets. Many cases exist that can be detected only by expert examination, but which cause faulty bones and bad teeth in later life.

You can't afford not to give your children the extra protection which irradiated Pet Milk provides.

It is probable that this extra supply of vitamin D may be beneficial to adults as well as to children. Irradiated Pet Milk used for all milk and cream purposes will give your whole family an extra supply of this precious vitamin.

Pet Milk is pure, fresh cow's milk, concentrated and sterilized. Nothing whatever is added to the natural milk except the valuable vitamin D.

These valuable free books tell about this new extra quality in Pet Milk: "More Nearly Perfect—When Baby Needs Milk from a Bottle"—gives complete information on the value of Pet Milk for babies, and twenty-five recipes especially designed for small children. "New Summer-time Recipes for the New Pet Milk"—beautifully illustrated—fifty-three tested and approved recipes for seasonal dishes appropriate for the whole family.

PET MILK COMPANY, Dept. 2, 24 California St., San Francisco, Calif. Send, free of charge, [] "More Nearly Perfect—When Baby Needs Milk from a Bottle" [] "New Summer-time Recipes for the New Pet Milk" Name _____ Address _____ City _____ State _____ (Fill in completely—print name and address. This offer is limited to residents of Continental U. S.)

Listen to the PET-MILKY-WAY on the Woman's Magazine of the Air every Tuesday Morning KGW, KGO, 11:10 a. m. National Broadcasting Company

New and seasonable recipes for making attractive, delicious dishes that are more wholesome and that cost less

Look for the word Irradiated on the face of the Pet Milk label