

3 BIG SUMMER Selling DAYS

THURSDAY 21 JUNE **FRIDAY 22 JUNE** **SATURDAY 23 JUNE**

PARADE OF VALUES

"HELPING A THIRD OF AMERICA GET READY FOR THE 'FOURTH'"

For Women and Girls—Extraordinary Values!

White Summer Shoes



White Sports Oxfords
White Straps
White Ties
All at **\$1.49**

Wherever you go this summer—white shoes are the right shoes! That's why Wards have assembled a group of all the latest styles in white—at a price that every woman can afford! There are white elk sports Oxfords with rubber soles and heels; the popular white elk-skin T-strap sandals with Cuban heels; and white elk-skin 3-yelet beach ties. Better get a couple of pairs at this unusual price of \$1.49 a pair!

Outdoor Sport Demands

Tennis Shoes

For Men and Boy **79c**

Wards "Skips" are popular because their special air-tread cushioned in-soles absorb shocks! Tough and ruggedly built, with bumper toes. Men's sizes, 6 to 10, and boys' sizes 1 to 6.

Summer Sport Shoes

Women's Sizes 8 to 8 **98c**

A fashion-right sports shoe priced exceptionally low! Your choice of white or beige in this attractive elk tie. Has crepe sole and Cuban heel. Get a pair during this event!

Children's STRAPS and OXFORDS **\$1.29**
Brown or black oxfords and black patent straps. Sizes 8½ to 2. Pair.

CHILDREN'S PLAY OXFORDS **98c**
Boys' and girls' moccasin toe, brown leather play shoes. Values at . . .

WOMEN'S STYLE SHOES **\$2.49**
Attractive selection of summer's newest styles! White ties, straps and sandals.

Men's Dress Shoes

\$2.49

The popular and distinctive black and white sport oxford that is being worn this summer, at this low price of 2.49 a pair.

Men's Black Dress Oxfords **\$3.69**
Smart plain toe bluches Oxfords in black calf; others have the new pointed toe.

Dress Oxfords for Boys **\$2.69**
Sturdy blucher style oxfords of durable black calgrain leather. Pair . . .

Men's Sturdy Work Shoes **\$2.49**
Black leather plain toe work shoe. NO MARK composition rubber soles and rubber heels.



Sale of CURTAINS

For 3 Days Only!

Extraordinary value! Your choice of dainty Priscilla sets with fast-color ruffles or ruffles in rich ecru or cream self color. Freshen your window at this sale price!

Marquisette Panels 39 inches wide; sheer marquisette, with a rayon bullion fringe. Each, at **29c**

Boston Net Panels Nets are smart at your windows. Open mesh weave. 3-inch rayon fringe. **69c**

New Cretonnes Extra heavy cretonnes that drape like linen. Designed by leading artists. **19c**

Priscilla Curtain Sets Of cream and ecru body with colored figured and colored cushion dot cretonnes; with colored ruffles. Tie-backs included. **79c**

Window Shades **49c**
Yard wide, 8-foot cut length. Water color shades. Values at this price!

Kitchen Curtains, set **39c**
figures. Priscilla style with colored ruffles and tie-backs.

Cretonnes 36-inch Cretonnes in latest designs and colorings. **12½c**

Figured Marquisette **12½c**
Sheer figured Marquisette—a fine drapery fabric.

Plain Marquisette Clear, even weave. You'll save at this low price. **9c**

Jaspe Denim A new fabric in rust and green; popular for draperies, youth covers, and as an upholstery fabric. **19c**

Main Floor -- Double Event!

Ice Cream Freezer **79c** (1 Quart Size)
Live Feather Pillows

Ward's Annual **PILLOW SALE**
Starts Tomorrow
See Page 3

See the Quality, note the Prices. Then compare. See Josephine and Napoleon in our window.

Men's Swim Trunks

Popular High-Waisted Style **\$1.19**

Special value! These high-waisted swim trunks will lead the styles this summer! They're made of pure worsted wool, and come in the popular colors.

Men's Swim Belts for Trunks **15c**

Boys' Swim Trunks **\$1.00**

Made just like the men's, and of the same fine all worsted wool. Better get a pair now, when they're only . . .

Women's All-Wool Suits, **\$2.89**
Low opera backs, adjustable backs, and halter neck styles—choice of colors.

Misses' Wool Swim Suits **\$1.98**
Never new styles in low-back models; firmly cut; of all wool worsteds.

Women's Bathing Caps . . . **10c**

Sale of Prints

Sylvania Prints

3 Days Only!

You'll wonder how we can do it—these lovely Sylvania Prints should sell for much more! 36 inches wide, in a host of attractive new patterns and colorings! "Parade of Values" leader, at.

Sheer Goods Remnants **15c**

White Quantities Last
Get the bolt they'd cost twice as much! 1 to 10-yard lengths of summer's most desirable sheer fabrics—fine printed Dimities, Voiles, Batistes and Organdies, etc. Sale priced at.

Crinkled Cotton Bedspreads **79c**

These 80x105-inch Bedspreads are just the thing for summer! Gaily striped, they're easy to wash and require no ironing. Scaloped all around; choice of blue, rose, gold, hello and green. You'll want one or two, especially at this special price, each.

Rayon and Cotton Bedspreads **\$1.59**
Cotton Jacquard Spreads, 80x105 **\$1.69**

Sanitary Belts, each **10c**
Bandana Handkerchiefs, 5c

81x99 Inch Longwear Sheets

Our famous "Longwear" quality. Pure white cotton sheets, full size, of long-staple cotton. Stock up now, at only, each, **98c**

BLEACHED MUSLIN **10c**
UNBLEACHED MUSLIN, 36 in., **9c**
36-in. WAGON COVER DUCK, yard, **35c**

Printed Wash Fabrics

Pinnacle Prints, tubfast; new colors, designs, yd. **19c**
Printed Batistes, tubfast dyes, 85 in. wide, yd. **19c**
Printed Voiles, 35-inch prints, many patterns, yd. **19c**
—and Other Attractive Piece Goods Bargains
Unbleached Cheesecloth, loose mesh, 36 in. wide, yard **4c**

Unbleached Sheeting, 81 inches wide, "Longwear" brand, yard **37c**

Wash Cloths Gay colored borders, **5c**
Special

Printed Wash Fabrics

46-in. WHITE and FANCY PATTERNED OILCLOTH, yard **37c**
OILCLOTH TABLE CLOTHS, 46x46 inches **39c**
SWISS ORGANDY, permanent finish, white only, yard **50c**
WHITE FLAXON, sheer fabric for summer, yard **25c**
BLEACHED CHEESECLOTH in 3-yd. pkg., pkg. **25c**
PLAIN COTTON BROADCLOTH, in best colors, yd. **15c**
36-IN. WHITE FLANNEL, good quality, yard **17c**
TURKISH TOWELS, "Cannon" make, big, absorbent **25c**
WASH CLOTHS, colored borders, serviceable, each **5c**
COLORED SATEENS, choice popular colors, yard **28c**
60-IN. WAGON COVER DUCK, value at, yard **39c**
ALL RAYON TAFFETA in attractive plain shades, yd. **35c**
PLAIN PERCALE in best colors, yard at **15c**
LONGCLOTH, firmly woven, 36 in. wide, yard **15c**

Tubfast Organdy **35c**
Crisp, permanent-finish organdy in white. No amount of washing and wear can take the life out of this practical material.

Pongee All silk, yd. **19c**
12 Notions, 33 inches wide.

MONTGOMERY WARD