

Cold, Crystal Pure and Abundant Water Supply Is Boon to City

MOUNTAIN SPRING IN EVERY HOME IS MEDFORD'S BOAST

Waters Gushing Forth at Base of Mt. McLoughlin Never See Light Until Released from Faucet

Medford's "Million Dollar Water Supply" places it in an enviable position. Every fountain in the city is a proof of this statement, and carries its message to all that nowhere are people blessed with water more deliciously cool and pure. "A Mountain Spring in Every Home" is a thoughtful description of what local citizens have provided for themselves in the Big Butte Springs water supply.

The permanent purity of the water was the first consideration in selection of the Big Butte Springs, and in the design and construction of the system no expense was spared to keep the supply generous and undiminished.

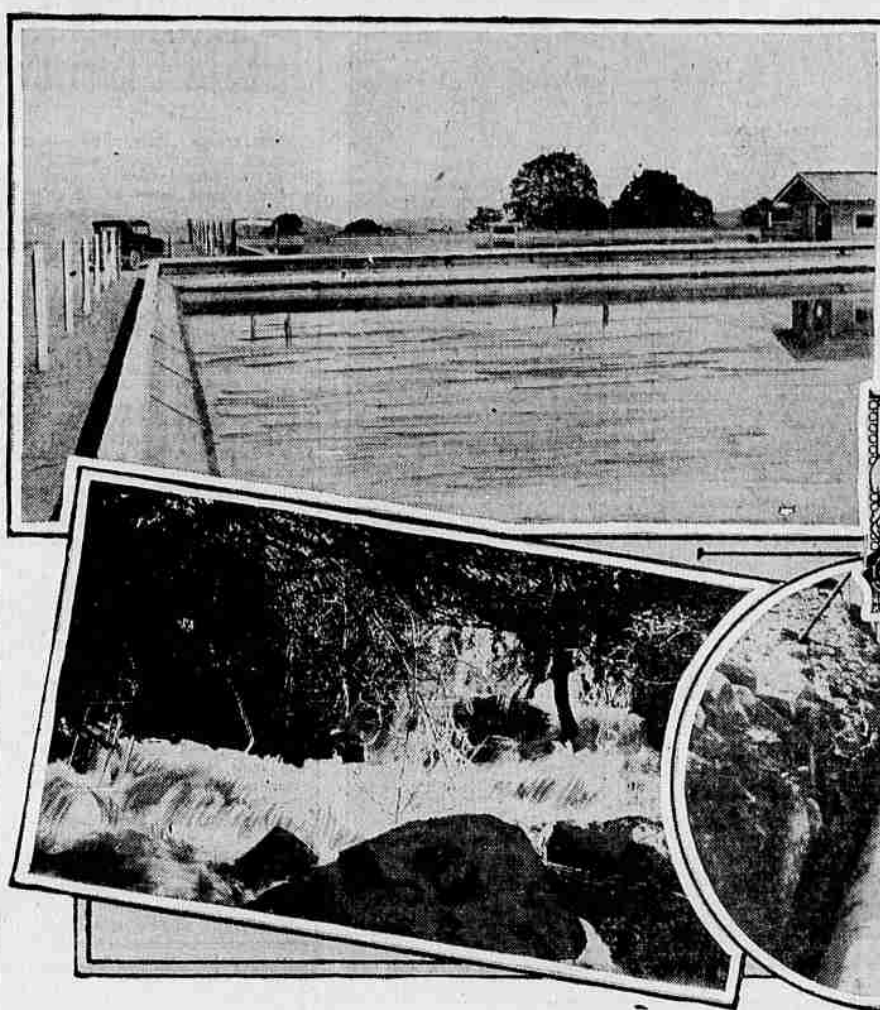
Comes from Spring

Gushing from among mossy rocks in the foothills of the Cascade mountains, adjoining Crater National Forest, the "Sparkling Water" ripples forth crystal clear, and is trapped in all its purity by a concrete collection gallery and led to the pipeline intake, where it flows 31 miles southwest to Medford. The water emerges from every faucet in the city with the same glistening high light and sparkle that it gathers as it filters down to Big Butte Springs through lava beds from the snows that cap ancient Mt. McLoughlin. Some rare mineral content which defies detection in the most exacting chemical analysis, yet captivates the eye and imagination of the drinker, gives the water its beautiful crystalline sparkle.

The supply system was completed July 1, 1927, and visions of green lawns and beautiful flowers throughout the city, during the hot months, and a happy and healthy Medford populace, were realized.

Purity Absolute

The permanent purity of Big Butte Springs is placed beyond possible suspicion by rigid tests repeated twice monthly by the Oregon state board of health. The report received always confirms the absolute purity of the water. Combined with a refreshing low temperature, even after it has been carried 31 miles through perfectly constructed pipelines of steel, properly preserved against corrosion and temperature change, the water



Medford's municipally owned water system is supplied from huge springs at the base of Mt. McLoughlin. Scenes at the intake and at the city reservoir east of the city above.

comes to the citizens of Medford as the very ultimate beverage.

Daylight never reaches its crystal clearness from the time it ripples out of the springs until it reaches Medford homes. The temperature of the water at the springs is 43 degrees Fahrenheit, and as it sparkles from the city contains, 52 degrees.

Enough for 30,000

The sufficiency of the supply is such that it will afford 400 gallons per capita for a population of approximately 30,000, and additional pipe may be constructed to supply a population of nearly 60,000 people. When that demand is reached, as it surely will be, with all the attractions of the surrounding valley, this perfect supply of cool, crystal water will still be one of Medford's greatest charms.

Relic Exhibit Is Link With Pioneer Days

If the many specimens and relics which are on exhibit in the windows of the Jubilee headquarters in the Sparta building could be magically transported back to the scenes of their origin, and if the incidents which have surrounded their history could be mystically gathered together and presented in a great pageant, more romance and drama would be revealed than has ever been realized on stage or screen.

If each of the exhibits could be made to "tell" its history and the lives of the men and women who were responsible for its origin and preservation, and tragedy alike would bring back the days of our forefathers in vivid pictorialization. Pictures of the struggles of pioneers who brought the first signs of civilization to the West; intimate happenings in the lives and homes of the early settlers; tragic incidents of Indian warfare; phases of struggling pioneer government—all would be brought to light to give a new emphasis to what our history books have taught us.

Relics Date Far Back
For the exhibit at the Sparta building, which has been gathered in the interest of Oregon's Diamond Jubilee, represents not only the history of Oregon, but presents an idea of the many quaint and interesting articles which have been used by our ancestors back to the time of the original thirteen colonies. Most of the relics were brought across the plains in the 1850's; others were made and used entirely in Oregon; while still others originated in the colonies and found their way out here with the pioneers who settled the West. Many of the exhibits are relics of the early days in Southern Oregon, when mining brought a rush of gold-seekers to historic Jacksonville, and were kept as treasured souvenirs of those glamorous years.

Perhaps our magic pageant would begin with a scene brought back through a relic of the Rogue River Indian war of 1853—an Indian peace pipe, carved from a myrtle root, and worn smooth by the hands of chiefs and honored white men. The setting would be in a wooded glade near the rising cliffs of Table Rock, where the Indian warfare reached a climax. Indian chiefs and a few white men were gathered in a party, seated on the ground in a circle, bargaining for the preservation of friendship between the Indians and the whites. Col. John E. Rose, Chiefs and John, and Gen. Joe Lane were among those in the party. At the end of the meeting, the myrtle root peace pipe was passed with ceremony to General Lane. Lane took the pipe but did not lift it to his lips. "The pipe of peace must be given to someone more worthy than I," he said, and passed it to Colonel

Rural Homes in Medford Vicinity Reflect Prosperity



"Topsides," home of A. S. V. Carpenter, east of Medford, is one of the more imposing rural residences of the region.

shotgun and rifle all in one; an old cap gun found in the Applegate area—would bring back stirring realities of early days with startling realism, could they present to us the many interesting happenings which have surrounded their existence.

Old Glasses Saw Much

A knife and fork used at a picnic table during George Washington's inauguration, has been entered by Mrs. E. E. Wolff. A pair of spectacles that have undergone the adventures of coming to Oregon by wagon, would surely have a strange story to tell if all could be shown that has been seen through their lenses. A baby shoe is on exhibit that was made in 1820, and a hand woven towel made in 1818 was sent in by Mrs. Wolff.

A collection of side saddles used during the Civil War have found their way to Southern Oregon to add color to the Diamond Jubilee, and a host of ancient ox yokes which bore the weight of lumbering prairie schooners on their westward journey add further to what would make a pageant such as has never been hinted of in history books—if only these mute articles could divulge magically the incidents which we have assembled to give us knowledge of what has gone before, and the many secrets which will never be disclosed, but which lie in mystic disguise in the forms of these relics in the pioneer exhibit of Oregon's Diamond Jubilee.

COAST TRAPSHOOT IN LATE JUNE IS PLAN

RENO, Nev. (UP)—The Pacific International Grand Handicap Trapshoot, one of the major Pacific coast sporting events, will be held here either the latter part of June or first of July.

LANE VETERAN ADJOURNS POST

PIPESTONE, Minn.—(UP)—One gray-haired old man recently adjourned his old Simon Mix Post No. 95 of the Grand Army of the Republic after 50 years.

'GASSED' APPLES IN BRITISH SHOW

LONDON (UP)—Crates of fresh-looking apples, which have "gassed" themselves in cool storage—result of a new method discovered in the Empire marketing board's laboratory at Cambridge—are the big hit of the Early Market Produce Show in London.

'Dead' Dog Shows Interest In Life

BERKELEY, Calif. (UP)—Lazarus IV, dead now for 49 days, pricked up his ears at familiar whistles today, barked and ate normally. The mongrel terrier that Dr. Robert Corning apoplexiated on April 13 and brought back to life four minutes later, is not yet able to stand. His response to definite noises and stimuli leads to some hope that eventually he will become normal.

NEVADA GOLD CAMP PROSPEROUS AGAIN

SILVER PEAK, Nev. (UP)—Scenes reminiscent of boom days when this mining camp produced approximately \$40,000,000 in gold, are at hand again.

The camp has been producing steadily for the past 60 years, but with the rise in gold price, prospectors returned to take another chance in their endless fight with the desert to wrest a fortune.

There is a scarcity of homes and equipment. Shelter is at a premium. Original prospectors named this camp Silver Peak after discovering silver. However, the silver ore gave out and gold was later found in large quantities. Production since then has been gold.

Fighter Lambasted By Divorced Wife

CHICAGO (UP)—Stella Schwimmer married Charlie White when he was a contender for the lightweight boxing championship. Later they were divorced. Today Mrs. White met Charlie in a courtroom where she was suing for \$360 back alimony. She lambasted Charlie on the chin with her pocketbook. Realizing she had punched a man who once was almost a champion, she fainted.

Horseradish Aids Robbery of Cafe

LOS ANGELES (UP)—Two thieves forced Sakel Matsuda and wife to eat tablespoons of horseradish in their own restaurant. As they wiped their streaming eyes the marauders took \$1 from the cash register and fled.

NEVADA PROHIBS PLAN CAMPAIGN AGAINST BOOZE

W. C. T. U. To Launch "Buy Dry And Say Why" Drive—Education On Evils Also Plan In Schools Of State.

RENO, Nev. (UP)—Nevada, the one place in the union which has no state liquor laws, is scheduled for a mopping up by dry forces.

The Nevada Women's Christian Temperance Union decided to launch a "Buy Dry And Say Why" campaign, that also includes temperance courses in schools as to the evils of drink.

Nevada long has been noted for its liberality concerning drinking, gambling and divorce. Before prohibition repeal it was the mecca for thousands from thirsty California and other adjoining states. It still remains a mecca for divorce seekers. Local option is permitted.

The dry organization intends to do away with this. Every year each school child, according to the present program, will be required to write a theme, or story, on temperance. Prizes will be awarded for the best.

In addition, the educational program will be carried on by passing out Loyal Temperance League pledge cards which, after the students sign the pledges holders to refrain from alcohol in any form.

Each member of the state organization will refrain from purchasing any goods in stores where alcohol is sold.

The W. C. T. U. denounced congress for legalizing 3.2 per cent beer and also protested "any invasion of our constitutional rights and guaranteed liberties by curtailing the liberty of the press."

"No question is settled until it is settled right, and the liquor problem will not be settled by legalizing beer or repealing the 18th amendment," the organization resolved. "The drink traffic must be destroyed."

'OLD OAKEN BUCKET' WELL STILL IN USE

SOFTWATE, Mass.—(UP)—Descendants of the poet, Samuel Woodworth, still drink from the well which inspired his immortal poem, "The Old Oaken Bucket."

The original bucket has long since rotted and been discarded, for the poem was written 117 years ago. But the well remains to attract tourists and historians from every state in the union.

Visitors are not permitted to drink from the well, however. Mrs. Isabelle N. Murray, a descendant of the poet, now occupies the home on the site of the old Woodworth house. She permits no commercialization of the shrine—not even the sale of postcards picturing the well and bucket.

Tragedy Bared By Auto Horn Alarm

ROCKFORD, Ill. (UP)—Overcome by carbon monoxide, Frank Carlson, 48, died in his garage. For hours, the body was undiscovered. Then heat from the running motor melted connections on the automobile horn, which started tooting constantly, attracting passersby, who found the body.

TORONTO, Ont. (UP)—Thomas W. Davis has just made his first airplane flight at 94. His next ambition is to see a National Hockey league game which, he says, he has hitherto been "too busy" to see.

When Medford Celebrated Years Ago



Looking east on Main street during a celebration in the city when horse-drawn vehicles and sidewalk-length skirts were in vogue.

Kerr's Fresh Sweet Berries

Kerr's Strawberry Jelly

Kerr's Preserves and Jelly

Congratulations Medford!
Upon your splendid observance of a signal event in the history of Oregon—her 75th anniversary. The KERR COMPANY cordially greets you and extends its warmest wishes to all attending Oregon's Diamond Jubilee in Medford this week.