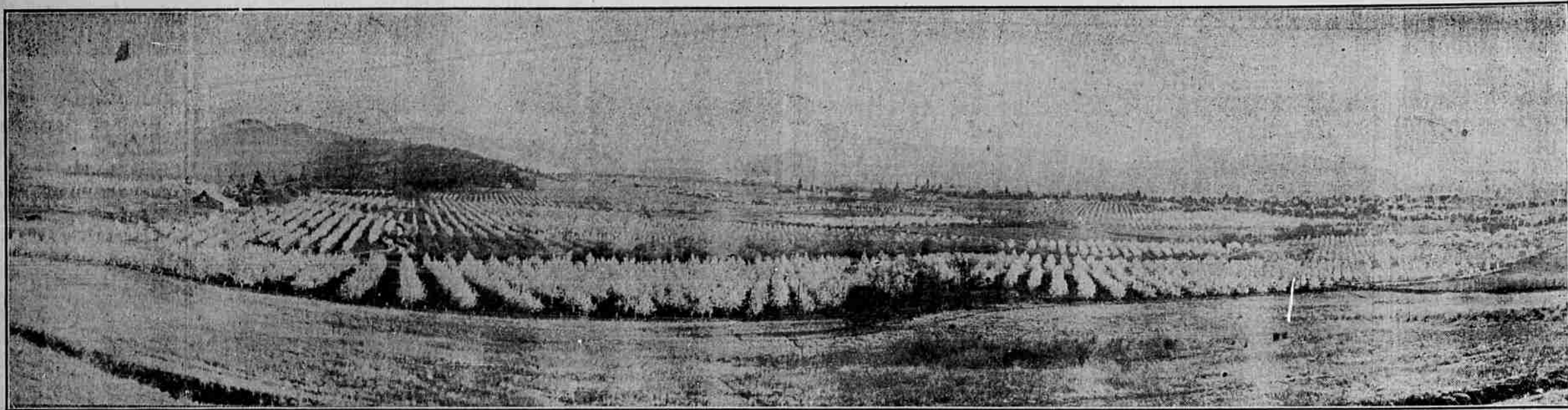


Climate and Soil Combine to Produce Pears Famous Over World



County Rich In All Forms Agriculture

As an agricultural county in an agricultural state, Jackson, which includes a large part of the Rogue River valley, claims a reputation outstanding in Oregon for plenty of rain, to keep pears and hay growing; plenty of sunshine to ripen grain and tomatoes, and not one complete crop failure on record.

When Mother Nature deprives this section of winter rains, she balances the chart with spring showers. When intense heat threatens to dry out the corn and truck gardens, along comes a thunder storm and the harvest season finds Jackson county's horn of plenty overflowing again, records on file at the county agents' offices reveal.

Sun Colors Fruit

So pastures are kept green for dairy cows in the valley, for beef stock in the hills, and there is always adequate sunshine to color the fruit, for which the Rogue River valley is most famed.

The variety of soil to be found in this county, makes possible the production of all usual farm crops as well as the finest pears and tomatoes, found in the United States. Soils listed for the county include sandy loam, gravelly loam, silt and clay loams.

In an area of 1,788,160 acres, comprising Jackson county, there are 85,000 acres of land under cultivation. The total acreage in farms, figures compiled at the county agent's office show as 283,371. There are 2,325 separate farms with an average acreage of 120.

15,000 Acres in Fruit
Approximately 15,000 acres of county land have been planted to fruits of various varieties with pears leading the list with an acreage of 11,058. Represented in these plantings are: Bartlett, Boac, D'Anjou, Comice, Howell, Winter Nela, Seckle, P. Barry, Old Home-Kieffer and other varieties, the greatest acreage, 3,862, being planted to Bartlett.

The complete chart, brought up to date January 1 of this year, shows the following acreage for varieties, with bearing orchards listed separately from non-bearing acreage:

Variety	Non-Bearing Acreage	Bearing Acreage	Total
Bartlett	825	3337	8862
Boac	800	2435	3035
D'Anjou	688	1013	2398
Comice	78	605	729
Howell	17	244	261
Winter Nela	173	769	942
Seckle	18	36	54
P. Barry	9	42	51
Old H-Kieffer	100	—	100
Others	4	10	14
Total	2804	9332	11636

Carload shipments of pears from the valley average 4,000 during normal years (the "normal" applies to production and to market conditions).

Production Increase Shown
Beginning in 1919, with a total shipment of 842 cars, production increased to 4,318 cars in 1930. The totals in carloads during the past

several years were not available yesterday because of the variations in cars, the old standard of 520 boxes to the car having been abandoned in many cases to ship in whatever quantities feasible. These figures will be compiled by the box in the near future by the Traffic association to give a clear reflection of recent shipments as compared to those of previous years, when the standard car was used exclusively.

Apples, which were grown here before the year, now utilize 1,800 acres. There are 500 acres planted to peaches, 150 to cherries and 200 to apricots, walnuts and filberts.

On the farm and range lands of the county, 32,250 cattle graze, of this number 9,000 are dairy cows, which are milked to make possible one of the county's leading industries, Jackson rating third in the state in the amount of butterfat produced.

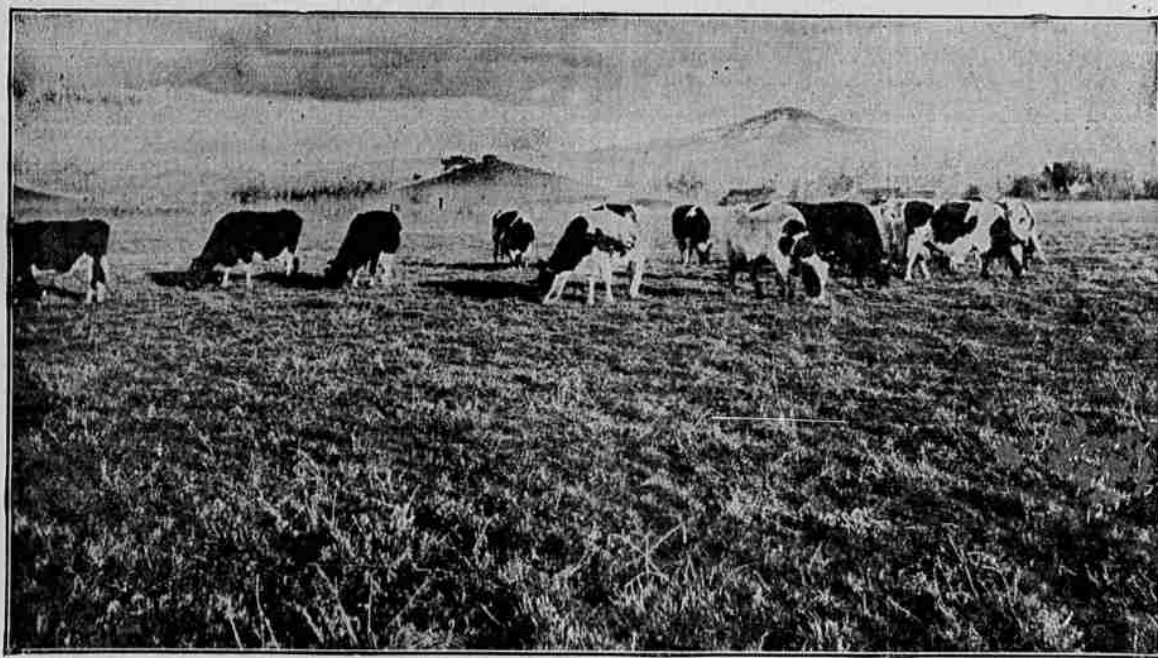
Tomatoes New Industry
Another new and important industry has arisen from the tomato plantings, which now fill approximately 200 acres. The tomato juice, canned and packed by the Bagley cannery, is already winning a nationwide reputation, and the solid pack tomatoes, out from this cannery, are unexcelled by the most choice the nation affords. The demands for tomato juice have surpassed all expectations of the cannery officials with a complete sell-out preceded by an important margin and public demand.

Hay growing, which enjoys an important tie-up with the dairy industry, includes alfalfa plantings totalling 22,000 acres. The crop averages three tons to the acre. Twelve thousand acres of the valley are also planted to grain hay.

Grain Yield Heavy
Wheat plantings total 9,000 acres, oats 1,000, barley 3,000, corn 1,600 and hops 54 acres in the Applegate section, which promises to form an ideal setting for this crop. Wool production also furnishes the livelihood of many southern Oregon families. There are 14,500 head of sheep in Jackson county. Hogs, grown to a lesser degree, total 3,600. The poultry and rabbit industries hold a very important place in the agricultural structure of the valley. The chickens total 98,000, turkeys 40,000 and rabbits 10,000. The latter are grown for both fur and meat in this locality.

There are 40,215 acres of irrigated land in Jackson county and 1,384 irrigated farms. Irrigated pasture land is rapidly increasing, bringing a decrease in the cost of butterfat production. The total is now in excess of 3,000 acres.

Truck Gardening Gains
Although but 275 acres of land



Typical Rogue River Valley pear orchard (above), fruit from which is shipped to large centers in the United States and Europe. Because of keeping qualities, some varieties of pears are stored until well into the following spring, preventing overburdening of markets. Dairy and beef cattle thrive in the Rogue valley, where fields yield never-failing supplies for grazing such as pictured below.

here have been planted to truck gardens, the latter industry is gaining popularity as the soil is well suited to the cultivation of numerous vegetables and small fruits, which enjoy a growing season of 225 days a year.

The dairy industry, which has made rapid progress during the past few years, brings an annual production of 4,188,000 gallons of fresh milk. Of this production 336,151 gallons are sold and distributed locally with the remainder being converted into dairy products. The annual sales of butterfat are in excess of 897,000 pounds.

Iowa Educator Named

IOWA CITY, Ia., June 4.—(AP)—Dr. E. H. Aluer, director of athletics at the University of Iowa, today announced he had accepted a position as dean of the College of Liberal Arts at the University of Washington.

ROSEBURG PIONEER COMING TO JUBILEE

Born on the same day as Oregon was admitted into the union, William Vinson of Roseburg arrived in Medford today to help Oregon celebrate its 75th anniversary. Mr. Vinson is one of the state's best known old time fiddlers and will take part in the pioneer parade, an event of next Thursday forenoon.

Mr. Vinson has spent his entire life in Oregon and has watched the state undergo great developments during the three-quarters of a century he has been alive. Mr. Vinson will be one of the honor guests of the week.

...GREETINGS... Jubilee Guests

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SOUTH WILL SEND 100-CAR CARAVAN

A caravan of more than 100 cars will arrive in Medford at noon on Wednesday, "Trail Day" of Oregon's Diamond Jubilee from the Shasta Cascade Wonderland, a message from T. L. Stanley, general manager of the Wonderland association, today revealed.

The Shasta-Cascade caravan will assemble from points south of Redding and will leave from the organization headquarters in Redding at 7 o'clock Wednesday morning. The procession will leave Dunsmuir at 8:45, Shasta Springs at 9:00, Mt. Shasta City 9:15, Weed at 9:30, Yreka at 10:15. At Ashland the caravan will be joined by delegations from Modoc, Lake and Klamath counties, assembling at the entrance of Lithia park.

The entire party will join other caravans in Medford in a big "Trail Day" luncheon at 12:30 in the Medford hotel, where headquarters will be maintained. Special trips will be arranged for guests the following day.

Seven and a half million acres are devoted to national parks in California.

KNOTTS HONORED AT WILLAMETTE

WILLAMETTE UNIVERSITY, Salem, Ore., June 4.—(Spl.)—Ross Knotts, senior in history from Medford, received a silver loving cup recognizing four years' outstanding work in forensics at a special awards meeting of the associated students here last week.

Knotts has been one of the mainstays of the Willamette debate squad during the last four years. He is a member of the varsity team that ranks with teams of Stanford, University of Southern California, and University of California at Los Angeles as the best on the Pacific coast. This ranking was determined at the Pacific Forensic league contest at Palo Alto this year, in which Knotts took a major part.

Knotts was formally initiated into Alpha Kappa Nu, scholastic honorary last week. Elections to the honorary are made by the faculty and are limited to 10 per cent of the senior class. Selections are made on a basis of high character and scholarship.

A skyscraper in New York City is to have a "sidewalk" cafe on a terrace 21 stories above the street.



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