

Homemakers' School Pleases Crowds; Next Session Thursday

SAFEMWAY SCHOOL OPENS TODAY AT RIALTO THEATRE

Interesting Program by Estelle Calkins for Thursday — No School Tomorrow Because of Holiday

"Kitcheneering," written about, read about and talked about for weeks, became a happy reality today for Medford housewives who left the Rialto theater at the conclusion of the first day's program with well-filled notebooks and well-thrilled hearts. For who, whether housewives who see and hear or husbands or families who dine, wouldn't be thrilled by the array of dishes deftly demonstrated today by Miss Estelle Calkins for the Safeway Stores Homemakers' Bureau?

It was the further delight of the dispersing audience that there are still two more days of "Kitcheneering" to be heard, and if the "ohs" and "ahs" that were reflected in the crowd comments following the first day's demonstrations are to be taken as indicative of the interest at the sessions Thursday and Friday then "come early and avoid the rush" should be a more than sufficient word to the wise. Doors, by the way, are opened very promptly at 1 o'clock.

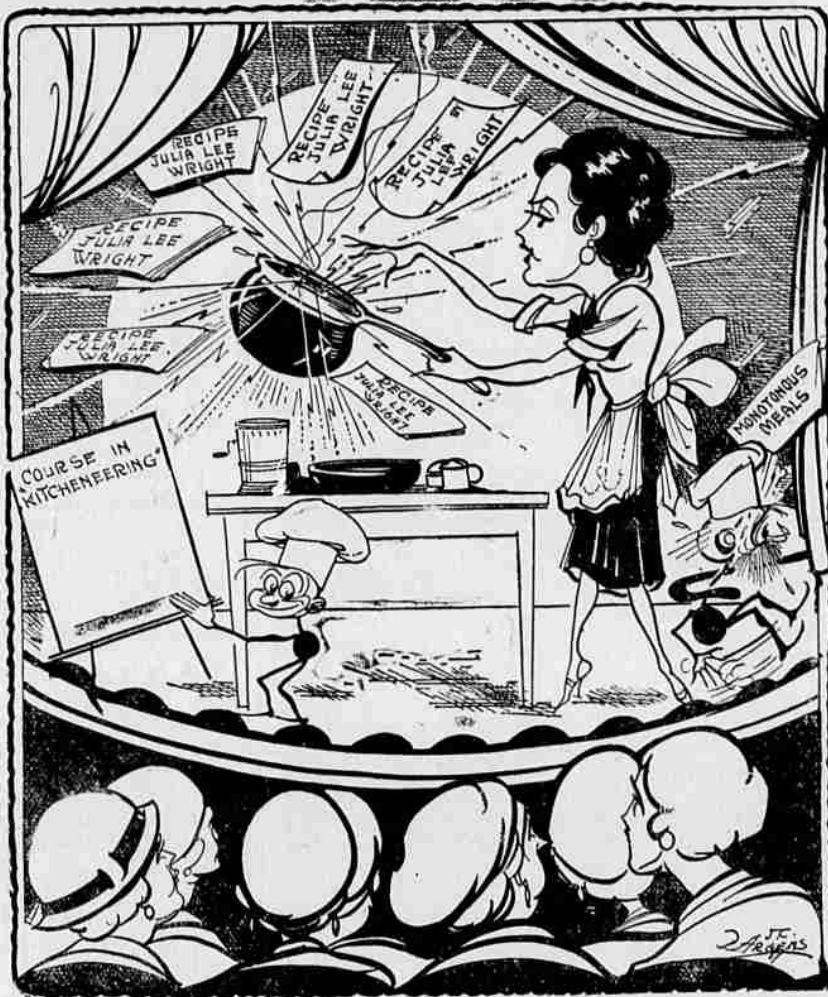
Julia Lee Wright, as national director of the Homemakers' Bureau and kitcheneer-in-chief in the planning of the program has, if one may be forgiven for the utmost simplicity of expression, "done a swell job." And if we were a man, which we sometimes wish that we were, we'd take off our hat, and probably loosen our belt, in appreciation both of the dishes described and the manner of their description.

One can well imagine, for example, that men will be less dignified, though none the less enthusiastic, in their approval of an English beef-steak pie that was lifted bodily out of ancient English history by the Homemakers' Bureau, given a few deft touches of modernization, and offered from the stage here as a fascinating culmination to the explanation of a brand new way of mixing pastry.

And then there was a real, genuine, identifiable and flavorful graham crust. Bane of many a housewife's existence, particularly when the children are denied the richer pastries, graham cracker crust was revealed by Miss Calkins as the subject of thousands of inquiries received by the bureau, inquiries which resulted in many hours of patient testing and experimentation in the bureau kitchen to develop and perfect the recipe which she demonstrated. "The beauty of this crust," Estelle Calkins contributed to this reporter's interrogation, "is that it shouldn't even fall if directions are followed, and the directions are certainly simple." It can, she pointed out, be used on just about any kind of pie.

Those to whom a good meringue has been more of a mirage than a meringue, and there are plenty of us, were given a real ray of light by Miss Calkins in her demonstration of ways and means to prevent the aging of the meringue's theme song, "Why I Fall for You." The elimination of watery meringues was accomplished at the same time, and for the tips given many a grateful homemaker must have called down

KITCHENEERING



blessings upon Miss Calkins and upon the work done by the bureau in perfecting meringue-making.

Another fascinating revelation brought by the first day of "Kitcheneering" was the peculiar affinity of a standard and highly perfected biscuit recipe to a variety of delicacies, featured among them being dumplings glazed with maple syrup and served with a maple hard sauce.

Beans Bermuda proved to be an alliance of beans and onions, and one of the hits of the day was a simple cabbage salad involving carrots, apples, raisins, pineapple and mayonnaise in addition to a husky head of cabbage.

Those who like continued stories were satisfied, too, for the course introduced the first chapter in the making of peanut butter ice cream as a juvenile joy with an adult appeal, more about it being promised for chapter two which will be revealed Thursday. Mothers whose dessert problem for children is one of variety combined with healthfulness were reported to be in eager anticipation of the completed product.

Then, to top off the program in a way that whetted every appetite for more, Miss Calkins demonstrated the preparation of a complete meal on a single broiler, interesting not only because of its simplicity of preparation but because it does things in a major way for those housewives who don't mind washing broilers alone, but do dislike finding a used broiler forgotten on the stove after all of the other pots and pans have been

of women filed past the tables on which the finished products were displayed. What they saw must indeed have inspired many of them to determine upon special treats for the home table at the earliest opportunity, and it is quite likely that many a local dinner tonight will be given a new air of festivity, thanks to Miss Calkins' effective demonstrations, which will be continued starting at 4 o'clock Thursday.

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EXPERT SHOPS IN PERSON



Miss Estelle Calkins, who delighted Medford and southern Oregon with her cookery talks at the Rialto theater today, does her shopping in Medford's two fine Safeway stores, one at West Main and Grape streets and the other on North Central avenue. Foods to be used for the Homemakers' Bureau School Thursday and Friday were purchased by the well known dietitian and culinary expert.

IMPORTANT NOTICE

Due to the fact that tomorrow is Memorial Day, the next session of the Homemakers' Bureau Cooking School will be held at the Rialto theater Thursday. The last day of the interesting school will be Friday. A cordial invitation to the public to attend the last two days as guests of the Homemakers' Bureau has been extended.

FORECAST FAIRER WEATHER COMING

Fair weather, with not much change in temperature has been forecast for Medford and vicinity by the federal weather bureau, for tonight and Wednesday, the report shows. A trace of rainfall was recorded between five o'clock Monday morning and five o'clock in the afternoon, while during the following twelve hours, there was .13 of an inch of moisture.

Little Red Riding Hood knew what was good



IN FACT, everyone who knows how to banish early morning glumness with a smile, recognizes the goodness of Max-i-mum Syrup. It rules every breakfast with majestic deliciousness... for Max-i-mum possesses the rare mellow tang of a genuine Northwoods product. Max-i-mum is a rich blend of real old-time deep-woods maple and cane sugar that tops the glowing flavor of steaming hot cakes and waffles. Use it generously for delicate frostings and desserts... you can, for Max-i-mum is smartly inexpensive!

Max-i-mum Syrup is now being featured at Safeway Stores Homemakers' Bureau "Kitcheneering" Courses. It has merited the Homemakers' Bureau Seal of Approval because of the distinctive, true Maple flavor.



MAX-I-MUM SYRUP



"Superb pineapple, Marie! Libby's center slices, did you say?"

It's only to be expected that Libby's center slices should cause comment. For, as is explained at the Cooking School, center slices are the very choicest part of field-ripened Hawaiian pineapple. Most tangy and delicious in flavor. Most uniformly fine in color, texture, shape. And Libby gives you center slices exclusively at no extra cost! Nor do you want to forget Libby's Crushed when buying your pineapple for health. It is delightful in flavor and texture, perfect for the Pineapple Cup. Ask your dealer always for Libby's Hawaiian Pineapple. Libby, McNeill & Libby, Hawaii.

New! Thrillingly delicious! Libby's Hawaiian Pineapple Juice, rich in natural Esters (the flavor-carriers). Unsweetened, not a syrup, this tangy juice is marvelous for breakfast. Healthful, too — among other benefits it provides vitamins A, B, C.



just the center slices FEATURED AT THE COOKING SCHOOL

Ever moving forward GRUNOW Leads.....



THESE new Grunows with safe Carrene refrigerant are more beautiful than ever. Every conceivable convenience. Silent, smooth-running and extremely economical in operation. Let's show you.

Miss Estelle Calkins Is Using a Grunow from Palmer's at the Safeway Cooking School Rialto Theatre,

Palmer Music & Electric Co. Main and Bartlett. Phone 788