

NEW YORK DAY BY DAY BY O. O. McIntyre

LOS ANGELES, May 19.—There are three atrociously named Brown Derby restaurants in Los Angeles. One down town, one in Beverly and still another in Hollywood.

The original is situated in the shape and coloring from whence it acquired its absurd name. Imagine eating in a hat.

Yet much of the celebrity life of this extraordinary celebrity-conscious community centers around the Brown Derbies.

We dined at the one catered cornered from our hotel Beverly-Wilshire last evening. Frou-frou waitresses, their russet dungaree skirts stiffly starched and flaring, do the serving.

They are so courted to all famous in the brown-timbered room and drop bits of gossip between courses. Chaplin came in, sporting tweeds of sunset gold, squirting Miss Goddard.

On a bench at the corner of a leading boulevard, day after day, sits one of the richest American Indians. Across the street is his magnificent colonial home. He is very old and his mind clouded.

Los Angeles owes much of its smart look to Fate's witch bundle—the movie industry. As much as New York and more today than Paris it's the style center. Studios have commandeered the best of designers.

Our rooms are a radiant burst of flowers. Blue and yellow iris from Genevieve Tobin, white roses from Ted Healy, yellow roses from Adolphe Menjou, larkspur from Doris Kenyon, sweet peas from Tullio Carnanotti, lilacs from Nate Milnor, plants from Winnie Sheehan's garden, gladiolus and double poppy from Joan Bennett, tulips from Florence Peterson and Collins Clement, panates from all people—Tom Mix, Carnationas, camellias, gardenias. They come on every delivery. Such hospitality has no significance. It is as casual as the sunshine, a symbol of California cheer.

In the 18-karat residential area walking is almost lost art. The streets are filled with traffic, but sidewalks bare of pedestrians. We ticked off 41 blocks where not a soul was seen on the pavement.

This is one of those gray, lustrous days of high fog. The sun cannot crack through. Los Angeles is in an attitude of object apathy, as though sensing an affront to the stranger. Death's head at the perennial feast. It will not be the same until the thin mist sifts and Old Sol is on the job again.

Sid Graumann, energetic San Francisco newspaper who became the Roy of the west coast, has grown hirsutely sedate since last visit. His wild top-knot once suggested an African bushman in sudden fright. Doves cooed longingly at such an idyllic haven as, hatless, he passed along. There are rumors he could not resist the offer of an eastern mattress factory and was delirious. Anyway his crown, literally speaking, is now worn by Johnny Weissmuller.

No one as yet has rhapsodized over the California T-Bone steak. Served with a lilt-hot baked Idaho properly—and there's an art about this—buttered and paprikaed, the local version becomes a gastronomic gurgle. Every evening since I came to town I've whittled one right down to the quick, or rather to its derivative T. Last evening indeed, after a few furtive glances around the public dining room, I almost got my hands slapped for attempting a little behind-the-napkin bone-grawing. Or-r-r! (Copyright, 1934, McNaught Syndicate, Inc.)

Max Has Broken Arm—Harry Marx of Route 1 received a severe fracture of the left arm at the elbow yesterday morning, when he fell from his ladder, while painting at the Elk's temple. He was taken to the Sacred Heart hospital for treatment, but was removed to his home Saturday night.

A Worn Out Battery or Generator may ruin that vacation trip. SEVERIN Battery Serv. Phone 350 1322 N. Riverside

Wiring and Repairing Phone 90—Medford Electric R. M. HUSH, Owner Basement, Medford Bldg.

UNIVERSITY CLUB HONORS RUHL AS PULITZER WINNER

The University club gave a dinner Wednesday night at the club house in honor of Robt. W. Ruhl, editor of the Mail Tribune, which was recently awarded the Pulitzer prize for 1933. President Earl Tully presided and introduced the speakers, who were: E. A. Reames, John D. Goss and E. G. Burgess. Mr. Reames gave the principal address, which was an expression of the great benefit the winning of this award will be to Medford and southern Oregon, to which Mr. Ruhl briefly responded.

The following resolution was passed by the club members, expressing further appreciation of the honor, conferred upon southern Oregon: "Resolved: That Rogue River Valley University club extends to the people of Oregon, and more particularly of the Rogue River valley, congratulations upon the announcement by the Columbia university trustees of the award to Medford Mail Tribune, and to Robert W. Ruhl, its editor, of the Pulitzer prize for the most distinguished and meritorious public service rendered by an American newspaper during the year 1933, and gratefully acknowledges the honor thereby conferred upon its most distinguished member.

Following the dinner an amusing gridiron skit was put on by H. van Hovenberg and Martin Luther, while Earl Tully and William Vavter sang a typical song concerning the guest of honor, to the tune of the "Flying Trapeze."

There were about 30 guests present, including members of the club and the following invited guests: Major Clara H. Armstrong, district commander of the CCC; John D. Goss, democratic candidate for congress from Marafield; J. A. Ormandy, Southern Pacific general passenger agent of Portland; Arthur Perry, Smudge Pot columnist; Charles Voorhies, W. S. Bolger, W. M. McAllister, David Rosenberg, E. G. Burgess, Gain Robinson and Ralph Bardwell.

REQUEST LISTING FOR ROOMS, JACKSONVILLE

Jacksonville's Jubilee committee on housing and camps has requested everyone in Jacksonville having rooms or camp grounds to rent during Jubilee week, to kindly list them with Jacksonville service station or at the Jubilee headquarters in Medford, immediately.

Those having rooms are requested to give their name, address, telephone number and whether the rooms are single, double, and modern, also the price.

Members of the committee are S. H. Jones, Mrs. E. S. Severance and Peter Fick.

GREEN LEAVES TO BOOST BOSC SALE

Gordon Green, Oregon manager for the American Fruit Growers, Inc., left last week on an extensive trip, covering all principal markets in the United States and on the Canadian border.

Mr. Green said his trip was not only for the purpose of renewing acquaintances among the company's offices, scattered over the nation, but also to follow up important work started by his Medford office during the past two years in getting Medford's "grand old" bose pear started again in a great many of the secondary markets, over the country.

The bose pear, in the opinion of Mr. Green, is well on its way toward staging a comeback to the once high place this variety held in the pear markets and as Medford, in time, will have so many bose pears. Mr. Green states that he and his organization is determined to do all they can toward hastening return of the bose to its former popularity.

MILK LICENSES ARE CHECKED BY BOARD OF CONTROL AGENT

John S. Billings, field representative for the southern Oregon district of the Oregon Milk control board, was a visitor in Medford Saturday, checking the licenses of all persons and firms handling milk. Persons wishing to make applications were also getting in touch with Mr. Billings.

At the meeting held here on Wednesday evening at the chamber of commerce, the twenty milk dealers in attendance voted that an advisory committee be set up in the district. W. J. Warner was named to represent the producer-distributors, Ted Gebauer, the distributors; and C. F. Rhodes, the milk depots.

Those present conferred with Mr. Billings on matters relating to the milk control bill, which requires all dealers to have a license. He pointed out to the group that monthly licenses must be paid by the fifth of each month, and also that the bill makes it unlawful to violate the fixed prices by discount, rebate, free service, advertising allowance, gift or otherwise.

Meetings of the group will be held every two weeks to discuss the problems of the milk dealers. The next gathering is scheduled for May 29 at the chamber of commerce here.

Similar meetings are being conducted in Ashland by the milk dealers in the southern part of the county. Mr. Billings said.

MEMORIAL POPPY SOLD BY LEGION HELPS DISABLED

Memorial poppies which the women of the American Legion auxiliary will distribute here on May 25 have been a means of providing employment to hundreds of disabled World War veterans through the winter and spring months, according to Mrs. Belva Alken, poppy chairman of the local auxiliary unit. The little red flowers have made possible earnings of approximately \$100,000 for these disabled men, she stated.

"Making of the paper poppies which the American Legion auxiliary offers on 'Poppy day' to be worn in honor of the World War dead is reserved strictly for the war disabled," Mrs. Alken explained. "It offers a means of employment to veterans unable to do other work and not only brings them money for the support of themselves and families, but aids in their rehabilitation by giving them beneficial, interesting work."

The poppies are made in government hospitals and in special poppy work-rooms maintained by the auxiliary. This year 58 different poppy-making centers have been in operation in 40 states. Employment is restricted to men unable to do work of other type, and preference is given those with families to support. The paper poppy is used exclusively by the auxiliary because its making is a hand rather than machine process.

The money contributed for the poppies pays the wages of the poppy-makers and helps support the legion and auxiliary's activities for the welfare of the disabled veterans and dependent families.

Leaves for Honolulu—Robert Law of the United States army, who has been a guest of relatives here for the past several days while on furlough, left yesterday noon for San Francisco to sail May 26 for Honolulu, where he will be stationed.

FLY WITH Arney Aeronautics Charter Trips Instruction and Airplane Rentals Gov't. Licensed Pilots and Equipment Medford Airport. Tel 693

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Valedictorian, Salutatorian



Sabrina Thatcher



Arletta Tyrell

Having maintained superior records throughout their four years of high school, Sabrina Thatcher and Arletta Tyrell have been chosen as valedictorian and salutatorian of the 1934 Medford high school graduating class.

These girls were selected from a group of 160 students on a basis of four-year scholastic records and an efficiency test given seniors.

Miss Thatcher has been an outstanding student throughout her high school career, both in scholar-

ship and in extra-curricular activities. She is secretary of the French club and is a member of the History, Economics and Civics association. She has also received the Torch honor pin for scholarship.

Miss Tyrell, who gives the salutatory address at the commencement exercises, has also been prominent in school affairs, being a member of the Latin club, president of the French club, a member of the honor society and active in the glee club and commercial club.

CIVIL SERVICE JOBS WILL BE OPENED TO MANY THROUGH EXAM

Open competitive examinations are to be held for a number of vacancies in the civil service, according to an announcement issued yesterday by the commission.

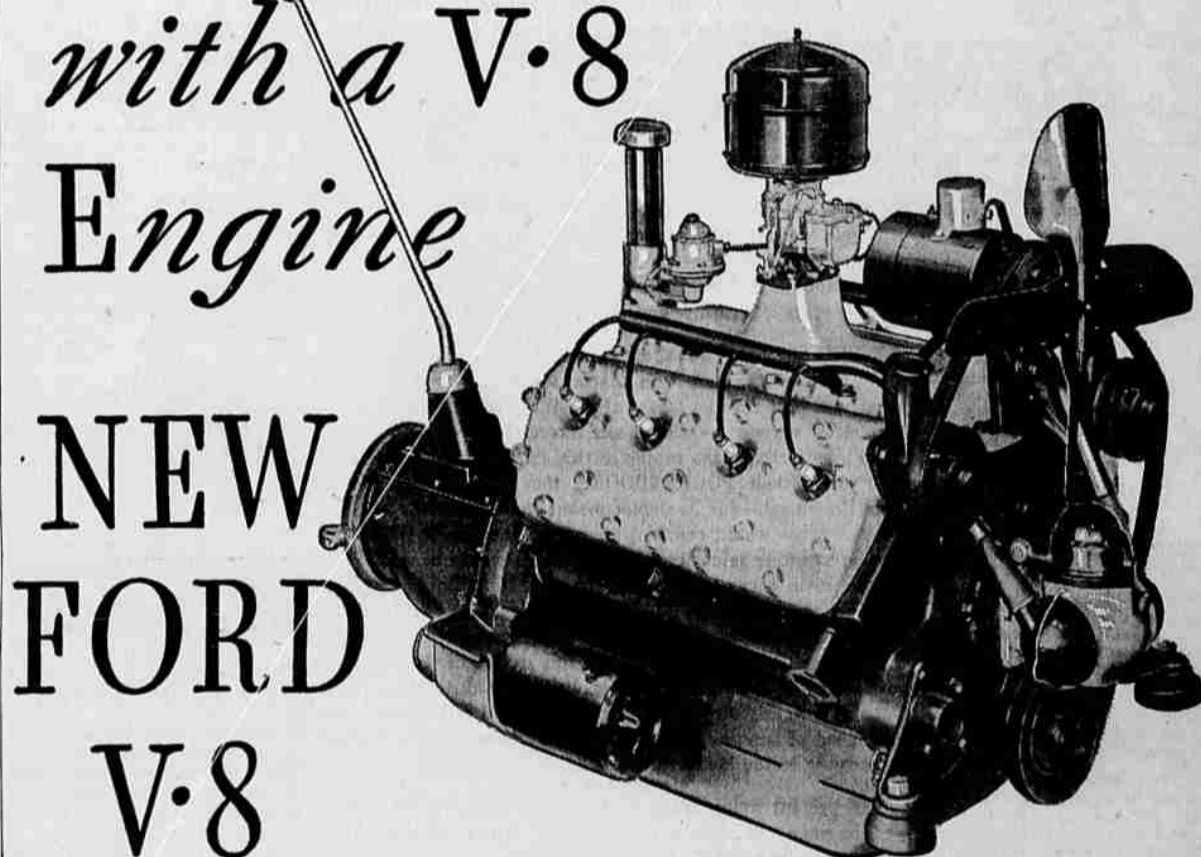
Included in the positions are electrical inspector, floating plant inspector, gas distribution and service inspector, general foreman and laborer, foreman blaster, foreman carpenter for ship and ship, foreman dredge pipe line, foreman drilling rig, foreman machinist, foreman of laborers, track foreman for filling position of foreman on railroad maintenance, railroad yard foreman, powderman, carpenter, gasoline dragline engineer, gasoline locomotive engineer, guard, drilling rig inspector, sawyer and winchman.

Applications for these positions must be on file with the secretary, board of U. S. Civil service examiners, U. S. Engineer department at large, Glasgow, Mont., not later than June 8, this year. Further information may be obtained from Earl York, at the Medford post office.

Goes to Klamath—T. W. Delsell returned to Klamath Falls Friday after several days business visit in this city.

Pitcher of Health eh? MILK Your children will be the "picture of health" if you serve them Madrona Dairy's pure, fresh raw milk at every meal. This milk has an extremely low bacteria count—high butterfat content—and that means milk you can trust for your children. —says Billy Break O'Day. MADRONA DAIRY PHONE 201 J

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NEW FORD V-8 Definite reasons for the superior performance and efficiency of the V-type engine

THERE'S no guessing about the superiority of V-type engines. They hold every major record on land, on water and in the air. For years they have been used for the finest motor cars in this country.

We designed a V-type engine for the Ford because it has certain basic, fundamental advantages that cannot be duplicated in any other type. It costs more to build a V-type engine—a great deal more. But we absorb that cost for the sake of getting better performance on the road. Here are just a few of the advantages of Ford V-8 design:

- MORE EFFICIENT DESIGN—The Ford V-8 engine is more efficient because the eight cylinders are divided into two short banks of four each and placed opposite each other in a compact V-shape design—instead of being strung out in a long straight line.
SIMPLER COOLING SYSTEM—Ford V-8 design brings all cylinders close together and results in simpler cooling system within the engine. The Ford V-8 has two water pumps.
MORE EFFICIENT LUBRICATION—Oil lines are shorter in the Ford because of V-8 design. Less distance for oil to travel. More efficient lubrication.
GREATER SMOOTHNESS because of inherently correct engine balance resulting from 90° V-8 design with 90° spacing of crank-throws on fully counterbalanced crankshaft. Precision weighing of pistons and connecting-rods assures accurate running balance.
INCREASED BODY ROOM—Ford V-8 engine takes up less space in hood because of shorter, more compact design. That permits more of car's length to be used for the passengers. It is one reason why the Ford V-8 has more interior room than any other low-price car.
PROVED PERFORMANCE—V-type engines hold every major record on land, on water and in the air. (Seaplane.) In every test, they show their superior efficiency and performance.
Those are the advantages of the V-type design. The foremost engineers in the country acknowledge the superiority of this type of engine and use it in the finest automobiles, speed boats and airplanes. Only the Ford gives you a V-8 cylinder engine for less than \$2500.
The Ford V-8 is the most remarkable engine ever built because it combines V-8 performance with economy. It delivers more horsepower per gallon of fuel than any Ford engine ever built. Dynamometer tests prove it in the laboratory. Ford owners by the thousands have proved it on the road. They know, as you will know, that no car costs less to own and run than the New Ford V-8.
TUNE IN—FORD DEALERS' RADIO PROGRAM. FRED WARING and HIS PENNSYLVANIANS. Glorious music. Every Sunday night at 8:30, and every Thursday night at 8:30 (Columbia Broadcasting System, Eastern Standard Time). And in the meantime—"Watch The Fords Go By."
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