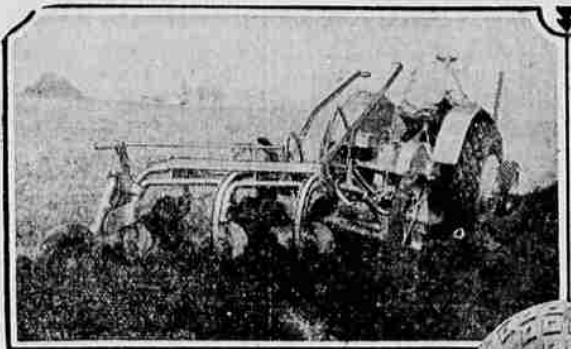


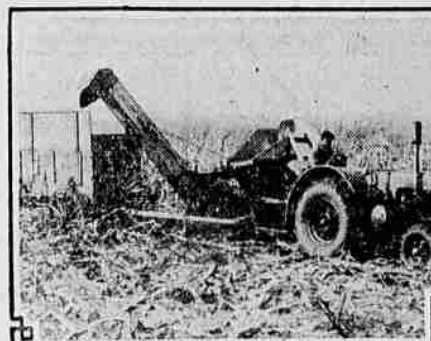
AND NOW, PNEUMATIC TIRES FOR FARM TRACTORS!



Allis Chalmers tractor equipped with Goodyear Pneumatic Farm Tractor tires plowing with three-bottom plow.



Huber tractor, Goodyear Farm Tractor tire equipped on the highway in general farm hauling work.



John Deere tractor with Goodyear Farm Tractor tires hauling corn picker and receiving wagon all in a single operation.



Closeup view of new Goodyear Farm Tractor tire showing self-cleaning All-Weather Tread Design.



Allis Chalmers tractor with Goodyear Farm tractor tires in plowing operation.

MANY PIONEERS REGISTERING AT JUBILEE OFFICE

Response to the request published in the Mail Tribune for pioneers who have resided in Oregon for the past 50 years to register at Diamond Jubilee headquarters, has been gratifying during the past two days. Quite a number of men and women have left their names and all will be invited to take part in the pioneer parade, a feature of June 7, during Oregon's Diamond Jubilee celebration.

Registrations to date are as follows: G. W. Daley and Royal G. Brown of Eagle Point, Mrs. Effie Pittman Brown and Mrs. Mary Kincaid of Ashland, and Mrs. Alice Kincaid, B. F. VanDyke, W. J. Prodenberg, Emma Maryland, Mrs. Charlotte Meyers Vincent, R. Ritteruch, Mrs. Sarah Oviatt, Mrs. Clara Barkdull, Mrs. H. H. Baker, Mrs. M. A. Boggs and Mrs. L. B. Cherry of Medford.

The parade committee, under the chairmanship of J. Verne Shangle, is anxious to contact as many people as possible to take part in the parade, either as marchers, horse-back riders, characterizations on floats, as passengers in stage coaches, covered wagons and carriages, and to participate in other ways.

Quite a number of local firms and organizations have agreed to sponsor parade entries and more acceptances are expected this week. Included among the organizations, firms and churches which have agreed to sponsor floats are the American Legion, Native Daughters, Elks, Catholic church, D. A. R., Business and Professional Women's club, Active club, Kiwanis club, Lions club, Huber Packing company, the Sama Valley community, Crater Lake national park and others not yet announced.

Individuals, not wishing to take part in the parade but who are willing to help the parade committee, can be of aid by offering small cash donations to help defray parade expenses which are being held to the lowest possible minimum.

WALTER W. ABBEY SHOWS NEW WILLYS

Walter W. Abbey, local dealer for Nash, Graham and International trucks, announces that he has just received a carload of the sensational new Willys 77. The design is full streamline and the car will travel 30 miles on a gallon of fuel. Mr. Abbey says: "The motoring public has never before been offered a standard car which costs so little to buy, to operate and to maintain as the new Willys 77."

Radio Artists To Come to Craterian

From the powerful Sunshine International radio station, on the border between Mexico and Texas, comes the voice of the Lonesome Cowboy. It has been heard from icy Alaska to terrid Panama. And most of his radio audience have wondered what he looks like.

His voice and his act, one of the greatest on the air and stage today, is just one of the featured personal appearances in "Purple Sage Riders," coming to the Craterian Tuesday and Wednesday. With the Lonesome Cowboy is a group of outstanding Hollywood stars who took headline parts over the radio with the Arizona Wranglers, Happy-Go-Lucky Hour, Beverly Hill Billies and Hollywood

YOUR CONGRESSMAN



JAMES W. MOTT He is at his post in Washington protecting YOUR interests. He has made one of the outstanding first term records of the 73rd Congress. We ask you to read the digest of this record in the Voters Pamphlet. P. D. Ad. Mott for Congress Com., Salem.

GATES ATTENDS OAKLAND RACES

Louis Meyer, driving a Ford V-8, won the 250-mile stock car road race held Sunday, May 6, in the remarkable time of three hours, 13 minutes, according to George Gates, who, with Mrs. Gates, accompanied by Dr. Lloyd Sanders and Mrs. Sanders, motored to Oakland, Cal., from Medford to attend the colorful races.

There were 20 stock car entries, including eight Fords, six of which placed. A crowd of over 12,000 turned out to see some of the country's greatest racing drivers, including 1933 Pacific Coast Champion Al Gordon, Mel Kenaley, "Stubby" Stubblefield, and Rex Mays, 21-year-old speed merchant, the youngest in the day's race, take these stock cars around the mile oval.

The winner, Louis Meyer, has been three times national champion and he wins the \$1500 prize for finishing first. Closely following Meyer, came Sam Palmer and Danny DePaola, both in Ford V-8's.

The first part of the race developed a three-cornered struggle between Al Gordon, Sam Palmer and Louis Meyer. Gordon lost time at the pits, and Danny DePaola, driving one of the best cars of his career, came up from sixth place to fight with Meyer for the lead.

During the last 50 miles Palmer overtook DePaola for a time the first three cars circled the track with only six seconds difference between the first and last car. After Louis Meyer was flagged in first, Sam Palmer, Danny DePaola, Ted Horn, Mel Kenaley, Al Gordon, all in Ford V-8's, came in, in the order given, to place in the prize money.

When No. 6 finished, the next car was 12 laps behind.

Major Leaves—Previous to his departure Saturday morning, Major James R. Bibighaus, who has been district surgeon with the CCC for the past year, was presented a fountain pen, by fellow officers at the district headquarters. With Mrs. Bibighaus, the major left for Fort Missoula, Mont.

FORMER JANITOR IS NOT INVOLVED

The suit filed in circuit court by the district attorney's office for forfeiture of bonds against Joe A. Daniels, was not the former court house janitor as stated in Friday's paper, but another man of the same name. The Joe Daniels involved in the suit, and indicted in this county for obtaining money under false pretenses, is an itinerant connected at the time with a carnival company, and whose present whereabouts are unknown.

The local Joe Daniels is concerned in no way. He has been ill at the home of his mother for several weeks, and is now convalescing. The Mail Tribune regrets that any misunderstanding arose.

ARRANGE PLANS OF FUR, RABBIT SHOW

Arrangements have been completed for a big rabbit and fur show at the fairgrounds during Oregon's Diamond Jubilee celebration next June 3 to 9, exhibiting hundreds of animals from all sections of southern Oregon. The show is being supported by all local rabbit associations and breeders, with prizes offered for all recognized breeds. Special awards are offered for out-of-county and out-of-state entries. A small entry charge of 25 cents will be made and entries are asked to be made early with the rabbit show committee at the Diamond Jubilee. All entries will be judged by A. R. C. B. A. licensed judges.

MAY 19 ZERO DAY FOR MOTH WORMS

The third cover spray for control of codling moth worms should be completed on all pears and apples by May 19 according to the recommendations of L. G. Gentner, entomologist, Southern Oregon Experiment Station, and L. P. Wilcox, county agent.

The cool damp period just experienced divided the first brood flight in such a manner that to obtain proper protection a third cover spray on all pears and apples is necessary and is so recommended.

On apples use oil emulsion arsenate of lead combination spray made up as follows: one gallon light summer oil emulsion, one-half pound sprayer, two pounds powdered arsenate of lead in one hundred gallons of water.

On pears use powdered arsenate of lead, three pounds to the one hundred gallons of water.

Chemical tree bands should at this time be placed on all scraped trees. The placement of bands should be completed by May 15.

Here's A Treat! Rogue Valley CHEESE

With A Cold Glass of Beer

Shipment of 'Matte' From South Amer. Arrives in Medford

The shipment of Matte, the tea-like drink of South America, which L. P. Ivanhoe made from Brazil to Medford early in April on the steamer "West Nileus," has reached Portland, the vessel having arrived there Saturday after a 40-day voyage from Rio de Janeiro, via the Panama canal. The Matte is now being cleared through the customs in Portland and will soon be on its way to Medford, for repacking and distribution here.

Gracie Lou Ivanhoe, who will receive, pack and distribute this Matte in Medford, is awaiting its arrival and intends to start this work early in June. Containers are being ordered in which to pack this product locally. The shipment consists of over a hundred small barrels of convenient size, total contents weighing over a ton, and these barrels are to be repacked into cans of quarter-pound, half-pound, one-pound, two-pound and five-pound sizes for local distribution, principally by mail.

Miss Ivanhoe states: "This is probably the largest single shipment of Matte so far sent into the northwest, although Matte is becoming quite well known throughout eastern and southern states. Knowing Matte to be a superior article, we are very glad to be the first to introduce it to the people of southern Oregon. Matte has been the daily drink of millions of South Americans for hundreds of years, and we believe it will be enjoyed by many here as well. Matte is the favorite daily household drink of our family, and will be preferred by many people everywhere who give it a few months' trial."

"We intend to continue importing Matte direct from South America, as we are sure many people will appreciate its being available locally at a reasonable price. With a supply of the very finest Matte obtainable through connections in Brazil, and by personally handling the packing and inspection ourselves at both ends of the line, we can assure everyone that the Matte we handle will be always the very best and that prices will be reasonable for this excellent article. We want the people of Medford and vicinity to have an opportunity to use this delightful everyday household drink of South America just as fully as they desire."

"I hope the Matte now at Portland soon reaches Medford, so that we can start its distribution here early in June. It is a particularly refreshing hot weather drink, made fairly strong and used iced just like iced tea."

Roosevelt Plans 5 Days In Hawaii

WASHINGTON, May 12.—(AP)—Governor Poindexter of Hawaii said after a talk today with President Roosevelt that the president intended to spend about five days visiting Hawaii this summer on his long sea cruise.

Mr. Roosevelt tentatively plans to start on his tour of the territorial possessions the latter part of June.

BRING MOTHER DOWN to Huson's What Not for Sunday Dinner. Home cooking, homelike atmosphere. We do not serve beer.

Send \$1. for the next 5 months of THE ATLANTIC MONTHLY

MAKE the most of your reading hours. Enjoy the wit, the wisdom, the companionship, the charm that have made the ATLANTIC, for seventy-five years, America's most quoted and most cherished magazine.

Send \$1. (mentioning this ad) to The Atlantic Monthly, 8 Arlington St., Boston

EARL FOY BETTER AFTER OPERATION

Earl Foy, manager of the state liquor store, who underwent a major operation at the Sacred Heart hospital last week, is much improved, and it was announced yesterday that he has passed the critical stage in his condition that caused so much concern among his family and friends.

The operation was of a serious nature and when taken to the hospital, Mr. Foy was in a critical condition, as the illness had been of long standing.

It was reported at the liquor store yesterday that a customer from Anchor, Alaska, was in Friday, having flown here by plane. The state district supervisor of the liquor control board, E. R. Morris, of Eugene, is expected to arrive in Medford Monday or Tuesday. The store will be closed on Friday, May 18.

POLICE TRUCE IN ROBLES KIDNAPING

TUCSON, Ariz., May 11.—(AP)—From the trackless wastes below the Mexican border or right here where 6-year-old June Robles was kidnaped April 25 word was anxiously awaited today from her abductors while authorities observed another "truce" in the puzzling case.

If the kidnapers had seen Fernando Robles' plea, publicly announced to them yesterday, they knew the girl's father was able to raise only \$10,000 of the demanded \$15,000 ransom, but they also knew they could negotiate for it without interference from officers.

DENTAL WORK Should not be NEGLECTED any longer DOUBLE SUCTION PLATES Fit to your Satisfaction CITY PRICES Special Price Reduction on FILLINGS - CROWNS Dr. Thompson "THE BEST FOR LESS" 123 E. Main-Above Woolworth's

Ore and Bullion Purchased Licensed by State of California Established 1907 WILDBERG BROS. SMELTING & REFINING CO. Office: 742 Market St., San Francisco Plant: South San Francisco

A Worn Out Battery or Generator may ruin that vacation trip. SEVERIN Battery Serv. Phone 390 1522 N. Riverside

You're SURE-FOOTED on sharp curves... in a GRAHAM



OUTBOARD SPRINGS Graham's springs are long and flexible to give level riding over the roughest surfaces. And they are placed outside the frame front and rear—so the greater distance between springs tends to eliminate sideway on sharp turns.

BANJO FRAME In the Graham, the rear axle passes through a banjo-shaped opening in the frame. Thus the combined weight of axle and rear wheels helps to anchor the car to the road, especially over bumps and sharp curves. Wide 61-inch tread and low center of gravity also contribute to Graham's unusual roadability.

THE Graham gives an unusual type of performance because its design represents original thinking. There are special reasons for its comfort, safety and road-clinging stability. The unique Outboard Springs and Banjo Frame are described above. They make sense on paper. And they make sense on the road. You can learn that in a single demonstration—just as you can learn the new Graham's power, pick-up and all-around performance. Thousands of Graham owners have learned that "the feel of a Graham" is no idle phrase.

WALTER W. ABBEY, Inc. 123 So. Riverside. Phone 303

Judd, world's champion trick roper, who will show the technique that won him the title. A complete screen program, headed by the feature picture, "All Men Are Enemies," will also be shown at the regular admission prices.

GROOMED You cannot be well groomed unless you remove every speck of dandruff. Lucky Tiger Hair Tonic QUICKLY does this for you and makes your hair soft and radiant. Lucky Tiger Hair Tonic is a marvelous invigorator of the hair and scalp. Get it today at your druggist and enjoy the new angle of health and cleanliness.

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"DELICIOUS!" ... I'm sure in favor of this New Art of Electric Cooking

And now you too can have one of the new Hotpoint, automatic ranges in your own kitchen. Finances need no longer prevent you from enjoying the economy and convenience of electric cookery, which adds a delicious full flavor and nutritious goodness to all foods. Electric cookery is faster, cleaner, cooler and more economical. By eliminating waste and shrinkage, as much as one whole month's meat bill is saved every year.

For a limited time only, The California Oregon Power Company in cooperation with Medford electrical dealers have made it possible for you to purchase an electric range on such startling terms you will scarcely be able to believe it.

A monthly payment as low as \$3.50 will now purchase almost any standard make of electric range, completely installed in your home, including all necessary wiring. Simply phone your dealer, or The California Oregon Power Company, and a salesman will gladly call and explain the details of this astonishing offer. Every Medford housewife should take advantage of this opportunity to obtain the pleasure and satisfaction the use of an electric range will bring.

OREGON'S DIAMOND JUBILEE Medford, Ore. The California Oregon POWER COMPANY

Enlarges Shop



William Murray has enlarged his beauty shop at 41 and 43 South Central avenue to twice its former size, taking in the space which was occupied by the Bartlett fur store. Seven large private booths, 12 modern type hair dryers in a spacious compartment, four expert operators and two hair cutters insure patrons of Murray's that they will be served promptly without tiresome waiting. An attractive color scheme of green and black was used in decorating the new beauty shop.

Mr. Murray, who established his business in Medford two years ago in March, has been associated with beauty parlor activities for a number of years. In 1931 he was vice-president of the Northwest Beauty association.