

THE MOST *Timely* SALE IN OREGON HISTORY

The Finest
PRODUCTS of OREGON
 ENTIRE WEEK
APRIL 20-28

THIS WEEK IS DEDICATED TO EVERYTHING OREGON MAKES AND GROWS... It is a State-Wide effort to unite our people in an increased use of the fine products Oregon produces so abundantly... to the end that added purchasing power will be re-invested in Oregon farms, forest and industrial production.

Watch your labels this week. Buy with pride, for each purchase advances your own and Oregon's Prosperity. Let's go forward with Oregon!

OF COURSE —

We Feature "Oregon Products"

Boost Oregon Industry — Buy

- Golden West Coffee
- Sperry's BISQUICK
- Knight's Rogue River Catsup
- Carnation Milk — at

MARSH'S GROCERY

RASMUSSEN PAINTS and VARNISHES

Are made in Oregon and shipped in Wood Boxes!

FLEX No Brush Marks—A New Way Anybody Can Decorate Things.

QUICK STEP subject to hard wear

FICK'S HARDWARE

Distributors of 100% Pure Paints

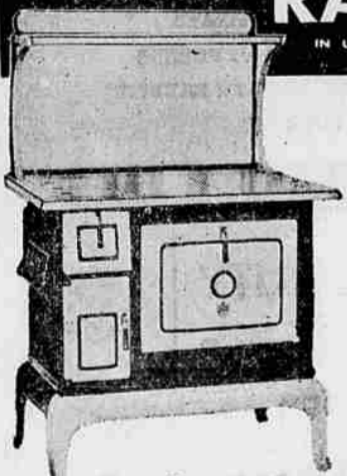
131 West Main

Phone 300

MONTAG RANGES

Are Oregon Made!

\$15 TRADE-IN Allowance
 for your **OLD RANGE**
 IN USABLE CONDITION



This offer is made on the new *Montag Moderne Range*

Right Now is the time

TO BUY A NEW MONTAG

For a limited time we offer you \$15 for your old range or cook-stove (in usable condition), as a TRADE-IN allowance on this beautiful new MONTAG Moderne Range, which sells for \$70.50. You pay only \$54.50 or less, for if your range or cook-stove is worth it, we will make a greater allowance.

A Truly Modern Range...

The modern desire for color in kitchen furnishings demands an up-to-the-minute range... one that in color and design will make the kitchen one of the most attractive rooms in the entire home. New MONTAG models are a startling advancement in wood and coal range construction. They are styled in keeping with the newest of trends, and are finished inside and out in glistening porcelain enamel. 15 colors and color combinations.

We'll Put a New Montag in Your Home at Once...

We know that YOU want the efficiency in cooking and baking, plus the economy, that only a wood and coal range makes possible. See us and have a new MONTAG at once. Take advantage of present prices ACT today!



John Cupp Furniture Co.

Sixth and Bartlett. Phone 505



A fine flour — "balanced" for all baking needs, with "balanced" recipes packed in each sack.

Milled at Astoria with the same care that has surrounded its manufacture at Minneapolis for the past 70 years.

PILLSBURY-ASTORIA FLOUR MILLS CO.



We are proud to present... Oregon's own CATSUP to Oregon people

KNIGHT PACKING CO.



Everyday Home Remedies for every minor ailment

For sale at all DRUG STORES

Manufactured by **BLUMAUE-FRANK DRUG CO.**
 "The Northwest's Independent Wholesale Druggists" Established 1890



RANGES
 Circulator HEATERS
 Automatic OIL BURNERS
 Warm Air HEATING PLANTS

"Your dealer has made it possible for you to enjoy MONTAG Comfort and Convenience."
 See your MONTAG dealer!

CARNATION MILK

Produced in Hillsboro, Oregon, since 1902
 "From Contented Cows for Contented Babies"
 Also "Yours for a Good Morning"
CARNATION-ALBERS CEREALS



SALTED WAFERS and Red Star GRAHAM CRACKERS

SUPERIOR BISCUIT CO.



3 SIZES IN CRYSTAL CLEAR Utility Jars

YOUR FAVORITE COFFEE HAS BEEN AN OREGON PAY ROLL BUILDER SINCE 1882



The high tensile Neon tubing of the century... directs you to the better place to buy.

For full information **ELECTRICAL PRODUCTS CORP.** Portland



Ask your dealer **BAYLY-UNDERHILL CO.**



77 years ago we started building Oregon's reputation for brewing fine BEER... your dealer will introduce you to its distinctive and satisfying flavor.

BLITZ-WEINHARD CO.

These Oregon institutions join in bringing you this message—devoted to Oregon Prosperity—through the sale of Oregon-Produced Merchandise

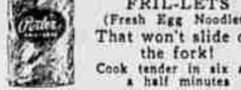
- POWERS FURNITURE CO. — Furniture
- DOERNBECHER MFG. CO. — Furniture
- B. P. JOHN FURNITURE CORPORATION — Furniture
- W. P. FULLER & CO. — Fuller Paint and Glass
- CORVALLIS CREAMERY CO. — "Flavor Foods" Mayonnaise
- GRAY & CO. — Bakers', Fountain, & Confectioners' Supplies
- CANDY PRODUCTS CO. — Candies, S.H. Cough Drops
- J. E. BERKHEIMER MFG. CO. — Roofing Materials
- JANTZEN KNITTING MILLS — Jantzen Swimming Suits
- OREGON MACARONI MFG. CO. — "Best Ever" Macaroni
- COLUMBIA KNITTING MILLS — Sweaters, Swimming Suits
- RASMUSSEN & CO. — Faints
- WESTERN COOPERAGE CO. — Barrels, Kegs
- HIRSCH-WEIS MFG. CO. — Outdoor Clothing
- THEO. BERGMANN SHOE MFG. CO. — Outdoor Shoes
- ZAN BROOM CO. — Zan Brooms - Baskets
- TRIANGLE MILLING CO. — Feeds - Cereals
- PITTSBURGH PLATE GLASS CO. — Glass - Paints
- HANSET BROS. — Hanset Brooms
- WESTERN DAIRY PROD. CO. — Sunfreeze Ice Cream

21 Years of Leadership has proved its Supremacy!



Made in modern mill — silk-sifted — laboratory tested to assure uniform quality — aged by time, insuring natural wheat flavor — tested for success in baking.

CROWN MILLS



Porter's FRIL-LETS (Fresh Egg Noodles) That won't slide off the fork! Cook tender in six and a half minutes

PORTER-CARPPELLI MACARONI CO.



Soap Granules for fine fabrics, dishes, laundry. Ask your grocer about Special Gift Sale

ESSON'S SOAP, Inc. Portland, Oregon



Filled with fresh flavor of the sea

WARRENTON CLAMS

Oregon Products are featured this week by your own merchant at special low prices. Stock up — you will get quality, economy and satisfaction. This announcement appears in 72 Oregon newspapers this week.



Make Oregon Products your first choice every day the year 'round. Through your purchasing you make it possible for your dealer to have on hand items grown or manufactured in our own great State of Oregon.



A Real Oregon and Rogue River Valley Product
 Delicious

Snider's Ice Cream

Boost Home Farming and Dairying BUY—



GOLD MEDAL Butter

Made In Medford From Rogue River Valley Butter-Fat

Snider Dairy & Produce Co.
 Phone 203 N. Bartlett

The All-Purpose "House Paint"



It Lasts

You can't buy a finer exterior "house" paint than FULLER PURE PREPARED — made by the West's largest paint manufacturers.

AN OREGON PRODUCT

Woods Lumber Co.
 E. Jackson at Genesee Phone 108

Pittsburgh Paint Products

featuring **Wallhide and Waterspar Enamel**

Are Sold in Medford by the

K. D. ROSS CO.

132 West Main

Phone 640

BUY OREGON!

IT'S just sound judgment to show a preference for Oregon-made goods when you shop. Money expended on Oregon-made products is re-invested in the farms, forests and industries of this state—it will substantially stimulate Oregon employment during All-Oregon Products Days. Make it a special point to "Buy Oregon"—then keep it up!

The First National Bank

"A DEPARTMENTIZED BANK"

"Oregon Products Week" Launches "Buy Oregon" Campaign