

THE MOST *Timely* SALE IN OREGON HISTORY

The Finest PRODUCTS of OREGON ENTIRE WEEK APRIL 20-28

Watch your labels this week. Buy with pride, for each purchase advances your own and Oregon's Prosperity. Let's go forward with Oregon!

THIS WEEK IS DEDICATED TO EVERYTHING OREGON MAKES AND GROWS... It is a State-Wide effort to unite our people in an increased use of the fine products Oregon produces so abundantly... to the end that added purchasing power will be re-invested in Oregon farms, forest and industrial production.

All Oregon Products Days

Reminds us to remind you that

ALPINE MILK

An Oregon Product is packed in Medford Made Boxes

The importance of this fact is recognized when we realize that the makers of Alpine Milk have spent in Southern Oregon in recent years enough money to support for one year over

450 Families

It is only good business for Southern Oregon people to always Specify Alpine Milk

TIMBER PRODUCTS COMPANY

EDWARDS PINIONS MURDOCK WHILE REFEREE KAYOED

Take it from Ray Frisbie, Medford's wrestling referee, there's one iron-clad rule in the mat game—that is, when a bloke's shoulders are on the canvas he's down. It don't make much difference what the customers think about it, or how it happened, the guy on top is the winner. Frisbie applied this principle in awarding Billy Edwards, Kansas City headache specialist, the third and deciding fall over Paul Murdock, Oklahoma, in the main event on last night's three-match wrestling card at the armory. The fall in question came when Murdock tried a Sonnenburg that glanced off Edwards and sent Frisbie through the ropes, leaving the gladiators to their own devices. Quick to sense the referee's sudden loss of interest, Edwards kayoed Murdock with a hard right to the body. When Frisbie woke up and crawled back into the ring, Edwards was parked atop the Oklahoma boy, with an irate fan trying to haul him off. There was nothing for Ray to do save raise bombastic Billy's hand. Murdock pleased the fans by taking

TRACK TEAMS TO VIE ON SATURDAY

The Southern Oregon Junior high school track meet will be held at Van Scoyoc field, tomorrow afternoon starting at 1:30 o'clock. The meet includes the secondary schools of the county, and at least five teams will participate. These include the Medford and Ashland Junior highs, Gold Hill, Phoenix and Jacksonville. L. L. Deal of Grants Pass will probably act as manager and official. Coach Ray Henderson of the local Junior high has been drilling the local squad hard for the contest. E. J. Grier Takes Pharmacist Post At Heath's Store E. J. Grier, registered prescription pharmacist, arrived here this week from Portland to accept a position with Heath's Drug store. He succeeds Jack Hadigan who is now located in Lakeview, Ore. Previous to coming to southern Oregon, Mr. Grier was associated with the Powers and Estes Drug company in Portland.

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More than an— OREGON PRODUCT
A 100 Per Cent
Rogue Valley Product!



Buy—
Rogue Valley Cheese
—and
Boost Home Industry

Your Grocer Has Rogue Valley Cheese

WARD'S FEATURE

OREGON MADE FURNITURE

Special for Ward Week

Literally thousands of dollars are spent annually by MONTGOMERY WARD & COMPANY for OREGON PRODUCTS... Our purchases include Oregon-made Blankets, Wool Batts, Furniture, Nursery Supplies, Harness, Farm Supplies, Galvanized Ware, Woodware, Paints, Fishing Tackle, Auto supplies, Luggage, etc. A separate organization of this company devotes its energies to Oregon Products and all possible business is placed in this state!

WARD WEEK Special

Lounge Chair \$21.95
Matching Ottoman
A record low price for this quality chair and ottoman. In homespun.

WARD WEEK Special

Dinette Set \$12.95
Pay only \$3 Down!
Save at this special price! Extension table and 4 chairs in solid oak.

"Buy Oregon — Build Oregon"

MONTGOMERY WARD

117 So. Central. Phone 286.

THIS IS OREGON PRODUCTS WEEK!



Made in Medford

Boost Home Industry—Drink PILSENER

BEER—A Home Product That's Better —Made With Pure Mountain Spring Water

Observe OREGON PRODUCTS WEEK April 20 to 28



Put Oregon Labor To Work! Buy Oregon-Made Products

A STATE-WIDE effort is being put forth to impress upon the people of this state the importance of buying Oregon-Made products... For your own selfish interest, as well as for the welfare of the entire state, you should "Buy Oregon"... This added purchasing power will be re-invested right here in Oregon—in farms, forest, industries! Oregon labor will be given employment... a substantial contribution will be made to the prosperity of Oregon... Watch your labels this week—and for months to come—be sure your preference is for Oregon-Made merchandise—Let's go forward with Oregon!

THE CALIFORNIA OREGON POWER COMPANY