

GROCETERIA SUPER FOOD MARKETS

BREAD AND CAKES LIKE MOTHER MADE



— THIS OR THIS —
A Gruesome But Necessary Picture

WITH thousands of our friends and neighbors out of work—with lack of the very essentials of life leaving the mark of mal-nutrition on the faces of otherwise happy children—with much of this around all of us pictures like the above should not be necessary to get us to buy the products of the factories that can put these folks to work.

Pity is not always a virtue—nor charity forever a benefaction—for poverty like vice is "first endured and then embraced."

With expenditures for public charity increasing your taxes almost to the point of confiscation—if but for your own protection—lend your help to banishing poverty from our own state.—Use Oregon Products.



OREGON FACTORIES BUSY



OREGON FACTORIES IDLE

SUPER MEAT MARKET

Along with our finer Oregon Steer Beef, we offer many other fine Oregon Meats.

Like all other Oregon products Oregon meats are of top quality—the kind that adds a finishing touch to any feast.

For the cold lunch—for the outing—for for the family feast—there is an Oregon meat. Come in and see our assortment of Summer luncheon meats.

Steer Beef Roast—Lb.	10c
Rolled Prime Rib Roast—(steer beef)—Lb.	17½c
Swift's Premium Ham—part or whole ham—Lb.	21c
Swift's Premium Bacon—Part or whole slab—Lb.	27c
Swift's Empire Bacon—Part or whole slab—Lb.	19c
Swift's Bologna, Liverwurst or Frankfurters—Lb.	15c
Braunschweiger (Swift's Premium) Smoked Liver Sausage—Lb.	28c
Swift's Premium Leona—Lb.	20c
Swift's Minced Luncheon Specialty—Lb.	20c
Swift's Spiced Luncheon Loaf—Lb.	25c
Farm Style Pure Pork Sausage—made from fine quality pork—2 lbs.	25c
Baked Meat Loaf—from our own kitchen—Lb.	25c
Potato Salad—Pint	20c

OREGON PRODUCTS

And Other Savings In the Super Food Market

Golden West Coffee—1-lb. glass jar 30¢	87c	Del Rogue Green Beans—Fancy—No. 2 can—2 cans	25c	Sperry Wheat Flakes—10 lb. sack	43c
Golden West Coffee in cans—3 lbs. 83¢	29c	Del Rogue Tomatoes—Fancy solid pack, No. 2½ can—2 for	29c	Brookfield Package Cheese—½-lb. cartons, 2 for	25c
Golden West Tea—Lb. Black, 43¢—Green	33c	Del Rogue Tomato Juice. No. 1 tall can—3 for	25c	Ladino or Rogue River Cheese—Lb.	16c
Z-MOR-U Coffee—finest quality and fresh ground the day you buy it—Lb. 27¢—3 lbs.	79c	Bagley Tomatoes—Standard Pack—No. 2½ can	11c	Pillsbury Flour—49 lbs.	\$1.89
Royal Club Coffee—2 lb. vacuum can	49c	Knight's Catsup—14 oz. bottle	18c	Drifted Snow Flour—49 lbs.	\$1.89
Krispy Crackers—2 lb. box	29c	Knight's Vinegar—Quart bottle	15c	Mapleleaf Flour—(Hard Wheat)—49 lbs.	\$1.63
L-W Soda Crackers—2 lb. box	26c	Macaroni—Curve cut—3 lbs.	19c	White Rose Flour—(Fully Guaranteed)—49 lbs.	\$1.73
Sunshine Milk and Honey Grahams—2 lb. box	29c	Bisquick—Delicious biscuits in a jiffy—20 oz. pkg. 18¢	30c	Feldman's Double Refined Borax Soap—4 bars	18c
Sunshine Sugar Wafers—Lb.	19c	Sperry Pancake Flour—Family pkg., 28 oz.	15c	White Wonder Soap—10 bars	25c
Sunshine Cup Custards—Lb.	19c	Sperry Pancake Flour in sacks—4 lb. sack	25c	Royal Club Peanut Butter—2 lb. jar	29c
Alpine Milk—(Boxes from Timber Products of Medford)—Valuable premium coupon on each can—4 tall cans	25c	No. 10 sack	48c	Royal Club Jelly Powder, all flavors—6 pkgs.	25c
Swift's Jewel Shortening. 8 lb. pail	69c	Sperry Wheat Hearts—Family pkg., 28 oz.	22c	Pure Cane Sugar—100 lbs.	\$4.93
Tea Garden Syrup—Gallon can	93c	Sperry Wheat Hearts in sacks—5 lbs. 29¢	57c	Post Toasties—8-oz. pkg.—3 pkgs.	25c
Liberty Bell Cane and Maple Syrup—Gallon can	93c	10 lbs.	49c	P & G White Laundry Soap—10 bars	25c
		Sperry Oats—Quick or plain—3 lb. pkg.	19c	Bob White Laundry Soap—10 bars	19c
		Sperry Oats in Sacks—Quick or plain—9 lb. sack	37c		

FRUITS and VEGETABLES

In observance of National Salad Week we offer one of Oregon's finest products.

Flavor Food Mayonnaise—bulk. Pint 18¢—Qt.	35c
Fancy Sunkist Oranges, 176 size. 2 doz.	45c
Fancy Sunkist Oranges, 126 size. Doz.	29c
Sunkist Lemons, 360 size. Doz.	21c
Arizona Grape Fruit, 80 size. 6 for	25c
Florida Grape Fruit, 70 size. 3 for	25c
Bunch Vegetables—3 for	10c
Green Beans—2 lbs.	15c
New Potatoes—Lb.	5c
Artichokes, large size—3 for	10c
Sweet Potatoes—4 lbs.	25c
Large White Celery—(very fancy)—2 bunches	35c
Flavor Foods Sandwich Spread bulk—Pint.	20c

Fountain - Here Are Three Menus From Oregon Products



Roast Oregon Turkey with Dressing
Rogue Valley Squash—buttered
Klamath Potatoes and Gravy
Z-MOR-U Coffee
Super Market Bread
Gold Seal Butter

29c

Baked Premium Ham
Del Rogue Green Beans
Klamath Potatoes
Combination Salad
Z-MOR-U Coffee
Bread and Gold Seal Butter

25c

Pot Roast of Fancy Steer Beef
Oregon Egg Noodles
Klamath Potatoes
Combination Salad
Z-MOR-U Coffee
Bread and Butter

25c

Individual Home Grown Strawberry Shortcake... 10c

GATES & LYDIARD

Delivery of \$1.00 Orders—Phones:
East Side 752; West Side 428

East Side Store—Sixth and Central
West Side Store—Sixth and Grape



Home Purity BAKERY

BREAD—The same good loaf for 13 years. No change from the good old home formula that insures the purity of your own baking.

1-lb. loaf 3 for 20c
1½-lb. loaf 10c

CAKES—Real home purity because baked after Betty Crocker's home recipes—Always a wide variety.

Tomorrow—Southern Pecan

Cake—Two sizes, 25c; 49c