

SAVE ON QUALITY FOODS

SAFEWAY Stores



NOW — You are doubly sure of Safeway Savings on Quality Foods

For there are Two **SAFEWAY STORES** in Medford to Serve You !

With the thought in mind that business efficiency is of great importance in insuring the permanency of returning prosperity, Safeway has just completed negotiations with Pay'n Takit, the result that Pay'n Takit retires and Safeway takes over its management. This consolidation will result in savings of operation . . . more effective "Distribution Without Waste" . . . and, in line with Safeway's policy, these savings will be passed on to our customers.

Every Pay'n Takit employee will be retained under Safeway management. These men are enthused about this "New Deal" in local food merchandising . . . and you will be too when you see how much Quantity and Quality your food dollars will buy! . . . for instance, note the item Bouquet Flour, 49-lb. bag, \$1.36

There's a saving anyone can enthuse over . . . and there are dozen more listed below and hundreds more in our stores

GEO. R. WITTERS, Manager
R. M. WOLFE, Market Mgr. } Store at 113 No. Central
A. G. ANDERSON, Manager
JACK BICKLER, Market Mgr. } Store at Corner Main and Holly

SAVINGS for SATURDAY, MONDAY, TUESDAY

- PANCAKE FLOUR** 48c
Safeway Quality, Ready Mixed, Self-rising. We guarantee you'll like it. 9 lb. Bag
- GOOD FLOUR** \$1.35
Bouquet Brand, Southern Oregon Milled. 49 lb. Bags
- BEST FLOUR** \$1.73
Safeway Highest Grade, Means a Saving. More Loaves to the Sack. 49 lb. Sack
- WESSON OIL** 59c
Pure Vegetable Salad Oil. 1/2 Gal. Can
- BUTTER** 22c
Safeway Fresh Creamery. Made from Rogue River Valley Cream. Pound

- JELL WELL** 22c
Fruit Gelatin. All Flavors. 5 Pkgs.
- SUGAR** 37c
Pure Cane, Fine Granulated. 7 lb. Pkg.
- MACARONI** 17c
Rose City Curve Cut, Oregon Made. 3 lb. Pkg.
- RAISINS** 17c
Fancy Seedless, Fresh Stock. 3 lb. Pkg.
- CHEESE** 15c
Brookfield Full Cream. Lb.
- CAN MILK** 69c
Max-i-mum, Means the Best 12 Tall Cans 6 Cans 35c
- CRYSTAL WHITE** 25c
or P. & G. for Laundry. 10 Bars
- BROWN SUGAR** 19c
For Cakes, Candy, etc. 3 lb. Pkg.
- PINEAPPLE** 27c
Hillsdale Matched Slices 2 No. 2 Cans Sun Ripened Fruit

Edwards' Dependable Coffee Week

This special coffee event is dedicated to that popular, choice quality blend—Edwards' Dependable. Try it! It has everything you want in coffee!

APRIL 13TH TO 21ST INCLUSIVE

Vacuum. Pound 25c
Tin 49c
2-lb. Tin 49c

FREE—Cup of Dependable Coffee Saturday

- TOMATOES** 35c
Our Choice Brand Solid Pack. A Great Value. 3 Lge. Cans
- STRING BEANS** 17c
White Daisy Brand Choice Cut Refugee. 2 No. 2 Cans
- CANADA DRY** 23c
Ginger Ale or Sparkling Water, Famous Quality. Large 28-oz. Bottle
- CORNED BEEF** 15c
Rex—for those economical and Satisfying Meals. 12-oz. Can
- MARSHMALLOWS** 17c
Fluffiest, they melt in your mouth. Lb. Pkg.
- CRACKERS** 26c
Dainty Salted Wafers or Honey Grahams. 2 lb. Pkg.
- GRAPE NUTS** 16c
The Kiddies Enjoy Them So Much. Pkg.
- BRAN FLAKES** 9c
Posts, Keep in Health. Pkg.
- SWAN'S DOWN** 24c
No Cake Failures with This Quality Flour. Lge. Pkg.
- TOILET TISSUE** 3 For 13c
ZEE Pale Ivory Tissue. Each Roll Wrapped.

- BULK FOODS** 32c
Red Beans, White Beans or California Rice. 3 lb. Pkg. 14c. 7 lb. Pkg.
- DEVILED MEATS** 10c
Libby's Quality, keep several cans on hand. 1/4 size Cans. 3 Cans
- DEL MONTE PEAS** 14c
Early Garden, Tender and Flavorsy, Fancy Grade. No. 2 Cans
- KARO SYRUP** 20c
Red or Blue Label Corn and Cane Syrup. 3 lb. Can
- BAKING POWDER** 17c
K. C. The Favorite of Many Economical Housewives. 25c Can
- SALAD DRESSING** 29c
Best Foods New Home Style, the Delicious Dressing. Quart Jar

AIR WAY 20c
That good, pure Brazilian Santos that appeals so strongly to thousands of our customers. Also on sale during Coffee Week!

1 lb. 20c
This price effective Apr. 13 to 21 incl.

NOB HILL 25c
Choice blend of finest, high-grown Coffees. Richly fragrant and satisfying. Try it at special sale price during Coffee Week!

1 lb. 25c
This price effective Apr. 13 to 21 incl.

- BREAD** 3 for 20c
PEARLESS QUALITY White or Whole Wheat. "Just as good the second day"
- BEER** 39c
HUMBOLDT OR BROWN DERBY 5 1/2%. 11-oz. 3 bots.
- FIG BARS** 19c
Whole Wheat or White, Fresh Made. 2 Lb. Pkg.
- SHORTENING** 69c
Pancrust Fancy Quality. All Vegetable. 6 lb. Pail
- OLD DUTCH** 7c
CLEANSE, Will Not Scratch. Can
- IVORY SOAP** 19c
It Floats, Almost Pure. 4 Med. Bars

- CATSUP** 15c
Honey Suckle Brand, Packed by Del Monte. 2 8-oz. Bottles
- SALMON** 12c
Happyvale Fancy Alaska Pink Tall Cans
- MATCHES** 20c
Favorite Sure Strike 6 Box Carton
- SALT** 15c
Morton's or Max-i-mum Shaker. 2 for

Dependable Meats

WE ARE FEATURING THIS WEEK

- BOILING MEAT** 6c
Lean and Tender lb.
- GROUND ROUND STEAK** 25c
Made from Choice Beef Round 2 lbs.
- SHORTENING** 33c
Swift's Vegetable 4 lbs.
- BEEF POT ROAST** 9c
Choice Cuts of Quality Beef lb.
- BACON** 19c
Mild Eastern Sugar Cured. Any size piece lb.
- HOT DOGS** 15c
(Swift's) (Wieners) lb.

The season is on for Dutch Lunches, Picnic Lunches and all cooked meat specialties, and we have a complete stock of the finest and highest quality lunch goods and accessories obtainable anywhere. For Saturday we have arranged a sample of Swift's Red Hot Dogs and other lunch meats for every person that enters our stores, so be sure to come and get yours while it's hot.

Produce Suggestions

Here's your Spring Tonics in the latest offerings of Nature . . . crisp, fresh and full of flavor. Also ripe, fragrant fruits for springtime salads.

- Oranges** 39c
1 doz. Jumbo Size. 1/2 doz. Tulips All for (Saturday Only)
- Potatoes** 49c
Klamath Gems, U. S. No. 2's 50 Pound Bag
- Rhubarb** 23c
Bohnert's local grown Fresh out daily. 5 lbs.
- Lettuce** 4c
Large, Solid Heads. Each

Tomatoes, Cucumbers, Strawberries
Asparagus, Celery, Radishes, Green Peppers

Many Other Spring Appe-teasers On Display

Friday Is Family Circle Day
Ask for your copy IT'S FREE!

SAFEWAY Stores

DISTRIBUTION WITHOUT WASTE