

Ward Department Heads

F. G. VanDusen knows his tires—and there's plenty of reason why this popular head of Ward's automobile tire and accessory department is considered an authority along this line. For five years Van has been identified with Montgomery Ward's organization during which time he has studied the process of tire manufacture in the east at a large tire factory and has had considerable experience in the tire and accessory department of the Ward store in Portland.

"With the passing of the depression and the coming of spring sunshine, motorists are thinking a lot about the summer trips they have been planning for the past two or three years," Van said today. "It is important that their tires are in shape to assure safe transportation. Ward's also have acres of useful car accessories and, at Ward Week prices, automobilists can have the things they've been waiting for a long time, without impairing the family pocket-book."

Crowds of Ward Week shoppers will see the beaming countenance of L. B. Turkelsen as he passes from one department to another, checking on service being rendered to Ward patrons.

Mr. Turkelsen, familiarly known as "Turk" by the many members of Ward's staff, is assistant manager of this large store.

"I have never seen any store organization enter a large selling event with such enthusiasm as our Ward staff is manifesting these days," Turk says. "I have personally selected a large number of southern Oregon men and women to augment our present organization for the expediting of service during Ward Week. We are anticipating record crowds and are making every possible preparation that all patrons may be quickly and intelligently served."

The mode of the moment is always on hand in Mary Bierma's fashion department where a galaxy of lovely spring apparel awaits the eager Ward Week shopper. The fact that Mary knows her fashions is indicated by the fact that she has been associated with the Medford store since its establishment and many of southern Oregon's best dressed women depend upon her for authentic style advice.

"Words cannot express my enthusiasm for the lovely apparel now being shown in my department for Ward Week," says Mary. "Colorful, up-to-the-minute frocks, swagger suits, coats and apparel of every description will delight even the most exacting dresser who attends this great event."

Each year Ward's select 50 outstanding university men from various colleges to begin a comprehensive course in business training. L. E. Hooper, who handles the department at Ward's, is featuring paint, stoves and sporting goods, was selected for this fine course. He came to Medford a year ago from the University of Utah.

"My department should be especially popular during this great Ward Week Sale," Hooper said today. "While of course cook stoves are 'in' these days, paints and sporting goods are especially seasonable. Those who wish to brighten up the home or farm buildings as well as those who enjoy the great sport of fishing will find some exceptional values here."

Ed Bell presides over the entire basement of Ward's and Ed has been especially busy during the past few weeks preparing his basement departments for the biggest Ward sale in southern Oregon history. He comes from Grants Pass and has been identified with the hardware business for several years. When it comes to hardware, Ed knows his stuff!

"We are all set for Ward Week," Ed Bell says. "Never before has the basement been so packed with merchandise and never before have we been able to offer such outstanding values. This will certainly be a bargain feast for southern Oregon people, at least as far as the basement departments are concerned."

Louis Richardson, although head of the men's wear section at Ward's, also gets a kick out of demonstrating and selling radios and washing machines. Louis is well known in southern Oregon, having "grown up" in the mercantile business in this city. He is a graduate of Medford high school and is a native son of the city.

"If anyone doubts the fact that we are ready for Ward Week with the finest line of men's wear in Ward history, I suggest that he come tomorrow and see for himself," Louie said this morning. "We have been anticipating a lot of business for

Ward Week, with the general improvement of economic condition, and we've prepared for tremendous crowds. My department is certainly ready to fill the wants of the men folk who attend this sale."

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Students' Work Way
SOUTH BEND, Ind. — (UP) — Five hundred and twenty-one students of University of Notre Dame are working their way through school on jobs provided by the university, and 73 others have jobs in the city, according to a check-up by Comptroller F. W. Lloyd.

Stole Father's Money
DETROIT. — (UP) — Fifteen-year-old Margaret Zink found her father's life savings of \$2500 stowed away behind a picture in the living room. She had taken and spent \$1400 of it over a period of several months before her father discovered the loss.

Coining Press Installed
PHILADELPHIA. — (UP) — The first coining press ever built has been installed at the Franklin Memorial institute here and will strike off souvenir coins for visitors. It was invented by M. Thonneller of France and bought by the United States government in 1833.

Prison Has Poultry Farm
LA TUNA, Texas. — (UP) — The federal reformatory here has its own poultry farm, with electric lighting and heating to keep the hens laying the year round. About 125 eggs a day is the yield, for use in the prison kitchen.

When all America goes Shopping!

WARD WEEK



Begins Tomorrow

Lasts Through Saturday April 21

Purchases running into millions of dollars for Wards 500 stores in 46 states! Thousands put back into jobs! Factories stepped up to capacity production! Freight, express, mail, telephone activity quickened! This is September and Ward Week is in the making!

Now—April—results are ready, right here in town! Sensational store-wide values!

Enamelware
Durable! Your Choice!
Gray, easy to wash. 5 most used pieces at this low price!
39c ea.

Enm. Dishpan
Save in Ward Week!
Stock limited. 14 quart, ivory and green. Ea.
69c

Garbage Cans
Save in Ward Week!
Standard family size. Heavily galvanized. Tight lid.
1.25

Naptha Soap
Save in Ward Week!
Our finest, at unusually low price. 12 bars
29c

Dinner Set
32 Handsome Pieces
Service for 6! Gay floral design on ivory background.
3.69

Wash Boiler
Buy Now for Canning!
13 gal. galvanized boiler.
1.49

Dairy Pails
Ward Week Value!
12-qt., lined. An outstanding val. 3 pails
1.00

Ironing Board
Buy it Ward Week!
Special purchase enables us to offer a \$1.00 board for
69c

Cove'd Skillet
Save in Ward Week!
Our best grade cast aluminum with cover.
1.39

Barbed Wire
Save in Ward Week!
80 rod spools galvanized cat-tle wire. Spool
1.95

Sweat Pads
Save in Ward Week!
Your choice any size famous Ward Pads. Ea.
50c

3-8-in. Rope
Save in Ward Week!
High grade Manila. Any length. 100 ft.
60c

Lawn Mower
Buy Now... This Price Ward Week Only!
Features of finest mowers at this low price. Cuts clean and even. Ball bearings—easy to push. 4 self-sharpening blades. 10-in. wheels.
\$5.25
14-in. Blades

Garden Hose
Low Priced for Ward Week! Buy Now!
Flexible—won't kink. Built in layers like a tire. Tested to withstand many times ordinary city water pressure. Light to handle. Black.
\$2.95
50-ft. 3/4-in.

.22 Shorts
Buy in Ward Week!
Copper coated, non-corrosive priming. In box of 50. 2 boxes
25c

Casting Rod
Save in Ward Week!
A fine 2 piece tubular steel rod with double cork grip.
1.00

Reel Value!
Ward Week Low Price
Polished nickel plate. Level winding. Sturdy!
79c

Tremendous Special Purchases!

Press'rCooker
An Outstanding Value!
Buy now for canning. 19 qt. \$12.98. 12-qt.
10.98

Elec. Toaster
Buy it Ward Week!
Toast 2 sandwiches at once or use as grill.
1.00

House Broom
Save in Ward Week!
4 sewed, good quality corn. Real buy, only
25c

10-Qt. Pail
For Ward Week Only!
Galvanized against rust. Seams are tight against leaks.
19c Ea.

Flour Sifters
Ward Week Value!
Reg. 25c high grade sifter reduced to only
19c

Rotary Sieve
The Only Real Sieve!
Cone shaped. Colander, wooden roller. Unusual value.
39c

Elec. Plates
Ward Week Value!
1 burner, with enameled finish.
1.49

Begins Thursday April 12...

Bath Set Value!
Completely Equipped As Shown Here! You Save!
Absolutely first quality porcelain enamel, vitreous china and chrome plating! Tub, lavatory, closet,.....
\$56.95 \$5 down, \$6 monthly, small carrying charge

Automatic Electric!
Costs only a Few Cents Daily to Operate!
Water System
Buy Now... You Save More in Ward Week!
For wells where water level is not more than 22 feet below pump level. Built for years of faultless service.
\$52.95 \$5 Down, \$6 monthly, small carrying charge

Lav. Faucets
Spec. Ward Week Price!
Replace the old faucets with these new chrome. Each
85c

Mix Faucets
Save Ward Week!
Chrome plated swing spout. Quick opening handles.
2.95

Toilet Seats
Save Ward Week!
High quality white celluloid seat, chromium hinge.
2.45

Values so Great Many Will Not be Repeated!

Garden Tools
Spading Fork "D" handle. Polished tines, 11-in. long... **\$1.29**
Garden Hoe Polished blade, 4 1-3-ft. handle... **79c**
Garden Rake 14 curved teeth. Bow head. 5 ft. handle... **89c**

House Paint
Save in Ward Week!
Zinc-ite equals the highest quality paint made. Buy now!
2.29 gal.

Lasts Through Saturday April 21!

BIG OIL BARGAIN!
Riverside Oil
Stock Up for All Summer! Look at the Price!
Finest Bradford District 100% Pure Pennsylvania motor oil at a Ward Week price you'll never forget. Bring your own containers
14c Qt. including tax

House Paint
Save in Ward Week!
Zinc-ite equals the highest quality paint made. Buy now!
2.29 gal.

Come Every One of these 9 Big Days!

Spark Plugs
We're Proud of This Value!
Singly or in sets. Long life plug. Ea.
25c

Polish Cloth
Save in Ward Week!
Actually 20 yds in 10 yd. double running pc.
25c

Patch Kits
Spec. Ward Week Price!
72 sq. in. of rubber. 3 tubes cement, at only
15c

Auto Cleaner
Spec. Ward Week Price!
Cleans right now! Lowest price ever offered. Can
20c

Auto Wax
Save in Ward Week!
Quicker, shinier, lasts longer. Easy to use. Can
20c

Batteries
Save in Ward Week!
Guar. 1 yr. 13-plate. Trade in old battery.
2.98

Varnish
Ward Week Special!
For every inside use. It dries in 4 hrs. Glossy Hard.
1.00 gal.

WARD
MONTGOMERY WARD
117 So. Central Telephone 286