

PIONEER PARADE LIMITED TO OLD TIME EQUIPAGES

Horses Only Is Edict Issued at Meeting of Committee—Many Entries for Feature Event Are Assured

Possibilities of the pioneer parade during Oregon's Diamond Jubilee celebration are rapidly becoming more extensive in scope, with more and more entries reported, it was revealed at last night's enthusiastic meeting of the parade committee at the chamber of commerce.

Judge William Colvig today consented to be grand marshal for the parade and his son, Don Colvig, of Weed, Cal., is expected to lead the parade and drum corps.

The entire parade will keep within the bounds of pioneer days. No motor-driven vehicles will be permitted, with all floats horse drawn and reminiscent of olden days.

To Honor Queen Mother The Queen Mother of the celebration; to be selected upon merits of being one of the outstanding pioneer women in the state, will have one of the places of honor in the procession.

The ministerial association will be asked to co-operate in the parade by representing circuit riders, whose efforts were important to the upbuilding and development of Oregon.

As many horses as possible are desired for the parade, in view of the many floats. George Carter, county clerk, representing the committee, is anxious to contact all horse owners in the county.

According to the report made to state police by C. R. Gilliland of the ranch, Dugan allegedly left with the car some time Friday night.

Gilliland said the man, who is about 28 or 29 years of age, told the foreman at the ranch he was going to Prospect for some medicine. He failed to return to the place.

A warrant was sworn out for the man's arrest, and bond was set at \$1000.

Be correctly cosorted in an Artist Motel by Ethelwyn B. Hoffmann.

Special Group of Mid-Season DRESSES Formerly priced to \$22.50, 4 in 1 for \$5.00. Includes both silk and wool styles.

Swagger Suits New light shades for spring and summer. Smart checks too. \$12.95 and \$16.95 Rothmoor Coats and Suits Values to \$29.95 now priced at \$25.00 Adrienne's

Society and Clubs Edited by Eva Nealon Hamilton

Attractive Plans for Club Convention Announced. Lending considerable interest to local plans for attending the biennial convention of the Oregon Federation of Women's Clubs to be held May 7 to 10 in Roseburg, is the imposing array of convention speakers announced during the past week by Mrs. J. O. Holt of the Eugene Monday Book club, general program chairman.

One of the most recent additions to the list is George S. Turnbull, professor of journalism at the University of Oregon, who will talk on Tuesday afternoon, May 8, on the program arranged by Mrs. H. M. Lamond of Portland, chairman of press and publicity. Mr. Turnbull will speak on the value of publicity in club work, giving practical suggestions for the favorable publicizing of club activities.

Because of the perennial interest of clubwomen in all phases of publicity, his address is expected to prove one of the most popular on the convention program. On Tuesday afternoon also, C. A. Howard of Salem, state superintendent of public instruction, who will speak on "Problems in Education" as a feature of the program planned by Mrs. G. M. Gilnes of Portland, chairman of the education department.

At the Tuesday night banquet, one of the principal events of the four-day session, Dr. Victor P. Morris, professor of economics at the University of Oregon, will talk on "Problems in Economic Planning." Dr. Morris has appeared in recent months before a number of women's groups in both Portland and Eugene and his appearance as a convention speaker is attracting much interest particularly since his topic is being discussed this spring among numerous organizations that aspire to a knowledge of current affairs.

Kelly Children Enjoy White House Egg Roll. When children of Washington, D. C., met on the White House lawn last Easter morning to participate in the annual egg roll, in the crowd were two from Medford, Bernard and Norman Ann Kelly, children of Mr. and Mrs. Edward C. Kelly, who regrettably failed to see "Sittie" and "Buzzie" Dall, according to a letter received from Mrs. Kelly.

The Roosevelt grandchildren were, because of measles, unable to greet the Easter rabbit. The annual roll went on, however, with many cameras clicking upon the fancy Easter attire of the very young set, but the event lacked the thrill the little Kellys had anticipated.

Special Meeting Of P. E. O. Chapter Mrs. Joe Fliegel has called a special meeting of Capler A. P. E. O. for Wednesday afternoon at 2:30 o'clock, at the home of Mrs. Nellie Roberts on Orange street, to confer with Mrs. A. B. Welch of Portland, state president.

Mrs. Welch is here in the interest of the state convention to be held at the Medford Presbyterian church in May.

A full attendance is desired, so that all members might hear the plans for the annual meeting.

P-T. A. Meeting In Eagle Point. Plans for an all-day meeting of the County Parent-Teachers' association have been completed for tomorrow at Eagle Point and the session will open at 10 o'clock, according to announcement today. Mrs. William Kietzer, state president from Portland, will be a guest at the gathering, and the topic for consideration will be "The Crisis in Education."

At the morning session a question box will be conducted for the benefit of P-T. A. workers. Tomorrow evening there will be a dinner at the Colonial club honoring Mrs. Kietzer, and persons interested in education are invited to attend. Reservations are to be made by telephoning either Mrs. Jack Heyland or Mrs. Arthur Short.

Those wishing transportation to the meeting at Eagle Point tomorrow are to call either Mrs. Heyland or Mrs. Short. Roosevelt Home and School Circle Meets. The Home and School Circle of the Roosevelt school met Friday at the school for an interesting program. Alfred Dodson entertained with two trumpet solos and Mrs. Hopkins gave a very interesting talk on "Humane Education and Its Character Development."

Mrs. Hubler sang two beautiful solos and the 4A class, under direction of Miss Eleanor Curry, entertained with several songs. The children of Miss Curry's room were awarded the fern for having the greatest number of mothers present.

At the business meeting officers for the new year were elected, as follows: Mrs. W. P. Stewart, president; Mrs. O. A. Eden, vice-president; Mrs. C. D. Dean, secretary and Mrs. H. D. Powell, treasurer. Refreshments were served by mothers of 4A pupils.

Mrs. Peasley Is Hostess of Bridge. Mrs. Albert E. Peasley entertained Monday evening at desert bridge, for Mrs. J. G. Craig of Salem, who is a guest in this city. Mrs. G. H. Maasdam received prize for high score, and a lovely guest prize was given Mrs. Craig.

Mrs. Peasley and Mrs. Craig were classmates at the old Medford high school. Guests invited for the evening were Mesdames Craig, Maasdam, Paul B. Bynning, Royal Lee, D. W. Stone, L. P. Older and L. A. Early.

Pan Hellenic Luncheon At Colonial Club. Five tables of bridge were in play following the luncheon Saturday at the Colonial club, attended by members of Pan Hellenic. Mrs. O. B. Morrow and Mrs. Henry Pringle were hostesses for the affair.

Prizes at bridge were awarded Mrs. Chester Hubbard and Mrs. K. W. Kendrick. Pythian Sisters Enjoy Picnic Sunday. Pythian Sisters motored to Butte creek Sunday, where they enjoyed a picnic. There were about 25 members present for the day.

Bazaar Dinner Plan of B. P. W. Club. Next Tuesday evening, at their club rooms in the city hall, the Business and Professional Women's club will have a bazaar dinner, served cafeteria style, to which all interested persons have been invited to attend.

A fortune teller will be present, there will be several games, and a program for the evening's entertainment. Those wishing to attend are requested to make reservations by telephoning Belva Aiken at 1512-W.

Tea in Ashland Honors Mrs. Kietzer. Mrs. William Kietzer of Portland, state president of the Parent-Teachers' association, was honored at a tea yesterday afternoon at the Community club house in Ashland, given by the Parent-Teachers' association in that city.

Several guests were in attendance from Medford, including Mrs. Arthur Short, Mrs. Jack Heyland, Mrs. Wayne Keese, Mrs. N. C. Chaney and Mrs. S. A. Kroschel. Mrs. Butler Hostess To Patrol Tonight. Mrs. Arnel Butler will entertain this evening at her home on Hillcrest road for members of the patrol, Daughters of the Nile, Assisting Mrs. Butler will be Miss Ethel Houston and Mrs. L. A. Early. Contract bridge will be in play during the evening.

Benefit Card Party At Guild Tomorrow. At the guild hall Wednesday, ladies of St. Mark's guild will entertain with a benefit card party, in the form of desert bridge at 1 o'clock. All women interested in attending are requested to make reservations by calling 598-R or 1222-R. Lutheran Ladies Aid To Meet On Thursday. Lutheran Ladies Aid will meet on Thursday afternoon at 2:30 o'clock, with Mrs. Schultz at her home, 405 West Second street. Mrs. John Demmer will be assistant hostess. A large attendance is desired.

Lady Kivanians Meet With Mrs. Solinsky. Lady Kivanians were guests Monday of Mrs. E. C. Solinsky for lunch, and bridge. Four tables were in play, with the prize being awarded Mrs. C. M. Kidd. Card Party Is Tonight. Ladies Auxiliary to the Crater Lake Aerie, Fraternal Order of Eagles, will hold its regular monthly card party this evening at 8 o'clock, in the hall above Walllock's store.

Loyalty Club Meets Wednesday. Tomorrow afternoon members of the Loyalty club of the Eagles' lodge will enjoy a covered dish luncheon at 1 o'clock with Aletha Lillie in charge. Feames Chapter Will Meet. Social hour will follow the initiation tomorrow evening at the meeting of Reames Chapter, O. E. S., in the Masonic hall. The April committee will be in charge.

Oregon Weather. Generally fair tonight and Wednesday, but cloudy northwest portion and on the coast; moderate temperature; moderate northwest wind offshore.

PAINTERS AND DEALERS GUESTS NATIONAL LEAD COMPANY AT BANQUET

The wise property owner has learned it saves him money to employ a good painter and one who uses quality paint products," declared H. L. Pickett at a dinner meeting given by National Lead company last night at the Hotel Medford to about 40 master painters and paint dealers of this city and vicinity.

The chairman of the meeting was J. J. Wilson, local sales representative and the program was presented by Messrs. H. L. Pickett and W. D. Hermanson of National Lead company, manufacturers of Dutch Boy paint products. D. M. Schindler, manager of the Oregon and Washington branch of the host firm, was present.

"But during the depression," Mr. Pickett continued, "many property owners tried to save money by buying 'cheap' paints and hiring inexperienced painters to apply them. The result was early paint failures that cost the property owners many times what they saved on the first coat of their painting jobs."

"Painters and paint dealers must use advertising and proper selling methods to convince these property owners that it pays to hire a good painter and use quality paint products." A three-reel moving picture, "Thirteen Trumps," together with newspaper and direct-by-mail advertising features were shown to help painters get their share of returning prosperity. Modern business methods were also discussed.

Several painting demonstrations were given by Mr. Herman to show the adaptability of Dutch Boy paint products in producing interior decorative effects and protective coatings on exterior surfaces. The meeting closed with a general discussion of business and craftsmanship problems. Among the painter and dealer guests were representatives from Medford, Grants Pass and Ashland.

Displayed Old Whip—Fred Tice, pioneer stage driver of southern Oregon, has had on display at the Oregon Diamond Jubilee headquarters for a short time past the old whip he used when he drove stage coaches in this section before the coming of the railroad. He has also been displaying a number of pioneer pictures. Medford and county residents having relics of any kind are urged to bring them in for display purposes.

Meteorological Report

April 10, 1934. Forecasts. Medford and vicinity: Fair tonight and Wednesday. Moderate temperature. Oregon: Generally fair tonight and Wednesday, but cloudy northwest portion and on coast. Moderate temperature.

Local Data. Temperature a year ago today: Highest, 53; lowest, 29. Total monthly precipitation, .08 inch; deficiency for the month, .33 inch. Total precipitation since September 1, 1933, 8.15 inches; deficiency for the season, 6.55 inches.

Relative humidity at 5 p. m. yesterday, 27%; 5 a. m. today, 81%. Sunrise tomorrow, 5:37 a. m. Sunset tomorrow, 6:47 p. m.

Observations Taken at 5 a. m., 120 Meridian Time. Table with columns for City, Precipitation, Part 24 Hrs, Low Temp, High Temp, Part 24 Hrs, Wind Dir, Wind Spd, Weather.

Mrs. Carey Writes Musical Numbers. Mrs. Mary O. Carey of Eden Precinct is preparing two pieces of music for publication, she announced today. One is a ballad number and the other a two-step, arranged for the violin. Photograph record will also be made of the composition.

PLANS FOR JUBILEE ARE DISCUSSED WITH JACKSONVILLE GROUP

Definite plans for Jacksonville's participation in Oregon's Diamond Jubilee celebration next June 3 to 9, were discussed with citizens of that historic town at a special meeting last night. Numerous features of the celebration will be centered in Jacksonville, so closely connected with the early Oregon history.

E. C. (Jerry) Jerome, general chairman of the celebration, outlined the general program of Jubilee week, bringing out the fact that thousands of visitors will be in Jacksonville during the celebration. Historical exhibits will be on display the entire week and old-time buildings will be thrown open to the public.

Thursday afternoon, June 7, will present a special program on the old county courthouse lawn, where one of the several visiting governors from neighboring states will deliver a pioneer speech. There will be personally conducted tours to spots of historical interest and it is probable citizens of the town will wear old-time clothes to lend pioneer atmosphere to the setting.

BIRTHS

Mr. and Mrs. H. F. Hillier of Medford are the parents of a son weighing 7 pounds and 4 1/2 ounces, born today at the Community hospital.

Goes to Portland—Mrs. Dallaire left on the Shasta today for Portland.

Soothes rough Chapped Skin. Vaseline White. INSIST ON THE GENUINE. Vaseline White Petroleum Jelly. CHESBROUGH MFG COMPANY.

"BRING BUG TROUBLES TO US" TREE TANGLE-FOOT. Protects your trees and bushes from migrating insects. Keep aphids out of cherry trees and ornamentals by banding with Tanglefoot. WEED-EX Destroys grass and weeds along drives, paths and tennis courts. Effective for months. Monarch Seed & Feed Co. "Bring Garden Troubles To Us"



Learn how to be THE PERFECT HOSTESS. THE KELVINATOR Hostess School—something NEW—something DIFFERENT—complete and authentic advice in the gentle art of gracious living—prepared by the nation's leading Home Economists—and presented to you with the compliments of the Kelvinator Sales Corporation and ourselves, local Kelvinator representatives. + + You are cordially invited to attend one or all of the meetings. There will be souvenirs, prizes, a delightful little story booklet to take home to the children, and a wealth of information and instruction on all phases of entertaining that will answer many of the perplexing questions which confront every hostess. + + Below, you will find the Date—Time—and the Place. Plan now to attend the Kelvinator Hostess School and learn the secret of being the "Perfect Hostess."

- how to entertain
- about table settings
- etiquette
- decorations
- meal planning
- food buying
- food serving
- household hints
- menus and recipe
- budget plans

John Cupp Furniture Company's KELVINATOR HOSTESS SCHOOL

PLACE —at our store Sixth and Bartlett DATE Wednesday April 11th

LUCKIES are All-Ways kind to your throat — so round, so firm, so fully packed no loose ends. "It's toasted" ✓ Luckies are all-ways kind to your throat. Only the Center Leaves—these are the Mildest Leaves. They taste better. NOT the top leaves—they're under-developed—they are harsh! NOT the bottom leaves—they're inferior in quality—course and sandy!