

### GOLF KING SHOWS FORMER SKILL BUT NERVES BIT SHAKY

#### Paul Runyan, Partner in First Round of Masters' Tourney, Says Atlantian Still Idol of Golfing Fans

By PAUL RUNYAN.  
Written Exclusively for United Press.  
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AUGUSTA, Ga., March 23.—(UP)—I have just finished playing the first round of the masters' invitation golf tournament with Bobby Jones as a partner, and it was one of the most enjoyable days I have ever had on any course.

We started off with practically all of the spectators in our gallery, which only proved what everybody already knew—that Bobby is still the idol of the golfing world.

Retirement Saps Control.  
Before the tournament started I was of the opinion that Bobby's long stay in retirement would do something to his confidence under fire. I still feel that this is true, for he appeared very nervous, stopping on several occasions to wait impatiently for cameras to stop grinding and for the gallery to quiet down.

Bobby's wood play was the finest I have ever seen, with long, straight drives, and brilliant spoon and brassie shots. On the difficult par five fourth hole he hammered one of the greatest spoons ever hit, the ball carrying straight for the flag and putting him in position to putt for an eagle three. I was honestly sorry he missed it. On the five par 11th, from a dismal downhill lie, he hit a cut brassie high enough and long enough to carry the traps guarding the green 250 yards away, and the ball came to rest six feet from the pin.

Work on Greens Poor.  
Bobby's score was 70, which was entirely due to his erratic work around the greens, both in chipping and putting. After repeatedly hitting fine wood and iron shots to the greens, he would fall to get down his putts. When a green was missed, making a chip shot necessary, he was a bit at sea.

The Atlantian is still a master shot maker, but needs a few rounds under his belt to get into his best competitive frame of mind.

Under Par On First Nine.  
My own game was going along smoothly with three easy pars on the first three holes and a shaky par five on the fourth. I then settled down nicely for four pars through the eighth, which, coupled with a birdie three at the ninth, gave me a 35, one under par, for the outgoing nine.

My field shots on the incoming nine were uniformly good, with the exception of a spade shot at the 12th, which was too strong, and a miss hit shot with the same club to the 18th. My chipping and putting, however, became highly unsteady coming home, costing me a stroke to par on the 14th and 16th.

Some may attribute my poor work around the greens to excitement caused by playing with the master of them all, Bobby Jones, but that's not true. I felt at ease at all times. He is a most considerate partner, and his magnificent play with his woods an inspiration.

Unfortunately Bobby and I didn't do much today to further our chances of winning from such a fast field, but one can never tell. Tomorrow we may get red hot and go out in front of the pack.

### HARKNESS, DIRECTOR OF SOUTHERN PACIFIC, MAKES BRIEF VISIT

Edward J. Harkness, director of the Southern Pacific company, and a man known throughout the world for his charities, passed through Medford this morning on train No. 8. He was accompanied from Ashland by A. S. Rosenbaum, district freight and traffic agent for the Southern Pacific, and was presented with a box of Rogue River valley pears.

He was in his special business car, Palham.  
The tuberculosis hospital at Tucson, Arizona was built by Mr. Harkness and he is also known for important donations, which have been made to Harvard and Yale.

He has several friends in Medford being a classmate of the late Phillip Hammit of this city and E. G. Burgess.

### TEN-YEAR TERMS FOR PENDLETON ROBBERY

PENDLETON, March 23.—(AP)—Charles Smiley of Pendleton, and Robert Greer of Stanfield, each 21, were today sentenced to 10-year terms in state prison after they had pleaded guilty to charges of assault and robbery with dangerous weapons. The two were captured Sunday within 20 minutes after a service station here had been robbed of a few dollars.

### CATCH COLD EASILY?

Mr. E. H. Amos of 2911 E. D. St., Tacoma, Wash., says: "At one time I was run down and suffered from a severe cold that settled in my chest and bronchial tubes. I used Dr. Pierce's Golden Medical Discovery and it built me up so that I felt 100%. The cold disappeared quickly too."

### Meteorological Report

Forecasts  
Medford and vicinity: fair tonight and Saturday; frost tonight.  
Oregon: fair tonight and Saturday; freezing temperature east and local frost west portion tonight.

Local Data  
Temperature a year ago today:  
highest 54; lowest 25.

Total monthly precipitation .04 inches; deficiency for the month, 1.22 inches.  
Total precipitation since September 1, 1933, 6.96 inches; deficiency for the season, 6.89 inches.

Relative humidity at 6 p. m. yesterday 40 per cent; 5 a. m. today, 88 per cent.

Tomorrow: sunrise, 6:07 a. m.; sunset, 6:27 p. m.

Observations Taken at 5 A. M., 120 Meridian Time

CITY	High Temp.	Lowest Temp.	Last Night	High Wind	Wind Dir.	Wind Spd.	Weather
Boston	38	28	28	10			Rain
Cheyenne	55	28	28	10			Snow
Chicago	22	22	22				Snow
Bureau	62						
Helena	20	10	10				Snow
Los Angeles	68	54	54				P Cloudy
Medford	70	45	45				T Cloudy
New Orleans	75	62	62				Clear
New York	58	12	12				P Cloudy
Omaha	30	22	22				Cloudy
Phoenix	86	56	56				Clear
Portland	70	48	48				Clear
Reno	50	44	44				Cloudy
Roseburg	74	48	48				P Cloudy
Salt Lake	52	42	42				Cloudy
San Francisco	64	54	54				Cloudy
Seattle	60	46	46				Clear
Spokane	54	40	40				Clear
Walla Walla	60	34	34				Clear
Wash., D. C.	44	24	24				T Snow

### S. and W. Campaign Launched To Boost Sales Says Fowler

Susman and Wormser, manufacturers of famous S. and W. "mellowed" coffee and S. and W. canned foods, have launched a comprehensive advertising program in the Medford Mail Tribune. This campaign, the opening ad of which appeared in the Tribune's issue of March 23, has been prepared by Vincent Leahy, well known advertising agency.  
Our 1934 advertising program calls for diversified media and consistent, well prepared promotion to assist the many southern Oregon and northern California dealers for S. and W. products, according to Jack Fowler of this city, S. and W. representative for the vast territory covering southern Oregon and the northern counties of California. "S. and W. sales have shown a gratifying increase recently," Mr. Fowler said. "This new advertising program will further stimulate business for dealers here who handle Susman and Wormser's many products."

### OREGON BUTTER CODE CHANGE IS TALKED AT MEET

(Continued from page one)

Original code prohibiting the furnishing of free cream cans and permitting the furnishing of free cans.  
That prices charged to retailers for butter shall be the same all over the state and be based upon the Portland cube price, and the price to be paid farmers for butterfat to vary in the various zones and also to be based upon the Portland cube price for butter.

### Medford in Zone Three

Zone one, as proposed by the committee, would include the city of Portland and while zone two would embrace the area within 60 miles of that city, all territory in Oregon west of the Cascade mountains and Klamath county would be included in zone three. The fourth zone would embrace all of eastern Oregon, exclusive of Klamath county.

The minimum price which shall be paid f. o. b. Portland for butterfat to be used in the manufacture of butter would be based upon the Portland Produce exchange quotations on extra grade cube butter.

In some two the minimum price would be one cent under this schedule for deliveries to creamery or receiving station, and three cents under deliveries f. o. b. producers door.

### TAHOMA PARK TO OPEN SATURDAY

GRANTS PASS, March 23.—(Sp.)—"Tahoma Park," new pleasure resort about five miles south of Grants Pass on the Pacific highway, will be formally opened to the public Saturday night, Mrs. Iva Frederick, owner announced Thursday.

Attractively done in red, black, and white, with a wolf skin decorating one wall, the dining room is furnished with rustic furniture. The table tops are of slabs cut from huge trees, with legs made of the limbs, and stained with clear varnish to preserve the rustic appearance.

Music for Saturday night's opening will be furnished by the orchestra of Sebastian Apollo, well known Medford musician.

The river beach behind the dining room has been cleared for picnicking. Piers for fishing have been built extending into the river.  
Another feature of the resort is "Tahoma Lodge," which is completely furnished and will be rented for house or week-end parties.

SALEM, March 23.—(AP)—Al M. Jannsen of Beaverton, filed his declaration of candidacy with the secretary of state today for the republican nomination for state representative from the 4th district, Washington county.  
PENDLETON, March 23.—(AP)—The temperature dropped below freezing here last night for the first time since January 8. The minimum was 24 degrees.

Minimum Price Set  
These prices would apply only to butterfat which would make extra grade butter. The minimum price for butterfat which will make 90 or 91 score, but not 92 score, butter or for butterfat obtained from the producer delivering less often than twice a week, would be two cents under the extra grade price. The minimum price for butterfat which will make 89 score butter shall be three cents under the extra grade price, and butterfat below these standards shall be purchased at its market value.

Proponents of the zoning plan argued that a division of the state into four districts would result in more equitable returns for the producers and manufacturers and would eliminate confusion and casing. Many producers opposed the zoning plan.

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### PARTICULAR PEOPLE PATRONIZE THE City Meat Market

FREE DELIVERY—8:00—10:00—2:00—4:00  
121 No. Central Phone 324

EAT MEAT and Reduce Comfortably  
We Have Some Extra Fancy Spring Lamb  
Fancy Pig Pork Roast lb. 13½c  
(Picnic Style)  
Jewel Shortening . 4 lb. 33c  
Boston Butts Fancy lb. 18c  
Hens — Rabbits — Lunch Meats

There's no danger just follow the new scientific diet. It allows plenty of lean meat.

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# WARDS BID FOR a Smarter Thriftier Easter

... advice from the Spring style expert!

## WARDS for your Easter HOSIERY

Low Priced 59c

New beiges, browns, taupes and tans!

Full fashioned! Pure silk!

For the finishing touch to a perfect Easter costume—wear Wards hose! We're ready with the newest smartest Spring shades—that blend with any wardrobe! Choose 'em in filmy flawless chiffons or trim service weights... Save money at Wards low price!



## YOUR BLOW-OUT.. TOMORROW?

BLOW-OUTS GIVE NO WARNING—Don't Gamble!

# PLAY SAFE WITH GOLDEN PLY TIRES!

Let us put this life-saving tire on your car...

EVERY YEAR thousands are killed or injured when blow-outs throw cars out of control. Today, unless you are protected, the danger from blow-outs is greater than ever before. High-powered motors, whirlwind revolutions of smaller modern wheels, cause terrific heat inside the tires. Rubber and fabric tend to separate. A tiny heat-blister forms, grows... bigger... BIGGER... until BANG! A blow-out. You can't steer. You can't stop. Only luck decides where you land.

Don't let your life depend on luck. An amazing new invention now gives you blow-out protection. The Life-Saver Golden Ply, found only in the new Goodrich Silvertown, resists internal heat. Binds tire carcass and tread virtually into a single unit, inseparable even under tests far more punishing than ordinary driving conditions. Thus, heat-blisters don't form. Blow-outs are prevented by overcoming their great, unseen cause!

### TIRES LAST MONTHS LONGER

With destructive internal heat controlled, tire mileage jumps. Racing daredevils tested the Golden Ply at breakneck speeds. Gave it everything they had. Not one blow-out. Similar tires without this feature failed at one-third the distance the Golden Ply Silvertowns were run. And what's more the Golden Ply Silvertowns kept right on eating up the miles.

NO EXTRA COST TO YOU

The new Goodrich Safety Silvertown with the Life-Saver Golden Ply costs no more than other standard tires. Come in and let us show you how little it costs to put this protection on your car, before you have a dangerous blow-out.

PRICED AS LOW AS \$7.85 4.50 x 20

Subject to change without notice and to any governmental tax or law.

### The NEW Goodrich Safety Silvertown WITH LIFE-SAVER GOLDEN PLY

## Lewis Super Service Station

"WE NEVER CLOSE" — Eighth and Front — Next to Hotel Jackson — Phone 1300

### Silk Pongee

First quality—sale priced!  
First quality, in 12 income weight, Tan. 33 in. wide. 22c yd.

### Cretonnes

Full 35 ins. Wide!  
Gay in color and pattern. Extremely low priced. 12c yd.

### For Curtains

Five Gay Fabrics for Spring!  
Nets, marquisettes, cushion dots. Come early—save! 19c

### Bias Cut Slips

All Rayon Taffeta  
Trimmed with lace. Straight or "V" tops, full length. 79c each

### Easter Silks

Washable Flat Crepe Prints  
Distinctive geometric, floral, plaids and stripes. 89c yd.

### Rayon Undies

Smoothly fitting bloomers, vests, panties—tailored or enchantingly trimmed. 39c each

### New Blouses

Sheer cottons! Prints, Plaids, Stripes! Solid colors. 79c

## Wards Style Shoes

have the STAR ROLE in the Easter parade

# \$1.98 pair

The last word in styling! Copied from models selling at many times this low price! Smart colors! Soft leathers! Correct heel heights! And all extremely low priced!

Ties for Easter suits  
White Oxfords for cottages  
Patched pumps for tweeds  
Easter oxfords are perforated  
Dress pumps for Easter coats

### Rayon Vests

For Children 2 to 14!  
Run-resistant Knit. Tailored! Round necks. Flesh. 25c

### Bloomers

For Children 2 to 14!  
Run-resistant rayon. Reinforced! Full cut! Flesh. 25c

### Corselet

Snug Fitting Inner Belt  
Soft, uplift bust! Back boned. Rayon and cotton. \$1.98 each

# MONTGOMERY WARD

117 South Central Telephone 286