

### SIDEWALK, ALLEY HAZARDS TARGET NEW ORDINANCE

#### Council Passes First Reading of Measure to Banish Slot Machines, Bicycle Stands and Other Devices

An ordinance, aimed to eliminate all possible hazards from Medford sidewalks and alleys which in the past have allegedly been the cause of several accidents, was presented to the city council last night by City Attorney Frank Farrell and passed the first reading.

It would prohibit the location of slot machines, bicycle stands and other devices on the sidewalks and restrict the dumping of rubbish in alleys. Stores and other businesses, finding it necessary to unstack merchandise in the alleys, would be required under the ordinance to remove the same within three hours.

The special committee appointed to investigate the Duell building on East Main street, from the standpoint of public safety, reported at the south and west walls unsafe at the present time. The report recommended that proper bracing be placed at these walls. The matter was referred to City Building Inspector Frank Rogers with power to act.

The report of Larry Schade, chairman of the Medford planning commission, was read by the council by Mayor E. M. Wilson. It covered the recent conference of planning commissions held in Portland and attended by a delegation from this city.

Following the report, City Superintendent Fred Scheffel was called upon for comments and announced that the conference showed that the city of Medford had done more planning than any cities in the four states represented, with the exception of Seattle, Portland and Tacoma. There were representatives present from Idaho, Montana, Washington and Oregon.

#### 13 Ask Beer License

Thirteen local firms presented applications for beer licenses to the council last night and all received recommendations from the civic body.

The list included: Nicholas Dix, J. L. Campbell, D. E. Hartman and L. A. Coppin, Goodwyn & Goodwyn, F. E. Nandle, Cleo Brenner, J. W. Antle, E. G. Brown, Jackson Hotel, Colonial Club, Hotel Medford, A. D. Collier and Cecil Jennings.

#### Oak Street Sewer Urged

The need for sewer installation on Oak street was brought before the city council by Dr. L. D. Inskeep, city health officer, and City Superintendent Scheffel. Mr. Scheffel stated that the work would require an expenditure of about \$80 in labor and that the city had available sufficient pipe for the installation. The matter was referred to the health committee of the council.

Report was made by City Attorney Farrell of a judgment granted Spencer in the old garbage case and the attorney was instructed to make negotiations.

Three councilmen—S. A. Kroeschel, Al Littrell and Ralph Stephenson—were absent from last night's session.

### CRATER HIGHWAY CONTRACT TO BE GIVEN THURSDAY

SALEM, March 21.—(AP)—The two-day session of the state highway commission will open in Portland this afternoon, at which time delegations will be heard. Tomorrow awards will be made on road projects for which bids were called several weeks ago, the work amounting to about \$400,000.

The eight jobs to be awarded in as many counties are:  
Clackamas County—South unit, Portland-Milwaukie section of East Portland-Oregon City highway, 1.65 miles grading and paving.  
Coles County—Bridge over South Fork Coquille river on Powers secondary highway in Powers.

Jackson County—Agate-Little Rock section of Crater Lake highway, 3.54 miles roadbed widening, 3.54 miles penetration type bituminous macadam, and furnish crushed rock in stock piles.

Lincoln County—Newport section of Oregon Coast highway, 1.03 miles grading and penetration type bituminous macadam.

Mahur County—Blue Mountain Pass—Jackson Creek section of I. O. N. highway, 5.2 miles grading.

Multnomah County—Bybee boulevard undercrossing over the East Portland-Oregon City highway in the city of Portland.

Tillamook County—Bridge over Little Neckton river on the Little Neckton secondary highway near Dolph. Umatilla County—Meiner's Ranch-Pendleton section of Pendleton-Cold Springs highway, 12.2 miles crushed rock surfacing and oil mat surface treatment, and furnish crushed in stock piles.

Old E. S. Penny Found.  
STOCKTON, Calif.—(UP)—A GWA worker digging a post hole here unearthed a United States penny dated 1818. It was one inch in diameter.

### COSMETIC HONOR ROLL FOR 2,000 YEARS COMPILED

#### Beauty Expert Names Ten World's Champions With Rouge and Powder—Poppaea Sabina First on List

By Lamar Middleton  
United Press Staff Correspondent  
PARIS, (UP)—What women in the past 2,000 years exercised most seductively the arts of powder, lipstick, eye-shadow and rouge?  
Helena Rubinstein, internationally known author and lecturer on beauty, gave the United Press today her list of ten women, extending from about 50 B. C. to A. D. 1934.

Her expert selections are based on many years' research into the tricks of facial adornment practiced by the beautiful women of antiquity, from study of portraits of the grandes-dames of the Renaissance centuries, and in the case of living women from personal acquaintance.

#### The Champions

These ten women, several of whose faces may be said to have shaped world history, are:

1. Poppaea Sabina, the black-haired, violet-eyed mistress, and later second wife, of Nero, owed her satiny skin to a daily bath in the milk of asses.

2. Cleopatra, the raven-haired, dusky, sloe-eyed Egyptian companion of both Julius Caesar and Mark Antony, expert in the seductive use of facial pigments, perfumed oils and hennaed finger-tips.

3. Ninon de l'Enclos, the 17th-Century leader of fashions in France, who sometimes covered her blonde hair with perukes, but whose dextrous use of cosmetics held her celebrated lovers beside her until she reached 90.

4. Mme. Dubarry, fair-haired adventuress and mistress of Louis XV, whose ingenious make-ups did not, however, save her from the guillotine.

5. Mme. Recamier, languorous grande-dame of French political society in the 18th Century, whose portraits reveal her dark hair and facial coloring.

6. The titan-haired Elizabeth, queen of England, is included in Mme. Rubinstein's list, because the former illustrates how a woman, of relatively undistinguished features, may overcome facial defects by judicious use of rouge and eye-shadow.

7. Emma, Lady Hamilton, suburban-haired inspiration of Romney's classic masterpieces, her brilliantly colored beauty dominates the Italian court.

8. The Marquise de Pompadour, also a mistress of Louis XV, is cited as the type of woman who reveals in a kind of piquant artificiality which cosmetics can provide.

9. The Honorable Mrs. Reginald Felloy, fashion-magazine editor and Paris social leader. Her "modern make-up," which sets off hazel-green eyes and brunette hair.

10. Mrs. Julia Hoyt, of New York, whom Mme. Rubinstein believes a striking example of American beauty.

—dark hair, dark eyes, whose face has been a favorite subject of such painters as Sargant and Zulusga.

#### 90,000 Barrels of Beer Sold

HELENA, Mont.—(UP)—Approximately one-fifth of a barrel of 3.2 beer per person was consumed in Montana during nine months of 1933. More than 90,000 barrels of beer were sold in the state.

#### Bralle Tells Three Little Pigs

WATERTOWN, Mass.—(UP)—Even the sightless at the Perkins Institution for the Blind enjoy the "Three Little Pigs." A book in Braille recounting their adventures has been added to the Institution's library.

### Gossip

VENTURA, March 21.—(AP)—The worries of Manager Walter McCreddie of the Portland Beavers dwindled away today as the club's only hold-out, Bill Lawrence, star outfielder, came to terms after weeks of dispute. Tom Turner, club president, said Lawrence would sign his contract today.

Henshaw, new southpaw pitcher, looked good with seven strikeouts.  
RIVERSIDE, March 21.—(AP)—The Coast League pennant prospects of the Hollywood Stars slumped today with the definite announcement that Oie Brannan, for five years second sacker for the Shels, would not play this year because of illness. Brannan asked that he be placed on the voluntary retired list. He is at his home in Green Briar, Ark.

### EASTERN OREGON WHEAT LEAGUERS BACK SALES TAX

MORO, Ore.—(Spl.)—After pointing out that the assessed value of property in Oregon is less than it was 20 years ago, but the property owners are paying almost \$10,000,000 a year more on it, J. B. Adams, president of the Eastern Oregon Wheat League, today announced his active entrance into a campaign in favor of the emergency sales tax, which has already been endorsed by the league.

"The Sales Tax," said Adams, "will not take away homes from the widows and orphans as our property tax is doing. It will not take clothes from the backs of the poor nor food from their mouths. It will not tax their bread, because there will be no tax on purchases to 25 cents, and only one cent tax on purchases up to a dollar."

"Anyone in fact, who has \$10 to spend, even for the necessities of life, could get along very well on \$9.95, even if he did have to pay the tax; whereas, many property owners, if they did have to pay their taxes, would have nothing left upon which to live."

### 9 OUT OF 10 CLING TO SUPERSTITIOUS

HUTCHINSON, Kas.—(AP)—The survival of superstition was shown in a survey conducted by Hutchinson Junior college students under Prof. R. C. Woodard.  
A total of 187 superstitious beliefs was encountered, with nine out of 10 persons holding that one or more of the following is unlucky: Friday the 13th; 13 at table; spilling salt; a black cat crossing one's path, and walking under a ladder. Others believed the groundhog weather forecasting legend, that breaking a mirror brings seven years' bad luck and that the third attempt is likely to succeed.

# Ward's March FURNITURE VALUES



**Lounge Chair**  
**\$21.95**

One of our best selling chairs. Big, deep, comfortable! Yet, light enough to move easily about. Covered all over in mohair.



**Double Deck Coil Spring**  
**\$9.98** Full Size

Not 80 coils — as you'd expect at this price, but 99 big, deep ones! Angle frame base.

While Limited Quantity Lasts—This New Low Price!

## INNER-SPRING Mattress

Talk about value! This Innerspring was sensational at our former everyday low price! Now—while limited quantity lasts—it's priced even lower! "Soft as a cloud" to sleep on! 269 inner coils, encased in layers of felted cotton, support every tired nerve and muscle! Each coil is tied one to the other to allow for buoyancy without sagging. Taped and rolled edges prevent bulging. Covered in medallion damask. See it! Buy it now! Save at this new low price!

# Only \$10.95

Packed and Sealed in sanitary carton!



### Medford School of Beauty Culture

Announce These Prices Now Effective

Permanent Waves.....	\$2.50
Finger Waves.....	.50
Shampoo.....	.25
Hair Cut.....	.25
Marcell.....	.50
Manicure.....	.35

This school will be operated by licensed operators until State Board inspects shop.

**419 1/2 East Main St.**  
Across from Roxy Theatre  
Phone 81  
Hours from 9:00 to 5:00

**Phone 1300**  
for Towing or Wrecker Service  
Anywhere—Anytime  
**Lewis Super Service**



English Style in Tapestry!  
**3-Pc. Suite**  
**\$69.95**

\$6.00 down, \$7.00 monthly, plus carrying charge

Could you ask for a better looking living room suite—at this low price? Big, roomy davenport and comfortable chairs—covered all over in long-wearing tapestry. Built to last!



**March Sale Special!**  
**3-Pc. Suite**  
**\$49.95**

\$5 down, \$5.00 monthly, plus carrying charge.

A grand suite for the money! Three big pieces—all of walnut veneers and Western birch woods. With the money you save at this price, you can easily buy a new mattress for the bed!



**5 Medicinal Cough Relief**  
MENTHOL COUGH DROPS



**Severin Battery Service**  
Multnomah and Severin Batteries.  
Arm. Rewind-Ing.  
Phone 390  
1522 N. Riverside

# MONTGOMERY WARD