

FASHIONS SET BY SOCIAL EVENTS IS EXPERT'S OPINION

PARIS. (UP)—Social events set fashions, is the opinion of M. Heim, who has drawn some pretty accurate conclusions in proving his remark.

With an imposing set of social functions, very formal in their nature, he found that "one conclusion was immediately obvious—that formal, elegant evening gowns are again in favor—a marked reaction against the casual insignificant evening costumes of the past two seasons. The simple black satin or crepe frock, once seen as much for formal occasions as for dinner, no longer has any place in such brilliant surroundings. Instead, there are laces, heavy silks, ottomans and failles, Lyon velvet—all of which fall in rich folds and give a distinction that mediocre materials can never achieve.

"Ermine and mink, after having been neglected for one or two years, have, in the parlance of the movie, 'staged a comeback,' and there are still fortunate women who can draw about their shoulders that most royal of all furs—ermine. Fur capes are more numerous than ever, and easily equal coats in favor. It is a safe wager that both for spring and summer, fur capes will have an increasing vogue."

BABY BONNET HAT IS FASHIONABLE FIXTURE FOR 1934 WARDROBE

By MARY KNIGHT
United Press Staff Correspondent
PARIS, France.—(UP)—We've been approaching it for some time, but now we've actually arrived at the baby bonnet hat stage, tied under the chin et al.

Mlle. Colette Rosambert, the pretty French tennis star, is sponsoring the vogue. Hers is a knitted affair in black with little turn-up tabs in front and back and a knitted bow tied directly under the chin.

Other versions of this grownup hat are in straw, felt and giray combinations, and in fabrics matching ensembles for spring. There is no argument about the comfort of these bonnets—even the infants seldom fret about them—and while we allow for a difference of opinion as to the efficacy of the chin ties, the turn back effects of the forehead are becoming to many. We discussed the matter with one milliner here who has arranged for the ties to turn back from the ears and make their bow at the nape of the neck. This isn't bad at all, and one or two Dutch bonnet effects have met with real favor from the younger set.

Berets and queer-shaped knitted head coverings seem to have met with such complete success last season that there is no outing them in 1934. Knitting and crocheting is no longer a homely business, and the mode has worked its way into formal evening attire as well. Gold and silver threads, metal and silk work in delicate Juliette caps, evening bags, sweaters, jackets and gloves.

LAURA LA PLANTE SEEKING DIVORCE

LONDON, March 13.—(AP) Laura La Plante, motion picture actress, said today she is suing her husband, William Reiter, film director, for a divorce and that she has filed the suit in Riga, Latvia.

At the film studio here where she is being starred in an English picture, Miss La Plante said: "The proceedings have been taken on the ground of incompatibility. There is no other reason, and we still are very good friends."

She said her husband was sending a waiver from Hollywood and on its receipt she would sign it, after which she supposed the divorce will be granted under the laws of Latvia.

CORVALLIS AND DALLAS SET FOR CAGE CLIMAX
CORVALLIS, Ore., March 13.—(AP)—Corvallis and Dallas high schools meet tonight to determine the district 11 basketball champion, who will enter the state tournament at Willamette university. Corvallis defeated Bellefontaine, 25 to 14, and Dallas won from Toledo, 37 to 23 in yesterday's games.

TWO FLYING CADETS DIE IN PLANE CRASH
SAN ANTONIO, Tex., March 13.—(AP)—Flying Cadets Nelson C. Samuels and J. W. Carson of Kelly field were killed today when their ship crashed three miles north of Camp Bullis.

Bruce Lewis, 72-year-old Australian, claims to have walked more than 41,000 miles in the last 11 years, wearing out 69 pairs of shoes.

Spring Suits Go Feminine As Mannish Trend Fades



A black linen shirt, black patent leather hat and belt and black suede gloves give the 1934 touch to this spring suit of helze wool flecked with black. Marcel Rochas designs it with the trimly tailored, though feminine, lines in vogue this season. The coat is three-quarter length.

By RITA FERRIS
Associated Press Fashion Editor
PARIS.—(UP)—Femininity is the essence of the new spring suit. Though a trimly tailored effect of simplicity is still the rule, the hard mannish line in vogue for several seasons has been tossed on fashion's scrap heap. Wools are often a little softer, silhouettes look less as though they had been sketched by hard black crayons on white paper, accessories such as golden snail or silver seashell fastenings are decidedly feminine.

Square, padded, exaggerated shoulders are no longer seen. Some designers show the trimly squared shoulders always favored for tailored suits; others display a much

softer, almost sloping shoulder line. Jacket lengths are a matter in which madame "may have her own way." The favorite is the classic hip-length line, ending a little below the hip bones, but one designer shows suits with jackets no longer than the waist, and others display both belted and loose three-quarter length jackets.

Two-toned weaves are a heavy favorite in the suit world. Tweeds, shadow plaids, herringbones, diamond-patterned plaids and stripes, as well as homespun and hopsacking, are legion. Greige and brown, black and gray, navy and horizon blue are the favorite mixtures.

Soft black wools woven with beige stripes to give a shiny finish, quilted satins, crisp taffetas and cravat silks are much used for jaunty little afternoon suits, cut with jackets which nip in to the waist and end in longer black tails.

ELSIE FERGUSON TO WED FOURTH

LONDON, March 13.—(AP)—Elsie Ferguson, American actress, plans to marry soon for the fourth time.

Notice of her forthcoming marriage to Victor Augustus Seymour Egan, wealthy Irishman who has lived here several years, was filed at the Caxton Register office today.

Miss Ferguson, who gave her age as 49, said later she had "left the stage for good." It will be the second marriage for Egan, whose age was given as 59.

P. E. P. VALUE CUT FOR RATE MAKING

SALEM, March 13.—(AP)—The value of the Portland electric properties of the Northwestern Electric company was reduced from \$16,000,000 to \$9,125,827 for rate making purposes in an order issued today by Charles M. Thomas, public utilities commissioner. The findings followed an investigation for rate making purposes for electric service in the Portland territory under the company's franchise expiring in 1937.

The company also serves steam heat in Portland and electricity to communities in Klickitat, Skamania and Clark counties in Washington. The valuation basis will be used for rate fixing in Portland only.

FROST EXPERT ON SPOT TO WARN OF DANGER TO TREES

Roy Rogers, of the United States weather bureau, and chief assistant to Floyd Young, government frost expert, arrived yesterday to remain here during the frost season. Equipment to be used also arrived and is being set up in the county agent's office at the courthouse.

A week of the present weather, according to orchardists, would cause general bloom throughout the valley. Already the D'Anjous have started to cluster, and several orchards of the valley are in the "pink" and the "white".

Cooler nights, and a decided drop in temperature would bring the frost danger. County Horticulturist L. P. Wilcox states the blossoms can now stand a temperature of about 25 degrees, but lower would require amending. The fruit is now between two and

three weeks ahead of normal, and according to Dr. George Dean and Court Hall, orchardists, this climatic condition has its advantages. It will give the local fruitmen an earlier season and more time to market their fruit.

Orchardists of the valley have completed the setting out of smudge pots and testing of thermometers. Pruning is also underway now in the orchards. A good set is forecast.

The Rev. T. A. Boycan, of Henryetta, Okla., Baptist minister, who preached his first sermon in 1874, recently celebrated his 104th birthday.

Mobeetle, Tex., "mother city of the Panhandle," has had three different names and been located on three different sites.

LOW PRICES AT BIG PINES LUMBER CO. PHONE 1

Schilling pepper

for those women who watch the little things that make the big differences in cooking.

This Is National Business Women's Week

Fashion Interest Centers in Medford This Week and Fashion Wise Women Will Turn to Mann's

Annual Spring Opening Tomorrow

Featuring the Season's Newest Coats... Suits and Dresses!

HERE are assembled Coats, Suits and Dresses for every occasion—spring and summer garments attuned to the mood of the moment... choose them because they're lovely... choose them because they are Mann quality. You should plan to attend the Spring Opening Tomorrow and inspect the New Fashions, Mann's Apparel Department Second Floor

It Begins At the M. M. Dept. Store—Medford's 1934 FASHION PARADE

WE'VE prepared for this Spring showing with an array of smart apparel that will enable you to cast your Easter problems to the winds... Outstandingly fashionable... predominating in quality... sensational in value. Be sure to visit our ready-to-wear department tomorrow... you'll be delighted with our displays of advance styles!

Swagger Suits

Just in! Here you will find EXACTLY the swagger suit You've been wanting at low prices that will amaze and delight you!

IN WHITE	\$19.95
In Spring Shades	\$12.45
	\$16.75

Advance Fashions In Dresses

Lovely spring dresses—the very latest from the fashion centers of the east—and priced well within the means of thrifty Southern Oregon shoppers.

	\$12.45
	\$16.75
	\$19.95
	\$22.50

Lovely Spring COATS

Tweeds and Poles in the most desired shades for spring... Be sure to see the outstanding values we are offering tomorrow for the feminine shoppers, who want a coat that's smart, yet moderately priced.

	\$14.75
	\$16.75
	\$19.95

SPRING Footwear

A special array of smart footwear, featuring the newest whites and fancy leathers—especially popular for spring will be the two-tone sponge-grain and crepe leathers in tans and grays. Some exceptional values in this lot at

\$4.45

Sport FOOTWEAR

Sport and Semi-Sport Shoes in two-tone, sponge grain combinations—whites, tans and browns in all heels. Some have clever adjustable kilt tongue that are smart, with or without removable tongue. Remarkable main floor values at

	\$2.95
	and \$3.95
	\$1.95

Famous Enna Jettick

—Yes, they are here... the newest creations in famous ENNA JETTICKS. "You need no longer be told you have an expensive foot."

	\$5.00
	and \$6.00

Dance Sets

—in the soft pastel shades for spring.

\$1.95

Satin Slips

\$2.45

COLUMBIA KNIT SPRING SUITS

Clever three-piece tailored suits with short jackets, so fashionable these days.

\$16.75--\$19.45

Phoenix Hosiery

You'll agree that the new Phoenix spring shades are "doggie." Spaniel is a beige for corals, rusts and cinnamon browns. Setter is a warm beige for bright spring shades. Collie, a true beige for navy blues and true browns. Greyhound, a beige that will run with navy and grey beiges.

\$1.00 and \$1.25

BLOUSES

Entirely new are these blouses, just unpacked for Medford's initial spring displays... be sure to see them tomorrow!

	\$1.19 to
	\$1.79

MEN'S SHOES SPORT SHOES

A splendid selection of sport and dress shoes in white, tans and browns with punched vamp and stitched toe caps. Smart, up to the minute, and made for long wear.

\$3.45

Black Oxfords

You'll like these men's and young men's pin-pricked black oxfords... just the shoes for sports wear.

\$3.45

MEN'S HATS

Especially smart are these spring hats for men and young men—right up to the minute in snap and style with an excellent choice of shades—tans, pastels, grey, browns, and fawns, with various style bands.

	\$2.45
	\$2.95 and \$3.45

Wide Brimmed Hats

GAILY bedecked with garlands of flowers... in the colorful Spring manner. The wide brims droop for shade... and swirl with devastating flattery. Wear them to the game... then just as blithely to the tea-danant afterwards!

(Millinery 2nd Floor)

Accessories for Contrast

FOLLOW this recipe for a spice-filled Spring Menu—dark accessories with new pastels or neutrals, and light accessories with navy or black. You can assemble a completely harmonized accessory wardrobe here. Hose, Bags, Gloves, Jewelry, Scarfs and Handkerchiefs. Mann's Main Floor.

For Men, New Kuppenheimer and Club Suits, New Shoes, Hats, Shirts and Ties

Mann's Department Store