

ISAACS' TOGGERY CELEBRATES 31ST SUCCESSFUL YEAR

(Contributed)

Thirty-one years ago there was established in this beautiful valley an industry which, amid all the storm and stress of passing years, of the boom and depression, the rise and fall of other undertakings, has stood firm and sturdy as a rock, steadily progressing and building itself into the very roots and soil of the community.

This is The Toggery—thirty-one years old today—founded by William F. Isaacs and under the same management from its inception.

When The Toggery was started, in the same block where it is now located, the sole force consisted of Mr. Isaacs, assisted by one school boy. Today, The Toggery stands, a beautiful, modern establishment,



Wm. F. Isaacs.

which would be a credit to any city, and with a competent staff of helpers, complete in every department, of whose efficiency and loyalty Mr. Isaacs is justly proud. And here it might be well to present the personnel of The Toggery staff.

Harold L. Larsen, buyer and manager of the shoe department, has been with The Toggery for about five years. Mr. Larsen is a skilled shoe fitter, having been in the shoe business since he was 12 years of age. He took a course under Dr. Scholl in the art of fitting shoes properly by a careful study of the bones of the feet, and is well skilled in the art and science of his trade. This knowledge enables him to fit the feet according to type, width and length, and the bone construction of the foot. He is thoroughly conversant with the fundamentals of shoe fitting and how to make corrections. Mr. Larsen is much interested in Boy Scout work, and is a Scout Master, spending a great deal of time with his boys, and is very popular with all classes. Mr. Larsen is also an enthusiastic worker in the Active club.

Arthur D. Hess, buyer and manager of the men's furnishing department, has been with The Toggery for 12 years. Mr. Hess has taken various courses in the art of window trimming and color harmony under the supervision of J. Duncan Williams, Chicago, and Tom Leslie, Chicago, nationally known display artists. Mr. Hess is skilled in his respective lines and is also popular with the public. Delous Cox, a new addition to The Toggery staff, is assistant to Mr. Hess. Young men will find his counsel invaluable in the line of selection and they will find his taste is well nigh faultless.

Mrs. Birdie Coggins has charge of the fitting department, where every garment is carefully fitted and she is as particular as you are. Mrs. Coggins is ably assisted by Miss Adahoe Sells. Both Mrs. Coggins and Miss Sells are expert workers and have had years of experience.

Miss Thelma Humpton is secretary to Mr. Isaacs and has charge of the office.

The public will find every member of The Toggery staff most courteous and obliging, ready to assist in making your shopping pleasant and profitable.

Strange as it may seem, in this day of fierce competition and feverish pursuit of the dollar, the desire to satisfy the customer—to know that they leave the store happy with what they have purchased, does absolutely come first at The Toggery and always has. That is the spirit which animates the entire establishment and that is the spirit which Mr. Isaacs has endeavored to inculcate in all his staff so that when one enters the store, this welcoming, friendly atmosphere is felt.

You cannot fool a community in which you have lived and carried on a business for 31 years. And the city of Medford knows positively that The Toggery stands for these things: Quality and satisfaction, depend-

able merchandise, truth in advertising, up-to-the-minute styles.

Mr. Isaacs is proud of his city, and its welfare is always close to his heart. His homes are here, his interests are here, and on this thirty-first birthday of The Toggery, he wishes to extend his heartfelt thanks to all his friends and his wish and hope that he may continue to serve them many more years in this greatly favored spot—the Rogue River valley.

LOCALS

Guest Here—Miss Piper of Ashland was a guest in Medford Friday evening at Miss Dorothy Reynolds.

Mrs. Burgess Ill—Mrs. Ed Burgess is a patient at the Community hospital this week-end for medical care.

In Community—Mrs. T. Slater Johnson is receiving treatment at the Community hospital this week.

Undergoes Operation—Mrs. R. W. Stearns underwent a major operation at the Community hospital yesterday.

Mrs. Galbreath Goes Home—Mrs. Alton Galbreath and very young son left the Community hospital yesterday for their home in Gold Hill.

Gold Hill Man Ill—John Strombaugh of Gold Hill underwent a major operation at the Community hospital yesterday and was reported getting along very well last night.

Cuts Foot with Axe—Ed Johnson of Trail was brought to the Community hospital here Friday for treatment of a severe cut in his left foot, received in a minor accident with an axe.

Visitors in Medford—Lieut. Henry L. Burmann, commanding officer at OCG Camp Cape Sebastian, and Dr. Leonard L. Lamb, of OCG Camp Evans Creek, were among visitors in Medford Saturday.

Activities to Dance—The Active club has issued invitations to a dance to be held March 10 at the St. Mark's Guild hall. It will be an informal affair for Active club members and other invited guests. A varied evening is promised with entertainment features between dances.

Poor Lo Profits
RAPID CITY, S. D., March 3.—(AP)—Six of the governors of 11 western states favor a conference here early this month and Governor Henry H. Blood, chairman of the executive committee of the western governors' conference, was deciding whether to call one.

GIRLS' COMMUNITY CLUB OPERATING

The Girls' Community club, into which the Y. W. C. A. was recently converted, is now operating in official capacity with many activities getting under way. It was announced yesterday. An encouraging amount of support has been given the project by numerous influential people of the city and an invitation is extended all girls to make the building on North Bartlett a recreation center, where they may meet their friends and make new contacts.

Any women who know girls who are lonely and anxious to make friends are asked to notify the members of the board, composed of Mrs. Dulph Phillips, phone 301-J-1; Mrs. Ellsworth Schuler, 250; Mrs. Aletha Vawter, 862-X, and Mrs. Edith Patton, 868-W.

Through the kindness and co-operation of E. H. Hedrick, superintendent of schools, the Roosevelt gymnasium has been made available to the girls for basketball and dancing Monday and Friday evenings of each week. Anyone interested in organizing a bridge club on Wednesday afternoon is asked to get in touch with Mrs. Patton. Mrs. Robert Browne will give instruction in contract bridge.

The week's program will include: Monday, basketball at 7:30 at Roosevelt school, Marjorie Kelly, instructor; Wednesday at 2:30, bridge at the club, Mrs. Browne, instructor; Wednesday, 7:30, etiquette and social culture, 7:30 a club, Mrs. Patton, instructor; Thursday, public speaking, drama and English, 7:30, Mrs. Schuler, instructor; Friday, dancing, Roosevelt gymnasium, Marjorie Goff, instructor.

Killer Captured
TWIN FALLS, Idaho, March 3.—(AP)—Leroy Utley, 50, accused of shooting and killing Sheriff Robert S. Walton and William P. Gardner, Utley's brother-in-law, and dangerously wounding Mrs. Elva Gardner, his mother-in-law, at Rupert last night, was captured by a posse who found him in bed at his cabin about 5 o'clock this morning.

Conference Waits
SALT LAKE CITY, Utah, March 3.—(AP)—Six of the governors of 11 western states favor a conference here early this month and Governor Henry H. Blood, chairman of the executive committee of the western governors' conference, was deciding whether to call one.

BELL RINGERS TO APPEAR THURSDAY

A musical treat is in store for Medford next Thursday evening at the high school auditorium in the appearance of the Royal Bell Ringers, a company of unusually well accomplished musicians. They are appearing in Medford under the auspices of Oregon's Diamond Jubilee celebration to strengthen the publicity fund.

The music is supplied through the medium of 208 bells, with the program also including several glassophone numbers and selections by a male quartette. The Royal Bell Ringers are now on the third tour of the United States and is stopping at Medford while en route to eastern points. One of the recent appearances was in Portland, Ore., where the performance was given considerable editorial space.

The company uses the largest set of bells and the only one of its kind in the United States.

MOTORING DANGER HOUR 5 TO 6 P. M.

SALEM, Ore. — (UP) — Greatest number of motor accidents take place between the hours of 5 and 6 p. m., according to the secretary of state's office.

Compilations prepared show that 21 persons were killed and 330 injured in 1506 accidents between those hours last year in Oregon. That is the time of greatest traffic density.

The smallest number of deaths, 2, occurred between 7 and 8 a. m., although the smallest number of accidents, 100, was between 4 and 5 a. m. Fatalities in other hours were: 12-1 a. m., 8; 1-2 a. m., 8; 2-3 a. m., 4; 3-4 a. m., 5; 4-5 a. m., 3; 5-6 a. m., 4; 6-7 a. m., 3; 7-8 a. m., 3; 8-9 a. m., 7; 9-10 a. m., 6; 10-11 a. m., 4; 11-12 p. m., 5; 1-2 p. m., 6; 2-3 p. m., 9; 3-4 p. m., 5; 4-5 p. m., 10; 5-6 p. m., 12; 6-7 p. m., 13; 7-8 p. m., 13; 8-9 p. m., 12; 9-10 p. m., 13; 10-11 p. m., 6; 11-12 p. m., 4.

Jeffs On Top
PORTLAND, Ore., March 3.—(AP)—The offensive strength of the Washington and Jefferson high basketball teams kept them at the top of the Portland league today.

"Luminous" Nose Is New Vogue



"Luminous make-up is here to stay." So say style authorities. And when you view the saffron sheen radiant beauty of Frances Hite, who appears in Educational Pictures, you'll say no wonder Mrs. Hite has thrown away her powder puff. "Luminous make-up" will be introduced and demonstrated this week at Mann's Department Store.

LEWIS SPREADS JUBILEE STORY

Medford's Diamond Jubilee is being advertised by A. D. Lewis, Jr., who is en route to Medford at the wheel of a new Chrysler Airflow car being brought here for Armstrong Motors, Inc. from the factory in Detroit. According to a wire received by H. F. Lange from El Paso, Texas, March 1, Mr. Lewis expects to arrive in Medford early this week.

Southern Oregon motorists have followed Mr. Lewis' motor itinerary with interest and are eager to see the sensational Airflow model, which will be the first to be delivered on the Pacific coast.

Leland Clark to Represent Oregon Mutual Life Here

A representative of the Oregon Mutual Fire Insurance company recently completed a survey of Medford and Jackson county. He was so impressed with the business activity and general favorable conditions here that the company has decided to devote more time and effort to the development of their business in the territory.

Leland Clark of McMinnville will be in charge of the business here for them and will move his family here soon.

Mr. Clark states that 1934 is the 40th year's business for the company and that 1933 was the best in their long history.

Stage Revue Soon Hunt's Craterian

With over one hundred people in the cast and choruses, the "Hollywood Movie Revue" is to be presented on the stage of the Craterian theater on Wednesday and Thursday nights, in conjunction with James Cagney's latest picture, "Lady Killer." The personnel of the musical comedy burlesque on the famous stars of the screen, is putting on the final touches to the production that promises to be the laugh riot of the season, as well as an ultra-modern musical stage presentation.

Some of the local young ladies, who will appear in the many ensemble numbers under the direction of Miss Helen May, are:

Carlin, Margarte Boyle, Katherine Brandt, Pauline Champlin, June Williams, Louise Underwood, LaMure Back, Helen Hall, Flora Stillman, Wretha Simonson, Sue Westheller, Velva Gray, Georgia Webb, Margaret Geer, Patsy Hall, Evelyn McKee, Dorothy Barnett, Thelma Hubert, Mary Cella Jones, Margaret Yeager, Mary Fluke, Helen Mercer, Margaret Edwards, Geraldine Bodenhamer, Georhanna Coats, Pearl Jones, Hazel Collins, Eileen Barry, Geraldine Grove, June Owen, Naomi Evans, Wilma Grove and about 30 others. There will be also two groups of dancers, who are appearing under the direction of Miss Ruth Luy.

All kinds of legal blanks for sale, for rent, no hunting, no trespassing and other cards for sale at Commercial Printing Dept. of Mail Tribune.

THOR SUPER AGITATOR WASHER

\$59.50

A Quality Thor equipped with Lovell Wringer and 1/4 H. P. Electric Motor



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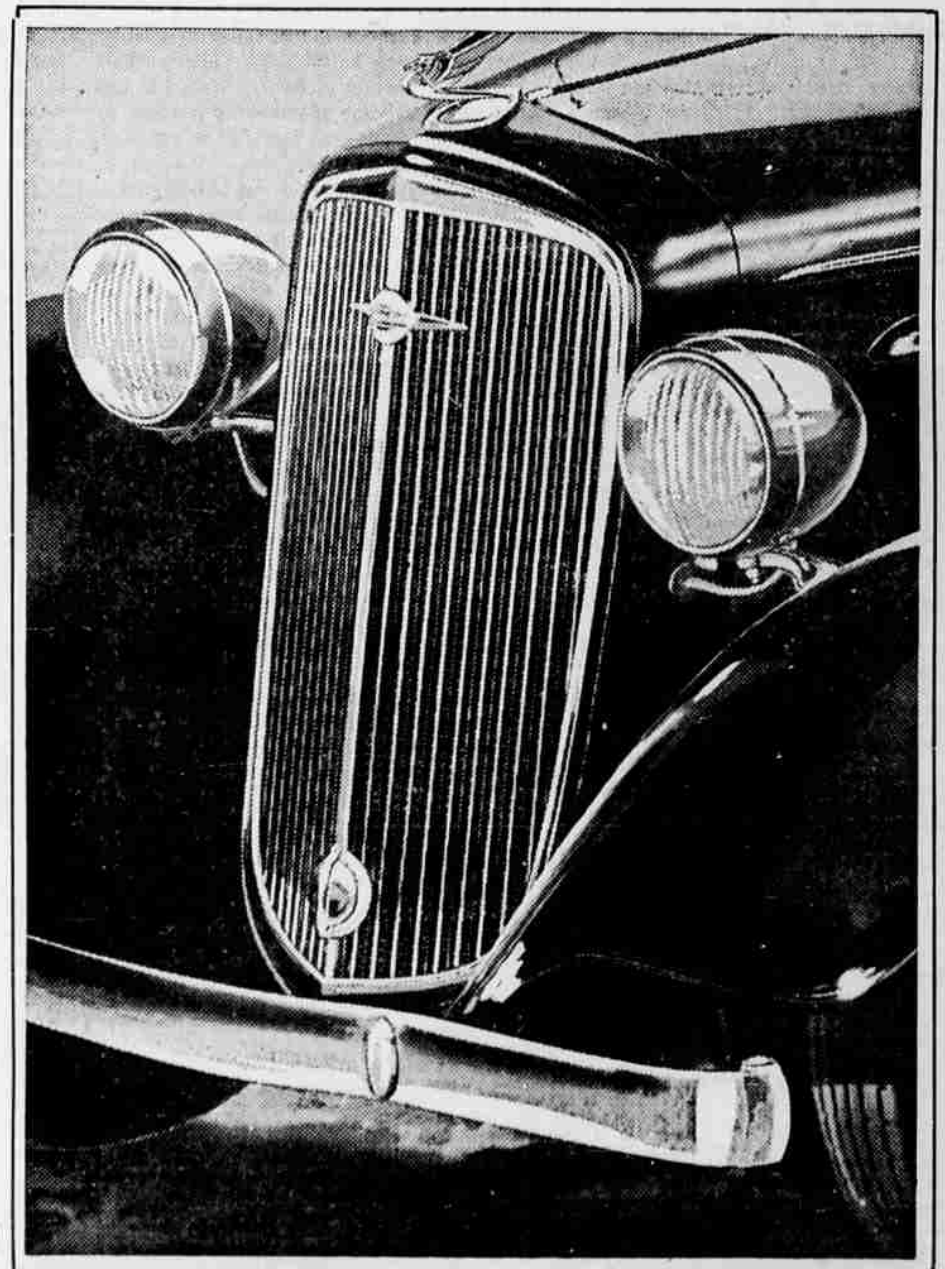
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