

LEE L. JACOBS, 72, LONG A RESIDENT, CALLED TO REST

Lee L. Jacobs, one of the best known citizens of Jackson county, where he had resided for nearly 70 years, passed away at his home, 125 South Central, in which he had resided continuously for more than 34 years.

Death came at 7:45 a. m. today after an illness which had confined him to his home for several years. He was born at Sigourney, Iowa, January 13, 1862, aged 72. He came to this county with his father when three years of age and first settled at Ashland, where he resided several years, and from there went to Jacksonville, where he later served as deputy sheriff under his father, A. S. Jacobs, who was then sheriff. His father helped build the court house now standing in Jacksonville. Lee afterward was elected county treasurer and after that moved to Medford, where he held positions in both the Jackson County bank and the Farmers' and Fruitgrowers' bank.

While residing in Ashland, Mr. Jacobs became a member of the Elks' lodge there and later demitted to Medford lodge, where he was granted a life membership and where he served as secretary for many years until failing health forbade.

He was also a member of the Redmen lodge at Jacksonville until the Redmen organized in Medford, and after transferring here, was elected grand sashem of Oregon. He was a member of Warren Lodge No. 10, A. F. and A. M., of Jacksonville.

He leaves besides his wife, Helena Jacobs, one daughter, Eula Jacobs, of Medford. One sister out of a family of four children also survives, Mrs. A. E. LePonte of Vancouver, Wash.

Funeral services will be announced by Conger Funeral Parlor in Thursday's issue of this paper.

ROGUE VALLEY CHEESE ON SALE TODAY AFTER PROPER AGING PROCESS

After having undergone a lengthy aging process, "Rogue Valley" cheese was placed on the local market for the first time today. The cheese is produced at Central Point in what is regarded as one of the most modern and sanitary cheese factories in the west, using exceptionally high test milk.

Visitors are invited to inspect the plant at any time to gain better acquaintance with cheese manufacture, the process of which is simple to follow. Upon being received from the farmer, the whole milk is weighed and sampled before being placed in a large vat where the actual manufacture takes place. The process of the Rogue Valley Dairy Products company is carefully controlled by the latest scientific methods, assuring a uniform high quality product.

Following the completion of being made in the vat, the cheese is placed in molds lined with cheese cloth and pressed for 12 hours, after which it is taken to the curing rooms, especially constructed and maintaining temperatures necessary for the utmost results.

The factory releases no cheese unless it has reached an age of six weeks. The date of manufacture is stamped on each loaf, providing the consumer with accurate knowledge of the age of the product. Eventually the plant plans to have cheese of any age desired.

News Behind the News

(Continued from Page One)

Month	Industrial Pro- duction	Factory Em- ploy- ment	Pay- Rolls	Frigh- Load- ings	Dept. Store Sales	Bldg. Con- tracts	Impt. Expt. Value
1929 (average)	119	101.1	107.7	106	111	117	113
1930	96	87.8	87.4	92	102	92	79
1931	81	74.4	66.0	78	92	63	54
Jan. 1932	72	68.1	52.4	64	78	31	42
Feb.	69	67.7	53.5	62	78	27	41
July	58	58.3	39.6	51	65	27	32
Dec.	65	60.2	42.9	56	69	28	33
Jan. 1933	65	59.4	39.2	56	60	22	29
Feb.	63	59.4	39.0	54	60	19	26
March	60	64.8	36.9	50	57	14	26
April	66	57.7	38.5	53	67	14	25
May	78	60.6	42.0	56	67	14	32
June	92	64.8	46.2	60	68	18	36
July	100	70.1	49.3	65	70	21	48
Aug.	91	73.3	55.7	61	77	24	50
Sept.	84	74.3	57.6	60	70	20	48
Oct.	77	73.9	57.4	58	70	27	46
Nov.	73	72.4	58.6	60	65	48	42
Dec.	75	71.8	53.1	62	68	38	42
Jan. 1934	78	71.8	52.9	65	68	31	44
Feb. (Est.)	81	72	53	65	70	50	—

Industry
The best news in the business box score is in the first column. It shows industrial production has been picking up slowly for the past four months. Factories are getting busier making products for spring sales. Their production has been running 13 to 18 per cent better than last year and 6 to 12 per cent better than two years ago. Last year at this time we were diving for the bottom, so comparisons with last year are apt to be misleading. The best comparison can be obtained from two years ago.

Purchasing Power
Industrial employment has been tightening since October. So have wages. Employment has fallen two per cent and wages about four per cent (while factory output was increasing). Wages in February are estimated to have been only 83 per cent of normal.

Weather
Mr. Roosevelt whether expected this, or worse. That is why he created the CWA to hand out money until May 1.

Neil Hamilton Is Star Rialto Film
An intimate peep into the doings of gold-digging "ladies of the evening" is provided in "Ladies Must Love," gay musical picture now playing at the Rialto theatre until tomorrow night, with June Knight and Neil Hamilton in leading roles.

Hotel Figueroa
Tenth and Figueroa Sts. LOS ANGELES
400 outside rooms
one of the newest hotels
Next door to everything important
In downtown Los Angeles. As comfortable as it is convenient. Garage in connection.
Rooms with, or without, private bath. Rates \$1.50 per day and up. Attractive permanent rates, week or month. A. B. SMITH, Lessee.

San Francisco Butterfat
SAN FRANCISCO, Feb. 28.—(AP)—First grade butterfat 24 1/2 c. f. o. b. San Francisco.

NEW YORK, Feb. 28.—(AP)—Bar silver firm, 1/4c higher at 46 1/2c.

LUDEX'S
most effective
most popular
Menthol Cough Drops 5c

Announcement
Dr. S. Ralph Dippel and Dr. L. L. Sanders have combined their dental offices and are located at 312-314 MEDFORD BLD. Phone 607

Personal and Family Loans
KEEP YOUR CREDIT GOOD by paying your bills promptly. Get the money from us—pay all your bills—pay us back a little each week or month. We will lend you any amount up to \$300 without indorsers. Signatures of husband and wife, the only ones required. Call at our office or telephone us.

Oregon & Washington Mortgage Co.
45 S. Central
W. E. Thomas, Mgr.
License No. 8-157

SOCIETY and Clubs
Birthday Tea at Patton Home Much Anticipated
Many women are making plans to attend the annual birthday tea of the Women's association of the Presbyterian church, to be held at the Hamilton Patton home on Capitol Hill Friday afternoon, beginning at 2:30 o'clock.

Baptist Fellowship Supper This Evening
At 6:30 o'clock this evening the monthly fellowship supper of the Baptist church will be held and all members and friends of the church are invited to attend, and bring covered dishes and sandwiches for their families.

Export Wheat
PORTLAND, Ore., Feb. 28.—(AP)—Emergency Export corporation's price for soft white wheat for foreign shipment, 76 cents per bushel.

Whillock's GOLDEN RULE
221 West Main Street
Medford, Ore.

A SMASHING STORE - WIDE BUY NOW!



EXPANSION

- Men's Suits**
Famous Balto. Brand.
Sale Price
\$24.85
- Men's Spring Hats**
Sale Price
\$1.97
- Men's All Wool Sleeveless Sweaters**
Sale Price
97c
- Men's Dress Shirts**
Regular Price 97c
Sale Price
69c
- Men's WORK SHOES**
Sale Price
\$1.97
- Men's New Spring CAPS**
Sale Price
59c
- Men's Work Shoes**
Lot No. 2
Sale Price
\$2.48
- Men's Dress Oxfords**
Sale Price
\$2.49
- Bib Overalls**
Sale Price
87c
- Men's Part Wool SOCKS**
Sale Price
14c
- Ladies' Silk DRESSES**
Regular Price \$16.75
Sale Price
\$5.47
- Ladies' Skirts**
Sale Price
\$1.49
- One Lot Ladies Oxfords**
\$1.97
- Ladies' Knit Dresses**
Two Piece
\$1.27
- Ladies' All Wool Coat Sweaters**
\$1.97
- Ladies' Oxfords, Pumps and Strap Slippers**
\$2.48
- Have You Tried Our Patterns**
only 15c
- All Ladies' Rain Coats**
less 15%
- Fancy Lunch Cloths**
Sale Price
69c to 97c
- San-Nap-Pak**
14c



3 BIG DAYS Bargains For

Thurs., Friday and Saturday!

- Men's Lisle Hose 3 pairs \$1.00
- Boys' Cotton Suede Coat \$1.00
- Men's Shirts or Shorts 4 for \$1.00
- Men's Part Wool Shirts or Drawers, each \$1.00
- Extra Heavy Bath Towels 5 for \$1.00
- Ladies' New Spring Sweaters, each \$1.00
- Ladies' Rayon Hose 5 pair \$1.00
- Ladies' Rayon Hose 3 pair \$1.00
- Regular 24c Prints 5 yards \$1.00
- Zephyr Gingham 5 yards \$1.00
- 9 yards Hope Muslin \$1.00
- 36-in. Outing Flannel 7 yds. \$1.00
- Madras Shirting 4 yds. \$1.00
- Children's Dresses 3 for \$1.00
- Ladies' House Dresses 2 for \$1.00
- Boys' Wash Suits 3 for \$1.00
- Men's Heavy Waist Overalls, pair \$1.00
- Men's Wool Socks 4 pair \$1.00
- Heavy Leather Faced Canvas Gloves 3 pr. for \$1.00
- Men's Reg. \$1.45 Dress Shirts \$1.00
- 1 Man's Heavy Work Shirt and 3 pair Canvas Gloves \$1.00
- 5 yards Silk Pongee for \$1.00
- 5 Silver Seal Pillow Cases \$1.00
- Men's Kangaroo Work Gloves, pair 1.00
- One pair Stamped Pillow Cases, Dresser Scarf to match \$1.00
- Ladies' Knit Vests or Bloomers 3 for \$1.00
- 3 yards Crepe Cherie, a fine slip cloth, for \$1.00

The First Product of a New Southern Oregon Industry Goes—

On Sale Tomorrow

DELICIOUS RICH --

Rogue Valley Cheese

Manufactured at Central Point From Milk Produced on Southern Oregon Farms—Always Dated

YES! You can now enjoy the rare flavor of ROGUE VALLEY CHEESE—a one-hundred percent Home Product—manufactured from milk produced in the Rogue River Valley . . . You'll like this fine home product—but don't take our word for it—try ROGUE VALLEY CHEESE . . . that's all we ask!

Ask Your Grocer for "Rogue Valley"

—Get the habit of asking for "Rogue Valley"—not just because you will be boosting a Rogue River Valley industry and support the dairymen of this section—but because ROGUE VALLEY is SUPERIOR. A trial will convince you!

Made of Milk From Rogue River Valley Herds