

BURELSON'S New Store

OPENS SATURDAY

IN THE MEDFORD BUILDING—North Central Avenue—FEATURING
Smart Apparel at Popular Prices!

A Cordial Invitation!

We sincerely hope that every women in southern Oregon will find an opportunity to visit our new store . . . Whether you buy or not, you will be cordially welcomed! We are proud of this store and we know that you, too, will be pleased . . . Its opening tomorrow is our expression of confidence in the future of this progressive community.

Mr. and Mrs. E. T. Burelson

COATS

You'll agree that these coats are just a bit smarter, better fashioned and greater values than you expect at these low prices. You can put any one of them on TODAY and still keep step with fashion when Spring puts in its official appearance . . . A wide range of shades, fabrics and styles!

\$9⁸⁵ to \$24⁷⁵

SWAGGER SUITS

It's Swagger Suit weather RIGHT NOW for many of these Spring creations are light enough for warm weather, yet stop the sting of chilly winds . . . swagger styles are so easy to wear . . . so comfortable and so smart—in new tweeds and woollens for misses and women.

\$15⁹⁵ to \$39⁵⁰

KNITTED WEAR

Knitted garments are especially popular now so we are prepared with a delightful array of sweaters, twin sets, one and two-piece dresses and suits . . . Clever, novelty knit wear that is sure to please you!

SKIRTS We have an exceptionally fine stock of skirts in plain, checks and novelty tweeds, offered in all colors and all sizes at prices that will not impair the restricted budget!



Lovely New Spring Millinery

How delighted you will be when you see the smart millinery creations for Spring in Mrs. Sugg's department—Hats that make you look younger, prettier for the new off-face brims are decided flatterers—There are so many different fabrics and straws that you will find it an easy matter to match almost any dress or coat . . . The new Baby Face numbers and rough straws are especially featured—and what values at such low price!

98^c to \$5.95

Millinery Department in
charge of Mrs. J. H. Sugg



Alterations in our
Own Alteration
Department

Lovely Spring Fashions!

While Spring isn't here, according to the calendar, Spring weather is, and a colorful new frock, spring-time coat or swagger suit will be a good tonic for you—They're well tailored, smartly styled, bright and refreshing . . . We've never shown a finer array of really advance-season apparel at such very moderate, value-plus prices! Seeing is believing so COME TOMORROW!

DRESSES

Here are dresses just alive with Spring! They are gay, fresh . . . up-to-the-minute in every single detail . . . quality silks, prints in pastel and bright shades . . . And a wide range of styles and sizes for both women and misses!

\$3⁹⁵ to \$24⁷⁵

WASH FROCKS

—WASH FROCKS, the very newest of such colorful prints and broadcloths and so cleverly fashioned and trimmed that you will want more than one . . . There are many styles in this widely varied array and all sizes are available from 14 to 46.

\$1.95

BON TON CORSETS

The very latest word in QUALITY—that's BON TON'S reputation—and you'll agree that this is true when you see the newest BON TON corselettes and girdles, especially featured here—Then there are—

BON TON "IMPS", priced as low as \$1.98
and BON TON brassieres, from 59c to \$1.95

Lovely new lingerie at prices sure to appeal to southern Oregon women and misses.

GOTHAM GOLD STRIPE HOSIERY

The most beautiful of the Spring tones—sheer chiffon and sturdy service weights—and every pair GOTHAM GOLD STRIPE QUALITY! What better and more economical solution than this to your hosiery problem. At these prices, the savings are great—and particularly worth while with hosiery prices constantly rising!

95^c up to \$1.65

Gotham "Adjustable" Hose
\$1.15 to \$1.50

