NEW DISTRIBUTOR FOR BEST FOODS NAMED IN STATE

The Best Foods, Inc., one of the largest food companies doing business in the Oregon market, has appointed a new distributing agency for this state.

The distribution of Best Foods and related products is now handled through a newly-formed branch of the Hickman Products Company, Ltd., which for several years has been northern California distributor for the same company.

To put the new distributing agency into operation, J. J. Mack, western sales manager for The Best Foods, Inc., and E. P. Hickman, president of the Hickman Products Company, Ltd., were in Portland last week.

Hickman Products offices occupy the same quarters heretofore occupied by the Ballif Distributing company at 1310 S. E. Union avenue, Portland. The company branch is in charge of Frank M. Fink, who has been associated with the Hickman company in an executive capacity for the past eleven years. He is thoroughly acquainted with the line, which includes Best Foods mayonnaise and dressings, Borden's Cheese and Blue Moon Spreads.

The establishment of a new Oregon distributing agency for Best Foods, according to an announcement from Mr. Mack, was made necessary by the decision of Leonard Ballif, president of the Ballif Distributing company, to concentrate his efforts on other lines in which he has been interested, including beer and malt syrup.

"Mr. Ballif is one of the best distributors in the West," Mr. Mack said, "and it is with sincere regret that we lose our business affiliation with him. But if we had to lose Mr. Ballif, we were indeed fortunate to have the Hickman Products company carry on for us. Mr. Hickman's company has represented Best Foods in northern California ever since he came west 11 years ago from Kansas City, where he was formerly engaged in the same business.

"At the same time he took over the Oregon territory he also took over Utah. These two great states, added to northern California, will make Hickman Products one of the largest, if not the largest, food distributor in the United States."

L. A. Piercy, manager of this district, returned from Portland this week after conferring with officials of the new Oregon distributing set-up.

BASKET SOCIAL FOR CHRISTIAN ENDEAVOR IS SATURDAY NIGHT

Crater Lake Christian Endeavor Union will hold a basket social in the First Christian church of Medford, Saturday, beginning at 8 o'clock. Mynolia Gosnell, social and recreational superintendent of the union, will be in charge of the party.

The social was scheduled for last Saturday night but other meetings made it necessary that it be postponed for one week. This will end the Christian Endeavor week's celebration for this union.

The girls will bring the baskets, which will be plain in every respect. These will be auctioned off to the boys with a price maximum set.

During Christian Endeavor anniversary week this union had several interesting items, one of which was the Sunday evening church service which was held by the Christian Endeavorers in the First Christian church at Medford.

Mr. Gentner opened the meeting with songs; Norman Fraley gave the first talk, the subject being "History of Christian Endeavor." Jerry Latham followed with a speech on "Youth and Their Leisure Time." Helen Judy gave a vocal solo at this time, "Give Jesus Your All." Ralph Cook spoke on "Can Youth Lead a Full Christian Life and Yet Be Successful in Business?"

Workers on a paving crew near Auburn, Cal., unearthed a small vein of gold and by erecting sluice boxes obtained as much as $40 each during the short period the highway stretch was available for mining.

Brooder Briquets. Medford Fuel Co 1122 No. Central.

First Lady Of Hawaii

Miss Helen Poindexter, graduate of Mills College, Cal., will be mistress of Washington Place in Honolulu for her father, J. B. Poindexter, who has been appointed governor of the territory. (Post Photo from Associated Press)

ALBERT HOPPIN EX-RESIDENT OF VALLEY PASSES

Albert Hoppin, long a resident of this valley, but of late years residing in Long Beach, Calif., passed away at his home in that city yesterday very suddenly of a heart attack.

He was born in Whitewater, Wis., Nov. 25, 1851, and spent his youth and early manhood in Columbus and LaCrosse, Wis. In the latter city he was owner and editor of the "Northwestern Miller" which has since grown into one of the leading trade journals, the offices later being transferred to Minneapolis, Minn.

In 1882 Mr. Hoppin sold the "Northwestern Miller" and entered the employ of the E. P. Allis Co., later known as the Allis-Chalmers Co.

In 1910 he retired from business and moved with his family to the Rogue River valley, where he and his son, Frederick, purchased land and set out an orchard in the west foothills district. After the death of his son in 1925 he sold the orchard to A. S. V. Carpenter and later moved to Long Beach, Calif.

On April 19, 1882, he was married to Alice Dole, who survives him, together with two sons, Charles A., of St. Louis, Mo., John K., of Long Beach, Calif., and one daughter, Mrs. Ira D. Canfield of route 1, Medford; also two sisters, Mary and Edith Hoppin of Columbus, Wis.

The Deceased was a member of Long Beach lodge of Elks, and the funeral services will be conducted by them. Interment will be made in LaCrosse, Wis. Mrs. Canfield will accompany her mother with the body to that city.

LUMBER ORDERS SHOW SLIGHT DROP IN WEEK

PORTLAND, Feb. 9.—(AP)—New business amounting to 30,276,000 feet, or about 13 per cent under the three-year weekly average for January, and 12 per cent below the previous week, was reported today by the Western White Pine association for the week ending February 3.

Shipments for the week were 30,659,000 feet, and production, 20,106,000 feet. Orders for the year to date have been 54 per cent in excess of actual production.

Be correctly corseted in an Artist Model by Ethelwyn B Hoffmann.

Girl to Woman

Mrs. P. M. McDowell of 2306 Ross Ave. N., Portland, Oreg., says: "When just a girl in the adolescent age I was very nervous, and irregular. I used Dr. Pierce's Favorite Prescription and it built me right up, quieted my nerves and I developed naturally and had no more trouble."

Write Dr. Pierce's Clinic, Buffalo, N. Y. New size, tablets 50 cts., liquid $1.00. Lge. size, tabs. or liquid, $1.35. "We Do Our Part."

DON'T FORGET
to order Beck's
MAPLE BARS
at your favorite
food store
SATURDAY
19c dozen

Ask for the Finer Flavored
Beck's DeLuxe Sliced Bread

BECK'S BAKERY

The Earring Tiara--

Deceptively angelic, with its halo of grosgrain, its bonnet of straw-fabric. Frames the face in a flattering, youthful way . . then adds two earrings for sophistication. You'll wear it every time you "dress-up" this Spring!

$3.98

Black
Brown
Navy

Millinery Second Floor

New Neckwear

New Neckwear for Spring! Dainty bits of Organdie and Pique in Frilly and Tailored Styles suitable for either the high or low neckline—of course they are white.

$1.

Campana's Italian Balm!

Campana's Italian Balm. The original skin softener on sale tomorrow in our toiletries section. This balm spreads widely and should be used very sparingly. Ideal for dry, chapped or rough skin and unexcelled as a powder base.

35c Size 29c — 65c Size 49c — $1.00 Size 79c

42-inch Stamped Wearever Pillow Cases

Tomorrow in the Notion Section a sale of fine soft finish 42-inch stamped "Wearever" Pillow Cases at 69c pair. These are all stamped ready to embroider. Some with dainty cut-work designs.

Mann's Main Floor

69c PAIR

New "Club" Suits
For Spring Wear

Those popular Oxford Gray "Clubs" are now in stock — They are just about the finest single breasted suits we've shown in a long time . . Finely tailored and wonderfully styled. They present the utmost in suit value. We are also showing new Clubs in Brown and Tan. Sizes 35 to 44.

And you don't have to think twice about the price!

$25.

See Window Display

Arrow Trump SHIRTS

$1.95

The "Arrow Trump" is one of those exceptional shirt values that you have to discover for yourself. And let us assure you that your discovery of Trump's great tailoring, flawless collar and perfect, permanent fit (it's Sanforized Shrunk). Will be a mighty pleasant experience. All colors

Boys' Woolwear Suits

Many a young man about town will be interested in these New Blue Cheviot Two Pant Suits. Smartly styled and well tailored with one long and one knicker style pants to the suit—But you can buy them in the 3-piece style or with both pair of trousers. Prices listed below in ages.

Ages 6 to 12 With One Pair of Pants $13.50 With 2 Pair $16.50

Ages 12 to 16 With One Pair of Pants $16.50 With 2 Pair $19.50

Valentines Main Floor — Mann's Department Store — Bridge Favors Main Floor

Lovely New Dresses
Featuring One-Piece and Jacket Styles

The first signs of Spring are on their way into your wardrobe—or will be as soon as you see these Dresses! They're gay and colorful in such smart shades as Turquoise, Rust, Rose and Melon. The darker tones are Dust and Black and White combinations. A smart variation of the new sleeve for spring is much in evidence as well as new jacket ideas. We are showing these new frocks in Half and Regular Sizes. The materials are beautiful Spring Silks.

$16.50

"Betty Rose" Coats for Spring
In Glorious New Woolen Fabrics
Tweeds - Rabbits Hair and Polo Cloth

Whatever you do—wherever you go you'll see the smart women in "Betty Rose" Coats this Spring. They like the new necklines and sleeve details—the figure-fitting lines of these well tailored coats. To see them is think of them as expensive coats but Betty Rose has you fooled. The price

$16.50

Silk and Wool Frocks
At a Very Popular Price!

You'll breathe a bit of April when you step into one of these new $9.95 Spring Frocks—You'll be giving your wardrobe a new lease on life as the choice includes Printed Sheers, Combinations, Flat Crepes and light weight Wools in one- and two-piece styles.

Sizes 14 to 44

$9.95

From the Girls' Shop
Mann's Second Floor

Girls' SWAGGER SUITS

Many a Miss from 14 to 30 will be interested in these Unlined Swagger Suits at $6.95. They are very well tailored from Wool Tweeds and Mixtures in Gray, Blue, Tan, Rust and Green . . . At Mann's tomorrow

$6.95

Girls' Wash Frocks

Mothers, we must call your attention to these 6-inch hem Wash Frocks for girls from 7 to 14. They are nicely made from fast color fabrics in Dots and Prints and have a cunning puff sleeve. Choice tomorrow at Mann's

$1.95

New Spring Suits
In Short Coat and Swagger

There's nothing like them in town! We mean these New Wool Suits at $9.95—The showing consists of Short Coated Suits in tweeds and hair lines—and smart swaggers in tweeds. Every model is silk lined. Every garment well tailored and just full of Spring style . . . Shades to select from are Rust, Blue, Gray, Tan and Spring Green. Sizes 14 to 20.

$9.95

New Polo Coats

Consider yourself lucky if you need a new Spring Coat . . . Because $9.95 never bought such value . . . Polo Coats of fine wools. . . Beautiful Tweeds and lovely mixtures await the Miss or Matron at Mann's tomorrow. New shades, new styles and best of all a new low price.

$9.95

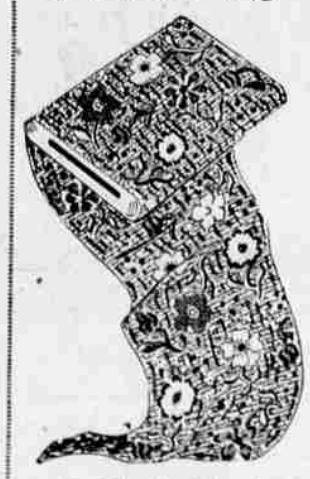
New Sweaters
For Spring

Many Women and Misses are buying these colorful, lacey weave slip-on Sweaters to tone up the Winter costume. You, too can use one to a great advantage, especially when they cost so little. Sizes are 34 to 40.

$1.95

Mann's Second Floor

For Spring!
"Beau Monde"
PRINTS



A Chalk Finish Acetate Yarn Fabric That Is Washable!

If you want to cut a fine figure this Spring, we suggest you get your scissors cutting into these new Acetate Prints, a chalk finish fabric that will be the talk of the fabric world. There's a gala assortment of Conventional, Floral, Check, Stripe and Plaid patterns in pastels and darker shades to choose from. They are 39 inches wide.

$1.25 yd.

Mann's Main Floor

DRESSES AT HALF PRICE

This is not the usual Mid-Winter Dress Sale but a FINAL CLEAN-UP on a group of good-looking Winter Dresses—Every one at half price and less than half . . . A marvelous opportunity to get a good dress at a Bargain Price. On sale tomorrow at Mann's—If your size is in this group buy it, as such values will never come again.

Dress Shop Mann's Second Floor

Tomorrow
Last Day of the
Holeproof
Hosiery
Sale!

This is a real Bargain! Exquisite Holeproof Silk Hosiery . . . World-known for quality — specially priced! A timely opportunity to renew your stocking wardrobe, with filmy chiffons or service weights, in correct shades for every costume and every occasion. Remember tomorrow is the last day.

Every Pair First Quality

Reg. $1.00 Grade

89c

$1.25 and $1.35 Grades

$1.15

Mann's Main Floor

Saturday Sale of Rayon UNDIES

The Underwear Section announces a very special sale of dainty tailored and lace trimmed Rayon Underwear for tomorrow. In the group are new shorts, step-ins and bloomers in all styles and sizes. Shades are Tea Rose and Flesh.

Special

59c

Underwear Main Floor

New Wool Frocks
For the Little Miss!

A Saturday Sale of Wool Crepe Frocks for the Miss from 6 to 6½ years old. These little dresses have detachable pique collars and puff sleeves. The colors are Navy, Wine and Brown with touches of hand-embroidery in Wool Yarn. Reg $3.98 values.

Saturday Special

$2.98

Kiddies' Shop Main Floor