

Society and Clubs

Edited by Eva Nealon Hamilton

Mrs. Butler Honored At Birthday Event

For the pleasure of Mrs. J. H. Butler, who is celebrating the anniversary of her birthday today, her daughter, Miss Arlene Butler, entertained this afternoon at luncheon and bridge at their home on East Main street.

Daffodils and other spring blossoms gave beauty to the luncheon table, and there were four tables of cards in play during the afternoon. Present were Mesdames J. H. Butler, George Alden, George West, J. A. Perry, Van Gilbert, M. M. Herman, Roy Shreve, C. E. Gates, G. H. Maasdam, H. O. Frohboag, W. D. Barnes and J. H. Woodword.

Mrs. Brown Honored By Group of Friends.

Mrs. Herbert Brown, the former Laura Marie Roberson, was honored at a kitchen shower given last evening by a group of friends, who called at her home in the Schuler apartments.

Present for the evening were Mrs. Brown, Mrs. Leonard Hall, Miss Jane Schmidt, Miss Marguerite McAllister, Miss Wilma Hanney, Miss Joyce Andrews and Miss Irma Pewell.

Rev. Lewis of Nebraska Guest of Kabeles Here.

The Rev. C. H. B. Lewis, D.D., of Fremont, Neb., field secretary of the church, and parish school board of the United Lutheran church in America, was the guest Thursday and Friday of the Rev. and Mrs. Geo. P. Kabele. Dr. Lewis was a member of the church at Fremont, when Dr. Kabele was its pastor, previous to coming to Medford.

Mr. and Mrs. Norris Leave for New York

Mr. and Mrs. Ralph H. Norris left yesterday morning by motor for New York after being guests here since the holidays of Mr. and Mrs. M. J. Nords of Brookbank orchard, and Mr. and Mrs. Robert Norris of South Newtown. They will spend six weeks on the return trip, stopping at several resorts before continuing east.

Teachers' Chorus To Rehearse Tomorrow

The Jackson County Teachers' chorus will meet tomorrow at the county courthouse auditorium for rehearsal at 10:30 o'clock, it was announced today. All members are urged by the director, Miss Harriet Baldwin, to be present.

Martin-Applegate Betrothal Told

Mr. and Mrs. Frank Applegate announced the engagement of their daughter, Catherine Joan, to Edwin J. Martin of Visalia, Cal. The wedding will be an event of late spring.

Degree of Honor Juveniles to Meet

The Degree of Honor Juveniles will meet Saturday afternoon at 2 o'clock in the women's club rooms in the city hall. Installation of officers will be held and a good attendance is urged.

Medford Women Among Guests, Ashland Party

Two delightful parties were given this week in Ashland by Mesdames J. H. Fuller, T. H. Simpson and H. J. Carter and among guests at the Wednesday evening affair were two from Medford, Mrs. H. O. Frohboag and Mrs. Louis Brown.

South Side Circle Meets, Roberts Home

The South Side circle of the First Baptist church will meet at the Roberts home on February 6. All the women are asked to bring needles and thread as there will be work to be done.

Altar Society to Give Dinner Party Tuesday

St. Ann's Altar society will entertain with a dinner party just before the opening of the Lenten season, it was announced today. Tuesday, February 13, has been named as the date for the affair, which will be held in Parish hall and a large attendance is expected.

Crater Lake Auxiliary To Meet Monday

Crater Lake Auxiliary to the Veterans of Foreign Wars will hold its regular business meeting at the Armory Monday evening, February 5. On Thursday, February 8, they will hold the second card party of the series at the Armory. Bridge and 500 will be played, with playing to begin at 2 o'clock.

Parish Hall Party Attended by Many

There were 10 tables of bridge in play Wednesday at the party at Parish hall, given by the St. Ann's Altar society. Prizes at cards were won by Mrs. John Wilkinson in contract bridge, Mrs. Knipe in auction bridge, and Mr. McNamara in 500.

Mothers' Club to Sponsor Dance

The Friday preceding Ash Wednesday, the Mothers' club of the Sacred Heart church will entertain with a dancing party in Parish hall. It will be a benefit affair, and a hard times costume dance, the last to precede the Lenten season. Friday, February 9, is the date of the party.

Pageant Planned At Lutheran Church

The pageant, "Thanks - Living Around the World," will be given next Sunday evening at the Evangelical Lutheran church at West Fourth street and Oakdale avenue, at 7:45 o'clock. The special evening service has been planned by the Young People's League and the public is invited.

ROBERTS NAMED TO MEMBERSHIP CITIES COUNCIL

Appointment of Bernard Roberts of the Medford planning commission to membership in the "Council of Cities for Region No. 9" of the public works administration was announced here today in a letter from Marshall N. Dana, head of the Oregon district. The council is to be composed of metropolitan centers of Montana, Idaho, Washington and Oregon. Its purpose will be to stimulate plans for the various cities to study the applied uses of public works projects in the metropolitan areas. Mr. Dana, in his letter to Medford, states: "This office has been allotted a planning project through the agency of the national planning board of the PWA. In addition to city planning, there will be carried on state plans under the direction of a state planning board, divisional studies, including the Columbia, Puget Sound and Missouri drainage areas, and general regional planning." Mr. Roberts stated this afternoon that the Medford planning commission would meet soon to consider the status of the local situation and possibilities of getting money for planning purposes.

The Louisiana government has drained thousands of acres of marshes, shallow lakes and ponds with a view toward using the land for farming.

ST. PAUL BANKER KIDNAPED, DEATH IS THREATENED



Kidnapers held Edward G. Bremer, 37 (center), St. Paul bank president, for \$200,000 ransom, and threatened his life in a note left at the home of Walter Magee (left), wealthy contractor and friend of Bremer, whose father, Adolph Bremer (right), asked police to hold their forces in abeyance. The palatial Bremer home is shown below. (Associated Press Photos)

LEGION CONCLAVE WILL BRING LARGE DELEGATION HERE

Indications are that the largest gathering of ex-service men will attend the district conference of the American Legion, on February 8 at Medford, since the American Legion state convention at Medford in 1928. American Legion posts in southern Oregon included in this district conference will be: Klamath Falls, Lakeview, Metlin, Malin, Arland, Grants Pass, Kerby and Medford. Legions in the state department delegation who will be here, will be: Dr. Paul I. Carter, manager, U. S. veterans' bureau, Portland; J. W. Valliant, field secretary, national rehabilitation committee, American Legion; J. C. Moreland, state service officer, American Legion, and Neil Mortitt, Astoria, state convention commissioner.

Veterans' bureau officials will be glad to give any veterans here any information they may desire, as the veterans' bureau regulations have been changed of late and these officials will have first hand information. Hugh Rowson, state membership chairman of the American Legion, will be with the official delegation and delinquent members of Medford post are urged to come to the assistance of Commander Overmyer in bringing the post membership over the top before that date.

Arrangements have been made to have new speakers from the delegation at the high school and junior high school assemblies, also at Ashland at the Normal school, high school and junior high school. Dan McDade, of the Oregon Journal; E. Palmer Hoyt, managing editor of the Oregonian, and Ernest Haycock, writer of western stories, will meet with the class in journalism at the Medford high school.

Robert Mount of the better business bureau of Portland will meet with the retail merchants of southern Oregon in the afternoon at the Medford Chamber of Commerce.

NARCISSUS GROWING FLOURISHES IN STATE

SALEM, Ore. —(UP)— Commercial narcissus growers of Oregon produced approximately 23,000,000 bulbs last year, the state department of agriculture reported today. The bulbs were all of good quality, it was said, and remarkably free from pests and diseases. Plantings varied from a few hundred bulbs to over 5,000,000 raised by one grower. Most popular variety is the King Alfred, of which 6,774,966 were raised. Emperor, Victoria, Princeps, Treasure, Golden Spur, Spring Glory, Sir Watkins were other favorites.

Legionnaires, besides the state department delegation who will be here, will be: Dr. Paul I. Carter, manager, U. S. veterans' bureau, Portland; J. W. Valliant, field secretary, national rehabilitation committee, American Legion; J. C. Moreland, state service officer, American Legion, and Neil Mortitt, Astoria, state convention commissioner.

BEETLE BATTLE ENDS IN DESCHUTES, OCHOCHO

SALEM, Ore. —(UP)— White pine beetle control work in the Deschutes and Ochocho forests was completed last month, according to State Forester Lynn Cronmiller. Approximately 135 men worked during the late fall in the Mill Creek and Moury Mountain areas, with 20 to 30 more in the Panhandle and Orphan Butte regions. Insect infested trees were cut down, the larvae-bearing bark peeled off and burned. The infestation was for the most part concentrated in numerous small areas. White pine beetles kill many millions of feet of timber each year.

Nearly 50,000 deer were reported in Sequoia national forest in a recent census.

HOUSING PLANS ON HUGE SCALE GET UNDER WAY

Four Billion Dollar Slum Clearance Projects Outlined by Officials — Lasting Benefits Are Seen

NEW YORK. — (UP) — Plans for a nation-wide rebuilding of city slums, involving an estimated expenditure of \$4,000,000,000 in more than 300 American cities, have been outlined by various governmental and local authorities through a symposium in Collier's Weekly.

Secretary of the Interior Ickes, in a statement outlining the purpose of the Emergency Housing corporation, says: "We hope to speed up housing in localities where private and public bodies are having difficulty in getting started. We cannot wait for sluggish local governments, often handicapped by local real estate dealers with no vision. The corporation will lend money to any private corporation which will undertake to clear away slums or build houses at low cost. It will lend to cities, states or counties for the same purpose. Where private corporations or cities cannot raise the necessary equities, the corporation will do the job alone—buy the land, make the plans, engage the contractors, supply the money and operate the apartments when built."

Atlanta will use \$3,000,000 on a 2,000-room project; Cincinnati has already secured Washington's approval on an initial \$2,400,000 project; Indianapolis has received approval for a \$5,000,000 plan, and Cleveland for one involving \$14,000,000.

Mayor LaGuardia of New York announces that he will take all the money he can get from the government corporation. "I mean business

about housing," he stated. "In fact, it is going to be the chief point in my administration. Every dollar the government puts into housing will be sound investment. If landowners and mortgage holders refuse to sell at the proper price, I will outlaw their properties. I will not hesitate to condemn these places and end their careers as homes."

Robert D. Kohn, head of the government's Emergency Housing corporation, says: "The program will cover the country. Every town can be a part of our plans. Big cities like New York, Cleveland and Chicago have great plans afoot. But smaller cities as well will feel the stimulus of this immense national enterprise. Even the faraway Virgin Islands will get their share. Over 300 cities have already bought their plans to us. Everywhere towns are studying their problems."

Secretary Harold I. Ickes, public works administrator, supplies details of the financial arrangements. "No one is going to swindle the government by changing extortionate prices for land," he states. "We will pay owners try to hold us up, we have the power of eminent domain under the National Recovery Act, and we mean business."

John T. Flynn, business economist, sums up the economic soundness of the whole project by stating: "Slums are one luxury that we've got to get rid of. Our cities and towns are in no position to go on supporting them in the expensive decay to which they are accustomed. So the federal government is taking a hand. It is a boon to the taxpayer and a boon to industry. In fact, it is a break for everybody. The whole project is a great social enterprise which is economically sound. It will bring lasting benefits to every city in the land."

Special Communication of Medford Lodge No. 103, A. F. & A. M., Friday, Feb. 2nd at 7:30 p. m. Work in 4th M. degree by the Medford special degree team. Visitors welcome. By order of V. A. Norris, W. M. GEO. ALDEN, Secretary.

A reptile in the California desert lives under the sand and moves through it with a swimming motion.

'Your Friendly Store' The Cinderella Shop

Spring's Most Colorful FASHION PANORAMA Has never been more exactly yet thrillingly interpreted than in our crisply-new stock of DRESSES — COATS SUITS Ultra-smart new styles that are low in price, but up to their necks in chic!

Dresses



The last word in the popular mossy-weave fabrics, in such gorgeous colorings as Patou Rose . . . Sconebeige . . . Burnese Blue . . . Lipstick Red . . . Agutone . . . Apple Mint . . . Navy . . . Gorgeous prints and combinations at prices ranging from

\$6.95 to \$19.95

Coats

Finer Sports Coats made from fine woolsens. Lined with nice silks, and finished with the care and precision that is most unusual at this price.

\$22.95

Suits



See the "Swinging Silhouette" in the new swaggers . . . The tight weaves, colors and styles. A new shipment just arrived.

\$19.95 to \$29.95

NEW HATS

\$1.95 to \$2.95

NEW BIAS SLIPS

\$1.95

NEW SKIRTS

\$3.95

S. Central Ave.

Far Too Few

Last Saturday we introduced our new Refrigerated Butterhorn, made from a special type Danish Pastry.

Our supply of them lasted only about half the day so we are repeating the Introductory Sale Tomorrow.

Refrigerated Danish Pastry has a crisp flakiness and richness which is not even approached in any other type of sweet dough. This is possible because of a unique refrigeration process.

Large, Generous Butterhorns 4 for 19c

A Real Treat for Breakfast!



PEOPLE'S MARKET

105 W. Main Free Delivery Phone 1085



HENS each 45c

Al Stewart's Capons Fryers and Roasters Corn Fed Turkeys Fancy Roasting Chickens

We aim to please our patrons by giving them just what they want. When better meat is sold in Medford, we will sell it!

SPECIALS

- Beef Pot Roast, lb. 10c
- Smoked Cottage Butts, mild, lb. 8c
- Rib Boil, best quality, lb. 12 1/2c
- Choice Hams, whole or half, lb. 17c
- Bacon Squares, lean, lb. 11c
- Lard, home rendered, 3 lbs. 29c

maid for two

First come the rice, old shoes, and your own version of a trip to Niagara. Then—the serious business of living not too seriously and sadly. When you must be your own cook and maid for two—with friend husband doubling as chief bottle washer—you'll find steaming, fragrant cups of Hills Bros. Coffee do miracles helping two live as easily as one. Hills Bros. Coffee is made for those who like good coffee—for families of two or twenty-two who like to count the pennies. It may cost a few cents more than "bargain counter" brands, but its richer flavor and strength make more satisfactory cups of unvarying coffee delight. And you drink coffee by the cup—not by the pound. Always ask for Hills Bros. Coffee by name and look for the Arab on the can.



Copyright 1933 Hills Bros.