



# SAFEWAY INAUGURATES



## FOUR GREAT SALE DAYS

Friday, Saturday, Monday, Tuesday, Feb. 2, 3, 5, 6

### Wesson Oil

Buy this economical size can.

Gal. Can **63c**

### Peanut Butter

Dixie Queen, fresh ground. Tasty.

2-lb. Jar **23c**

### Safeway Flour

All Purpose. Satisfaction guaranteed.

40-lb. Bag **\$1.73**

### Country Kist Corn

Fancy Golden Bantam. 17-oz. can.

3 Cans **29c**



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### Pancake Flour

Safeway Quality, is tested and perfected to make better pancakes.

8-10 lb. Bag **39c**

### Rolled Oats

Sunripe or Sperry's brands, quality eastern oats.

9-lb. Bags **37c**

### FLOUR

Pride of the West.

49 lb. sack **\$1.43**

### Fancy Peaches

Libby's or Del Monte Halves or sliced.

No. 2 1/2 Can **15c**

#### SPECIAL PURCHASE

### Ripe Olives

Highland brand. Medium size.

Ripe Olives. Here is a treat. Lge. No. 10 Cans

**49c**

### Jell Well

All fruit flavors.

Pkg. **5c**

### Catsup

Van Camp's, made from vine ripened tomatoes.

2 Large Bottles **25c**

### Walnuts

Oregon Soft Shells, Large size. Tender meats.

Lb. **17c**

### Prunes

Oregon Petites, Medium size.

4 lbs. **19c**

### Raisins

Fancy seedless. New crop.

3 Lbs. **17c**

### Cookies

N. B. O. Quality. Fresh stock.

4 Doz. **19c**

### Canned Milk

Max-i-mum, extra quality.

3 Tall Cans **17c**

### Sun Set Peas

No. 2 can.

4 Cans **35c**

### Pickles

Ringer Brand whole sweets.

Qt. Jar **25c**

### Sanka Coffee

Drink Sanka Coffee and sleep.

Lb. Can **44c**

Safeway answers the challenge of 1934 by inaugurating a New Era of Values in Fine Foods... Values every day in the week... Values that invite comparison. This is our program for 1934... it will mean many dollars saved for you on your grocery purchases... and, YOU GET QUALITY FOOD!

### Mayonnaise

Best Foods always makes the salads taste better.

Pint jars **24c** Quart Jars **44c**

### Del Monte Peas

Tender Early Garden Peas.

No. 2 Can **15c**

### Fancy Tomatoes

Wertz, local Day pack. CASE, 24 CANS, \$2.53.

No. 2 1/2 Can **11c**

### Baking Powder

Calumet Double Action.

Pound Can **25c**

### Cake Flour

Swans Down insures against failure.

Pkg. **25c**

### Macaroni

Portland made, Curved cut.

3-lb. Pkg. **19c**

### Fancy Rice

Fancy California Whole rice.

4-lb. Pkg. **23c**

### Luna Soap

Quality Laundry Soap. Protect your clothes.

10 Bars **19c**

### Pancrust

Pure Vegetable shortening.

6-lb. Pail **73c**

### Corned Beef

Rex Brand, fancy quality.

12-oz. Can **15c**

### Hot Sauce

Our Choice for cooking.

4 Cans **15c**

### Hominy

Van Camp's. None better at any price.

2 1/2 Can **9c**

### BEANS

Reds or whites. Recleaned. Stock up now. Prices will be higher. 5 Lbs. 22c. 19 Lbs. **99c**

### Crackers

Sodas or Grahams. Fresh baked.

2-lb. Pkg. **26c**

### Maximum Syrup

The world famous Maple blend.

Quart Jar **33c**

### Corn Meal

Alber's white or yellow. Buy before the advance.

9-lb. Bag **23c**

### Honey

Light and clear. A pure wholesome food.

12-oz. comb. 2 For **21c**

#### Fresh FRUITS and VEGETABLES

We specialize in Fresh Fruits and Vegetables of Superior Quality at Money-Saving prices! See our large variety.

### Cauliflower

Snow White heads.

Each **9c**

### Oranges

Sunkist, large size, sweet.

Box **29c**

### Lettuce

Firm, crisp heads.

2 Heads **13c**

### Celery

Crisp, bleached stalks.

Each **9c**

### Apples

Newtowns. Famous for pies.

7 Lbs. **19c**

## Quality MEATS

We Handle Only the Best We Can Buy — Your Satisfaction is Guaranteed. Quality Meats for Every Menu Requirement.

### EAT MORE LAMB, It's Healthy

No waste, all meat **15c**  
Boston Style Legs lb.

SHOULDER LAMB **10c**  
Very choice lb.

BREAST LAMB **6c**  
Nice for stewing lb.

SHOULDER CHOPS **12 1/2c**

COTTAGE CHEESE **1b. 10c**

Swift's Vegetable SHORTENING **4 lbs. 37c**

Morrell's or Swift's **17 1/2c**  
BACON any size piece lb.

RUMP ROAST no waste **15c**  
Boned and tied lb.

PREMIUM HAM **15c**  
2 large slices

CHUCK STEAK **14 1/2c**  
Young Beef lb.

Fresh Ground HAMBURGER **1b. 7 1/2c**

SLICED BACON **1b. 20c**

Buy AIRWAY GUARANTEED Fresh COFFEE Lb. Pkg. **19c**

**Cheese** Brookfield Full Cream **1b. 14c**

**Pimento** Kraft's 1/2 lb. pkg. **15c**

**Home-makers Bureau**  
Just the thing for evening refreshments.  
CHEESE BISCUITS  
2 cups flour  
3 teaspoons baking powder  
3 tablespoons shortening  
1/2 cup milk  
1/2 teaspoon salt  
1/4 cup butter  
1/4 cup pimento cream cheese.  
Sift and measure the flour; sift again with the other dry ingredients and cut in the shortening very fine. Add the milk gradually; mix with a fork to a soft dough. Knead lightly for a few seconds on floured board. Roll out and place on pan. Melt cheese and butter together over low heat; blending well. Place teaspoon of cheese mixture on each biscuit and bake in a hot oven, 400 degrees, for 15 minutes.  
For aid in household problems, menu planning or special recipes, send in your request with self-addressed, stamped envelope to Julia Lee Wright, director, Home-makers' Bureau, Safeway Stores, Inc., Box 666, Oakland, California.

**It's on its way**  
a wonderful gift for every customer. WATCH FOR IT!

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Main at Holly

## SAFEWAY STORES

DISTRIBUTION WITHOUT WASTE