

MEDFORD MAIL TRIBUNE

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DRUGGISTS ASSOCIATION
NRA MEMBER

Ye Smudge Pot
By Arthur Perry.

The drunken driver problem is the subject of much upstate editorial comment. Public indifference to his punishment is scored more than the crime. The kindness with which the public provides an alibi for the causelessness, arising from liquor, is also remarked upon. Its return was heralded as a tax-reducer, and a road to riches. The auto driving was to be of a high standard of carefulness, because inebriates would know enough to stay in the house, until mental normalcy returned. Instead, the house insists on making both a public display, and a public menace of himself. The other blessings have not been forthcoming. So cometh the drunken driver problem. It will be solved by the drunken drivers themselves. It won't take them long at the present rate to break a sufficient number of legs and necks, and crumple up the front fenders of enough new cars, to cause the well-known "change of sentiment." Until then it will be well to keep a refuge, or a side road handy.

This col. erred when it announced the spring hats for the fair sex would have brims. Like the current chauffeurs, they will be dinky. They will set squarely on top of the head, instead of at a rakish angle, without the use of a rake.

Bird lovers are urged to build nests for the birds. It is felt in some circles that the birds will not move into the nests, after they are built, that they will build their nests, when and where they see fit, and besides, will do a much better job of it.

"I can recall few periods in which I was happy in the full sense of the meaning of the word."—(Ople Read, 81, famous author). It will be different with government control of happiness.

The Coos county rumpus over the sheriff selling a \$2500 grocery store for \$30 seems to be justified. Incidentally, there was a Hit-right, and the county index arrested for an alleged over-supply of firewater. These events while entertaining, do not place Coos county in the same category as Cuba, Louisiana, or Jackson county for hell-raising.

Two girls escaped from their cradles night before last, and were surrounded at a dance by a police posse.

Horticulturists, who are selling their pears to France, speak very highly of that nation, and as yet have had no argument about paying up.

Plans are completed for the Presidential shindig to be held Tuesday in honor of the President's birthday. The dancing will be for one and all, and Democrats who have been appointed to federal plums, and have been engaging in some private dancing for joy. It is hoped the Republicans will behave themselves, and not step on the feet, or kick the shins of their Democratic partner. There will be no party lines and no wall-flowers. It is also arranged so the Young Democrats will do the dancing when the Old Democrats weary. There is nothing so sad as a faddish old Democrat, whose waltzing days are over. Patrons can come dressed informally, or like a Glee-man primed for a bass solo. No nudist will be admitted, unless he can produce an affidavit, that Herbert Hoover, personally stole his clothes. No Democrat will be permitted to make any wise-cracks about Hoover. If they do the Republicans are prepared to retaliate with a few about Grover Cleveland, who was the Herbert Hoover of Democracy in 1893. The Republican women on hand will be as courteous to the Democrats as possible. However, they must show no courtesy whatsoever to a Democrat who cannot trace his Democracy back any farther than the day he got mad at Hoover. The dance will be the opening wedge for the return of good times. The valley was never so prosperous as when it boasted (so to speak), 99 jazz orchestras, and a Saturday night dance at every wide place in the road.

Can Kidnapping Be Stopped?

THERE is only one way kidnapping can be stopped,—take the profit out of it. As long as kidnapping pays—or gives a reasonable promise of paying—the racket will continue. How can the profit be eliminated? There is only one way—refusal to pay ransoms, on the part of families or friends of the victim, regardless of what the fate of the latter may be. Such an attitude if adopted by the people of this country, as a whole would stop kidnapping OVERNIGHT.

BUT will that ever be done? We fear not. It's contrary to human nature—the strongest, most elemental impulses of the human heart. We can talk all we like about duty and the greatest good for the greatest number. But let a baby disappear from its crib some night—as the Lindbergh baby did,—and the next morning a message be received promising its safe return for a certain payment,—and will the parents act very DIFFERENTLY, than Colonel and Mrs. Lindbergh did? We fear not. They will pay anything they can get hold of, to save that child's life.

BUT the Lindberghs PAID—\$50,000 if we remember correctly—and their child's life was NOT saved. Mr. and Mrs. Hart of San Jose were willing to pay but their son's body was found in the bay. The family of Edward G. Bremer of St. Paul, were also willing to pay, but ten days have passed, and it is generally assumed, that the young banker too, is dead.

In all three cases the efforts to secure the safe return of the victim failed. In only ONE of the three was any money paid. In TWO of them, the kidnapers also failed—at San Jose they met sudden and horrible deaths swinging from city park trees; in St. Paul they are fugitives from justice, with empty hands, doomed to die if they are ever apprehended.

WHAT is the obvious conclusion? That even under PRESENT conditions kidnapping is a very hazardous racket,—so hazardous there is slight chance of any ransom payment bringing the safe return of the victim, and also slight chance that the kidnapers will ever get their money, and make their escape.

All of which is to the good. BUT now federal authorities are considering another move, to make kidnapping even MORE hazardous. It is proposed to pass a law making it a felony to pay a ransom for the return of any kidnapped person.

According to report, such a law, was adopted years ago in England, and has practically eliminated kidnapping in the British Isles. We wouldn't expect a similar result in this country—the entire criminal set up over here is very different from what it is abroad,—but we have no doubt such a law would help,—certainly be a long step in the right direction.

For while such a law would not prevent parents from doing everything in their power to save the life of a child, it would give them pause, and tend to make them hesitate about offering a ransom, until quite certain that such action, would absolutely insure the return of the child.

In other words it would encourage RESISTANCE to ransom demands on one hand; and it would serve notice on the underworld, that another formidable obstacle to success in their racket, had been set up, which with the exception of a few individuals personally concerned, would have the overwhelming support of public opinion.

SO, all in all, we don't share the prevailing pessimism regarding the stamping out of the kidnapper. The American people are thoroughly aroused law enforcement agencies, local, state and federal, are more, and more, on the alert. The chances of profit are steadily declining.

If we had to make a prediction, it would be that in another decade, kidnapping will be as rare in this country as it is now in Great Britain.

C. W. A. Is Winning the War

WHAT we have suspected all along has now been officially confirmed. We felt sure that the C. W. A. work, had done more to improve economic conditions in southern Oregon, than any other relief move by the government.

What had been accomplished here we felt sure must have been accomplished throughout the country. Now the current month's balance of business, in the federal report estimates, shows this to be true.

Table with 3 columns: Item, Jan. 1934, Jan. 1933. Rows include Industrial production, Factory employment, Pay rolls, Freight loadings, Department store sales, Building contracts, Imports, Exports.

In other words, in total improvement the first month of this year is superior to the same month last year 1933, and everything points to the fact that in February and March (during the latter month everything hit rock bottom) the comparative improvement will be even greater.

According to comment attached to this report, C. W. A. is almost entirely responsible for this great showing for Public Works have scarcely started. When the former starts to shade off however, the latter will swing in, full steam ahead.

Under the circumstances it is unthinkable that the administration would abandon such a successful relief program, before the winter is over.

LONG-TIME DEMOCRAT TO PORTLAND BENCH
PORTLAND, Jan. 26—(AP)—Donald E. Long, 40, life-long Democrat and president of the Jackson club, was named municipal judge of Portland, effective March 1, to succeed Judge Tomlinson and Stadler whose resignations were requested. One judge was to be retired as an economy measure, so the city decided to ask for the resignations of both, and to put in a new man. There were several other contenders for the judicial post.

Personal Health Service

By William Brady, M.D.
Signed letters pertaining to personal health and hygiene not to disease diagnosed will be answered by Dr. Brady if a stamped self-addressed envelope is enclosed. Letters should be brief and written in ink. Owing to the large number of letters received only a few can be answered. No reply can be made to queries not conforming to instructions. Address Dr. William Brady, 295 El Camino, Beverly Hills, Cal.

WHO SHALL BE CALLED DOCTOR?

A lawyer says that every time he reads one of my articles seeking to restrict the use of the title "Doctor" to legally qualified physicians he feels impelled to point out the absurdity of my suggestion. It is even worse. I would permit the use of the title by none other than the legally qualified PRACTICING physician, irrespective of their school or tenets. (The new pronoun is not my invention; some literary bird suggested it to take the place of the awkward "his or her" or the quaint "theirs" and Prof. William Lyon Phelps asked it.)

The breezy western lawyer goes on for pages to argue that the man who is really entitled to use the title is not the physician or surgeon but the teacher. Lawyer-like, he reverts to precedents to support this view and cites among other instances a passage in the book of Luke where the Bible narrative tells of the boy Jesus conversing with the doctors in the temple. Why take the title away from the Doctors of Divinity now just because someone else wants it?

As I am getting paid for my articles and the counsellor is not, he leaves it for me to do the research, but he takes it both he and I have learned "a little Latin and a little Greek" in the course of our education, and as he recalls the word "doctor" is derived from the Latin docere, meaning to teach, and so it belongs primarily to the learned man qualified to teach.

This, I estimate conservatively, makes the 248th time I've been enlightened upon the points the attorney makes. After a while I may get to know. Listen, sophomores. It is not part of my plan to take away the title of "Doctor" from anybody who has a legitimate right to it, and anybody who has earned a doctorate degree is "Doctor" to me. On the other hand, there are too many fakers who prize the title for the prestige it gives them, and for the good of the public health we should take whatever step is necessary to stop that sort of trickery.

Maybe I used poor tactics when I picked on the dentists, who, of all classes, have a perfect right to the title, but I turned first to the dentists, suggesting that they voluntarily relinquish the title, and for the good of the public health we should take whatever step is necessary to stop that sort of trickery.

NEW YORK DAY BY DAY BY O. O. McIntyre
NEW YORK, Jan. 26—Thoughts while strolling: Mae West's nearest double is Blossom Seeley. Helen Menken suggests a green-shuttered white with set in cypresses. The engaging upland of Doris Duke's eyes. Like Fritz Scheff's. Just as when the theater seems blowing out, along comes a hill.

One of my favorite people—Roanoke Beach. Nobody yet has touched Rocky for a gorgeous stage spectacle. What became of Sheila Barrett? Just then I had an idea for a line—and zip it's gone. O, yes, it was about Edythe Baker, that little frou-frou pianist of the Midnight Frolic.

She's one of the actual social races of London. Invited to private dinner parties of Wales, and all that. Kansas City born, I believe. Lots of folk going to live on houseboats this summer. Arthur McKeogh started it. The swoop of the decade—from penthouse to shanty boat!

It's a burning ever-present curiosity of mine to know what a man who really knows cuisine eats. I sat next to a celebrated gourmet at Pierre's today. He was having lunch. — I breakfast. His order: a clear soup with this toast. Followed by a mixed salad, a cup of coffee, topped off by a strawberry tart and a nubbin of cheese. What a sensible lunch!

Barbara Hutton is reputed to have touched off the tiara revival. Once they were worn only by dowagers in the Diamond Horseshoe Circle. Now they are seen wherever debbies gather as well as at the Roseland dance palace. They are brilliant, coral and crystal. For from \$2 to \$10, and are even being shown in the five and tens.

Ray Perkins declares he was seeking one of the many rooms of the N. B. C. to try out a broadcast recently and before he realized it discovered he was in a pigeon hole in Martin Aylesworth's desk.

Talkies seem especially appealing to Japanese families. At the Capitol last night a father, mother and three cutely bobbed children sat directly in front. A proscenic scene where a young man came out on a moonlit veranda seemed to tickle their collective risibilities. There was much restrained giggling among all which continued on into the newscasts. They left tittering. I remained to see the scene again but am still non-plussed. I continue to wonder what it was. Probably American manners in contrast to Nipponese.

Kyrle Bellew once had a Japanese dresser who rushed out of the room exploding with laughter every time Bellew beat a tattoo on his derby. He would never explain why it amused him so.

Such a twinge of guilt stumbling upon love-making! On an arched bridge over a Central Park bridge path this evening I saw a young man and young woman leaning over the grey stone, gazing at nothing in particular save perhaps their future. Under cover of their arms they held hands. I tried not to be heard but at my heel crush of gravel they turned in a midst of a kiss, their eyes like fields full of moon calves. I wanted to skeedaddle.

Comment on the Day's News

By FRANK JENKINS
PRESIDENT ROOSEVELT, we read, is expected to send a request to congress this week for \$350,000,000 to continue the civil works administration until May 1.

Who is reckless enough to bet that he WON'T get it? ALL the devices tried by the government to stimulate business, the civil works administration has been the most successful, because it has scattered money out where it creates buying power.

Buying power is what makes business good. THE civil works program has been in operation somewhat less than two months. In that time total payroll disbursements have been relatively small. Yet improvement in business has been marked in that period, and no one who has had occasion to see the number of civil works checks in circulation can doubt that they have had quite a little to do with the stimulation that all lines of business have felt.

FOR one thing, all this civil works money has gone IMMEDIATELY into circulation. Those who have got it have spent it—spent it without delay, for things they were in need of. There has been no hoarding of civil works money. FOR another, the presence of these civil works payrolls has STIMULATED CONFIDENCE.

Before their appearance, those fortunate enough to have a dollar in their pockets were inclined to regard it as the last dollar they would ever have and to look upon it accordingly —to hang onto it, that is to say, just as long as possible. With the appearance of civil works, and its possibilities of jobs, people began to get confidence that if they spent the dollar in their pockets they might get another to take its place.

Thus money began to CIRCULATE. NOW here is a very important fact: It isn't the amount of money outstanding so much as the speed with which money circulates that makes business good. For example: Back in the big boom year of 1929, the amount of money outstanding in the United States was about five billion dollars. In March of 1933, the amount of money outstanding was about SEVEN billion dollars.

IN 1929, with only five billion dollars in money, business was good. In the spring of 1933, with SEVEN billions of money, business was about as bad as it could be. In 1929, you see, money was MOVING FAST, while in the spring of 1933 it was hardly moving at all. Money wasn't moving in 1933 because those who had it were holding onto it instead of spending it.

CIVIL works payrolls have stimulated business not so much by the amount of money they put in circulation as by the extent to which they inspired confidence and so caused people to spend more freely for things they needed and wanted. Because of its effect on business, civil works has been exceedingly popular, and it is a practically foregone conclusion that congress will provide the funds with which to continue it into May.

By that time, it is expected, the slower and more ponderous public works program will have got under way, taking the place of civil works, which has been a temporary expedient to fill the gap.

New York exchange. It might force the little exchanges around the country to conform to New York conditions. That is one reason why the markets paid no attention to the news that the Dickinson market regulation report had been submitted to the president.

Another reason was the tip that the Dickinson report would be submitted to the president.

News Behind The News
NEW CASTLE, Del., Jan. 26—(AP)—The Columbia only airplane thrice to fly the Atlantic, is in ashes. With four other planes, it was destroyed by a fire which swept a large barn at the Bellanca Aircraft Corporation's field near New Castle late yesterday. Officials estimated the loss at \$250,000.

The Columbia's first trans-Atlantic flight was its best known venture. Then the craft of Charles E. Levine, the Columbia carried the New Yorker and his pilot, Clarence Chamberlin, to Germany.

Firemen said the 100-year-old barn was ignited by sparks from a grass fire.

FOR FEWER COLDS...VICKS NOSE DROPS
FOR SHORTER COLDS...VICKS VAPORUB

VICKS PLAN FOR BETTER CONTROL OF COLDS

Flight 'o Time

(Medford and Jackson County History From the Files of The Mail Tribune of 20 and 10 Years Ago.)

TEN YEARS AGO TODAY
January 26, 1924
(It was Saturday)
Health's drug store gives away a gold fish with every \$1 purchase.

Strong wind blows over valley, but no damage is done. W. O. W. to give a minstrel show to aid building fund.

Gold Hill asks new bridge over the Rogue. Sheriff Terrill is accused of "assailing the county court and ridiculing its dry policy."

Ben Harder returns from conference at O. A. C. Burglar alarm at First National bank rings at midnight and excites the city police. It was due to a short circuit.

SEVEN FEET OF SNOW IN THE SHI-KI-POU. The Female of the Species, at the Star: "If Girls Were Boys," at the Isis; and "Hell in the Hills," at the It.

Entire city so excited over Basco Musical Comedy company at the Page "that everything is deserted, including the saloons and a revival meeting."

Espee asked to reduce its freight rates on beans "to and from the valley." Special trains to be run for special performance of "Ben Hur" at Ashland.

WAGE BOOST COMING IN LUMBER INDUSTRY

PORTLAND, Ore., Jan. 26—(AP)—A wage increase of 2 1/2 cents an hour to 45 cents for common labor in all lumber mills and camps affiliated with the Loyal Legion of Loggers and Lumbermen, will become effective February 1, it was said at the 4-L headquarters here today.

The board of directors, composed of employers and employees, voted an increase at the 30th semi-annual meeting held this week. The current scale is 42 1/2 cents an hour for common labor. The new ruling will effect mills in Oregon, Washington, Idaho and California.

Mr. Peart III—B. A. Peart of Medford, who underwent a major operation at the Community hospital Wednesday, was reported in an improved condition yesterday.

COMING SUNDAY.. FOR 4-DAY RUN THEY WERE DIZZY DELEGATES... AT A DIZZIER CONVENTION Stan LAUREL Oliver HARDY in their new full-length feature picture— SONS OF THE DESERT with CHARLEY CHASE
Plus Feature Short Reels
Paramount News
Krazy Spooks Cartoon
Travel in France
A Roaming Romeo—Harry Langdon
Continuous Sunday Doors Open 1:45 P. M.
Evenings 8:30 Kiddies 10c
PLAYING TILL SATURDAY NITE
the Women IN HIS LIFE with Otto KRUGER
Phone 255