



PLAIN FACTS!

That Will Interest Every Business Man Who
Spends Money For Advertising—

**The Mail Tribune's Net PAID
Circulation Today Is 4738!**

Which Is Greater Than in 1929—This Circulation Is Guaranteed Because The Mail Tribune Is a Member of the Audit Bureau of Circulations

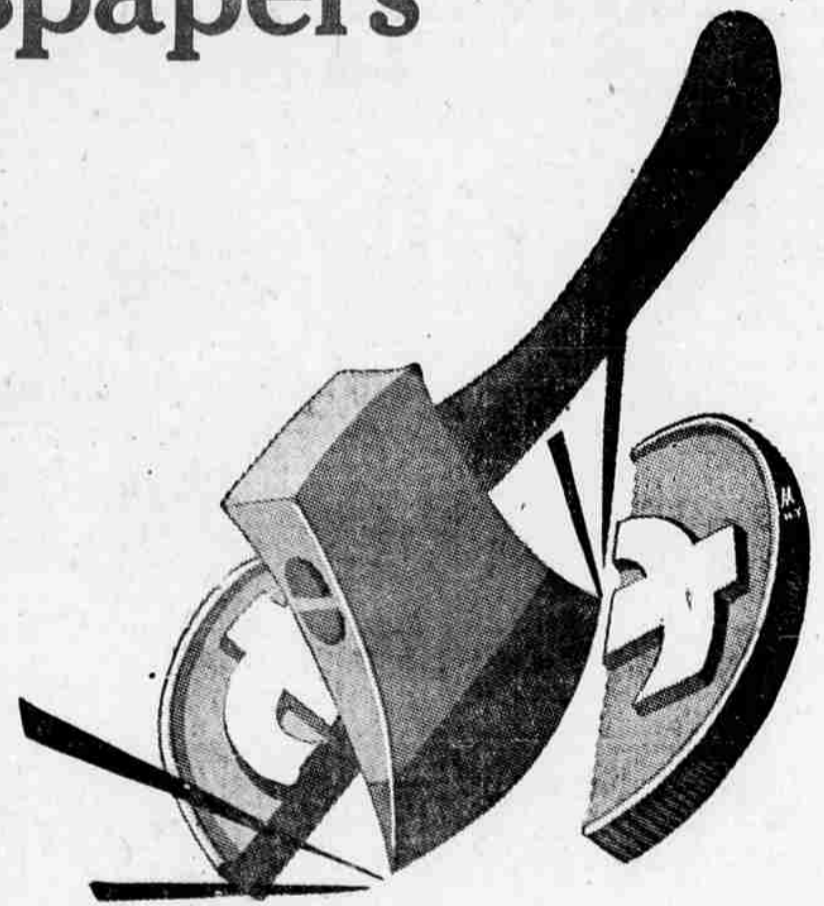
(Total Press Run Now 5060)

**Greater Net Paid Circulation Than
the Net Paid Circulation of All Other
Jackson County Newspapers
COMBINED!**

The Combined Advertising Rates of All Other
Jackson County Newspapers Are Considerably
More Than \$1.00 Per Inch.

*The Mail Tribune Offers a Greater
Coverage at Less than Half the Cost*

Your advertising message in the MAIL TRIBUNE is backed by the prestige of southern Oregon's leading newspaper and surrounded by the BEST in NEWS and FINEST in FEATURES. . . . This paper is a member of the ASSOCIATED PRESS and UNITED PRESS.



COMPLETE COVERAGE Each Week!

The Mail Tribune's Merchant Edition, With 4000 Distribution In This County and 1500 In Grants Pass Costs But 10c Per Inch, Repeat Rate, Yet, With the Regular Edition Reaches 10,500 Homes. Double the Coverage of All Other Combined Jackson County Newspapers at Half the Advertising Cost of These Combined Papers

Oregon's Fastest Growing Newspaper—917 Net Gain in Subscribers During 1933!