

MANAGER TELLS C. OF C. ATTITUDE ON AGRICULTURE

Industrial and Economic Life of Community Depends On Farm Says Banwell— Efforts to Aid Related

(Ed. Note: Due to the fact that the Chamber of Commerce has made agriculture its major activity this year, and also because of the evident enthusiasm for the program which seems to prevail throughout the community, the Medford Tribune has requested A. H. Banwell, manager of the Chamber of Commerce, to present the chamber's views on agriculture. Here they are:)

There may be those who will challenge my right to talk about farming because I was not raised on a farm. My experience with the pig, for instance, is entirely limited to a keen appreciation for bacon. However, Lindbergh was not born in an airplane but he made good as a flyer, so perhaps there is hope for me to be able to talk about agriculture, although born and raised in a large city.

All Depend on Farm
The industrial, economic and social life of this community depends on agriculture. Let no one tell you that we are not an agricultural community nor that a full development of our agricultural possibilities will not build a greater and bigger Medford and Southern Oregon.

The board of directors of the Chamber of Commerce, realizing this fact, designated agricultural development to be the major project in this year's program.
In my humble opinion, I do not believe that Medford is destined to be a large industrial center. The transportation facilities available at present, high freight rates and distance from large population centers, make the possibilities of a pronounced and immediate development rather remote.

It may come in later years, of course. However, industrial development dependent upon agriculture can be brought about, such as processing plants and canneries, but the question of competitive freight rates and other important problems enter into the picture.

Pear Chief Industry
We must not overlook the fact that the greatest industry we have today is the pear industry. Let us minimize the value of this important business, even if some of our growers unfortunately have during the past two years, used more than their share of red ink.

We have other agricultural advantages which can be further developed besides pears. The dairy industry, for instance, can be built up and made a valuable asset. Space does not permit, but it can be easily proven that the cow is the basis of all prosperity. Poor old Bossy really is entitled to a place in the sun, but, unfortunately, she has been hiding in the shadows recently.

Making Best Effort
The agricultural program of the chamber is not merely a gesture. It is not intended to pull the wool over the farmers' eyes. The chamber realizes that our whole future depends upon our ability to develop a constructive and permanent agricultural program, and that our farmers are entitled to a fair measure of profit from their labors.

Unless we have a healthy condition in agriculture all other lines of business will feel the depressing reaction, and it is therefore as much concern of industry at large as of agriculture itself that agriculture be prosperous. No one should be fooled into believing that agricultural problems of many years' standing can be solved overnight in a few months, or even in one year. Most of the problems confronting us require concerted effort over a period of years; in order to accomplish the desired results. Our chief problems, I believe, are not of production, but of marketing.

Need Realized
Practically every city and community recognizes the need and value of a sane agricultural development program as a regular part of its chamber of commerce activities. Because others are doing it is not the reason we have made agricultural development our major activity, but our action is based on the logical conclusion that this is primarily an agricultural section.

The Chambers of Commerce of the United States which have obtained beneficial results from their agricultural program and which have worked in co-operation with the farmer. That's what we have done. We have not tried, as have some places, to create a program of agriculture without even having a man on the committee familiar with the problems of the farmer.

The only way to formulate a program is to have the farmer at the table with their feet underneath and their cards on top, and to be fair with one another and eliminate all suspicion of each other. By this method, in organizing various agricultural groups, we have received a fair measure of success this year. Our experience of this year will act as a foundation upon which we shall build our future program. We have pledged ourselves to an agricultural program and this will be done in order that we may contribute toward building up a healthy agricultural community.

Premiums Discouraged
One or two farmers have told us during the past few weeks that they are entitled to a premium over products produced outside this district. I would like to make myself very clear on this point. I am a firm and avowed believer in the support of home products provided that quality, price and service are comparable to outside competition, but I do not believe that any local farmer is entitled to support who does not produce quality goods. I don't think the average farmer expects anything different himself.

The markets of the world are load-

ed with culls, and the sooner they are eliminated the better for all of us. But while I feel our local producers should have the united support of our merchants, provided they raise quality produce, we cannot afford, in developing an agricultural program, to absolutely ignore outside markets.

Modern transportation, particularly truck transportation, has brought us closer to outside competition.

As a chamber of commerce we can and do urge the support of our local producers, and many examples of groups organized this year could be quoted to show that the farmer benefited by our actions without working a hardship on the consumer. We look upon our farmers as business men and realize that upon their future success depends the measure of success which will be accorded the merchants of Medford.

I have said before that we are an agricultural community—we are Iowa of other places. The best recommendation we can have as an agricultural community is to show that our farmers are producing quality goods and are successful.

We are not trying to duplicate the work of the county agent and the state extension service program, but rather to supplement it and co-operate with it in every way. Suppose, for instance, you were working for the Chamber of Commerce. Letters come in each week from prospective farmers. What would you tell them? "Yes, come on in the water's fine." Or, "No, don't come here. Our farmers are starving to death."

We have worked out a system which we believe is fair to the enquirer and to the community. Each person writing is told the truth about this section and no one is invited to come here unless he has a certain amount of capital. We send out a questionnaire asking many questions regarding his personal affairs and his ability as a farmer, and experience has shown us that only about 20 per cent of the questionnaires are ever returned. Those, however, are real prospects.

Social Contact Needed
A by-product of our agricultural program is our visits to the granges, farmers' picnics and those get-togethers which promote friendliness and fellowship and build good will between the farmers and city people. This is considerable work and one which the Chamber of Commerce will continue to foster, but those get-togethers don't pay dividends. They do promote friendships, and those friendships are made the basis of meetings held at a later date when the cold, hard agricultural problems are thoroughly discussed and worked out.

It would not be right for me to complete this article without paying tribute to the agricultural committee of the Chamber of Commerce and its various sub-committees, the members of whom have carried on this work, shouldered their responsibility, and have made possible the accomplishments which have been so far attained.

Today's closing prices for 32 selected stocks follow:

H. S. PRINCIPAL OF JACKSONVILLE FOR SALES TAX

That the sales tax just passed by the state legislature would be a direct relief to sections such as that encompassed in Jacksonville was pointed out by Principal Milton E. Coe of Jacksonville this week.

Although the sales tax was defeated at referendum last fall, Coe believes that, when taxpayers are fully acquainted with the way in which the recent tax will work out, will be wholeheartedly in favor of it. "The sales tax may easily mean the reduction of your school property taxes," asserted Coe.

"This year's budget for district No. 1 calls for \$12,000 to be levied against real property of this district. Should this section's share of the state school sales tax reach the small amount of \$3,000—which is quite probable—it would mean a rebate of one-fourth of the school property tax levy to Jacksonville taxpayers during the coming year.

"Lay off educational purposes here figures 20 mills, and a mere \$3,000 out of the sales tax would knock off five mills of this assessment and taxpayers, for the coming year, would receive a credit all for this amount of their taxes. Inasmuch as the assessments already have been placed on the tax rolls, next year, of course, the mill levy would be reduced by this amount.

"The school sales tax just passed—as I understand it—is for two years and is an emergency measure to keep educational institutions operating when all other tax sources have failed," continued Mr. Coe. "When one thoroughly understands conditions he couldn't conscientiously oppose the sales tax unless he is simply against all education. The sales tax seems to be Oregon's only hope to keep all her schools open for the next two years. As the burden on property has become so heavy it is breaking the farmers' and home-owners' backs.

"The sales tax, as a means of raising funds for schools, will mean the end of such alarming delinquencies in tax payments, and will ease the burden of the man who is harassed with terrific tax burdens. The sales tax, being collected on the spot, will relieve property taxes almost immediately—applying on next year's payments," concluded Principal Coe—Jacksonville Miner.

TOO LATE TO CLASSIFY
LOST—French poodle puppy. Pure white. Answers to name of "Bkippy." Finder return to 718 West 14th or call 1251. Reward.
ATTRACTIVE room, separate entrance; heat. 220 No. Oakdale.
LOST—Large black purse and other women's articles. Sunrise Auto Camp, Apt. 8.
5-ROOM house for rent. Tel. 1658.
FOR RENT—Furnished house, \$15. Phone 319-R.
FOR SALE—30-gallon oak barrel, \$2.50; 1 rocking chair, \$1.00; 1 scooter, \$1.00, 110 Williamson.

Markets

Livestock
PORTLAND, Ore., Dec. 20.—(AP)—CATTLE: 50, calves 25; slow unchanged.
HOGS: 400; fully steady, unchanged.
SHEEP: 100; steady, unchanged.

Portland Produce

PORTLAND, Ore., Dec. 20.—(AP)—BUTTER—Prima, extra, 18c; standard, 14c; farm's door delivery. BUTTERFAT—Portland delivery: A grade, 24c; farm's door delivery, 11-12c; sweet cream, 8c higher.
EGGS—Pacific Poultry Producers' selling price: Fresh extra specials, 25c; extra, 23c; standard, 20c; medium, 19c dozen. Buying price by wholesalers: Fresh extra, 20c; do. first, 12c; medium, 14c; do. under-grade, 12c; pullets, 12c.
Cheese, milk, country meats, live poultry, onions, potatoes wool and hay—unchanged.

Chicago Wheat

CHICAGO, Dec. 20.—(AP)—Wheat: Dec. 81 1/2, 82 1/4, 79 1/4, 79 1/4. May 84 1/2, 84 1/2, 81 1/2, 81 1/2. July 83 1/2, 83 1/2, 80 1/2, 80 1/2.

Wall St. Report

Stock Sale Averages.
(Copyright, 1933, Standard Statistics Co.)
December 20: 50 20 20 90
Ind's RR's U's Total
Today 87.4 41.1 63.3 76.0
Prev. day 89.0 41.6 65.1 77.4
Week ago 92.7 43.8 69.0 80.9
Year ago 51.1 26.6 89.8 54.1
3 Yrs. ago 119.7 93.2 157.3 122.2

Bond Sale Averages.
(Copyright, 1933, Standard Statistics Co.)
December 20:
Ind's RR's U's Total
Today 71.3 72.1 76.7 72.9
Prev. day 71.9 71.9 77.2 73.6
Week ago 71.9 73.1 77.2 74.3
Year ago 63.0 53.4 81.4 67.9
3 Yrs. ago 86.1 102.0 98.9 95.4

NEW YORK, Dec. 20.—(AP)—A sharp decline in some specialty issues unsettled the stock market today and extreme declines of 8 to 9 points were suffered by the more volatile equities before buying support appeared to stem the torrent. Many leaders related pressure, with the majority showing only small net losses. The close was heavy. Transfers approximated 2,300,000 shares.

Today's closing prices for 32 selected stocks follow:

Al. Chem. & Dye 142
Am. Can 93
Am. & Pgn. Pow. 7 1/2
A. T. & T. 107 3/4
Anaconda 13 1/2
Atch. T. & R. P. 84 1/2
Bendix Avia. 15 1/2
Beth. Steel 34 1/2
California Pack's 19 1/2
Caterpillar Tract. 22 1/2
Chrysler 49 1/2
Coml. Solv. 31
Curtiss-Wright 2 1/2
DuPont 87 1/2
Gen. Foods 32 1/2
Gen. Mot. 33 1/2
Int. Harvest 37 1/2
I. T. & T. 12 1/2
Johns-Man. 55 1/2
Monty Ward 20 1/2
North Amer. 13 1/2
Pennsy (J. C.) 51 1/2
Phillips Pet 15
Radio 6 1/2
Soul. Pac. 18 1/2
Std. Brands 21
St. Oil Cal. 44 1/2
St. Oil N. J. 44 1/2
Trans. Amer. 12 1/2
Union Carb. 45 1/2
Unit. Aircraft 30 1/2
U. S. Steel 45 1/2

San Francisco Butterfat
SAN FRANCISCO, Dec. 20.—(AP)—Butterfat, 16-18 1/2c.
Silver
NEW YORK, Dec. 20.—(AP)—Bar silver easy, 1/2c lower at 43c.

STOCK EXCHANGE OPEN
AS USUAL SATURDAY
NEW YORK, Dec. 20.—(AP)—The New York stock exchange will be open Saturday. The board of governors this afternoon denied a petition signed by several hundred members requesting that the day be an exchange holiday. Commodity markets generally will be closed.

Whitesides Call—Mr. and Mrs. Ed Whiteside of Rose have been business callers in this city today, doing their Christmas shopping.

DOCUMENTS AND RADIO SETS ARE SEIZED IN PARIS

(Continued from page one)

seized books, documents and photographic plates.
At Martin's home the gendarmes took two envelopes, which they said contained 15,500 and 12,000 francs respectively.

They said they found another suspect, Mlle. Madeleine Mermet, 23, French and a teacher, ready for flight when they raided her home and arrested her. It was there they said they found the wireless station and the movie cameras.

The home of Mr. and Mrs. Molas Salmon, Polish medical students, yielded additional documents to the police, according to their announcement.

Communist Angle.
Police declared they had found a communist angle to their investigation through the seizure of extremist writing in the home of the Salmons.

Switz made no appeal to the American consulate, which would act only if it is asked to do so or if developments suggest that an American fails to receive fair treatment.

In American quarters it was said Switz left the United States in April, 1927, giving as the purpose of his trip "study and travel." At that time he was unmarried and gave the American University Union in Paris as his address.

BANK BOOKKEEPING
KEPT FACTS HIDDEN
WASHINGTON, Dec. 20.—(AP)—

Show us the lady who wouldn't be THRILLED . . .



Exquisite baguette. White or natural gold filled case. \$52.50

Dainty Elgin semi-baguette. 15 jewels, natural gold filled case with gold filled band. \$42.50
Beautiful Engagement and Wedding Ring Sets. Natural and white gold. \$19.75
Men's 7-Jewel American Wrist Watches \$9.75
Desk Sets with Sheaffer Pens \$3.50
Silverware service for six. 35-year guarantee \$9.95
Military Sets in Leather Cases 1/2 Price

Brophy's JEWELERS MEDFORD, ORE.

Let this bearer of cheery voices be in your home for Christmas!



A TELEPHONE is a thoughtful, unusual, inexpensive gift, and will be appreciated every day the whole year around.

Home Telephone & Telegraph Co.
Medford, Ore.

Robert O. Lord, former head of the Guardian Detroit Union Group, Inc., could show "no bills payable" in their public reports when it was not testified today before senate investigators that a bookkeeping process was followed so that banks in that system could show "no bills payable" in their public reports when it was not followed by state police for failure to have proper lights on her car.

A Few Last Minute GIFT SUGGESTIONS For Shoppers at the M. M. STORE Thursday, Friday and Saturday Why Not Solve the Problem With SLIPPERS Smart fur trimmed velvet Slippers . . . A fine selection all specially priced for a \$1.95 final clean-up from \$2.75 to \$1.95 Leather Comfy Slippers. Values to \$2.98. Closing out before Christmas \$1.49 at A fine assortment of Women's and Children's Slippers—prices as low as 69c Wool lined Slippers—the last word in comfort—specially priced for the last three shopping days \$1.49 Men's Leather Comfy Slippers specially reduced for final clean-up \$1.25 Sheep-lined "Woolies" \$1.25 and \$1.49 BASEMENT BARGAINS Here's a gift that solves the problem Boys' All-Wool Sweaters . . . slip on sweaters in just the right colors and designs . . . A fine gift for the boy at a price amazingly low — \$1.35 values. 98c Slippers . . . for men, women, girls and boys . . . Two big bargain groups 49c to 98c Blankets . . . in smart Indian patterns. Basement special \$1.69 M. M. DEPT. STORE

RAIL FARES CUT and SURCHARGE CANCELLED Reducing Sleeping Car Charges 1/3 ON SOUTHERN PACIFIC To CALIFORNIA COACH and TOURIST \$8.40 SAN FRANCISCO \$16.00 ROUNDTrip Special low fares good in coaches and chair cars, also in tourist sleeping cars plus berth. Similar fares to other California points. Los Angeles, One Way \$16.13 Round Trip \$28.70 FIRST CLASS \$12.59 SAN FRANCISCO \$16.65 ROUNDTrip First-class one-way fares have been cut one-sixth. Roundtrips are on a basis of 3c a mile. Good in all types of accommodations. Similar fares to other points. Los Angeles, One Way \$24.19 Round Trip \$31.05 SLEEPING CAR CHARGES CUT 1/3 Applies to all types of Pullman accommodations between all points in the West. New rate examples: STANDARD COMPARTMENT From Medford To Upper Berth Lower Berth San Francisco \$2.40 \$3.00 \$ 8.50 Los Angeles 4.60 5.75 16.50 EAST VIA CALIFORNIA One-way fares good in Tourist Pullmans, plus berth, are reduced. Example: From Portland and most western Oregon points to Chicago, now \$44.56. Coach fare to Chicago, \$40. ALL-YEAR ROUNDTrips radically reduced. Example: From Portland and most western Oregon points to Chicago \$112; to New York, \$172.40. Good in all types of accommodations. CHRISTMAS EXCURSIONS EAST Special low roundtrips good on all trains leaving December 14 to January 1. Return limit, January 15. LOW FARES BETWEEN OREGON POINTS One-way and round trip fares 2 1/2 mile and less, apply between S. P. stations in Oregon. Overnight sleeping car service between Portland and southern Oregon and Coos Bay points. COMPLETE MEALS, 80¢ "Meals Select"—complete luncheons and dinners 80¢-\$1.25. Breakfasts 50¢-90¢, all S.P. dining cars. Take your car with you. Fast freight service and low rates for passengers' automobiles. Southern Pacific J. C. CARLE, Agent, Phone 34 J. A. ORMANDY, General Passenger Agent, 705 Pacific Building, Portland, Ore.