

ACHIEVEMENTS OF WONDERLAND ASSN REPORTED TO C-C

T. L. Stanley, manager of the Shasta Cascade Wonderland association, appeared before the travel, publicity and convention groups of the Chamber of Commerce yesterday, and presented in detail the accomplishments of the travel association for this year.

Statistics showing how the traveler's dollar is spent were offered in a very interesting manner, together with a vast amount of publicity material. Special sections of metropolitan newspapers, magazine articles, pamphlets, and other material were presented to the group to show the vast coverage which the organization has obtained along publicity lines.

Mr. Stanley also presented letters and post-cards from people in the east who desire information regarding the Wonderland, and related specific cases where he had checked on the persons, and in one or two instances, by virtue of the publicity obtained, the people had come to the Shasta Cascade Wonderland and stayed for a period of three weeks, spending anywhere from \$60 to \$1,000.

Those attending the meeting were very enthusiastic over the accomplishments of the past, and the Chamber of Commerce will work very closely with the Wonderland association in the future.

George O'Dowd, field representative of the association, will remain in Medford for a month or so, and expects to build up a fine membership here, so that Medford can be assured a vast amount of publicity which could not be obtained by any other means.

By virtue of its close proximity to Crater Lake, Medford has already received much publicity, and with a strong membership here, and a local county council set-up, Medford will benefit a great deal more in the future.

W. A. Gates is the local director and C. L. MacDonald is chairman of the county council for the Wonderland association.

JACKSONVILLE GRANGE CHORUS WILL PRESENT CANTATA WEDNESDAY

The Jacksonville Grange chorus of 26 voices will present the Christmas cantata, "Bethlehem," next Wednesday evening at 8 o'clock in the Grange hall. This program will be something a little unusual in the way of Grange programs, the Jacksonville Grange chorus being one of a very few to be heard in cantata production.

The chorus has been under the direction of Mrs. A. J. MacDonough since its organization last spring, and has held regular rehearsals since its beginning. Every effort has been put forth to make this program the very best and to insure an evening of worth while music. Besides the cantata numbers, there will be several other musical selections, among them a "Lullaby" by the chorus. An added feature to the cantata will be the organ and piano accompaniment, the organ played by Miss Ruth Severance and piano by Mrs. Mabel Sims. This duo in accompaniment adds very much to the beauty of the well-known cantata.

An invitation is extended to the different Granges and public at large. There will be no admission charge but a silver offering will be taken, which will go toward the purchasing of new music for the chorus.

HEART IN GLASS DISH IS PHOTOGRAPHED FOR FILM BY SCIENTISTS

NEW YORK, Dec. 14.—(AP)—The chicken heart which has lived in a glass dish for 20 years at the Rockefeller Institute will go into the movies next week.

Farmer Endorse Roosevelt Policy

CHICAGO, Dec. 14.—(AP)—The American Farm Bureau Federation today heartily endorsed the Roosevelt agricultural recovery program, urged that "serious opposition" to it be broken down, and called for its provisions to be broadened even further to bring parity prices to farm produce.

LOS ANGELES DELUGE CAUSES AUTO DEATHS

LOS ANGELES, Cal., Dec. 14.—(AP)—Heavy rain, making slippery streets and poor visibility, contributed to the traffic accident toll which counted six deaths and many injuries today. Among the victims was Stanley Krupa, 28, attached to the San Diego naval hospital, who died from injuries received when an automobile ran him down.

MEIER MUM ON PARDON FOR LIQUOR VIOLATORS

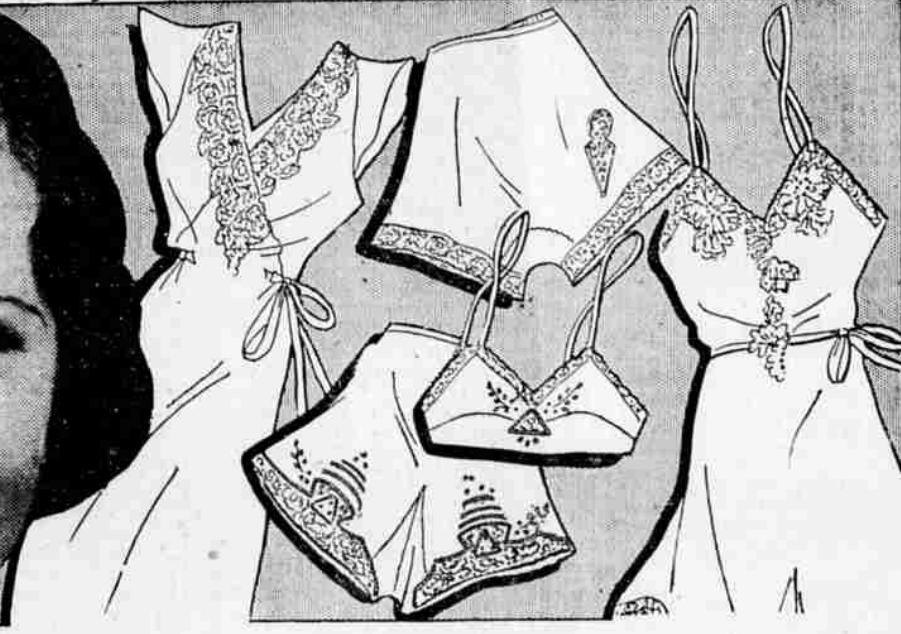
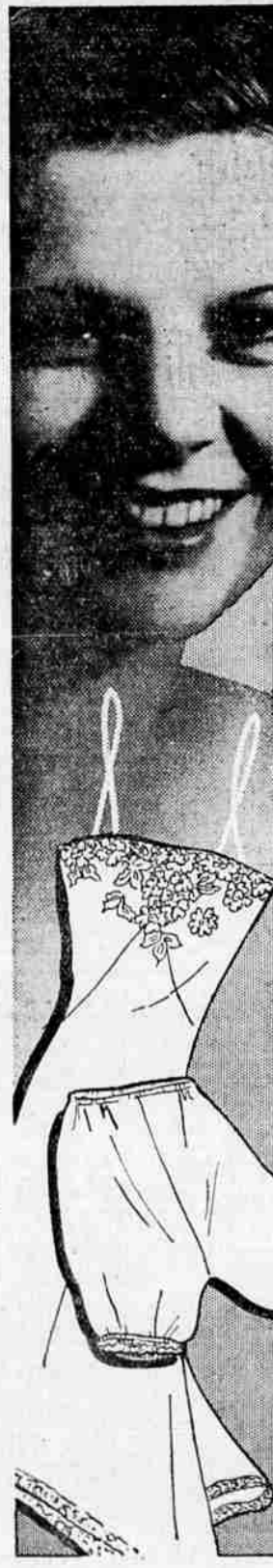
SALEM, Ore., Dec. 14.—(AP)—Three 11 state penitentiary prisoners serving time for liquor violations during the prohibition period. Governor Julius L. Meier has not yet announced whether or not he would free them.

AIR BRAKE ORDER LARGEST IN YEARS

WATERTOWN, N. Y., Dec. 14.—(AP)—A \$1,300,000 order for new air brakes, announced today by the New York Air Brake company, is the largest of that nature in four years, the company said. The order includes the manufacture of air brake equipment for more than 8,000 freight cars for the Chesapeake & Ohio, the Nickel Plate and the Erie.

WASHINGTON, Dec. 14.—(AP)—Representative Smith (D., Wn.) said today he would urge approval by the house rivers and harbors committee of a \$2,500,000 channel for the Columbia river at Vancouver, Wash.

WARDS for Sensible Gifts



A sensible Santa will bring something she really needs

Rayon Lingerie

- Tailored Bloomers
- Tailored Shorties
- Tailored Vests
- Lace Trimmed Panties
- Lace Trimmed Step Ins

39¢

Each

LINGERIE, the intimate, wanted, sure to please gift! Wards is the place to get it! This great group offers savings far beyond the everyday values everybody knows so well.

Finer Rayons Including Extra Sizes

This great group includes: Extra size tailored Bloomers, Panties, Vests; and regular size tailored Bloomers and Vests; novelty Panties and Bloomers.

50¢

each

Rayon Gowns, lace trimmed, regular and extra sizes, choice \$1.19

EXQUISITE SILK LINGERIE

Dance Sets \$1.29 | Bias-Cut \$1.29 | Beautiful \$1.98
Chemises \$1.29 | Silk Slips \$1.29 | Silk Gowns \$1.98

Give a Sensible Gift! Ward's Plain or Fancy Dress Shirts \$1.49



No better gift to please men on Christmas morning! Fresh, ruffled, factory-dyed broadcloth fabrics in white and solid colors. Also fancies. Full cut, well-made.

You Save! Brand New Gift Ties 50¢



Price is low—but they're quality ties, hand made, margin lined. Newest stripes and small patterns. A real value—and the early shopper gets the pick of the selection.

Here Is a Useful Gift! Suede Finish Indian Blankets \$2.19



70 x 80 inches in blue, tan, green and red. 3-inch saton binding. Beautifully napped suede finish.

See the Low Priced Ward's Pure Silk Hose 89¢



A value!—2 million women are "Golden Crest" fans! Sheer, crystal-clear, permanently dull. Reinforced toes and heels for wear. CHIFFON or SERVICE WEIGHTS.

Kid Gloves For Women \$1.19 pair



Capekin plain or novelty designs. Winter colors. All sizes.

Kerchiefs For HER 5¢ each



Prints, white, woven colored borders, novelties. A sensible gift, a value!

Gift Handbags Value Priced \$1.00



She'll appreciate a good bag. Simulated leather, 12 new styles.

Rayon and Cotton Print Crepe only 39¢ yd.

"Conchita," crepe prints in trendy and floral effects. Washable.

Tree Lights 8 lights 60¢



Loop design with 8 assorted colored Mazda bulbs.

Boys' Pajamas Two Piece \$1.00



Fannel, in cool or mitty styles. Colors, sizes 6 to 16.

Cape Gloves For Dress \$1.45



Warmly fleece lined, one clasp. Colors, black, brown. Men's, 8 to 10-1/2.

WESTERN FIELD RIFLE \$4.95

Bolt Action Single Shot. New hooded front sight. Hours 8:30 a.m. to 5:30 p.m. 117 S. Central. Open Saturdays till 8:30 p.m. Phone 286.

Wards buy millions of Toys. That's why Wards prices are so low!

Toy Values!



Electric Train Transformer Lights \$5.95 | Sport Set for Juniors. Bar-gain \$1.19 | Holster Set With Belt Just \$5.00

Headlight for Night Travel! Airplane Coaster \$3.49

New in lines as 1934 racer! Low-slung, Beaver-tail back. Clincher tires. One piece auto steel.



This Baby Takes Naps Has Real Lashes. Rubber pants. \$2.98 Dress, bonnet.
Horse Shoes For Indians Only 60¢
Electric Range Really Cooks only \$1.00 | Wooden Chest Gilbert Toys 18 pcs. \$1.00 | Velocipede Only \$5.29 | Table Tennis Paddles, 3 balls \$1.19

7-Tube Radio

with Wards new Instant Dialing \$4.00 Down

\$5 monthly, plus carrying charge. \$39.95 cash

Super-Heterodyne with 1934 features. Licensed by R.C.A. and Hazeltine. A very low price!

Big Washer

With Gas Engine \$5

Delivers it for Christmas!

Special Washer that does 4 peoples wash in 1/2 hour. Only \$47.95. \$5.00 a month. Small carrying charge on deferred payments.

Give Him a Gift He Can Use! Fancy Silk Socks 39¢

Pure silk, elastic rib tops, high spliced heels—they're grand! Double soles, strongly reinforced. Double sole.

Hours 8:30 a.m. to 5:30 p.m. 117 S. Central
Open Saturdays till 8:30 p.m. Phone 286

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