

SOUTHERN CALIFORNIA, ST. MARY'S WIN LAST GAMES



Bill Smith (wearing gray jersey in upper photo), Washington end, taking a 20 yard pass from Hansen and ran 39 yards to a touchdown against Southern California in a nip-and-tuck battle at Los Angeles which the Trojans finally won 13-7. Probst, Troy full, is shown at the left. In a wild pigskin scramble in San Francisco, St. Mary's closed its season by defeating Southern Methodist's eleven 18 to 6. Lower photo: Fuqua, Mustang end, carrying the ball for a first down as Nichelini (76), Gael half, comes in. Wilson, St. Mary's half, has his hands on Fuqua's hip. Others in the play: Pardee (30), Gael full, and Johnson (26) and Spain (47), both of S. M. U. (Associated Press Photos)

Unemployment Relief by Business Expansion With Sound Dollar Main Need

Widely Known Economist Gives Cure; Slow Recovery Progress Seen During Forthcoming Year

CLEVELAND, Dec. 13.—(AP)—Unemployment relief through business expansion, "promoted by private enterprise and financed with sound money," was termed America's greatest need by Colonel Leonard P. Ayres, vice-president of the Cleveland Trust Co. and widely known economist, in his annual business prediction, before the chamber of commerce today. "We are going to have a great national debate about our money in 1934," he said, "and much discussion of those many features of our new program in which projects for the reconstruction of our economic order are clearly in conflict with business revival. "From it all one principle will probably stand out in clear relief. It is that recovery has now become a more pressing problem than reform. \* \* \* Probably 1934 will be a year of slow progress toward material sal-

care, and a long list of articles made of the metal, lumber, stone, clay, glass and cement. Obstacles in the way of recovery in these industries, he said, are the fear that extension of government regulation will make it impossible for many corporations to make profits, and the lack of adequate financing due to fear engendered by the monetary situation. The former, he asserted, "seriously hampers recovery because it deadens business initiative." Corporations, he held, are spending as little as possible for improvements and replacements "until they have reasonable confidence that it is going to be possible for them to make profits in the future."

Dollar to Stay Unsound. Colonel Ayres said the prospects are that we shall continue to do business next year "with money that is unsound but not continuously and rapidly depreciating in value." Business conditions, he predicted, will continue similar to those just experienced, "with the administration attempting to stimulate business and lift prices by monetary manipulation, while price levels stubbornly refuse to rise far or fast, and business activity fails to expand in any marked degree."

"It now seems likely," he said, "that 1934 will be another year of depression during which the physical volume of production will not be as great in any month as it was in July of 1933, nor as small as it was in March. The real problem, Colonel Ayres declared, is in bringing back normal production of "durable goods," such as buildings, machinery, automobiles, furniture, bridges, ships, locomotives,

KMED Broadcast Schedule

- Thursday. 8:00—Breakfast News, Mail Tribune. 8:05—Musical Clock. 8:15—Peerless Parade. 8:30—Shopping Guide. 8:45—News Parade. 9:00—Friendship Circle Hour. 9:30—The Voice of John Charles Thomas. 9:45—Meeting of the Martha Meade Society. 10:00—Weather Forecast. 10:00—En and Zeb. 10:15—Morning Comments. 10:30—The Pet Program. 10:45—Xmas Radio Show. 11:15—Musical Note. 11:30—Mirror of Family Life. 11:45—Tone Pictures. 12:00—Mid-day Review. 12:15—Modern Motoring Service. 12:30—News Flasher, Mail Tribune. 12:30—Noon-Hour Comments. 12:45—The Thrill Hunter. 1:00—Varieties. 2:00—Classified Edition of Air. 3:00—Radio Bridge Club. 3:15—Songs for Everyday. 3:30—Santa Claus Broadcast, remote control. 4:00—KMED Program Review. 4:15—Judge Rutherford. 4:30—Christmas Radio Show. 5:00—Ocell and Sally. 5:15—Hilo Serenaders.

5:45—News Digest, Mail Tribune. 5:50—Si and Elmer. 6:00—Medford Theater Guide. 6:15—Salon Music. 6:30—Insurance Talk. 6:45—Holly-Time. 7:00—The Black Ghost. 7:15—In Berrydale. 7:30—Ray and Andy. 7:45—8:00—Eventide. If your Fuel Oil Tank is in an inconvenient location Ph. 515. Eads for CAREFUL Oil delivery.

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BASEBALL STARS SHIFTED IN HUGE SWAP OF TALENT

Grove, Walberg, Cochrane, Earnshaw and Bishop Sold By Connie Mack—Other Deals Also Hinted On Fire

By WILLIAM WERKER, Associated Press Sports Writer. CHICAGO, Dec. 13.—(AP)—The biggest baseball player deal of them all was in the bag today, and the annual major league meeting settled down to regular business and lesser swaps and sales. Connie Mack had disposed, as had been reported he would, of Lefty Grove, Rube Walberg, Mickey Cochrane, George Earnshaw and Max Bishop, getting in return, around \$300,000 in cash, and Pitcher Bob Kline and Infielder Harold Warster from the Boston Red Sox, and Catcher Charlie Berry from the Chicago White Sox. Boston Gets Three. Boston got Grove, Walberg and Bishop; Cochrane will manage Detroit and Earnshaw will pitch for Chicago. The White Sox lost a first string catcher when Berry went, but obtained in return, Johnny Paek, a receiver who figured in the Detroit-Cochrane deal. The acquisition of Grove, Walberg and Bishop promises to make the Red Sox a real contender for the title next year, while Detroit will be well-heeled for catchers, with Cochrane and Ray Hayworth on the roster. If he pitches as he did in 1932-30 and 31, Earnshaw will give Chicago something they have lacked for several years, a hurler, who can be depended upon to win a lot of games. What Philadelphia got out of the deal beside the \$300,000, appears much less concrete. Landis Retained. Mack's announcement almost completely overshadowed other bright bits of news. Kenesaw Mountain Landis was signed to another seven-year contract as baseball commissioner, and William Harbridge was given a five-year document as president, secretary and treasurer of the American league. The huge deal by no means ended the bargaining. There were numerous other negotiations on the fire. The Cubs, Pittsburgh Pirates and St. Louis were reported to be tangled up in a streable piece of business, while the Cincinnati Reds were said to be after Catcher Bob O'Farrell of the Cardinals as playing manager. Cleveland wanted Oscar Melillo, St. Louis Brown's second baseman, but had little hope of getting him as Manager Rogers Hornsby wanted Earl Averill as St. Louis' share of the deal. Braves After Cuyler. The Boston Braves were believed angling for Kiki Cuyler, star outfielder of the Chicago Cubs, as reports of a deal by the Cubs would trade Pitcher Pat Malone and Cuyler to Cincinnati for Chick Hefey fell through. However, it was rumored that Cuyler was for sale or trade with St. Louis or Pittsburgh angling for him. The two leagues will meet in joint session tomorrow to tie into the standard baseball and radio problems. The latter question was expected to remain as it is, with each club making its own decision as to whether there should be broadcasts of games. Both leagues appeared agreed that a standard baseball should be adopted, but there was no indication as to whether it should be the more jumpish American league model, or the less lively National league implement.

DEMPSEY MAKES CALL AT STATE PENITENTIARY

SALEM, Dec. 13.—(AP)—Sometimes the "boys" at the Oregon state penitentiary get what they ask, and yesterday was such an occasion. Jack Dempsey, here to referee last night's wrestling matches, spent four hours yesterday viewing the state penitentiary, talking to the boys in their cells and wishing a "Merry Christmas" to 500 assembled for their evening meal. Some fatherly advice was given Jack Kentworth of Portland, ex-pugilist who is serving a term for the murder of Johnny Hansen, ex-Portland ring idol. Dempsey's "murderous right" hand grasped the hangman's knot in the execution chamber. A meal similar to that eaten by the prisoners was eaten by Dempsey. At the wrestling match the habituated "bad boys," all middleweight, were cuffed about by the ex-champion, but for once it might be said he "pulled his punches" somewhat. Most of the time he used an open hand in making the grapplers conform to his interpretation of the wrestling rules. Robin Reed of Reedport took two out of three falls from Roy Bull-dog Jackson's one hammerlock hold was enough to disable Totem Pole Anderson, who had taken one fall with a Boston crab hold. Jack Ben-tano of Moldiville took the odd fall from Don Sugai of Salem.

BEAVERS, HUSKIES, SIGNED FOR GAME

PORTLAND, Dec. 13.—(AP)—The Huskies of Washington, and the Oregon State Beavers will meet on the football gridiron next season in their first game in five years. It was announced after the close of the San Francisco meeting of graduate managers of the Coast conference that Washington and Oregon State will play in Seattle next Nov. 2. A game with Montana, originally scheduled for that date, was shifted to Nov. 17. On Nov. 10 Oregon's "big game," the Webfoot-Beaver tussle, will take place at Eugene. There has been some reason to believe that the Oregon State-Washington State game, set for Pullman on Oct. 27, may be brought to Multnomah stadium. If this should be done, it would give Portland five big games next season.

ASHLAND SMOKER TO BENEFIT SONS

A smoker will be staged at the Ashland armory this evening by the Ashland Junior Chamber of Commerce for the benefit of the Southern Oregon Normal school athletic fund. There will be 24 rounds of boxing between stars of the SONS athletic firmament and a number of wrestling matches. The ring program will open at 9:15 and the prize of admission will include a "Dutch" lunch to be spread after the bouts. Among those participating in the three-round fistie events will be Eddie Jonas vs. Al Redkey; Connie Mahoney vs. Lee Ashcraft; Chief McLean vs. Bob Besch; Claude Hines vs. Charlie Patterson, and Ward Howell will face some good big boy yet to be selected. Headlining the grappling matches will be a set-to between "Swede" Anderson and Ray Frisbie, both in the professional heavyweight ranks.

FIGHTS LAST NIGHT

By the Associated Press. FARGO, N. D.—Mel Coleman, 154, Duluth, outpointed Johnny Simon, 154, Minneapolis, (6). NEW YORK—Billy Petrolle, 143½, Duluth, stopped Stanislaus Loayza, 143½, Chile, (6). HOLLYWOOD—Cesferino Garcia 146, Manila, outpointed Baby Joe Gans, 146½, Los Angeles, (10). SAN JOSE, Calif.—Baby Manual, 130, Cuba, stopped Charley Mannina, 143, San Jose, (6). DALLAS—Pat Murphy, 146, Terre Haute, Ind., outpointed Tommy Herman, 143, Baltimore, (10).

Fur Garments In Adrienne's Display

A representative of Heiner's Fur company, well known Portland firm, arrived in Medford this morning and will display a large assortment of fur coats, jackets and separate furs at Adrienne's store for several days for the benefit of Christmas shoppers. Included in the special showing of fine furs at reasonable prices are: Hudson seal, Japanese weasel, squirrel, Alaska seal, Russian pony, silver muskrat, dark muskrat, imported sea lion lapin. Unusually smart styles are featured by the Heiner company.

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tion basis, this newspaper was selected as one of the hundreds to be employed. It was chosen, because it was believed to have the power to pull sales, at a profit, on a five-cent seller. • In a sense, the placing of Wrigley advertising in this newspaper was a challenge. In substance, the receipt of the original year's schedule put us and our readers—our market—on trial. Because we could prove we had produced

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