

BE AN EARLY CHRISTMAS SHOPPER.... AND SAVE

CHRISTMAS is not so very far away after all! But a great deal is going to happen until then. Prices on raw materials have gone almost sky-high! Labor is earning higher wages! That means higher cost to the manufacturer, and to the merchant from whom you buy. In other words . . . within the next few weeks everything you want to buy will cost much more than it can be bought for now. Isn't it good, sound sense, to buy everything now, while savings are still possible? You can make your Christmas money go so much further, and of course many of the merchants who advertise in these pages will be happy to put anything aside for you at present low prices . . . just leave a deposit, and pay until Christmas. We'll be telling you about all the desirable Christmas merchandise you can buy, from now on, and you know that every advertiser represented in our pages is reliable. Don't hesitate to call on us for any shopping information you want. Our number is 75.



"Goodness, Dot, you certainly believe in signs! I 'shop early' too, but I thought December 15th was plenty of time. Of course your idea is a good one, but what got you started?"



"I just listened to Dad, and decided that if he's right about prices going up I might as well get ahead of them and buy while things are low. I've got every gift bought already, and those I couldn't pay for in full I left a deposit on. I'll say the idea is good . . . I'll have money left to buy myself a swanky Christmas gift now."



MEDFORD MAIL TRIBUNE

Associated Press—United Press
Audit Bureau of Circulation

"Everyone In Southern Oregon Reads The Mail Tribune"

MAKE UP YOUR GIFT LIST...

do it now, and don't forget anyone! If you have special gifts in mind jot them down along with the names.

READ THE ADS IN THIS PAPER...

the merchants who advertise in our pages have fresh stocks of quality merchandise ready now! They cater to your discriminating taste, and they keep prices as low as is reasonable . . . for their benefit and your own.

SELECT Your STORES and ITEMS That

interest you, start out bright and early, and with your lists as a guide you can do more shopping in less time. Keep a record of what you spend, and compare prices later in the shopping season. You'll be thrilled at your savings!