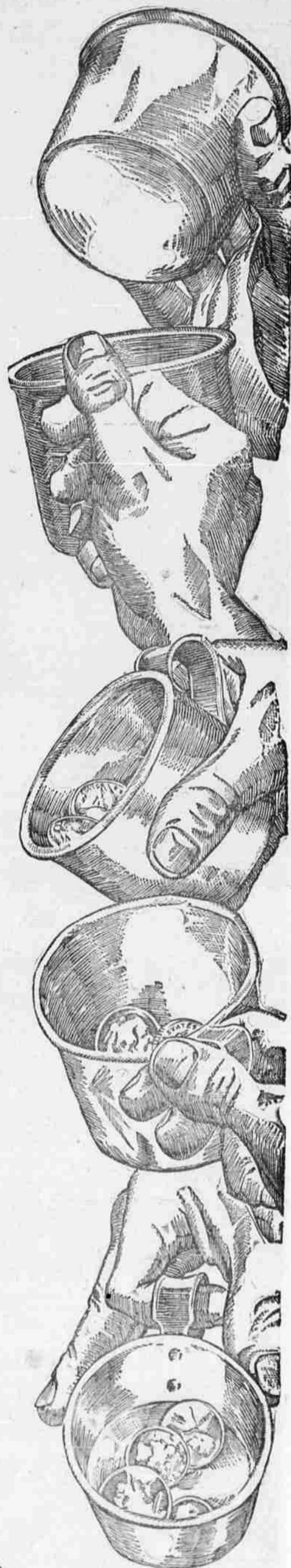


# TIN CUP-CHARITY vs. COMMUNITY CHEST



There is something in the very core of man . . . a pride . . . humility . . . distaste for groveling and begging . . . which keeps the truly deserving from seeking street-corner alms. Yet they wistfully welcome that charity which is the result of organized, fraternal effort. They can and will reach to the coffers of a Community Chest—and when they do, we must not let a few jingling coins be our sorry answer. Let us say NO to the panhandler's tin cup . . . take the few pennies we might give heedlessly day by day, to what may be no more than a racket—and let us give the total of those

pennies for the year to our own Community Chest. Then we shall not refuse our needy. They shall not go unaided . . . turn to strangers for what is their due in this—their city and ours. When jobs are available—these worthy will be first to seek them, for it is not in their hearts or minds to be parasites. Your little may be some man's all, and since we are all neighbors . . . all brothers in His eyes . . . no one among us can refuse this pledge . . . "I WANT TO GIVE all I can to our Community Chest, that our city may be freed of suffering humanity, and made a worthwhile place in which all may live."

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