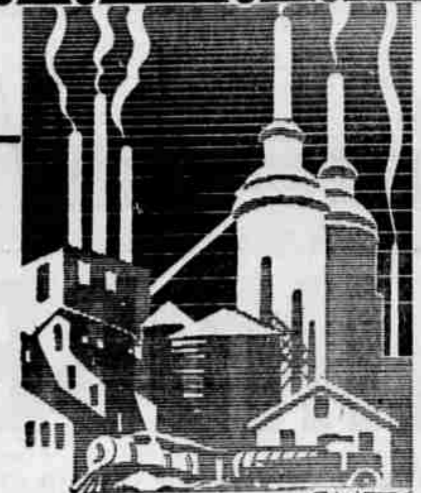
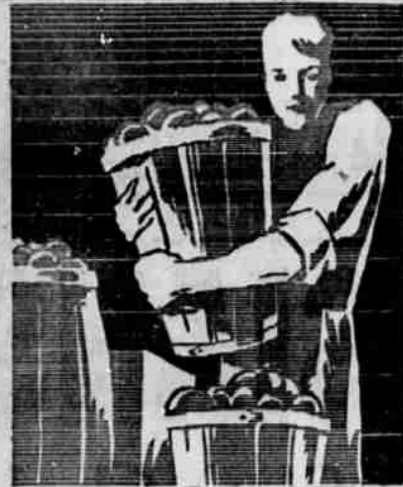


# GROCETERIA SUPER FOOD MARKETS

**If Oregon Industries  
Are To Prosper, Oregon  
Products Must Be Favored**  
—By the Many Thousand Buyers of This State



## We Must 'BUY OREGON' To BUILD OREGON

Prosperity is really a local issue—The efforts of the Government are for naught unless every community pulls together for better local conditions. The operation of any Oregon factory affects every local resident by supplying population to consume our products

If Portland had a million people—Oregon would have no marketing problems.

Buy Oregon-made goods—Insist on them, for only by building industrial population can an agricultural community expect to find a market for farm products.



### OREGON PRODUCTS WEEK, OCTOBER 28 To NOVEMBER 4

#### FORMAY SHORTENING

Swift & Co., an Oregon corporation with a heavy Medford payroll invite you to a demonstration of this fine shortening—

**SPECIALY PRICED—**

- 1 lb. can ..... 18c
- 3 lb. can ..... 49c
- 6 lb. can ..... 93c

#### BAKERY DEPARTMENT

FIRST TIME ANYWHERE

#### MARASCHINO-PINEAPPLE CAKE

A new creation by our Bakery Manager Walter Steele—originator and baker of Oregon's finest cakes. A rich pineapple cake, delicately flavored with maraschino cherry—

TWO-LAYER, SMALL SIZE ..... 25c      THREE-LAYER, LARGE SIZE .... 44c

**BREAD—Real Home Bread—**

- 1-lb. loaf ..... 3 for 20c
- 1½-lb. loaf ..... 10c

#### FOUNTAIN

The Big Turkey Dinner **25c**

Fried Oysters, Scalloped Potatoes and Salad **25c**

Special Breakfast—7 to 9:30.  
Country Style Sausage, one Egg, Toast and Coffee **20c**

#### SUPER-FOOD Meat Markets

ALREADY FAMOUS FOR FINER STEAKS None but the finest steer beef—no cows—no bulls—all one quality—the finest and best and it's clean. The man who cuts your meats has not handled money from all kinds of trousers pockets.

- Swift's Premium Bacon—by the piece—lb. ..... 22c
- Vegetable Base Shortening—4 lbs. .... 35c
- Pure Vegetable Shortening—4 lbs. .... 39c
- Sausage—pure pork—ground and seasoned country style; equal to the finest farm sausage. 2 lbs. .... 25c
- Link Sausage—small links of our genuine country style sausage. Lb. .... 15c
- Finer Steer Pot Roast—the best is the cheapest. Lb. .... 10c
- Finer Steer Short-ribs for baking—Lb. .... 10c
- Capon Fryers (Al Stewart's)—Lb. .... 30c
- Chickens—Fancy Colored Fryers—3 lb. average. Each ..... 50c
- Swiss Cheese—the best beer luncheon cheese. Lb. .... 35c
- Limburger Cheese—the real stuff—No. 1 brick ..... 25c
- Danish Bouquet Cheese—Lb. .... 35c
- Mince-Meat—fine quality brandied mince-meat. 2 lbs. .... 25c
- Sauerkraut—new fall bulk kraut—Qt 13c. 2 Qts. .... 25c
- Swift's Premium Cervelet—a dandy beer luncheon meat. Lb. .... 39c
- Bacon—Real Corn Belt Bacon—by the piece. Lb. .... 17½c

We Guard Your Health—We Guard Your Purse

#### Special Thrift Items for OREGON Products Week

- Macaroni—Oregon made, 3 pounds ..... 19c
- Brookfield Cheese, ¼-lb. cartons—Swiss and Old York ..... 15c
- All others—2 for 25c
- Del Rogue Tomatoes—No. 2 cans 2 for 25c; No. 2½ can, 2 for ..... 29c
- Bagley Solid Pack Tomatoes—No. 1 tall can ..... 7c
- Bagley Standard Pack Tomatoes—No. 2½ can ..... 10c
- Golden West Coffee, 1-lb. can 27c; 3 lb. can ..... 79c
- Z-Mor-U Coffee—ground every day; 1-lb. pkg 25c; 3 lb. .... 73c
- White Bag Coffee—good cup quality—1 lb. pkg. .... 18c
- Swift's Jewel Shortening—4-lb. pall, 43c; 8 lb. .... 79c
- Krispy Crackers or Sunshine Grahams—2 lb. pkg. .... 29c
- Celilo Salmon, Columbia River—large No. 1 flat cans, 2 for ..... 25c
- Swift's Silver Leaf Brand Lard—4-lb. pall, 47c; 8 lb. .... 89c
- Flavor Foods Mayonnaise (bulk)—pint, 18c; quart ..... 35c
- Golden West Tea—Green Japan—¼ lb. 17c; 1 lb. .... 33c
- Orange Pekoe—¼-lb. 23c; 1 pound ..... 43c
- Tea Garden Syrup—¼ gal. can ..... 59c
- Liberty Bell Cane and Maple—pint jug ..... 17c
- Sorghum—new local pack—5 lb. can ..... 49c

#### BUY OREGON —and— BUILD OREGON

- Knight's Rogue River Catsup—large bottle ..... 18c
- Parker's Strained Honey—5 lb. pall ..... 45c
- Brooms—a dandy value ..... 39c
- Grape Nuts—Pkg. .... 15c
- Jello—all flavors—2 pkgs. .... 15c
- Post's Bran Flakes—Pkg. .... 8c
- Diamond Crystal Salt—plain or iodized—2 pkgs. .... 15c
- Del Monte Pumpkin—No. 2½ can, 2 for ..... 25c
- Kerr's Berry Jams—No. 5 can ..... 59c
- Feldman's Double Refined Borax Soap—4 bars ..... 19c
- Feldman's Naptha Soap—6 bars ..... 25c
- Sperry Pancake and Waffle Flour—10 lb. sack ..... 47c
- Sperry Farina—No. 10 sack ..... 53c
- Sperry Wheat Hearts—10 lb. sack ..... 55c
- Flour—49s Maple Leaf \$1.79; White Rose, \$1.89; Drifted Snow ..... \$2.29
- P and G White Laundry Soap—10 bars ..... 29c
- Bob White Laundry Soap 10 bars ..... 25c
- Oxydol—Suds in a jiffy, large pkg. (small pkg. free) ..... 19c

#### Health-Giving Fruits and Vegetables

- Fancy Local Head Lettuce—Large heads ..... 5c
- Hallowe'en Pumpkins—all sizes—pound ..... 1c
- Bunch Vegetables—home grown—2 bunches ..... 5c
- Egg Plants—2 for ..... 5c
- Banana Squash—(we cut them) Pound ..... 1½c
- Danish Squash—2 for ..... 5c
- Hubbard Squash—(we cut them) Pound ..... 2c
- Jonathan Apples (S.O.S. extra fancy pack) Box ..... 89c
- Delicious Apples (S.O.S. extra fancy) Box ..... \$1.49
- Spits Apples (S.O.S. fancy pack) fancy). Box ..... 89c
- Newtown Apples (Wing Orchard) Box ..... \$1.19
- Cauliflower (snow white)—Head ..... 10c
- Fancy Sweet Potatoes—3 lbs. .... 10c
- Large Artichokes—2 for ..... 15c
- Fancy Celery Hearts—2 bunches ..... 19c
- Large Crisp Celery—2 bunches ..... 15c
- Cranberries—2 lbs. .... 29c
- Jalavo Pears—2 for ..... 25c



LIVE STOCK



DAIRY

## SAVING WITHOUT SELF-DENIAL GATES & LYDIARD

Sixth and Central

Sixth and Grape

Delivery of \$1.00 Orders—Phones: East Side 752—West Side 428