

SEARCH ALPHABET FOR DESIGNATIONS FEDERAL AGENCIES

Roosevelt's New Deal Brings Ten Organizations Commonly Known By Initials—Public Is Left Dizzy

SALEM, Ore.—(UP)—Most American citizens are left dizzy by the bewildering succession of federal agencies created to put across President Roosevelt's new deal and rehabilitation program.

There are 10 of them, all commonly known by initials and commonly unintelligible to all but the widely-read. They are the NRA, HOLC, AAA, FECA, TVA, CCC, FERA, FWA, FCOI and FPC.

NRA officially means National Industrial Recovery Administration. Formerly, it was NRA, resulting in a number of gut babies receiving that name. Administrator is General Hugh Johnson. Purpose is to put unemployed back to work, raise wages and increase standard of living, eliminate child labor, cutthroat competition and profiteering and shorten hours. Symbol is the Blue Eagle.

TVA is Tennessee Valley Authority, with Dr. Arthur E. Morgan administrator. First project is development of power at Muscle Shoals dam, with many further experiments in developing the Tennessee valley as a social and economic unit. Plans include flood control, reforestation, conservation and development of natural resources, and many other factors.

AAA means Agricultural Adjustment Administration. Secretary of Agriculture Henry A. Wallace is in charge. Purpose is to increase the farmer's share of the national income. Immediate methods include application of a processing tax to agricultural products and paying it in form of a bonus to farmers for crop reductions.

PWA is short for the Federal Emergency Administration of Public Works, under Secretary of Interior Harold I. Ickes. The administration has \$3,300,000,000 to be given and loaned for public works projects as an aid to employment. The government makes an outright gift of 30 per cent

for each project approved, lends the remainder at 4 per cent interest. CCC recruits are familiar in most parts of Oregon. The civilian conservation corps provides employment for 300,000 young men, using them on reforestation, soil erosion control, flood control, national park development, and other projects. The men receive \$1 each per day, board clothes and housing. Each must sign \$25 a month to needy relatives. The administration is also sometimes known as ECWP, emergency conservation work program. Director is Robert Fechner.

FCT is Joseph B. Eastman, federal co-ordinator of transportation. He is empowered to eliminate needless competition of railways and enforce other economies. He is also to make a study of American railroads with view of evolving a long-time program for profitable operation.

FERA, or Federal Emergency Relief Administration, is under Harry L. Hopkins. He directs relief work, furnishing food, clothing, shelter, fuel and other essentials to destitute unemployed. The government has a \$500,000,000 fund for that purpose this year. It is supposed to be matched by twice that much state funds.

FECA, Federal Farm Credit Administration, consolidates all government loan agencies created to aid farmers, the federal farm board, federal farm loan bureau, regional agricultural credit corporations, crop production loan offices and seed and production loan offices. The agency tries to prevent farmers from losing their mortgaged farms and helps finance them in planting and harvesting new crops. It also aids co-operative marketing organizations. Henry Morganthau, Jr., is head of this branch.

RFC or Reconstruction Finance Corporation, provides emergency financing facilities for financial institutions to aid in financing agriculture, commerce and industry. It furnishes government credit to take the place of vanishing private credit. Jesse H. Jones is chairman.

HOLC, Home Owners' Loan Corporation, comes to rescue of indebted home owners. The corporation will exchange its bonds for the mortgages on small homes, where loans are not out of proportion to value of property. Owners can repay during a long period, at low interest rate. William F. Stevenson is chairman of the corporation.

MRS. SWIGERT STARS IN ANGLING ROGUE Mrs. Fred Swigert, Jr., known in Portland for her golfing ability, is here this week to show southern Oregonians that a woman can be a good fisherman, too. Whipping the Rogue with her father, Dr. W. H. Heckman of this city Tuesday, she brought out a mess of trout and a four-pound steelhead. She fished near the Elks' picnic grounds, going down from the Givens farm.

She is fishing again today with her father, who stated before departing for the river, that he would better her record if he had to resort to "nigger fishin'."

Chumbley Wins Night Air Race ROOSEVELT FIELD, N. Y., Oct. 5. (AP)—Crossing the continent in two right flights with an elapsed time of 24 hours and 26 minutes, M. J. Chumbley, New York, landed here today ahead of what was left of the starting field in the transcontinental night air race.

Merle Nelson of Los Angeles flew the two legs in 30 hours, 16 minutes, for second place, with Frank Bowman, Jr., of El Paso, Tex., third with an elapsed time of 30:41.

OPERATORS SIGN CODE FOR SOFT COAL INDUSTRY



Soft coal operators are shown as they met with Gen. Hugh S. Johnson in Washington to sign the code for their industry. Left to right, seated: Donald Richberg, NRA attorney; General Johnson; J. D. A. Morrow, president of the Northern Coal Control Association. Rear row: E. C. Mahan, president of the Smokeless Appalachian Coal association; W. A. Jones, secretary of the Northern Coal Control Association; Hugh H. Hawthorne, secretary of the Smokeless Appalachian Coal association, and K. M. Simpson, NRA deputy administrator. (Associated Press Photo)

EAGLE POINT GRANGE NAMES NEW LEADERS IN RECREATION CLUB

By Mrs. Blittinger. Eagle Point Grange met in regular session October 3. During the business hour new Recreational club leaders were appointed, including Mrs. Lulu Taylor, Miss Minnie Putman and Mr. and Mrs. Harry Ward. Lecture hour was very interesting, consisting of tableaux and songs. The pictures represented were copied from old Grecian prints and showed the court of the Goddesses, Flora, Pomona and Ceres and closing with a grouping of all, with the supreme goddess of Demeter giving her blessings. The tableaux were directed by Sister Gertrude Haak and were very beautifully played.

HINTS FOR MARRIED TO BE GIVEN SUNDAY AT CHRISTIAN CHURCH

(Contributed) Next Sunday night, W. R. Baird, pastor of the First Christian church will begin a series of Sunday night sermons of special interest. The subject of the first sermon will be "How to Be Happy Though Married." Three gifts will be presented to the couple longest married, the couple most recently married, and the couple with the most children present. Special musical numbers will be presented. The following Sunday night Mr. Baird will speak upon the subject, "Hen-Pecked Husbands and Foolish Wives." There will be reserved seats for the "hen-pecked" husbands. A gift will be presented to the couple that has lived the longest in Medford. These services will begin promptly at 7:30.

RUSTLER CLAIMS HE WAS SLEEP WALKING

HEMET, Cal., Oct. 5.—(AP)—A novel excuse spelled freedom for a cattle rustler suspect captured by C. C. Nordal, Hemet rancher. Nordal said he went to milk his cows and found a man holding a rope looped about the neck of a prize calf. Nordal grabbed him, but let him go when the suspect explained he was addicted to sleep walking.

MILD SEPTEMBER SHOWN IN REPORT LOCAL OBSERVER

Monthly meteorological notes for September, as compiled by W. J. Hutchison, local meteorologist, show a month of mild, reasonable weather with near normal temperatures for the most part. Light showers fell occasionally during the latter half of the month. Overcast skies or broken cloudiness predominated with scattered periods of clear weather. On the first day the maximum thermometer registered 90 degrees, a high temperature for the month. During the balance of September, daily high temperatures remained mostly well below 90 degrees. As a matter of interesting comparison, and to indicate the mildness of the temperature through September, 1933, past records for the month show maximums of 104 degrees as having occurred in 1922 and 1923. Minimum temperatures averaged 44 degrees, with no great daily variation. The lowest recorded was 35 degrees on the 30th.

COOKS NEEDED IN FEEDING CCC LADS

Authority has been granted the war department to enroll a certain number of men in the civilian conservation corps, who are cooks, mess sergeants, etc., it was announced yesterday at CCC headquarters in this city. The usual requirements as to age, marital status, and some other matters, previously enforced, are being waived. No promises can be made any man making application, that he will be given a rating and additional cash allowance, as his rating and increased compensation will be determined, only by proven efficiency. All interested in applying, who can meet the requirements, should make written application to the district commander, Medford district, Civilian Conservation Corps, Medford, without delay.

Advertisement for Canadian Pacific travel, featuring 'Last days of low fares to the East' and 'Bargain fares' to various destinations.

WAKE UP YOUR LIVER BILE—WITHOUT CALOMEL

And You'll Jump Out of Bed in the Morning Rarin' to Go. If you feel sour and sunk and the world looks punk, don't swallow a lot of salts, mineral waters, laxative candy and expect them to make you suddenly alert and buoyant and full of sunshine. For they can't do it. They only move the bowels and a mere movement doesn't get at the cause. The reason for your down-and-out feeling is your liver. It should pour out two pounds of liquid bile into your bowels daily. If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas bloats up your stomach. You have a thick, bad taste and your breath is foul. It often breaks out in skin eruptions. Your head aches and you feel down and out. Your whole system is poisoned. It takes these good, old CARTER'S LITTLE LIVER PILLS to get these two pounds of bile flowing freely and make you feel "up and up." They contain wonderful, harmless, gentle vegetable extracts, amazing when it comes to making the bile flow freely. But don't ask for liver pills. Ask for Carter's Little Liver Pills. Look for the name on the label. Beware of a substitute. See if drug stores. © 1931 C. M. Co.

Advertisement for PABCO Improved Superior Finish walls, featuring a woman relaxing in a room and a can of paint.

Large advertisement for Goodyear Pathfinder tires, featuring a tire and the slogan 'Isn't it worth these LOW PRICES to have GOODYEAR SAFETY NOW?'.

Seeing is believing. You can tell from a look at these prices that they are low — many of them lower than they were last fall. And here's the other big fact to know — they buy Goodyear Pathfinders — one of America's five largest-selling tires — with the safety of center traction and 30% more mileage — than they gave a year ago. Think a moment. Winter's coming — with more danger of slipping — more hours of driving in the dark. Isn't it wise to buy now — have new Goodyears when you need safety most — and be sure of the low prices offered today?

Table showing Goodyear Pathfinder tire prices for various sizes (4.40-21 to 5.50-19) with prices for Sept. 1932 and Price Today.

WHY WAIT? Don't put off the purchase of those much-needed tires... Steadily increasing manufacturing cost will mean future price advances... Enjoy GOODYEAR dependability and safety NOW at present low prices... Years of experience right here in Medford, plus the best of factory equipment and the outstanding line of tires available enable us to offer the VERY FINEST of the service... complete in every detail and thoroughly dependable! C. C. FURNAS.

Advertisement for Medford Service Station, 'YOUR TIRE SHOP'—C. C. FURNAS, Prop., Main and Pacific Highway, Phone 14.

Large advertisement for Pay'n Takit products, including Savings Friday-Saturday-Monday, Coffee, Cheese, Milk, Pork & Beans, Rolled Oats, Shortening, Candy Bars, and various items in the market.