

# Groceteria Super Food Markets

— BREAD AND CAKES LIKE MOTHER MADE —

## Medford's First Modern Meat Markets Owned and Operated By GATES & LYDIARD

**W**ITH the opening tomorrow of our new ultra-sanitary meat markets — your Groceterias become real Metropolitan Super-Food Markets—markets where none but the best foods are sold, but because of volume prices are always consistently lower. To demonstrate this, we offer tomorrow Swift & Co.'s "stamped steer beef"—A treat many have never enjoyed. Swift & Co. sell all grades of beef, but stamp their name on only the finest quality prime steer beef—properly aged. Enjoy this fine beef with your Sunday dinner at no extra cost.

### Nine Reasons Why Our Super Meat Markets Will SERVE You BEST

#### Physical Examination

—All meat cutters are periodically examined by a physician who issues certificates of health if entitled thereto.

#### Handling Money

Money comes from all kinds of hands and all kinds of pockets—It's very unsanitary, hence the man who cuts your meat will not handle money.

#### Temperature Control

Improper temperatures promote germ culture in meats—Our scientifically planned cases maintain a temperature of 35 degrees at all times.

#### Drawing Poultry

Poultry will never be drawn on the blocks on which we cut meats.

#### Parchment Wrapping

All meats are first parchment wrapped to avoid contact with common paper — Leave the meat in the parchment (not waxed paper) until ready to use.

#### Meat Ground to Order

For those who prefer to see their hamburger or pork for sausage ground—high speed grinders are in each market where you can see them—Merely select your meat and the cutter will grind it.

#### Visible Computing Scales

The computing chart on our scales is also toward you as well as the meat cutter — You may always see the weight and price.

#### Quality

None but prime steer beef will be sold—All meats must measure up to the standard of all other Groceteria foods.

#### Prices

Good meat is not expensive—As with other foods—it costs no more to be sure of quality—at your Groceteria.

#### Include One Of These In Your Sunday Dinner

Standing Prime Steer Rib Roast. Lb. ....	<b>15c</b>
Prime Steer Swiss Steak. Lb. ....	<b>15c</b>
Prime Steer Rolled Rib Roast. Lb. ....	<b>17½c</b>
Hens—for your chicken dinner. Each .....	<b>39c</b>

Bacon — Genuine corn belt dry sugar cured bacon—cured where the tall corn grows—any size piece, lb. ....	<b>17½c</b>
Swift's Premium Ham, whole or a part of a ham, 12 to 14-lb. size, lb. ....	<b>16½c</b>
Fancy Brandy Flavored Mince Meat. 2 lbs. ....	<b>25c</b>

**We Guard Your Health — We Guard Your Purse**

### BAKERY DEPARTMENT

Where Home Quality Is Produced Under Perfect Sanitary Conditions

Cakes from Betty Crocker Recipes

13-Egg Angel Food .....	39c
Golden Cream, Milk Chocolate and many others—	
Large 3-layer .....	44c
Small 2-layer .....	25c
Cookies—Assorted to your order, 2 doz. ....	19c

Bread — finest home quality, fresh from the oven.

**1 lb. Loaf 3 for 20c**

**1½ lb. Loaf 10c**

### Other Super Market Thrift Items

Best Food Salad Week — Mayonnaise, pints 24c; qts. ....	<b>44c</b>
Campbell's Soups—All kinds— 3 cans .....	<b>23c</b>
Tender Sweet Corn. No. 2 can. 3 for .....	<b>25c</b>
Bottle Caps—1 gross in package. Pkg. ....	<b>15c</b>
Large Sunkist Lemons. Doz. ....	<b>21c</b>
Large Honey Dew Melons. Each .....	<b>5c</b>
Big Watermelons—Ripe and sweet. 13c each; 2 for .....	<b>25c</b>
Large Artichokes. 2 for .....	<b>15c</b>
Fancy Celery Hearts. 2 bunches .....	<b>25c</b>
Fancy Celery, each .....	<b>10c</b>
Egg Plants. 3 for .....	<b>10c</b>
Sweet Potatoes. 4 lbs. ....	<b>15c</b>
Brussels Sprouts. 2 lbs. ....	<b>25c</b>

Z-MOR-U Coffee, lb. 25c; 3 lbs. ....	<b>73c</b>
Ball Mason or Kerr Mason Jars. Pints 79c; qts. 95c; ½ gal. ....	<b>\$1.39</b>
P & G Soap—Finest laundry. 10 bars .....	<b>29c</b>
Bob White Soap — a Procter and Gamble laundry soap. 10 bars .....	<b>25c</b>
Crisco—the perfect shortening. 6-lb. can .....	<b>93c</b>
Golden West Coffee. 3-lb. can .....	<b>77c</b>
Flour, 49-lb. sack — Maple Leaf, \$1.79; White Rose \$1.89; Drifted Snow, "Home Perfected"	<b>\$2.24</b>
Cliquot Ginger Ale—2 bottles 25c; case of 12 .....	<b>\$1.49</b>
Budweiser—case of 24 bottles .....	<b>\$2.95</b>
Fancy Comb Honey. Each .....	<b>15c</b>
Pure mountain honey—a blend or orange and other honeys — three sizes .....	<b>35c</b>

### FOUNTAINS

The Big Turkey Dinner—served from 11 a. m. to 5 p. m. ....	<b>25c</b>
Huckleberry Pie, ala mode .....	<b>10c</b>
Cakes from Betty Crocker recipes, ala mode.....	<b>10c</b>

SIXTH AT GRAPE

SIXTH AT CENTRAL

## GATES & LYDIARD

SAVING WITHOUT SELF-DENIAL

Delivery of \$1.00 Orders

Phones—East Side 752, West Side 428