

Frigidaire Installed in Weber Showcases by Leonard Electric Co.

PERFECT VIEW AND SANITATION GIVEN BY MODERN CASES

Grocery Super-Food Markets' Equipped With Most Up-to-Date Display For Convenience and Purity

Staturday the public will be given an opportunity of viewing the new Weber Froz-el cases which are being installed in the meat markets at the Groceteria Super-Food markets No. 1 and No. 2, located at Sixth and Central and Sixth and Grape streets.

The Froz-el, installed in Medford by the Leonard Electric company, local representatives, is said to be one of the outstanding contributions to modern refrigeration, being operated by Frigidaire motors.

Mr. Leonard listed the construction features of the Froz-el which made the cases among the most popular on the market. Included is the three sheets of plate glass which provide a perfect view of the meats, as well as perfect insulation.

Installs Fixtures



MORRIS B. LEONARD, proprietor of the Leonard Electric Co., which concern is fast establishing a reputation as installers of high-class refrigeration systems and refrigerated showcases.

air-tight insulation is the process, Mr. Leonard stated.

He also explained how the hinged doors are air-tight, and the solid, substantial construction throughout, with the base and sides heavily insulated with sheet cork sealed with Hydrolene and incased in insulation fibre have been added to the improvements.

THREE NABBED IN RAID ON NARCOTIC HANGOUT

MINNEAPOLIS, Minn., Sept. 29.—(AP)—Three men were held by department of justice operatives and police today following a raid on a narcotic and rest cure institution after an underworld tip that men wanted in the Charles F. Urschel and John Factor kidnappings were hiding there.

LEONARD INSTALLS FROZ-EL DISPLAYS FOR GROCETERIAS

Installation of the new Froz-el meat cases for the two shops being opened Saturday by the Groceteria Super-food markets is being made through the Leonard Electric company, who had the contract for installing the equipment.

The Leonard Electric company, operated by Morris B. Leonard, is located at 228 West Sixth street, in the Holly theatre building, where Mr. Leonard has had his shop for the past year and a half.

Besides the contract for the Groceteria stores, Mr. Leonard also supervised installation of the refrigeration systems at the Diamond Lake resort, DeVoe's confectionery, the Home Grocery, and Franklin's cafe.

Assisting Mr. Leonard at the shop is E. C. Jones, who is in charge of repairing all Frigidaires in the southern Oregon district, as well as installing the equipment.

Before opening his own store, Mr. Leonard was in the Southern Oregon Electric company, on 409 East Main street, where he was one of the owners.

At the present location, Mr. Leonard carries practically all nationally accepted electrical lines, including Graybar-Crawford ranges, General Electric radios and Easy washers.

GRAPE GROWERS AWAITING REPEAL

SAN FRANCISCO (UP)—California grape men, who have been in virtual retirement for 15 years, have emerged at the sound of the flapping of the NRA blue eagle.

Believing the administration soundly behind promised rehabilitation of their industry, the grape men held their first "wine congress" since prohibition days, formed a new organization, the Wine Producers' association, and pledged themselves to function under NRA.

White-haired patriarchs, who in old days sipped and classified expertly virtually every case of California wine, were on hand and were instrumental in securing passage of stipulations which will safeguard wine quality through a clause which prohibits sale of any but "sound merchantable wines that comply with standard pure food laws of all nations and states."

URSHEL COURTROOM GUARDED BY ARMED OFFICIALS



Heavily armed guards stand at the doors and in the corridors and stairways of the federal building in Oklahoma City during the trial of 12 defendants for the kidnaping of Charles F. Urschel. (Associated Press Photo)

MANY USES FOR SHREDDED WHEAT

Oyster Patties

- 2 dozen oysters
 - 2 tbsps. butter
 - 2 cups heavy white sauce
 - 1 cup oyster liquor
 - 6 Shredded Wheat Biscuits
 - Paprika
- Saute drained oysters in 1 table-spoon butter and combine with hot white sauce and oyster liquor. With sharp pointed knife hollow out each biscuit. Remove loose shreds. Heat and fill with the hot creamed oysters. Dot with remaining butter and sprinkle with paprika. 6 portions.

Shredded Wheat Muffins

- 4 Shredded Wheat Biscuits, rolled fine
 - 1 cup flour
 - 2 tbsps. baking powder
 - 1/2 tsp. salt
 - 1 tap sugar
 - 1 1/2 cups milk
 - 1 egg
- Into Shredded Wheat crumbs sift flour, baking powder, salt and sugar. Add milk and well beaten egg. Mix well and turn into hot well greased muffin pans. Bake in a hot oven (425 degrees F.) 20 to 25 minutes. 12 muffins. If desired, 1/2 cup of raisins or chopped nut meats may be added.

Individual Meat Pies

- 6 Shredded Wheat Biscuits
- Hot water
- 2 tbsps. melted butter
- 1 lb. chopped steak
- Salt and pepper
- 2 tbsps. minced onion
- Split Shredded Wheat Biscuits and dip quickly in hot water. Brush with melted butter. Mix meat, seasoning and onion and put a layer of the mixture on 6 halves of Shredded Wheat. Cover each with a second half of Shredded Wheat. Place on a greased baking pan, cover and bake in a hot oven (425 degrees F.) 15 minutes. Uncover and brown. Serve hot garnished with pimiento strips. 6 pies.

MIDSHIPMAN ARRIVES HOME ON \$30 BIKE

HOUSTON, Tex. (UP)—Maj. Stiles M. Decker, hardworking NRA executive, was enjoying a few hours of well-earned rest when a series of popping explosions under his window awakened him.

Getting his shotgun out of the closet, he went to the window.

"Hi, dad!" said a voice from below. It was Midshipman Stiles M. Decker, Jr., U. S. N., who had just arrived from Annapolis on a \$30 motorcycle. He is a second-classman at the naval academy and a great-grandson of Gen. Sam Houston.

EDUCATION FRILLS HELD IMPORTANT

MILWAUKEE, Wis. (UP)—The so-called "fads and frills" of modern education were defended by Frank S. Spigener, director of the Milwaukee University school in a speech here.

"By fads and frills I mean such things as music, art, dramatics, the manual arts and the household art," he explained.

Spigener declared that the most important problem facing schools today is to prepare students to employ usefully leisure time.

"That there will be more leisure for the future is an accepted fact," he said. "If schools can't prepare boys and girls to use this leisure time profitably, then the schools should close their doors."

EL PASO, Tex. (UP)—County Judge Joseph McGill temporarily withheld

granting the beer sales application of the Union Bottling company until he investigates to determine whether the company will sell more "soda pop" than beer.

HEROIC WOMAN GIVEN BEQUEST

SEATTLE (UP)—Heroism in summoning aid for an unconscious companion was awarded with a \$1,500 bequest from the estate of the late Mark E. Reed, Shelton, Wash., lumberman-capitalist, to Miss Dorothea Scarborough, now an assistant attorney general in Washington.

Sol G. Reed, eldest son of the testator, and Miss Scarborough were injured in an automobile accident while driving to Seattle, June 30, 1923. Reed was knocked senseless. Miss Scarborough, although severely injured, walked a mile for aid. Reed subsequently was killed by a revolver shot fired by a demented employe.

The bulk of the Mark E. Reed estate, which probably aggregated several million dollars, went to his widow and two sons. He carried a life insurance of about \$1,000,000. He was active in state politics and was Republican National Committeeman for a time.

C. C. C. WORKERS FIND GETTYSBURG RELICS IN NATIONAL PARK

WASHINGTON (UP)—Civilian Conservation Corps work in removing trees killed by hickory borers and storms in the Gettysburg National park is uncovering many interesting reminders of the famous battle that took place there during the Civil war, according to Arno B. Cammerer, director of the office of national parks, buildings and reservations.

Hundreds of bullets have been taken from the trees, mute evidence of the terrific fighting the forest saw in the 60's. One particularly interesting remnant was found in a bullet completely imbedded in a tree, so wooded that it was impossible to tell whether it was a Union or a Confederate shot. It is believed from the position of the tree, however, that it came from a Confederate gun.

Corps workers also have found hundreds of other shells on the ground, most of them unused. Apparently they had fallen from the pockets of soldiers, or had been dropped in loading.

NRA BRINGS BOOM IN ADULT GAMES

NEW YORK (UP)—The NRA is booming the use of playthings as well as re-employment.

Orders for games and funmakers for adult use have jumped 20 per cent since the Roosevelt program swung into action and the sharp upturn in sales indicates that the leisure promised by the New Deal indicates a 1933 bill for grown-up play well over last year's \$20,000,000 total.

Advances orders show that the 1933 trend in adult play is following the trend in women's fashions and reviving Victorian favorites for 'fresale' play. Checkers, chess, rubber quola, domino, top spinning, miniature bowling, billiards, ring toss, parcheesi and carom are among the parlor sports of the gay nineties that are best sellers. Redesigned in de luxe packages, they are high fashion.

The fad for jig-saw puzzles has died down; although there is a steady market for the intricate, hand-cut puzzles by the true devotees of the sport.

Heating cost can be reduced. For complete heating service call Art Schmidt 418-1822.

OIL MILLIONAIRE AIDS BACK TO FARM MOVE

HOUSTON, Tex. (UP)—The back-to-the-land movement, dream of many persons as the sole remedy for unemployment, has been given fresh impetus in Texas by J. S. Cullinan, oil millionaire.

Cullinan heads the Community Homestead association and has been empowered by the board of directors to seek \$2,500,000 from the federal government to finance subsistence homesteads.

An advisory committee consists of 25 persons, including one representative from each congressional district and four members at large. Houston will be the association's headquarters.

APOLLO PIANO STUDIO for beginners and advanced pupils. Learn the right foundation. 126 N. Holly.

Sanitary Convenient! Beautiful!

These Three Outstanding Features Caused Gates & Lydiard To Choose

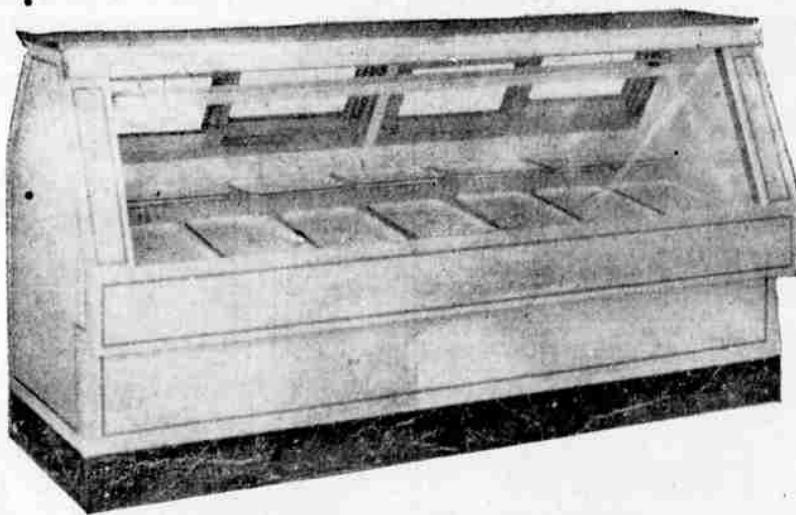
WEBER FROZ-EL CASES

Why—

WEBER FROZ-EL CASES ARE BETTER

Here are a few of the outstanding features that make WEBER "FROZ-EL" CASES the choice of those who insist upon THE BEST!

- 1—Three sheets of plate glass provide a perfect view of meats and PERFECT insulation.
- 2—Guaranteed against sweating between glass—an exclusive WEBER feature is our method of glazing all glass edges in solid channel rubber that gives absolutely air tight insulation.
- 3—Solid, substantial construction throughout... base and sides heavily insulated with sheet cork sealed with Hydrolene and incased in insulation fibre. Hinged doors are air tight.
- 4—Colorful, modern design with a wide choice of colors in porcelain enamel.
- 5—Continuous cases can be furnished and arranged to conform with any store interior.
- 6—Froz-El cases are easy to work from... convenient to reach meats in any section of the case and doors arranged for full access to all parts.
- 7—More square feet of display space and BETTER display.



CONGRATULATIONS!

Mr. Gates and Mr. Lydiard

WE ARE taking this opportunity to extend to Mr. Gates and Mr. Lydiard our congratulations upon the opening of their finely equipped Super Food Markets. We are gratified in the fact that WEBER FROZ-EL cases were selected for these new markets, indicating to us that only THE BEST of equipment has been installed for the improvement of service and quality of foods featured in these fine Medford stores.

WEBER SHOWCASE & FIXTURE COMPANY

Weber Froz-El Cases In the Groceteria's Super Food Markets Sold and Installed By

LEONARD ELECTRIC COMPANY

Southern Oregon's Representatives for the

WEBER SHOWCASE & FIXTURE COMPANY