

### QUEEN OF YREKA GOLD DIGGERS TO GET CROWN TODAY

Many Medford and southern Oregon people plan to attend the 1936 Gold Rush celebration at Yreka this week-end. The festivities will start tonight with the crowning of the "Queen of the Gold Diggers," and other events, and will continue over Sunday.

Saturday will be the big day, with a full program of fun and amusement for young and old. At 9 a. m. will be the kiddies' parade, a pioneer procession of youngsters dressed in old-time costumes, with their own vehicles, floats, etc. This will be followed by a sports program with many novel features. At 10 a. m. there will be a baseball game between the C. C. C. teams of Redding and Oak Knoll.

The big event of the day is the annual Gold Rush parade, a colorful pioneer pageant reminiscent of the "days of '51," when Yreka was known as Thompson's Dry Diggins. This is to take place at 1 p. m. and local people who saw last year's parade declare it to be the finest event of its kind they had ever witnessed.

Ox-teams, stage coaches, covered wagons, pack trains, old-fashioned carts and surreys, bands of Indiana, cowboys, hundreds of quaintly garbed characters and many attractive floats combine to produce a parade worth going many miles to see.

In the afternoon will be a prize rock-drilling contest and sports events and at 8 p. m. will be held the championship finals of the C. C. C. boxing tournament. Two big dances will conclude the evening's festivities, an old-time dance at Agricultural hall and a grand ball at the fairgrounds pavilion, with modern music by Pedersen's eight-piece harmony band.

On Sunday afternoon there will be a race program at the fairgrounds, with horse races, novelty races and a polo game to entertain the crowds. The Yreka "Gold Miners" have prepared a real celebration program for the entertainment of their guests, and have extended a cordial invitation to everyone in southern Oregon.

### GEHLHAR WOULD SHIFT FAIR LOAD

SALEM, Sept. 15.—(P)—A request that he be relieved of much of the active detail work of the state fair will be made by Max Gehlhar, director of the department of agriculture, at the state board of agriculture meeting in Portland next Tuesday.

The 1931 legislature placed the state fair under the department of agriculture and Gehlhar has assumed personal charge of all details. "Now that the state fair is financially on its feet," Gehlhar said, "much of the work can be turned over to others."

Florence Graves, accredited piano instructor, Studio 220 No. Oakdale, Phone 1942-W.

### COCONUT MEAL TESTED AS POULTRY FEED

The cheap price of coconut meal has recently caused many California poultry mash mixers to use it when they have never done so before. It has suddenly come to the front in poultry circles on this account although it has been used a long time in dairy rations. Considerable inquiry has developed as to what value it has and how much of it can be used to advantage in the mash.

The latest experimental work on this matter which has come to our attention is that recently done in the biological testing laboratories of the F. E. Booth Company in connection with their own products.

In these tests 28 White Leghorn baby chicks were placed in each lot and fed and cared for under identical conditions. At the end of 11 weeks the birds weighed almost two pounds each. The summary of the test itself with formula used and final results are given here. This same formula may be used for laying hens, or slightly changed by adding five pounds of grain in place of milk and limestone for shell.

### FORMULAS AND ANALYSIS

	Comp. 5%	10%
Wheat	20	20
Yellow Corn	20	20
Meal	20	20
Barley	20	20
Fish Meal	10	10
Dried Skim Milk	5	5
Alfalfa Meal	5	5
Sun Cured	5	5
Grain Oyster Shell	2	2
Bone Meal	1	1
Sardine Oil	.5	.5
Coconut Meal	5	10

### FINAL RESULTS OF THE TEST

	Comp. 5%	10%
No. of Birds	28	27
Av. wt. in grams	844	861
Av. feed consumed	3608	3604
Grams of Feed per gram of gain	4.45	4.37
Consumption per lot	142	147
Gain, lbs.	64	67
Feed, lbs.	206	214
Net gain made on entire lot, lbs.	46.1	48.9
Cost of feed consumed	\$2.29	\$2.25
Cost of gain consumed	.79	.82
Total	\$3.08	\$3.17
Feed cost per lb. of gain	4.76	6.56

Editor's comment: We believe our readers will be glad to learn of this high concentration meal appears, according to this experiment, cheaper than grain, and its feeding value higher.

### RURAL RESIDENTS SIGN NRA CARDS

During the week a large number

of Jackson county citizens have signed NRA consumer cards. The postmasters and exchange masters throughout the county are conducting the work in the rural districts and the results have been very gratifying. During the past week the women of Medford, under the direction of Mrs. Glen Fabrick, made a house to house canvass and in the majority of cases obtained

the signatures needed. However, many were absent from their homes and are requested to call at the Chamber of Commerce to sign cards. During the past two or three days between 20 and 40 persons have been calling at the Chamber of Commerce office and those in charge of the NRA campaign here once again urge that everyone sign the cards before the campaign closes. It is expected that the cards will be called in with-

in a few days so further delays may result in the inability of many residents to obtain a sticker. FALL DRESSES in a special group priced at \$12.95. New silks and wools in styles that you find only at Adrienne's. Cleaning and Pressing, the Camelo serves you right. Free delivery. Tel. 1280. Members N.R.A.

### NATIONAL RECOGNITION FOR MEDFORD C. OF C.

The co-operative work being conducted by the Chamber of Commerce in order to bring about a better

understanding between the retail merchants of the city and the farmers of the county will receive national recognition. It was announced by Chamber of Commerce officials today. The hog calling contest, the milking contest, farmers' picnic and harvest home celebration caught the attention of Charles E. Shafe, a representative of the Merchants' Dry

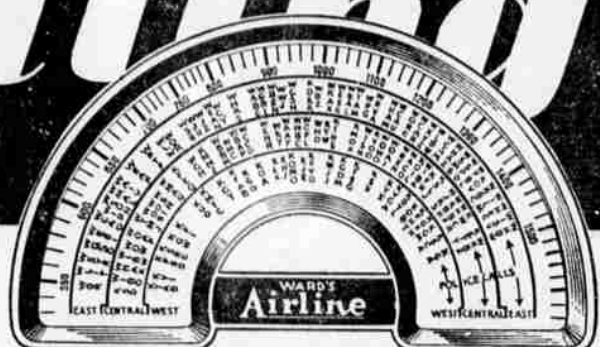
Goods Trade Journal of Des Moines, Iowa, who called at the local chamber and requested that an article be prepared regarding its work in fostering a better spirit of co-operation by the merchants and farmers. The story is now in process of preparation and it is hoped that it will be published very shortly and thus give Medford national publicity once again.

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## THE NEWEST IDEA IN RADIO

At last! A dial that works the way you think!—direct to the call letters of the station in your mind! Instant Dialing! No more wave lengths to remember! And the 121 stations are divided into East, West and Central Zones, with separate space for police calls.

Think of the convenience! Of course the usual wave length scale is there too, but you'll prefer smart, easy Instant Dialing. Why hasn't someone thought of this before! Only Airline has it. Own an Airline—and have all the latest improvements in radio!





**7 Tube Console**  
**\$39<sup>95</sup>**



**10 Tube Console**  
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**12 Tube Console**  
**\$79<sup>95</sup>**

Licensed by R.C.A. and Hazeltine

**Instant Dialing—Even on Wards  
7-Tube Mantel Model**  
**\$32<sup>95</sup> Cash**  
\$5 Down, \$5 Monthly plus small carrying charge

Added to Instant Dialing this set has: Automatic volume control, Personal tone control, Powerful Output Tube and a Super-Dynamic Speaker! Yet less than a cubic foot in size.

**MANTEL BATTERY RADIO**  
**6-Tube \$5 Down**  
\$5 monthly plus small carrying charge  
\$36.95 cash.

Looks — performs like an all electric set! Powerful 6-tube Super Heterodyne circuit. Long life "A" battery. Smooth volume control. Special Super Magnetic speaker. Licensed by RCA.

**RADIO TUBES**  
Licensed by R.C.A. As low as..... **48c**

**"B" BATTERIES \$179**  
Save 15% on Wards batteries.....

**Tubes Tested Free of Charge**

Beside Instant Dialing, this beautiful Airline has: Automatic Volume Control, to set and hold volume; Personal Tone Control—so you can select the tone for each program; Powerful Output Tube; Super-Dynamic Speaker for full beauty and realism.

Think of it! You can see the effect of every tuning adjustment, every tiny variation in volume with the famous Kro-Matic Tuner. This set has Instant Dialing too, rich cabinet beauty, enormous distance-getting power and natural tone.

Here's reach and tonal quality that seem to bring the artists themselves into your room! Here's hair-line selectivity that only this 12-Tube Airline can give! Kro-Matic Tuning, Instant Dialing, Shadow Tuning Meter are special features.

**Save 50% on Wards  
Roll Roofing**  
Fix Up Your Buildings!  
**\$135** a roll  
Covers 100 sq. ft.

Of pure felt, saturated and coated with asphalt—but light in weight. Ideal for temporary buildings. At a cost of half what you'd probably pay elsewhere. Complete with nails and cement for laps.

**Peep Rear Sight Hooded Front!**  
**\$4<sup>95</sup>**

**Bolt Action Single Shot**

New accuracy with these sights! The stock is built to N.R.A. specifications. The tapered 24 in. barrel takes all 22's. Bolt and trigger chromium plated.

**Hunters Supplies**

Staccan Cartridges

- 30-30—box.....\$1.15
- 32 Win. Spec.—box.....\$1.15
- 25-20—box.....\$1.30
- 32-20—box.....\$1.30
- Winchester 30-30 Cartridges—Limited stock at \$31.05.
- Hunting Knives with Sheaths.....75c up
- Cleaning Rods, swivel type.....39c
- Brass Brushes.....10c
- Gun Oil, can.....20c

**Western Field RIFLE**

**Peep Rear Sight Hooded Front!**  
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**Every Day Prices Go Higher! Save Now!**

## 3-Pc. Bathroom Outfit

Tub... Closet... Lavatory... Fittings

**\$55<sup>60</sup>**

\$5 down, \$6 monthly. Small carrying charge. Can be bought separately. Prices include fittings. Tub, \$25.90—Closet, \$17.45. Lavatory, \$12.60.

The enamelware and china in tub, lavatory and closet are absolutely first-quality! All fittings match and are chromium-plated. Closet tank has new shell top. Lavatory is deep and roomy. Tub enameled inside and over rim. Prices are going up! Buy now and save money!

**Burn Wood - - Save On Fuel!**  
**Heats 2 to 4 Rooms Easily!**

## Circulating Heater

**\$33<sup>95</sup>** \$4 down, \$5 monthly. Small carrying charge

You can have the smartness of a beautiful walnut finish porcelain enameled cabinet plus the economy of circulated heat. And the special hinged grill on top permits cooking, too. Cold air is drawn in from the floor, heated between the cabinet and the heavy steel and cast-iron heating unit. Then it is moistened and sent out the top to circulate as clean healthful heat throughout your rooms.

**Heats More Space—Lasts Longer  
And Costs You Much Less!**

## WARDS PERFECTION Pipeless Furnace

**\$110<sup>65</sup>**

\$10 down, \$9.50 monthly. Small carrying charge.

Tested against 5 leading makes of furnaces, this Wards Perfection furnace weighed more, heated a greater area. It will last you longer than lightweight furnaces. And it costs you no more. Wards price saves you money, in fact. And now's the time for added saving, because prices are going up!

**Spread Cheer and Add Value to Your Home at low cost!**

## WARDS PAINTS and VARNISHES

**MARPROOF VARNISH 88c**

Dries in 4 hours. Equal in every way to best varnish made. One gallon covers 400-600 sq. ft. CERTIFIED FLOOR PAINT \$2.89 gal.

For inside or outside use. Dries to granite-like hardness with a brilliant gloss.

**SEMI-GLOSS PAINT \$263 gal.**

Use anywhere inside! On metal, wood or plaster. Fine soft gloss paint, easy to apply, washable.

**Burns Coal or Wood!**  
**Porcelain Enameled Steel Range**

**\$54.95**

\$5 Down, \$6 Monthly/ Small Carrying Charge

Beautiful ivory and green porcelain enamel covers it. Over is full 18" with accurate heat indicator in door. Made of steel with asbestos insulation and cast-iron front.



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Medford, Oregon

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