



"Southern Oregon's Finest Theater" is the phrase used in George Hunt's Craterian theater advertising Hun's Craterian theater advertising and theater men who have visited Medford during the last two weeks agree that it is one of the finest house in the state. Workmen who removed the old sign last week com-pleted the expensive remodeling pro-gram which has been under way at the Contention for the next three the Craterian for the past three

The remodeling started in the pro-jection room and on the stage, where the latest RCA high fidelity sound equipment and a new screen were installed. Then painters and deco-rators and painters commenced the task of hanging new drapes and light fixtures and installing new furni-ture in the attractive new foyer. The cooling and heating system has been brought up to date, making it possible to quickly cool or warm the theater at any time. The neon marquee and sign were The remodeling started in the pro-

the theater at any time. The neon marquee and sign were designed and constructed in Med-ford by the Medford Neon Sign com-pany. The sign, which is 36 feet long and 7.9 feet high is the largest over-the-street sign in Oregon out-side of Portland, and the Craterian is the output baster in the state outis the only theater in the state outside of Portland having interchange able letters in the marquee, accord-ing to Roy Leonard and C. F. Strat-house of the local neon company. There is 650 feet of mean tubing in the sign alone. The Medford Neon Sign company

has just finished a new sign for Heathy drug store and Mark Jar-min's new drug store, and is con-structing a 24-foot sign ffor the Weed Unester in Weed Cal.



What piano study means to your child

Baldwin Piano Shoppe offers FREE PIANO LESSONS Choice of teachers with purchase of piano before Sept. 15th Lilla M. Purucker

26 South Grape

The former Dr. Charles W. Ellot, one time President of Har-vard University, said emphatically, "Music rightly taught, is the best mind trainer on the list." The ability to play the piano . . .

is not a profession but a great educational force MUSIC is not a profession buy a great Brain specialists, educators and other authorities state that music has

a great beneficial influence on the mind

THE BASIC

MUSICAL INSTRUMENT

improves the mind develops the memory arouses creative ability makes friends and brings popularity creates self-assurance makes for business and social success arouses ambition develops personal charm, polse and grace develops self-expression



MRS. T. J. AMSPOKER

## It Looks Good and Tastes Good





This well known progressive Piano firm is located at 26 South Grape St., and offers the world's best make of pianos-The Baldwin Piano has the distinction of being the Official Piano for the Century of Progress Exposition in Chicago-the highest honor attainable during the eurrent year. They feature the most beautiful Pianos in all sizes: Uprights, Players and Grand Pianos in both Conventional and Period designs. A good Used Piano department is also maintained where remarkably low prices are featured.

The PIAN

THE BASIC

MUSICAL

INSTRUMENT