

The Mail Tribune Is Oregon's Fastest Growing Newspaper!

GOOD NEWS

For Mail Tribune Readers . . .

THIS paper has literally grown up with this community and the southern Oregon country . . . Two years ago complete new equipment was installed, including a new-type 16-page high speed Duplex Tubular press . . . New features have been added . . . the pick of the nation's writers have been secured to contribute America's most popular syndicated features . . . the best of the comics . . . the latest continued stories . . . everything that goes to make a GOOD newspaper has been added to southern Oregon's OWN NEWSPAPER . . .



Again . . .

—this paper is offering special BARGAIN DAY RATES in line with the nation-wide "BUY NOW" program. A much finer newspaper than ever before is offered at the LOWEST PRICES IN YEARS . . . These low subscription rates CANNOT BE INDEFINITELY MAINTAINED EVEN AS BARGAIN DAY OFFERS as the newspaper code and rising cost of materials will undoubtedly necessitate future price advances . . . So we urge you to SUBSCRIBE NOW, thus getting your newspaper at the lowest possible cost!

**More News!
More Features!
More Comics!
1933 Smartness at
Low 1933 Prices
Here's What You
Get for Less Than
2c A Day!**

Associated Press United Press News Service

The Associated Press and United Press with their unequalled facilities for gathering news from the four corners of the globe, bring world news to Mail Tribune readers . . . Associated Press news pictures, thru the media of telephoto and air mail, give Tribune readers actual scenes from big news events thousands of miles away—within a few hours time.

Timely Editorials

Editorial comment on pertinent subjects and interesting editorial correspondence from the pen of Robert W. Ruhl, contribute much to the popularity of the Mail Tribune.

Jenkins' Comment

Comments on the Day's News, written by Frank Jenkins, is a popular daily feature. Mr. Jenkins entertainingly discusses the news of the day and tells southern Oregonians facts they don't know about the country in which they live.

Will Rogers' "Colyum"

America's most loved humorist writes for Mail Tribune readers each day. His "colyum," a mixture of wit and common sense, is one of the Tribune's most widely read features.

Inside Political News—

The News Behind the News . . . Such famous Washington Correspondents as Paul Mallon, and George Durno give Mail Tribune readers the "inside" on affairs in the nation's capital . . . hints of national and world happenings before they happen.

Perry's "Smudge Pot"

Arthur Perry's "Smudge Pot" is one of the Pacific Coast's outstanding laugh columns. Perry's bits of humor and philosophy delight Tribune readers every day.

City and Rural News

News from all parts of the Rogue River valley appear daily in the Mail Tribune. In addition to a capable news staff, 47 rural and grange correspondents contribute their news bits daily. An average of 40 columns of country correspondence is published each month in this paper.

Six Daily Comics

The cream of the comics appear daily in the Mail Tribune—strips that appeal to young and old: "The Nebs", "Olwyns Williams Cartoons", "Bring Up Father", and "Matter Pop" "Bound To Win" and "Tallpin Tommy."

Sunday Colored Comics

Three full pages of comics appear, in color, in addition to the regular six comic strips each Sunday. There are: "The Nebs", "Mutt and Jeff" and "Tonerville Truly." A full page of timely news pictures also appears each Sunday on the Tribune's illustrated news page.

Flight o' Time Column

Old timers and newcomers as well get a lot of enjoyment out of the Tribune's 10 and 20-year-ago-today column, taken from old files of the Mail Tribune.

Daily Continued Story

Interesting novels, written by such authors as Harold Bell Wright and Zane Grey, appear daily in serial form in the Mail Tribune.

Daily Society News

Eva Nealon Hamilton's daily and Sunday society and club news is widely read throughout southern Oregon.

Daily Cross Word Puzzle

Cross word puzzle fans will delight in figuring out the cross word puzzles in each issue of the Mail Tribune.

Personal Health Service

Dr. William Brady, M. D., gives daily health hints for Mail Tribune readers. Tribune subscribers are invited to write to Dr. Brady if they have any health problems not covered in this column.

COMING SEPTEMBER 11th

For 8 Big Days—September 11th To 18th Inclusive

The MAIL TRIBUNE'S Annual

BARGAIN DAYS

Offering LOW RATES that Southern Oregon People can't afford to Miss

DELIVERED TO YOUR DOOR
BY CARRIER—A FULL YEAR

\$5.00

Where Carrier
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DELIVERED BY MAIL FOR
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In Jackson and
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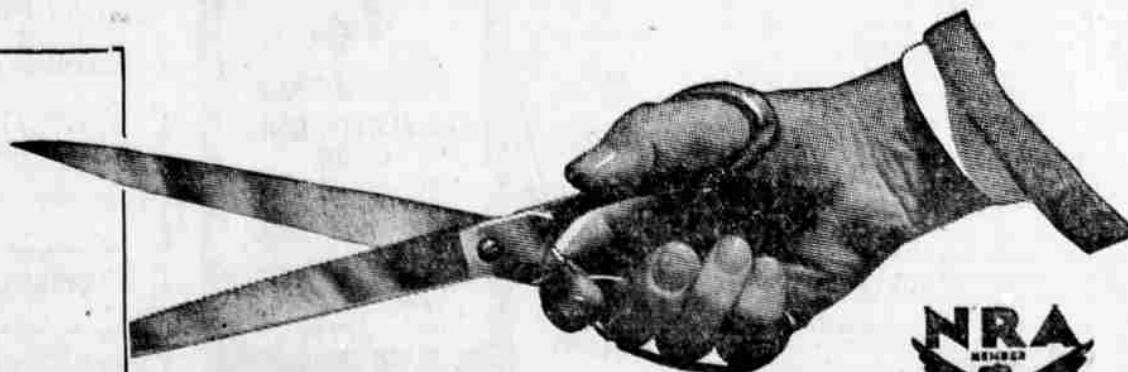
The Mail Tribune BARGAIN DAYS this year become a part of the nation-wide "BUY NOW" program, offering savings at this time that probably can't be duplicated in years to come . . . We urge you to take advantage of this opportunity AT ONCE!

MEDFORD MAIL TRIBUNE
Care Circulation Department
Medford, Oregon

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