

EXPORTERS FACE BAD DAYS UNDER RECOVERY PLANS

(Continued from Page One)

This is the situation confronting our exporters as they struggle to put more money in their pockets...

A big snipping man was complaining bitterly to General Hugh Johnson the other day about the hardship...

It would be quite unfair to leave the impression the administration is attempting to do nothing about the problem...

P. O. Billings, assistant director of valuations for the tariff commission, has been designated liaison officer...

At the state department our diplomats are negotiating valiantly to open up the new South American markets...

Columbian envoys, now being entertained, should be easy to win over. So should those from Brazil...

Certain American commodities must be produced for export. Cotton is a good example.

One very astute government economist foresees a possible expansion of American branch factories abroad...

Society and Clubs Edited by Eva Nealon Hamilton

Miss Hibbard Honored at Shower. Complimenting Miss Marguerite Hibbard, whose marriage to Ernest Conrad...

The gifts presented to the bride-elect were glassware in wisteria. The rooms were beautifully decorated in orchid and gold...

The invited guests were: Miss Marguerite Hibbard, Mrs. E. Moore, Mrs. H. Craft, Mrs. D. Cleveland, Mrs. F. Rubin, Mrs. N. B. Spodard, Mrs. H. Larson, Mrs. C. Smith, Mrs. J. G. Hibbard, Miss Talliere Jackson...

Handkerchief Shower. A handkerchief shower, in honor of Miss Katherine Stearns, who will be leaving soon for Palo Alto...

Bridge was enjoyed during the evening, with prizes for high score going to Miss Elizabeth Perry...

Guests for the evening were Frances and Elizabeth Perry, Winifred Roseborough, Ruth Ottoman, Doris Bashaw, Aileen Latham Madge Kunzman, Katherine Stearns and the hostess, Miss Walker.

Program of current events, to be followed by discussion of the topics, will be held Saturday afternoon at the Dixie club meeting...

Class Meeting at Church Friday. The Bible Class of the Methodist church, South, will meet at the church, corner of Main and Oakdale tomorrow evening at 7:30 o'clock...

Miss Harvey Vacations on Coast. Miss Ver Dean Harvey is expected to return to Medford this week-end from Marshfield, where she has been by the St. Ann's Altar society on the beautiful lawn at the J. R. Marshall home.

Prizes were awarded Mrs. Spencer, Mrs. McNamara and Mrs. George H. Coorun. Refreshments were served, the hostesses being assisted by Mesdames A. V. Graves, Holzgang, Logan, J. C. Murray and Lednickey.

M. O. Wilkins, lawyer, has completed re-location of his law office at 215 West Main street, over the Peoples Electric store...

Mr. Wilkins is well known throughout the county, having participated in considerable litigation here, as well as in Klamath county...

Fire weather forecast for Oregon: Fair tonight and Friday, but fog on the coast; warmer east portion; moderate northwest winds offshore.

Miss Hensley Completes Vacation. Miss Margaret Hensley returned here on the Shasta Wednesday evening from Salem, where she has been spending the week as the guest of Miss Ruth Moore at the Arthur Moore residence.

Miss Jeanette Gore, who will be instructor this coming year at the West Side school, is the guest in Medford at the Ray Lenox home...

Eight tables of bridge and five hundred were in play yesterday afternoon at the public card party given by the St. Ann's party.

Mrs. George Andrews and son George, who have arrived in New York, where they will make their home while George takes up his study of music, according to word received in Medford by friends...

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Peach Queen



Lucille Plassy, 17-year-old brunette, was selected as Michigan's peach queen to reign over the annual peach festival at Romeo, Mich. (Associated Press Photo)

Lake Creek Power District Planned

SALEM, Aug. 31.—(AP)—The Triangle Lake Peoples' Utility District in Lane county today filed preliminary petitions with the state engineer for organization with a view of appropriating water from Lake Creek, tributary of the Siuslaw river...

LINDBERGH VISIT DANISH SOVEREIGN

COPENHAGEN, Denmark, Aug. 31.—Colonel and Mrs. Charles A. Lindbergh were received in private audience today by King Christian and Queen Alexandrine at Amalienborg castle.

It was said the Lindberghs, here after completing a flight by stages across the northern Atlantic route, intend to pay a short visit to Sweden. Colonel Lindbergh is of Swedish descent.

A commission of Danish experts will examine Colonel Lindbergh's report on his experimental flights over Greenland, Premier Stauning said today, and on his decision will depend the Danish government's action regarding concessions for flights across Greenland.

Prospect Schools Opening Sept. 11

R. L. Zobel, principal of the Prospect schools, announced today that the schools here will open on Monday, September 11.

MORO DEMOCRAT IS URGED AS REGISTRAR

PORTLAND, Aug. 31.—(AP)—W. F. Jackson of Moro, Sherman county, was today recommended by Democratic leaders here as registrar of the government land office at The Dalles to succeed the late Robert Carson. The recommendation was sent to Washington, D. C., by Carl C. Donough, Democratic state chairman, and Congressman Pierce.

RE-ENROLLING CCC TO START SEPT. 30

Announcement has been received at the CCC headquarters here that beginning September 30, or as soon thereafter as possible, re-enrollment of the recruits in the CCC camps will be started, and those wishing to remain for the second six months' period will re-enlist at that time.

The boys wishing to continue in the camps will stay until March 30 or April 15, under the present plan.

No announcement has been received whether new enrollments will be received to fill the vacancies.

Ice Water Causes Death of CCC Boy

ROSEBURG, Ore., Aug. 31.—(AP)—Russell Eldridge, 23, of Holdrege, Neb., member of a civilian conservation camp near Roseburg, died in a hospital here last night from paralysis of the intestines, caused, physicians said, by drinking an excessive amount of ice water while engaged in fighting a forest fire.

LILJEQVIST TO FIGHT FOR MALHEUR LAKE

SALEM, Aug. 31.—L. A. Liljeqvist of Marshfield, named assistant attorney-general for Oregon in the suit brought by the federal government against the state over title of the Malheur lake district and bird reserve, left yesterday for Washington.

D. C., to represent the state in presenting arguments in the hearing before the United States supreme court. Liljeqvist stated the suit involved 81,000 acres of land of which 30,000 was cleared farmable and valued in excess of \$250,000.

Fall Is Fatal. SALEM, Aug. 31.—(AP)—A skull fracture from an accidental fall proved fatal to Allice Heckman, 20, of Toledo, Ore., here last night. She had been in poor health and evidently fainted, reported members of the household where she was staying. They said they heard her fall when she was alone in her sister's room.

DANCE—Saturday night at Butte Falls. Real estate or insurance—leave it to Jones. Phone 699.

Advertisement for Post Toasties: A PERFECT TAKE-OFF every morning!



Post Toasties for breakfast... cool, crisp, delicious... and you are off to a flying start!

As your morning starts, so goes your day... It's true nine times out of every ten!

And if you want to start with something pleasant—something crisp, and cool and refreshing... just try Post Toasties for breakfast tomorrow!

Have it plain with milk or cream and sugar. Or, better yet, with fresh, ripe fruit or berries. There's something about these big, golden, oven-crisp flakes that "perks you up"... starts you off feeling bright and cheerful. And there's quick energy, too, in every bowlful. Have Post Toasties for breakfast tomorrow! A product of General Foods.

TOYS FOR THE CHILDREN! Post Toasties Cut-Outs now an every package. Soldiers, clowns, circus animals... what fun for boys and girls! They're FREE.

Advertisement for Post Toasties Corn Flakes: THE WAKE UP FOOD



Advertisement for Best Foods Mayonnaise: SPEAKING OF "SALAD DRESSINGS" Carole Lombard You Don't Pay For Water... when you buy Best Foods Mayonnaise

It's a fact—so-called "salad dressings" contain 30% to 40% water. So naturally they sell for 1/3 less than a fine mayonnaise like Best Foods

Water is cheap, Miss Lombard—and that's why you pay less for these new "salad dressings." For even the finest "salad dressing," you know, is nothing more than a cooked-up mixture of water, vinegar and inexpensive cereal "fillers" (as much as 30% to 40%) stirred into a little mayonnaise.

Now do you wonder that "salad dressings" can be sold for less than real mayonnaise? Perhaps, knowing the facts, you wonder why they sell for as much as they do (1/3 less than a true mayonnaise like Best Foods).

There's no substitute for it. If you can possibly afford it, buy Best Foods Mayonnaise always. There is no substitute for its fine ingredients—the same ingredients you use in your own kitchen.

Naturally, no "salad dressing" can give you its same delicious flavor, velvet smoothness, and valuable health benefits. But... if you feel that you cannot possibly afford this supremely fine mayonnaise... then be sure to serve the finest salad dressing, which of course is Best Foods.

A far finer Salad Dressing. We have introduced Gold Medal Salad Dressing for all those women who feel they cannot afford Best Foods Mayonnaise... and yet want the protection and assurance of highest quality that go with the Best Foods name.

Gold Medal Salad Dressing is the finest and purest that can be made. Women who have tried it say it is marvelously smooth in texture... and that it tastes delicious on the salads they serve.

Here, you can be sure, is one salad dressing that is offered to you honestly, that you can buy safely... the one salad dressing that is backed by the Best Foods name and reputation.

Both Best Foods Mayonnaise and Gold Medal Salad Dressing sold at all grocers. WELCOME, FRED ALLEN! Every Friday night, Fred Allen back on the air! Aided and abetted by Portland Hoffa, Tiny Ruffner, Ferde Groff and his modern rhythm band. National Broadcasting Co., 7:30 to 8:00 P. S. T.

Advertisement for Western Thrift Store: CUT-RATE Western Thrift Store. 125 East 6th Street (Next to Wurts' Gift Shop). Buy now. Commodities of all kinds are rising daily. Manufacturers are even attempting to compel price maintenance. Our business is operated on the basis of small profit and quick turnover. We shall continue to save you from 10 to 50 per cent on all items we carry.

Advertisement for Dandruff: DANDRUFF... a Real Menace to HAIR and SCALP. NOW QUICKLY ELIMINATED BY LUCKY TIGER'S 3 IN 1. Lucky Tiger Hair Tonic eliminates dandruff and restores hair to its natural softness and beauty.

Advertisement for Best Foods Mayonnaise: WHY SALAD DRESSING COSTS 1/3 LESS. NO WATER IS ADDED TO REAL MAYONNAISE. Best Foods Mayonnaise, you know, is made from eggs, fine salad oils, imported spices and selected vinegar—no water is added, no "fillers," no cooking. While even the finest salad dressing, as you see, contains inexpensive "fillers" and water (as much as 30% to 40%) to give added bulk so it can be sold for slightly less than real mayonnaise.