

# FLYING A GAINS INSTANT FAVOR, AD CHIEF FINDS

SAN FRANCISCO, Aug. 25.—The slogan, "Fast Action," which Harold R. Deal, advertising manager for Associated Oil company, has established as the keynote of the extensive advertising campaign on the new flying A gasoline, aptly typifies also his own methods of travel.



When another important conference in connection with merchandising of the new Flying A gasoline demanded his attention in Seattle last week, he hopped off on a 3:30 a. m. plane Monday morning, attended the Seattle meeting from 10:15 to 5 o'clock the same day, and boarded the 6:45 plane to arrive home in Oakland at 1 a. m. Tuesday, having been away less than 2 1/4 hours.

# MANY WILL SEEK HOME LOANS IN JACKSON COUNTY

Indications that from 500 to 1000 people in this county will be applying for loans under the Home Owners Loan corporation were noted yesterday by Attorney Edward C. Kelly, appointed attorney for the corporation in this county Wednesday.

# McLeod

McLEOD, Aug. 25.—(Spl.)—G. E. Carpenter and family of Phoenix have been vacationing on the coast. They made some very successful catches of steelhead and trout.

# Society and Clubs

Edited by Eva Nealon Hamilton

## Christian Endeavors Achieve Oregon Quota

Crater Lake Christian Endeavor Union has reached its quota of the Oregon analysis plan in sending five representatives to the Christian Endeavor conference at Turner August 21 to 27.

## Crater Lake's Delegates are: Norman Fraley, Medford; Mynola Gosnell, Ashland; Esther Strong, Ashland; Vera Wright, Ashland; Glenna Stephenson, Eugene Bible College; and Richard Freyer, Medford.

## Miss Metzger, Bride of Robert Forbes

At a simple service at the Methodist parsonage last Saturday evening, Miss Roberta Louise Metzger, daughter of Mr. and Mrs. R. R. Metzger of Jacksonville, became the bride of Robert Arthur Forbes, son of Dr. F. E. Forbes of Eagle Point.

## Meddams Eads and Wilson on Vacation

Mrs. George Eads and Mrs. Wilson of Central Point are spending this week at the Eads cabin at Dead Indian. Mr. and Mrs. Ted Merryweather of Ventura, Cal., who were guests here of the George Eads, left the first of the week for their home.

## Reynolds-Clements Wedding Today

WILLOW SPRINGS—Announcement has been made of the marriage, August 25, at Vallejo, Cal., of Miss Mildred Reynolds of Eugene and H. Clements, son of Mr. and Mrs. A. H. Clements of this district.

## Mrs. Gould Hostess to Junior Artisans

Mrs. E. Gould, Jr., was hostess on Thursday evening to the Junior Artisans of Medford. The evening was devoted to games and winners of the various contests were awarded prizes.

## DeArmands, Guests of Relatives Here

Mr. and Mrs. David DeArmand of Lakeview, Ore., accompanied by their small sons, Robert and Richard, were guests at the home of Mr. and Mrs. Ernest Smith during the past weekend.

## Mrs. Willett Home From Summer Vacation

Mrs. Rosa Blackmore Willett has returned from vacationing at Crescent City, where she spent two weeks of the summer, and has reopened her classes in Medford and Grants Pass.

## Pythians to Picnic in Grants Pass Sunday

Knights of Pythias and Pythian Sisters of Ashland, Grants Pass and Medford will meet in the Grants Pass park Sunday afternoon for a picnic.

## German Woman in Channel Attempt

CAPE GRIS NEZ, France, Aug. 25.—(P)—Lu Koch, the German woman who holds a mark of 52 hours for endurance swimming, today plunged into the channel at 11:27 a. m. (2:27 a. m. Pacific Standard Time) in an attempt to swim to England.

## Oregon Wather

Fair tonight and Saturday, but fogs on the coast; cooler interior west portion; moderate northwest winds offshore.

## Total valuation of property in Utah for assessment purposes was decreased more than \$48,000,000 or 8.4 per cent for 1933.

## Near Birch Lake, Alaska, airplane pilots found clouds of forest fire smoke at an altitude of 3,000 feet.

## Successful daily vacation Bible school is being conducted at Laurel-hurst under direction of Mrs. Bob Neeley and Mrs. Melanes.

## Miss Emogene Edmondson and Alma Abbott of Butte Falls were married in Medford, August 12.

# Women's Bible Class To Review Book of Daniel

The Women's Bible class of the Medford Presbyterian church has been holding regular meetings in the classrooms throughout the summer and the very instructive exposition of the book of Daniel, given by Mrs. Maude Chapman, will be reviewed this coming Sunday, Mrs. Chaney, president of the class, announced today.

# HAWK UNTHRILLED BY NON-STOP HOP

SEATTLE, Wash., Aug. 25.—(UP)—Frank Hawks, famous speed flier, flew non-stop from Minneapolis to Seattle yesterday, averaging 175 miles an hour on the 1,450-mile journey. He arrived at 1:45 p. m. (P. S. T.) after leaving Minneapolis at 6:15 a. m. (C. T. O.).

# Howard School Vacation Bible Study Is Ended

The daily vacation Bible school in the Howard district was closed yesterday as the 18th school completed under the supervision of Reverend Randall of the American Sunday School union. Teachers were: Elsie Howell, Lois Speaker and Nellie Gregory.

# MAE CLARKE SAYS HER FACE TWISTED

LOS ANGELES, Aug. 25.—(UP)—As the aftermath of a traffic accident last March, Mae Clarke, film actress, brought suit for \$21,300 damages today against Phillip Holmes, actor, charging his negligence caused the mishap.

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# FINE RECORD FOR SPARROW CLINIC IN INITIAL YEAR

One year ago today the Sparrow Memorial Clinic for children, founded in honor of Judge Alex Sparrow, who gave his life in county service, was opened to the public in the new Jackson county court house.

# Views on Truck Measure to Be Voiced at Meet

An opportunity to voice protests or recommendations regarding the truck and bus bill and the producers' and peddlers' act will be given all truck owners and farmers of this locality tonight, George S. Barton announced this morning.

# Meteorological Report

August 25, 1933  
Forecasts  
Medford and vicinity: Fair and cooler tonight and Saturday, Oregon: Fair tonight and Saturday but fogs on the coast. Cooler interior of west portion.

# Travel by Train at Bargain Prices this Season

Travel by train at bargain prices this season—with Comfort, Speed and Safety. Five different round-trip fares to Eastern United States and Canada are now on sale, with return limits from 21-days to the All-Summer excursion returning as late as Oct. 31.

# NEW FALL DRESSES, \$3.95 to \$12.45

Swagger Suits and Coats, \$13.45 to \$24.95. Hats, 95c and up. New Fall Shoes moderately priced. THE BAND BOX & SHOE BOX. "The store that saves you money."

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# Canadian Pacific

W. H. DEACON, GEN. AGENT PASSENGER DEPT. 101-A Broadway, Toronto, Ont., Canada. 363-3637. Canadian Pacific Travelers' Cheques Good the World Over.

# Salem Fire Code Brings Criticism

SALEM, Aug. 25.—(P)—Charges that the proposed fire prevention code before the city council would prove ruinous to many businesses and that insurance rate reductions promised if

# Pine Lumbering Business Grows

FORTLAND, Aug. 25.—(P)—A slight gain in new business in the western pine country for the week ending August 19, compared with the previous week, was reported by the Western Pine association today. New business totaled 38,088,000 feet, four per cent above the week before, but about 28 per cent under the three-year weekly average for August.

# DON'T WAIT Until Winter's Cold Brings Back those Rheumatic Pains

CORRECT THE CAUSE NOW—SEE DR. H. B. KNAPP 149 E. Main Ashland Ground Floor

"Just averaged 23 1/2 miles to the gallon on Super Shell—a new record for my Chevrolet" says G. D. Young of Long Beach, Calif.

YOU HEAR IT EVERYWHERE  
What a difference Super Shell makes!

WITHOUT FORMER 3¢ PREMIUM

Contains Eka-benzol, a pure petroleum product high in anti-knock and mileage qualities

# CAN YOU TAKE THE UPS AND DOWNS?



START each day with Shredded Wheat... and you won't worry so much which way things go! It's the food that furnishes the vital elements... proteins and minerals, carbohydrates and vitamins.



# SHREDDED WHEAT

A product of NATIONAL BISCUIT COMPANY "Uneeda Bakers"

I'll say a good word for them—these Chesterfields!

They're Milder  
They Taste Better